

Unit-Level [trend analysis](#), by year, indicating the changes in [factor means](#)  
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Order: 53435 > 2024-25 Benchworks Undergraduate Business Exit Assessment

Population: Northern Arizona University > All Respondents (no filter selected) (99 responses)

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Years:

2025     2017  
 2024     2016  
 2023     2015  
 2022

Choose Factor: **All Factors**

Unit Level: **Undergraduate Major**

Choose Unit: **Business administration/general business**

Factors & Questions   
  **Factors Only**   
  Questions Only

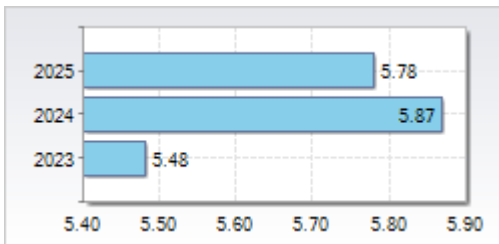
Sort Factors by **Factor** in descending order

Show up to **25** Factors(s)/Question(s) per Report Page

Report Page **1** of 1

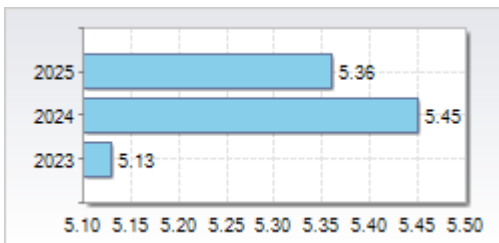
Undergraduate Major: Business administration/general business

**Factor 1. Satisfaction: Quality of Instruction**



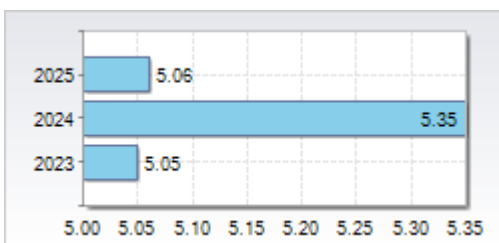
	N	Mean	Difference	Std Dev
2025	71	5.78	0.00	0.96
2024	66	5.87	-0.09	1.11
		Mean	Difference	
2023		5.48	0.30	

**Factor 2. Satisfaction: Aspects of Courses**



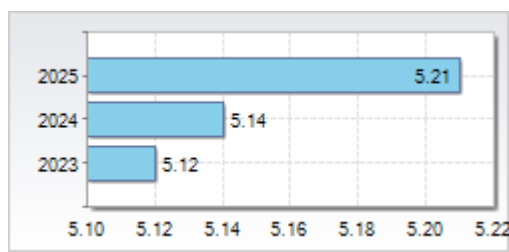
	N	Mean	Difference	Std Dev
2025	71	5.36	0.00	1.29
2024	66	5.45	-0.09	1.38
		Mean	Difference	
2023		5.13	0.23	

**Factor 3. Satisfaction: Breadth of the Curriculum**



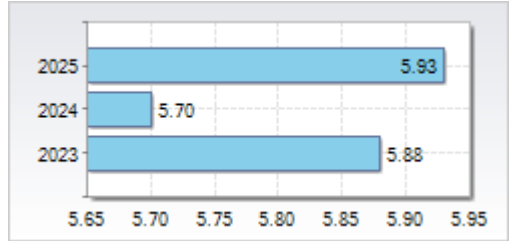
	N	Mean	Difference	Std Dev
2025	70	5.06	0.00	1.47
2024	66	5.35	-0.29	1.46
		Mean	Difference	
2023		5.05	0.01	

**Factor 4. Satisfaction: Co-Curricular Activities**



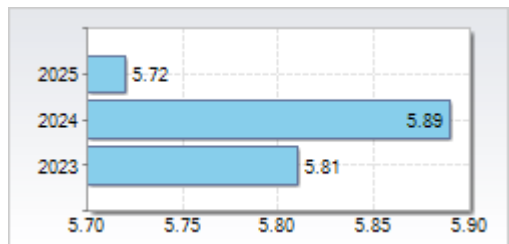
	N	Mean	Difference	Std Dev
2025	52	5.21	0.00	1.62
2024	39	5.14	0.07	1.63
		Mean	Difference	
2023		5.12	0.09	

### Factor 5. Satisfaction: Advisor



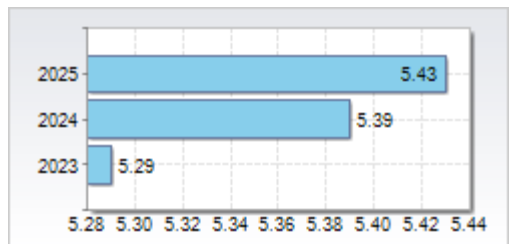
	N	Mean	Difference	Std Dev
2025	70	5.93	0.00	1.45
2024	66	5.70	0.23	1.55
		Mean	Difference	
2023		5.88	0.05	

### Factor 6. Satisfaction: Facilities



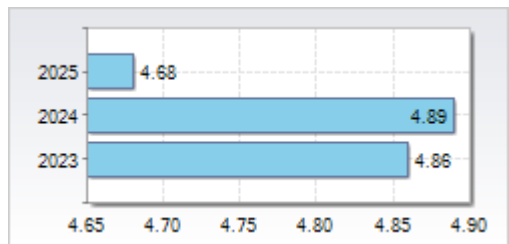
	N	Mean	Difference	Std Dev
2025	58	5.72	0.00	1.43
2024	46	5.89	-0.17	1.30
		Mean	Difference	
2023		5.81	-0.09	

### Factor 7. Satisfaction: Classmates



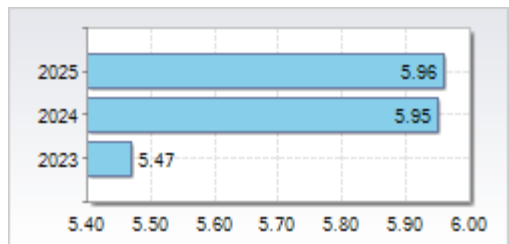
	N	Mean	Difference	Std Dev
2025	70	5.43	0.00	1.27
2024	65	5.39	0.04	1.51
		Mean	Difference	
2023		5.29	0.14	

### Factor 8. Satisfaction: Career Services



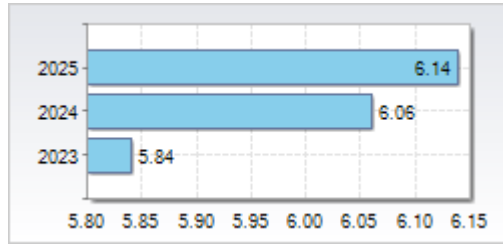
	N	Mean	Difference	Std Dev
2025	51	4.68	0.00	1.78
2024	42	4.89	-0.21	1.88
		Mean	Difference	
2023		4.86	-0.18	

### Factor 9. Learning: Practical Competencies



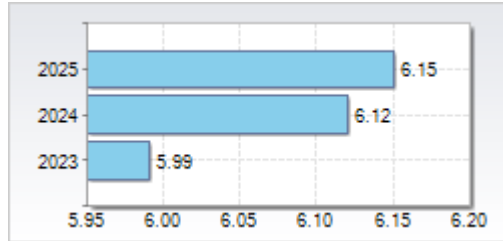
	N	Mean	Difference	Std Dev
2025	71	5.96	0.00	1.06
2024	66	5.95	0.01	1.13
		Mean	Difference	
2023		5.47	0.49	

Factor 10. Learning: Cognitive Complexity



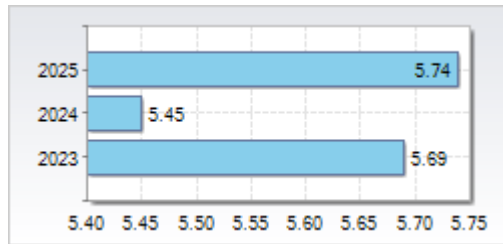
	N	Mean	Difference	Std Dev
2025	71	6.14	0.00	0.98
2024	66	6.06	0.08	1.08
		Mean	Difference	
2023		5.84	0.30	

Factor 11. Learning: Ethical and Legal Responsibilities



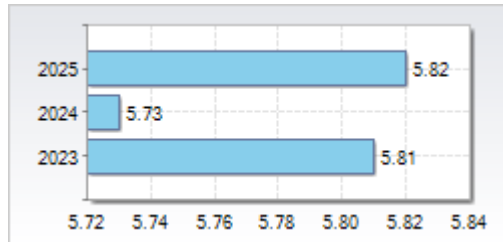
	N	Mean	Difference	Std Dev
2025	68	6.15	0.00	1.20
2024	66	6.12	0.03	1.09
		Mean	Difference	
2023		5.99	0.16	

Factor 12. Learning: Financial Information



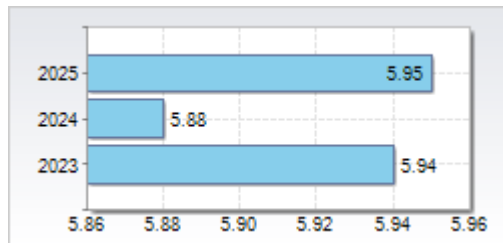
	N	Mean	Difference	Std Dev
2025	69	5.74	0.00	1.21
2024	62	5.45	0.29	1.46
		Mean	Difference	
2023		5.69	0.05	

Factor 13. Learning: Data-Driven Decision-Making



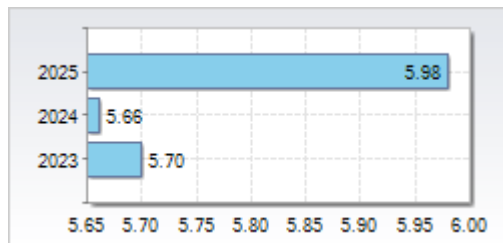
	N	Mean	Difference	Std Dev
2025	70	5.82	0.00	1.07
2024	63	5.73	0.09	1.46
		Mean	Difference	
2023		5.81	0.01	

Factor 14. Learning: Organizational Behaviors



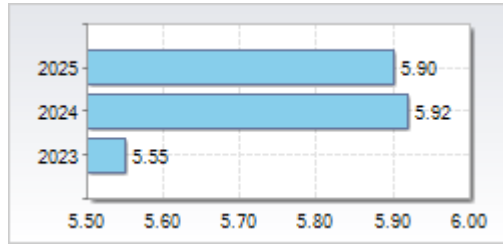
	N	Mean	Difference	Std Dev
2025	70	5.95	0.00	1.03
2024	66	5.88	0.07	1.28
		Mean	Difference	
2023		5.94	0.01	

Factor 15. Learning: Multicultural and Diversity



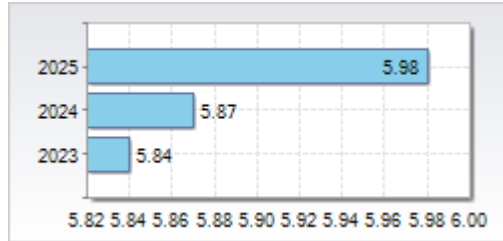
	N	Mean	Difference	Std Dev
2025	70	5.98	0.00	1.28
2024	66	5.66	0.32	1.52
		Mean	Difference	
2023		5.70	0.28	

Factor 16. Learning: Domestic and Global Economies



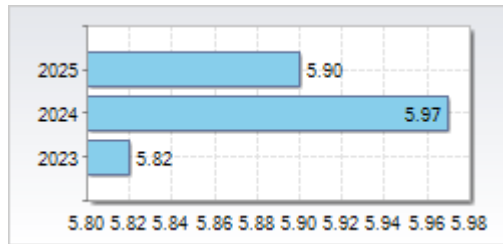
	N	Mean	Difference	Std Dev
2025	69	5.90	0.00	1.14
2024	65	5.92	-0.02	1.24
		Mean	Difference	
2023		5.55	0.35	

Factor 17. Learning: Use and Manage Technology



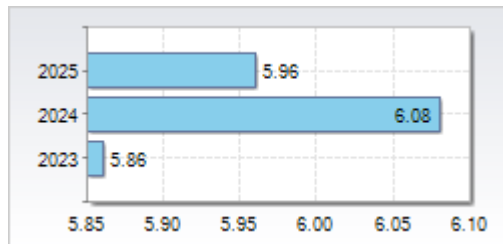
	N	Mean	Difference	Std Dev
2025	70	5.98	0.00	1.01
2024	66	5.87	0.11	1.39
		Mean	Difference	
2023		5.84	0.14	

Factor 18. Learning: Supply Chain



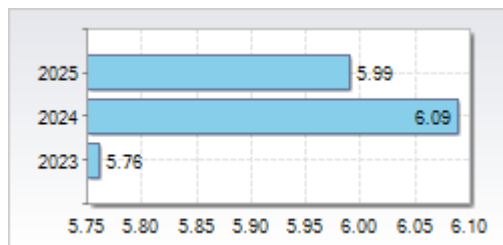
	N	Mean	Difference	Std Dev
2025	70	5.90	0.00	1.11
2024	64	5.97	-0.07	1.24
		Mean	Difference	
2023		5.82	0.08	

Factor 19. Overall Satisfaction



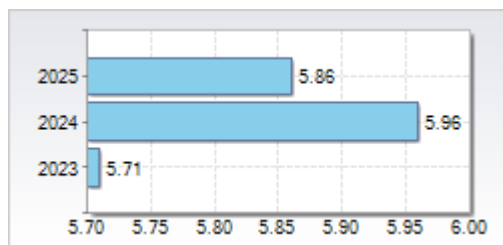
	N	Mean	Difference	Std Dev
2025	71	5.96	0.00	1.25
2024	66	6.08	-0.12	1.28
		Mean	Difference	
2023		5.86	0.10	

Factor 20. Overall Learning



	N	Mean	Difference	Std Dev
2025	71	5.99	0.00	1.17
2024	66	6.09	-0.10	1.21
		Mean	Difference	
2023		5.76	0.23	

Factor 21. Overall Program Effectiveness



	N	Mean	Difference	Std Dev
2025	71	5.86	0.00	1.13
2024	66	5.96	-0.10	1.27
		Mean	Difference	
2023		5.71	0.15	

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Report: Unit-Level Longitudinal Comparative  
Report Generated: 1/27/2026 12:31 AM

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53435)  
Population: Northern Arizona University > All Respondents (no filter  
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