

# SOCIAL MEDIA PLANNER

WEEK

BRAINSTORM & IDEAS

PROMOTIONS & EVENTS

GRAPHIC, PHOTOS, & VIDEO

MY GOALS FOR THIS WEEK



## SOCIAL WORKFLOW

- Map our goals for this week
- Brainstorm post ideas
- Organize posts for each channel
- Collect or design visual assets
- Proof and queue up posts

## ITEMS TO DELEGATE

Notes/ Things we can improve upon



**MONDAY**

**TUESDAY**

**WEDNESDAY**

**THURSDAY**

**FRIDAY**

**SATURDAY**

**SUNDAY**