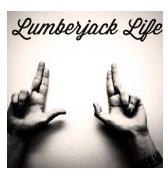
## **Hashtag Guide**

## Your Guide to Lumberjack Life from A-Z

Want to reach a built-in audience? Use these hashtags.



#AlwaysaLumberjack- No matter where you end up, you'll always have a piece of NAU with you. #DiscoverNAU- We have amazing people, programs and facilities. Come for a visit and see for yourself.

#FutureLumberjack- You've made your decision. Now spread the good news.

#GoJacks- Spread your NAU pride.

#ImaLumberjack- It's who we are.

#JacksUp- Throw up your LJs (see picture above).

#KickAxe- How a Lumberjack says good luck or congratulations.

#KissMyAxe- The popular saying that shows up on ASNAU t-shirts and at events around campus.

#LJs- Hand gestures made at sporting events, NAU Orientation and whenever you want to show your Lumberjack pride.

#LumberjackCountry- Discover life at 7,000 feet.

#LumberjackLife- What we're all about.

#LumberjackOn- When things get tough, keep calm and Lumberjack on.

#MyNAUview- What you get to see from campus.

#NAU- All things NAU

#NAUAlert- If you see this, pay attention and follow the emergency system notification.

#NAUAlum- Proud graduate.

#NAUbound- Where one is headed.

#NAUgrad- Time to put on your caps and gowns.

#NAUMoveIn- The wait is over. Welcome back to NAU, Jacks.

#NAUOutdoors- The forest and mountains are our playground. Get outside and play.

#NAUOrientation- Where the journey begins.

#NAUResearch- The amazing things being done in the classroom, labs and in the field.

#NAUSaidYes- When you get this envelope in the mail, it's a good day.

#NAUStrong- From the classroom to the court, we're #NAUStrong.

#TrueBlueFriday- Our day for featuring Lumberjacks and those in True Blue NAU.

#TrueBlueNAU- Lumberjack school spirit.

#VisitNAU- Interested in NAU? Come for a visit and we'll answer your questions.