# Hashtag Guide

## Your Guide to Lumberjack Life from A-Z

Want to reach a built-in audience? Use these hashtags.

#AlwaysaLumberjack- No matter where you end up, you’ll always have a piece of NAU with you.
#DiscoverNAU- We have amazing people, programs and facilities. Come for a visit and see for yourself.
#FutureLumberjack- You’ve made your decision. Now spread the good news.
#GoJacks- Spread your NAU pride.
#ImaLumberjack- It’s who we are.
#JacksUp- Throw up your LJs (see picture above).
#KickAxe- How a Lumberjack says good luck or congratulations.
#KissMyAxe- The popular saying that shows up on ASNAU t-shirts and at events around campus.
#LJs- Hand gestures made at sporting events, NAU Orientation and whenever you want to show your Lumberjack pride.
#LumberjackCountry- Discover life at 7,000 feet.
#LumberjackLife- What we’re all about.
#LumberjackOn- When things get tough, keep calm and Lumberjack on.
#MyNAUview- What you get to see from campus.
#NAU- All things NAU.
#NAUAlert- If you see this, pay attention and follow the emergency system notification.
#NAUAlum- Proud graduate.
#NAUbound- Where one is headed.
#NAUgrad- Time to put on your caps and gowns.
#NAUMoveIn- The wait is over. Welcome back to NAU, Jacks.
#NAUOutdoors- The forest and mountains are our playground. Get outside and play.
#NAUOrientation- Where the journey begins.
#NAUResearch- The amazing things being done in the classroom, labs and in the field.
#NAUSaidYes- When you get this envelope in the mail, it’s a good day.
#NAUStrong- From the classroom to the court, we’re NAUStrong.
#TrueBlueFriday- Our day for featuring Lumberjacks and those in True Blue NAU.
#TrueBlueNAU- Lumberjack school spirit.
#VisitNAU- Interested in NAU? Come for a visit and we’ll answer your questions.