

PROGRAM FEE REQUEST

University NORTHERN ARIZONA UNIVERS College/School COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES

Department Politics and International Affairs

Program Masters of Public Administration

Graduate <u>x</u>	Undergraduate _____	Upper Division _____
		Lower Division _____

New	\$ <u>\$1,500</u>	_____	Fall, 2016 _____
	(Proposed)		(Effective Date)
Existing	\$ _____	\$ _____	_____
	(Proposed)	(Current)	(Year Approved)

Rationale for Request (~100 words)

The Masters of Public Administration program provides a professional degree to our students, qualifying them for careers in public service. The program has recently made it possible for students to complete the program in person and online, allowing us to reach more students and increase our presence statewide and nationally. We are also expanding our outreach to Tribal populations by developing a Tribal Administration emphasis in conjunction with the Applied Indigenous Studies Department. Additionally, we are moving to enhance the quality of our program as noted in the section below.

Compliance with Board Guidelines (~250 words)

The program fee will allow us to enhance this high quality professional degree by providing funds for two areas:

- 1) Co-curricular Activities and Internships. Maintaining the highest standards for a professional degree requires **providing students with opportunities to interact in professional and quasi-professional settings, through internships, guest speakers, networking opportunities, and field work. These activities include things such as:**
 - Coordination of internships, including supervising course credit part of internship experience.
 - Development of more internship partners for MPA student placement.
 - Site visits to local and regional government offices.
 - Site visits to non-profit organizations.
 - Out of classroom practical experience to coordinate with POS 681, the student's capstone experience.
 - Guest lecturers with real world experience.
 - Video taping of guest lecturers for use in online courses.
 - The development of cohort and weekend intensive programs that incorporate elements of the above.
- 2) Accreditation. Accreditation will enhance the value of our degree for students. There are nearly 200 accredited MPA degrees in the country, about 2/3 of the institutions which belong to NASPAA, the national association for MPA Programs. The MPA programs at University of Arizona, Arizona State University and 14 of our 16 board-approved peers are accredited.

Student Consultation (~100 words)

Current MPA students were polled online. Eight out of nine respondents indicated they believed that the value of NASPAA program accreditation, expanded internships and other experiential learning opportunities was worth the \$1,500 program fee, and that graduating from a program with NASPAA accreditation is valuable to them in employment searches.

MARKET PRICING

Institution	Resident Tuition	Non-Resident Tuition
Northern Illinois University	\$13,066	\$22,554
Southern Illinois University Carbondale	\$11,528	\$23,781
University of Maine	\$10,594	\$27,454
Bowling Green State University-Main Campus	\$10,514	\$17,822
Ohio University-Main Campus	\$10,282	\$19,246
Northern Arizona University	\$10,022	\$22,376
Western Michigan University	\$9,982	\$23,262
University of Akron Main Campus	\$9,863	\$18,063
Kent State University at Kent	\$9,672	\$17,632
George Mason University	\$9,620	\$27,764
The University of Alabama	\$9,200	\$22,950
Old Dominion University	\$8,190	\$22,230
Georgia State University	\$8,157	\$22,725
University of Nevada-Las Vegas	\$6,705	\$20,615
Wichita State University	\$6,442	\$14,476
University of North Carolina at Greensboro	\$6,136	\$19,934

ACCOUNTABILITY

Financial Aid Set Aside Amount: __14%____%

Proposed Annual Revenue

Program Fee	\$	\$1,500
Number of Students	#	24
Total Revenue	=	\$36,000

Proposed Annual Expenditures

Financial Aid Set Aside	\$	\$5,040
Institutional and Advising Personnel	\$	\$3,500
Support Staff	\$	\$18,000
Operating Expenses inc. accred	\$	\$9,460
Total Program Costs	=	\$36,000

University: Northern Arizona University

College/School: Social and Behavioral Sciences

Department: Social Work

Program: MSW - Master of Social Work

☐ Both

☒ Graduate

☐ Undergraduate

Resident:

\$ 600 /semester

Proposed Fee

Effective Date: Fall 2018

(this field you may enter other option just by typing it in box)

Non-Resident:

\$ 600 /semester

Proposed Fee

Effective Date: Fall 2018

(this field you may enter other option just by typing it in box)

Other Applicable Fees in School/Program

Resident:

Non-Resident:

Applicable Differential Tuition:

0

0

Number of classes within the program with a fee:

0

0

Percent of classes within the program with a fee:

0%

0%

Purpose (Please provide a brief statement detailing the purpose of the tuition, including the anticipated expenditures of tuition revenue and benefits the tuition will provide students.)

The College of Social and Behavioral Sciences is requesting a program fee for the new Master of Social Work (MSW) Program. The program costs support the rigor of a masters-level curriculum leading to professional practice credentials, faculty quality, and instructional resources demanded by the Social Work accreditation process. As a professional program, MSW operational costs are greater than typical academic programs. The funds are requisite to support masters-level education which includes outcomes related to academic practice preparation, scholarship, guided fieldwork education, individually-mentored, specialty-practice course experiences, service learning, and our Council on Social Work Education-required implicit curriculum. Building off of our well-established and well-respected online and in-person accredited BSW program will result in a high quality MSW program projected to be nationally competitive preparing graduates who will be in high demand, with program graduates receiving multiple job offers upon graduation.

Justification (Please provide a brief statement on what the proposal is intended to pay for and how much of the costs will be covered by the incremental revenue)

This fee supports the implementation and maintenance of several practicum related activities including: field education software, a field liaison model that enhances the connection between classroom and practicum experience for students, field supervision for students (agency based field instructors are compensated), agency field instructor trainings, and field education administrative support. The fee will also support survey instruments for assessment of program student learning outcomes, as required by the Social Work national accrediting agency. In addition, it will support the opportunity for supplemental instruction from experts current in cutting edge areas of social work practice, experiential learning opportunities including field trips focused on increasing cultural competence and exposure to community-based social work-related events, as well as the purchase of a license for online evidenced-based clinical and behavioral health training simulations for students. The behavioral health training simulations will enhance the Flagstaff campus MSW curriculum, and are necessary for the online program to achieve key student learning outcomes. The fee covers all the costs to direct, support, and instruct the field program, which is additional to the core program cost. 14% of the program fee will be set aside for scholarships that will preserve accessibility for eligible students to receive scholarships through the Office of Financial Aid. This financial aid can help offset all or part of the program fee for eligible students. We will use the standard university methods and processes to ensure that the program fee funds are spent for appropriate purposes.

Student Consultation (Please describe the method and outcomes of student consultation)

The MSW program does not begin until fall 2018 and students have not yet been admitted into the program. Since we do not presently have MSW students, we consulted with current NAU BSW seniors who are completing their field placements and graduating in May 2018. We met with 31 students, during two informational sessions. Of the 31 students, 29 identified themselves as prospective MSW students. Of the 29 prospective MSW students, 28 (96.5%) indicated that they support our proposal for a \$600/semester program fee. The students were provided with the program fee proposal information in writing and the information was discussed. Students were given the opportunity to anonymously submit their feedback in writing.

MARKET PRICING

Institution	Degree	Annual Price		
		Resident	Nonresident	Online
**Northern Arizona University	Master of Social Work	\$ 11,461	\$ 23,809	
Arizona State University	Master of Social Work	12,968.00	23,886.00	15,558.00
Boise State University	Master of Social Work	8,924.00	24,240.00	14,772.00
**CSU San Bernadino	Master of Social Work	8,319.00	23,760.00	
**Colorado State University	Master of Social Work	15,734.00	30,128.00	
Eastern Washington University	Master of Social Work	30,302.00	45,106.00	23,940.00
Portland State University	Master of Social Work	18,219.00	28,344.00	29,439.00
*UNLV	Master of Social Work	11,827.00	26,015.00	
**University of Nevada Reno	Master of Social Work	8,147.00	22,335.00	
**Utah State University	Master of Social Work	8,273.00	26,281.00	
**University of Utah	Master of Social Work	19,345.00	37,843.00	
Western New Mexico	Master of Social Work	4,781.00	10,334.00	11,054.00
	*Program is not offered online.			
	**Program has the same rates for their online or distance option.			

BUDGET

Financial Aid Set Aside (FSA) Amount: 14.0%

Proposed Annual Revenue

Program Fee	\$	\$ 1,200.00
Number of Students	#	\$ 25
Total Revenue	=	\$ 30,000.00

Proposed Annual Expenditures

Financial Aid Set Aside	\$	\$ 4,200.00
Administrative Service Charge	\$	
Social Work Education Assessment Surveys	\$	\$ 1,500.00
Supplemental field instruction	\$	\$ 8,500.00
Field Trips/Service Learning Activities	\$	\$ 3,800.00
Behavioral Health Training Simulation Program	\$	\$ 12,000.00
	\$	
	\$	
	\$	
Total Program Costs	=	\$ 30,000.00