



Conference Support and Exhibitor Information

10th National Conference

Changing Patterns of Cancer in Native Communities:

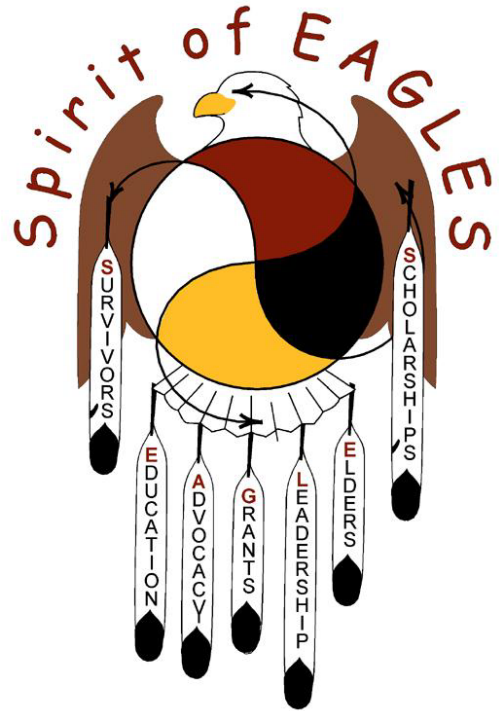
Strength through Tradition and Science



SPIRIT OF EAGLES



National Conference
2017



Niagara Falls, NY

September 21-24, 2017

Exhibitor Dates: September 22-24, 2017

Present products, technologies and programs to community members, advocates, researchers, clinicians, and other health service providers working with Native populations.

www.nativeamericanprograms.org

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Conference Description

Strength through Tradition and Science, builds upon our nine previous “*Changing Cancer Patterns in Native Communities*”, National Conferences and will be held **September 21-24, 2017 in Niagara Falls, New York**. All who work with American Indian/Alaska Native (AI/AN) community-based health promotion and disease prevention are welcome to join us. Our purpose is (1) to provide a forum for community leaders and members, students, researchers, clinicians, service providers, and others to address critical cancer and other chronic health issues, along with health promotion efforts, among Native people; (2) to present updates on comprehensive cancer control plans in Native communities; (3) to review advances in Native cancer research to determine future research priorities and explore the science of translational research; (4) to highlight effective cancer control activities and programs in Native communities; (5) to highlight the strengths of Native traditions in promoting comprehensive cancer prevention and control; and (6) to publish selected papers presented at the conference so that this information can reach a wider audience. This event will be co-hosted by Mayo Clinic and Roswell Park Cancer Institute and led by co-directors:

- Judith Salmon Kaur, MD, Medical Director for Native American Programs, Mayo Clinic Comprehensive Cancer Center
- Rodney Haring, PhD, MSW, Office of Cancer Health Disparities Research, Department of Cancer Prevention and Population Sciences, Roswell Park Cancer Institute

Audience

The intended audience for this conference includes community members and leaders, cancer survivors/thrivers, advocates, researchers, health care providers, policy makers, and others working with Native populations.

Approximately 300 participants are expected to attend this conference.

Conference Topics (not limited to the following examples)

- Prevention
- Early Detection and screening
- Public Health
- Social Determinants of Health
- Health Disparities and Health Equity
- Policy
- Tobacco Issues
- Survivorship, Quality of Life
- Palliative Care
- Cancer Statistics and Registries
- Cultural Awareness and Sensitivity
- Training programs and opportunities
- Funding strategies and best practices
- Community Wellness
- Community Partnerships
- Community Based Participatory Research
- HPV Vaccine and related issues
- Colorectal Cancer
- Traditional and Holistic Healing
- Historical and related factors
- Genomics
- Bio Specimens
- Nutrition and Physical Activity
- Food Sources and Sovereignty
- Environmental Health
- Behavioral Health
- Wellness Activities

Colossal Colon Tour/Exhibit

Thanks to the Alaska Native Tribal Health Consortium, Nolan the Colon promises to get everyone talking about colorectal cancer—the first step in eliminating the disease. Adults and children alike can crawl through or walk around the “colon” to learn the differences between a healthy and unhealthy colon.

Exhibit Opportunities

Exhibits will be located in an atrium/foyer just outside the general assembly room and mingled with the refreshment area. Conference moderators will remind attendees to visit the exhibit booths throughout the conference.

EXHIBITOR BOOTH PRICE: \$750

NON-PROFIT BOOTH PRICE: \$400

This includes one 6' skirted table, two chairs, and exhibitor contact information listed in the program booklet. Exhibit reservation form and payment must be completed and returned by August 1, 2017. Please indicate whether you require WiFi access and electrical outlets, which will be provided at no cost. Exhibit tables are limited and are on a first come, first-serve basis.

Sponsorship Opportunities

PLATINUM CONFERENCE SPONSORSHIP \$50,000

*Logo included on conference bags
Full page ad in conference booklet
Logo included on Spirit of EAGLES website with sponsorship level
Full screen sponsorship recognition on digital monitors throughout conference venue
Signs at Opening Reception and by registration desk
Verbal recognition during conference opening and closing
Recognition in the break slides*

GOLD CONFERENCE SPONSORSHIP \$25,000

*Half page ad in conference booklet
Logo included on Spirit of EAGLES website with sponsorship level
Half screen sponsorship recognition on digital monitors throughout conference venue
Signs at Opening Reception and by registration desk
Verbal recognition during conference opening and closing
Recognition in the break slides*

SILVER CONFERENCE SPONSORSHIP \$15,000

*Quarter page ad in conference booklet
Logo included on Spirit of EAGLES website with sponsorship level
Shared screen sponsorship recognition on digital monitors throughout conference venue
Signs at Opening Reception and by registration desk
Verbal recognition during conference opening and closing
Recognition in the break slides*

BRONZE CONFERENCE SPONSORSHIP \$10,000

*Logo included on Spirit of EAGLES website with sponsorship level
Shared screen sponsorship recognition on digital monitors throughout conference venue
Signs at Opening Reception and by registration desk
Verbal recognition during conference opening and closing
Recognition in the break slides*

Support/exhibit information

ELDER SPONSORSHIP and/or SURVIVOR SPONSORSHIP

*Sponsoring a cancer survivor helps provide travel, lodging and registration expenses for this conference. ** Elder sponsorship funds will be allocated to pay for the lodging and registration of Elders who request support. If enough funds are received, travel assistance may also be provided. ***

STUDENT SPONSORSHIP

*One of the Network's (Network for Cancer Control Research among American Indian/Alaska Native Populations) objectives is to mentor students through their education years, at all levels, in hopes they choose a career in the medical and/or research field. Sponsoring a student helps provide travel, lodging and registration for the conference. ***

***The anticipated average cost for an Elder, Student and Survivor is \$1,200.*

Contact Information

For more information about exhibitor registration or to get a map of the exhibit booth area, contact Marcy Averill averill.marcy@mayo.edu, phone: 507-266-3064

Lodging and Event Information

Room blocks reserved at the following hotels:

- Seneca Niagara Resort & Casino <http://senecaniagaracasino.com/>
- Sheraton at the Falls <http://www.sheratonatthefalls.com/>

Hotel arrangements should be made directly with the hotels.

We encourage you to support the tribally owned & operated Seneca Niagara Resort & Casino. We also recognize the restrictions sometimes placed by employers for lodging options and are happy to recommend the Sheraton at the Falls for a whole smoke-free property option. When making reservations, please let the staff know that you are attending the "Spirit of EAGLES" conference to be counted into the room block and to get the appropriate reduced rates.

Some pre-conference activities will be hosted at the Seneca Niagara Resort & Casino. The majority of conference activities will be hosted at The Conference and Event Center Niagara Falls, which is situated across the street from the Seneca Niagara Resort & Casino and next door to the Sheraton at the Falls. <http://ccnfny.com/>

2017 Changing Patterns of Cancer in Native Communities: Strength through Tradition and Science

September 22-24, 2017

www.nativeamericanprograms.org

Conference Fact Sheet

Conference Location	The Conference & Event Center Niagara Falls 101 Old Falls Street Niagara Falls, NY 14303 http://ccnfny.com/ phone: (716)278-2100
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Strength through Tradition and Science

	Wednesday: Pre-Conference Meetings 9/21/17	Thursday: Pre-Conference Palliative Care Workshop and Student Day 9/21/17	Friday 9/22/17	Saturday 9/23/17	Sunday 9/24/17
AM	Network Meeting CLOSED SESSION	Pre-Conference Palliative Care Workshop and Student Day	Registration Breakfast General Assembly Breakout Sessions	Registration Breakfast General Assembly Breakout Sessions	Breakfast General Assembly
PM	Network Meeting and Conference Staff prep CLOSED SESSION	Lunch Local Activity with Students and mentors Early Registration Welcome Reception Seneca Niagara Resort & Casino	Lunch General Assembly Breakout Sessions Lacrosse Game	Lunch General Assembly Breakout Sessions Awards Dinner and Iroquois Social	Tear Down and Pack Up

Exhibit Booths		Set-up 1-5 p.m.	Open all day	Open all day	Open until noon
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Conference Fees	Early Registration (rec. by 8/31/17)	On Site Registration (9/1/17 to 9/24/17)	One-Day Registration
	Physicians/Scientists	\$600	\$675
Health Professionals	\$400	\$475	\$150
Elders	\$100	\$175	\$50
Survivors	\$100	\$175	\$50
Students	\$100	\$175	\$50

Payment	We accept: Credit Cards and Company/Personal Check made payable to Mayo Clinic. Tax ID#: 41-6011702 To register, visit our website www.nativeamericanprograms.org and follow conference links.
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Refund/Cancellation Policy	If you cancel your participation in this course, your registration fee, less a \$75 administrative fee, will be refunded when written notification is received by September 1, 2017. No refunds will be made on or after September 4, 2017. Canceled registrations are nontransferable.
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Hotel Information	<p>Seneca Niagara Resort & Casino 310 4th St, Niagara Falls, NY 14303 1-877-8-SENECA</p> <p>Sheraton at the Falls 300 Third Street, Niagara Falls, NY 14303 1-716-285-3361</p>	<p>Conference rates: \$135 to \$195 (dependent on day of week)</p> <p><i>A limited number of rooms have been reserved. Conference rates will be honored until 8/20/2017. Thereafter room reservations will be at the prevailing rate and sold on a space available.</i></p> <p>Conference rates: \$140</p>
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Spirit of EAGLES

2017 Changing Patterns of Cancer in Native Communities: Strength through Tradition and Science

Conference Support and Exhibit Registration Form

Exhibit Opportunities		Quantity	Total
Exhibitor booth	\$1,000		
Non-profit booth	\$ 400		
Sponsorship Opportunities			
Platinum Sponsor	\$50,000		
Gold Sponsor	\$25,000		
Silver Sponsor	\$15,000		
Bronze Sponsor	\$10,000		

	Total
Speaker Sponsorship	
Elder Sponsorship	
Survivor Sponsorship	
Student Sponsorship	

*Average cost for Elder, Survivor, Student Sponsorship is \$1,200.

My exhibit will require:

- electrical outlets
 WiFi

Contact Information

Name		Title	Affiliation/Organization		
Address			City	State	ZIP Code
Phone	Fax		Mail address		
Payment Method: Tax ID # 41-6011702					
<input type="checkbox"/> Check (Payable to Mayo Clinic)		<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover Card #		Exp. Date	
I attest that the information is accurate. Please accept this as my signature.		Signature			

Return Conference Support and Exhibit Registration Form and Payment to:

(preferred) *by email:* Mayo Clinic, Spirit of EAGLES averill.marcy@mayo.edu

by mail: Spirit of EAGLES, c/o Marcy Averill, Mayo Clinic, 200 First Street SW, Rochester, MN 55905