 10th National Conference

Changing Patterns of Cancer in Native Communities:

**Strength through Tradition**

**and Science**

**Conference Support and**

**Exhibitor Information**



 

Niagara Falls, NY

September 21-24, 2017

*Exhibitor Dates: September 22-24, 2017*

Present products, technologies and programs to community members, advocates, researchers, clinicians, and other health service providers working with Native populations.

[www.nativeamericanprograms.org](http://www.nativeamericanprograms.org/)

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| Support/exhibitor information | **Table of Contents**  **Conference Description 2**   * Conference Audience * Conference Topic * Confirmed Speakers * Colossal Colon Tour/Exhibit   **Exhibit Information 3**   * Commercial Booth * Non-Profit Booth * Exhibit Times   **Conference Support Opportunities 4**   * Elder Sponsorship * Student Sponsorship * Survivor Sponsorship * Sponsorship Recognition   **Contact Information 4**   * Course Contacts * Hotel Contact   **Conference Fact Sheet 5**  **Conference Support & Exhibit Registration Form 6** |
| Support/exhibit information | **Conference Description**  ***Strength through Tradition and Science,*** builds upon our nine previous “*Changing Cancer*  *Patterns in Native Communities”,*National Conferences and will be held **September 21-24,**  **2017 in Niagara Falls, New York.** All who work with American Indian/Alaska Native (AI/AN)  community-based health promotion and disease prevention are welcome to join us. Our  purposeis (1) toprovide a forum for community leaders and members, students,  researchers, clinicians, service providers, and others to address critical cancer and other  chronic health issues, along with health promotion efforts, among Native people; (2) to  present updates on comprehensive cancer control plans in Native communities; (3) to review  advances in Native cancer research to determine future research priorities and explore the  science of translational research; (4) to highlight effective cancer control activities and  programs in Native communities; (5) to highlight the strengths of Native traditions in  promoting comprehensive cancer prevention and control; and (6) to publish selected papers  presented at the conference so that this information can reach a wider audience.  This event will be co-hosted by Mayo Clinic and Roswell Park Cancer Institute and led by co-  directors:   * Judith Salmon Kaur, MD, Medical Director for Native American Programs, Mayo Clinic Comprehensive Cancer Center * Rodney Haring, PhD, MSW, Office of Cancer Health Disparities Research, Department of Cancer Prevention and Population Sciences, Roswell Park Cancer Institute   **Audience**  The intended audience for this conference includes community members and leaders, cancer survivors/thrivers, advocates, researchers, health care providers, policy makers, and others working with Native populations.  Approximately 300 participants are expected to attend this conference.  **Conference Topics (not limited to the following examples)**   |  |  | | --- | --- | | * Prevention | * Community Partnerships | | * Early Detection and screening | * Community Based Participatory Research | | * Public Health | * HPV Vaccine and related issues | | * Social Determinants of Health | * Colorectal Cancer | | * Health Disparities and Health Equity | * Traditional and Holistic Healing | | * Policy | * Historical and related factors | | * Tobacco Issues | * Genomics | | * Survivorship, Quality of Life | * Bio Specimens | | * Palliative Care | * Nutrition and Physical Activity | | * Cancer Statistics and Registries | * Food Sources and Sovereignty | | * Cultural Awareness and Sensitivity | * Environmental Health | | * Training programs and opportunities * Funding strategies and best practices * Community Wellness | * Behavioral Health * Wellness Activities | |
| Support/exhibit information | **Colossal Colon Tour/Exhibit**  Thanks to the Alaska Native Tribal Health Consortium, Nolan the Colon promises to get everyone talking about colorectal cancer—the first step in eliminating the disease. Adults and children alike can crawl through or walk around the “colon” to learn the differences between a healthy and unhealthy colon.  **Exhibit Opportunities**  Exhibits will be located in an atrium/foyer just outside the general assembly room and mingled with the refreshment area. Conference moderators will remind attendees to visit the exhibit booths throughout the conference.  **EXHIBITOR BOOTH PRICE: $750**  **NON-PROFIT BOOTH PRICE: $400**  This includes one 6’ skirted table, two chairs, and exhibitor contact information listed in the program booklet. Exhibit reservation form and payment must be completed and returned by August 1, 2017. Please indicate whether you require WiFi access and electrical outlets, which will be provided at no cost. Exhibit tables are limited and are on a first come, first-serve basis.  **Sponsorship Opportunities**  **PLATINUM CONFERENCE SPONSORSHIP $50,000**  *Logo included on conference bags*  *Full page ad in conference booklet*  *Logo included on Spirit of EAGLES website with sponsorship level*  *Full screen sponsorship recognition on digital monitors throughout conference venue*  *Signs at Opening Reception and by registration desk*  *Verbal recognition during conference opening and closing*  *Recognition in the break slides*  **GOLD CONFERENCE SPONSORSHIP $25,000**  *Half page ad in conference booklet*  *Logo included on Spirit of EAGLES website with sponsorship level*  *Half screen sponsorship recognition on digital monitors throughout conference venue*  *Signs at Opening Reception and by registration desk*  *Verbal recognition during conference opening and closing*  *Recognition in the break slides*  **SILVER CONFERENCE SPONSORSHIP $15,000**  *Quarter page ad in conference booklet*  *Logo included on Spirit of EAGLES website with sponsorship level*  *Shared screen sponsorship recognition on digital monitors throughout conference venue*  *Signs at Opening Reception and by registration desk*  *Verbal recognition during conference opening and closing*  *Recognition in the break slides*  **BRONZE CONFERENCE SPONSORSHIP $10,000**  *Logo included on Spirit of EAGLES website with sponsorship level*  *Shared screen sponsorship recognition on digital monitors throughout conference venue*  *Signs at Opening Reception and by registration desk*  *Verbal recognition during conference opening and closing*  *Recognition in the break slides* |

**ELDER SPONSORSHIP and/or SURVIVOR SPONSORSHIP**

*Sponsoring a cancer survivor helps provide travel, lodging and registration expenses for this conference. \*\* Elder sponsorship funds will be allocated to pay for the lodging and registration of Elders who request support. If enough funds are received, travel assistance may also be provided. \*\**

**STUDENT SPONSORSHIP**

*One of the Network’s (Network for Cancer Control Research among American Indian/Alaska Native Populations) objectives is to mentor students through their education years, at all levels, in hopes they choose a career in the medical and/or research field. Sponsoring a student helps provide travel, lodging and registration for the conference. \*\**

*\*\*The anticipated average cost for an Elder, Student and Survivor is $1,200.*

**Contact Information**

For more information about exhibitor registration or to get a map of the exhibit booth area, contact Marcy Averill [averill.marcy@mayo.edu](mailto:averill.marcy@mayo.edu), phone: 507-266-3064

**Lodging and Event Information**

Room blocks reserved at the following hotels:

* Seneca Niagara Resort & Casino <http://senecaniagaracasino.com/>
* Sheraton at the Falls <http://www.sheratonatthefalls.com/>

Hotel arrangements should be made directly with the hotels.

We encourage you to support the tribally owned & operated Seneca Niagara Resort & Casino. We also recognize the restrictions sometimes placed by employers for lodging options and are happy to recommend the Sheraton at the Falls for a whole smoke-free property option. When making reservations, please let the staff know that you are attending the “Spirit of EAGLES” conference to be counted into the room block and to get the appropriate reduced rates.

Some pre-conference activities will be hosted at the Seneca Niagara Resort & Casino.

The majority of conference activities will be hosted at The Conference and Event Center Niagara Falls, which is situated across the street from the Seneca Niagara Resort & Casino and next door to the Sheraton at the Falls. <http://ccnfny.com/>

**Support/exhibit information**

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| **2017 Changing Patterns of Cancer in Native Communities:**  **Strength through Tradition and Science**  **September 22-24, 2017**  [www.nativeamericanprograms.org](file:///\\mfad.mfroot.org\rchhome\users12\M107282\Marcy%20021016\Marcy's%20Folders\2017%20National%20Conference\documents\www.nativeamericanprograms.org)  **Conference Fact Sheet** | | | | | | | |
| **Conference Location** | | **The Conference & Event Center Niagara Falls**  101 Old Falls Street  Niagara Falls, NY 14303  <http://ccnfny.com/>  phone: (716)278-2100 | | | | | |
| **Strength through Tradition and Science** | | | | | | | |
|  | Wednesday: Pre-Conference Meetings  9/21/17 | | Thursday: Pre-Conference Palliative Care Workshop and Student Day  9/21/17 | Friday  9/22/17 | | Saturday  9/23/17 | Sunday  9/24/17 |
| AM | Network Meeting  CLOSED SESSION | | Pre-Conference Palliative Care Workshop and  Student Day | Registration  Breakfast  General Assembly  Breakout Sessions | | Registration  Breakfast  General Assembly  Breakout Sessions | Breakfast  General Assembly |
| PM | Network Meeting and Conference Staff prep  CLOSED SESSION | | Lunch  **Local Activity with Students and mentors**  Early Registration  **Welcome Reception**  Seneca Niagara Resort & Casino | Lunch  General Assembly  Breakout Sessions  **Lacrosse Game** | | Lunch  General Assembly  Breakout Sessions  **Awards Dinner**  **and**  **Iroquois Social** | Tear Down and Pack Up |
| **Exhibit Booths** | |  | Set-up 1-5 p.m. | Open all day | | Open all day | Open until noon |
| **Conference Fees** | | Early Registration On Site Registration One-Day  *(rec. by 8/31/17) (9/1/17 to 9/24/17)* Registration  Physicians/Scientists $600 $675 $250  Health Professionals $400 $475 $150  Elders $100 $175 $50  Survivors $100 $175 $50  Students $100 $175 $50 | | | | | |
| **Payment** | | We accept: Credit Cards and Company/Personal Check made payable to Mayo Clinic.  Tax ID#: 41-6011702 To register, visit our website [www.nativeamericanprograms.org](http://www.nativeamericanprograms.org) and follow conference links. | | | | | |
| **Refund/Cancellation**  **Policy** | | If you cancel your participation in this course, your registration fee, less a $75 administrative fee, will be refunded when written notification is received by September 1, 2017.  No refunds will be made on or after September 4, 2017. Canceled registrations are nontransferable. | | | | | |
| **Hotel Information** | | Seneca Niagara Resort & Casino  310 4th St, Niagara Falls, NY 14303  1-877-8-SENECA  Sheraton at the Falls  300 Third Street, Niagara Falls, NY 14303  1-716-285-3361 | | | **Conference rates: $135 to $195 *(dependent on day of week)***  *A limited number of rooms have been reserved. Conference rates will be honored until 8/20/2017. Thereafter room reservations will be at the prevailing rate and sold on a space available.*  **Conference rates: $140** | | |

**Spirit of EAGLES**

*2017 Changing Patterns of Cancer in Native Communities:*

*Strength through Tradition and Science*

**Conference Support and Exhibit Registration Form**

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| **Exhibit Opportunities** | | **Quantity** | **Total** |  |  | **Total** | | |
| Exhibitor booth | $1,000 | Click here to enter text. | $Click here to enter text. |  | Speaker Sponsorship | $Click here to enter text. | | |
| Non-profit booth | $ 400 | Click here to enter text. | $Click here to enter text. |  | Elder Sponsorship | $Click here to enter text. | | |
| **Sponsorship Opportunities** | | | |  | Survivor Sponsorship | $Click here to enter text. | | |
| Platinum Sponsor | **$50,000** | Click here to enter text. | **$**Click here to enter text. |  | Student Sponsorship | $Click here to enter text. | | |
| Gold Sponsor | **$25,000** | Click here to enter text. | **$**Click here to enter text. |  | \*Average cost for Elder, Survivor, Student Sponsorship is $1,200.  My exhibit will require:  electrical outlets  WiFi |  |  |  | |
| Silver Sponsor | **$15,000** | Click here to enter text. | **$**Click here to enter text. |  |  |  |  | |
| Bronze Sponsor | **$10,000** | Click here to enter text. | **$**Click here to enter text. |  |  |  |  | |

**Contact Information**

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| Name  Click here to enter text. | | Title  Click here to enter text. | Affiliation/Organization  Click here to enter text. | | |
| Address  Click here to enter text. | | | City  Click here to enter text. | State  Click here to enter text. | ZIP Code  Click here to enter text. |
| Phone  Click here to enter text. | Fax  Click here to enter text. | | Mail address  Click here to enter text. | | |
| **Payment Method: Tax ID # 41-6011702** | | | | | |
| 🞏 Check (Payable to Mayo Clinic) | | Visa  Mastercard  Discover Card # Exp. Date  Click here to enter text. Click here to enter text. | | | |
| I attest that the information is accurate. Please accept this as my signature. | | Signature  Click here to enter text. | | | |

**Return Conference Support and Exhibit Registration Form and Payment to:**

(preferred) *by email*: Mayo Clinic, Spirit of EAGLES [averill.marcy@mayo.edu](mailto:averill.marcy@mayo.edu)

*by mail*: Spirit of EAGLES, c/o Marcy Averill, Mayo Clinic, 200 First Street SW, Rochester, MN 55905