

NAU STRATEGIC PLANNING

PRESENTATION TO SPAC/CSAC

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ARIZONA'S STRATEGIC PLANNING MODEL

- Where are we now?
- Where do we want to be?
- How do we measure our progress?
- How do we get there?
- How do we track our progress?

State of Arizona. (2011). *Managing for results handbook: Strategic planning guide for state agencies*. Phoenix: Office of Strategic Planning and Budget.

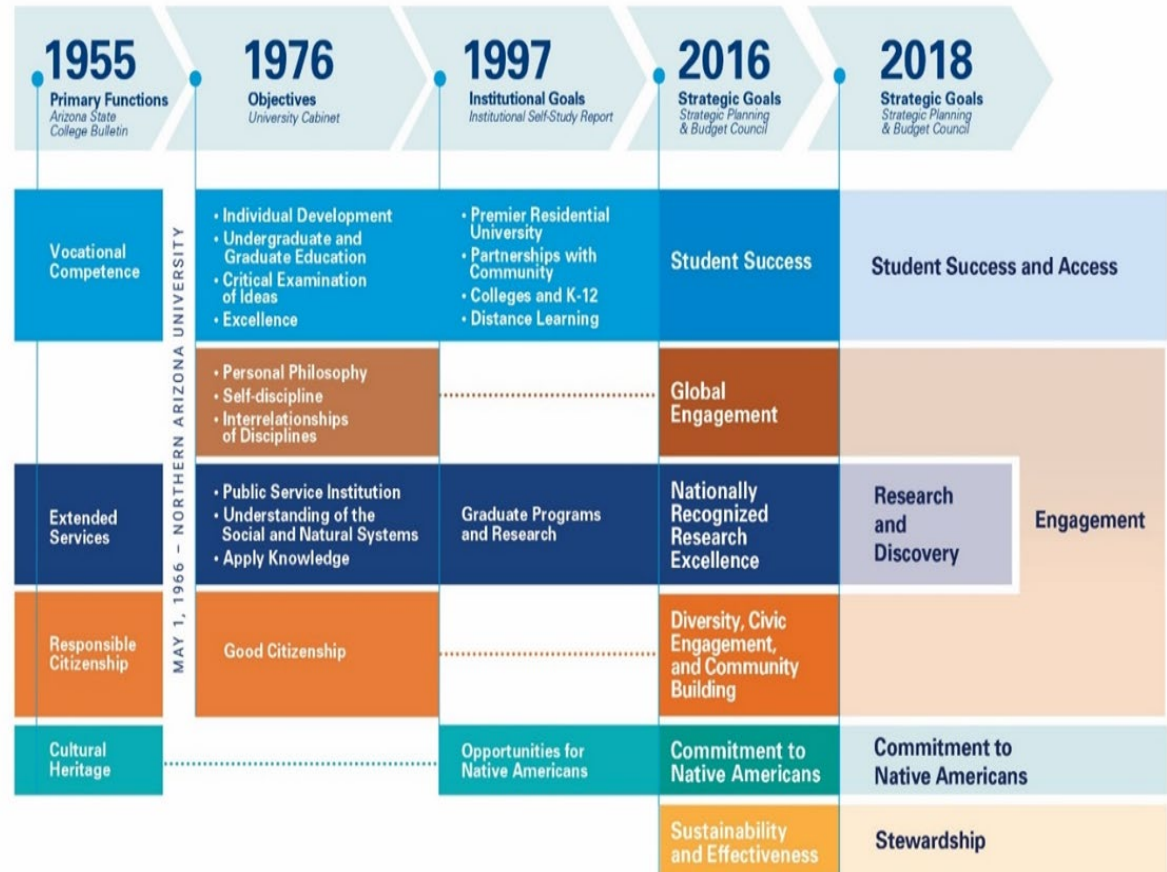
STRATEGIC PLANNING & BUDGET COUNCIL (SPBC)

ACADEMIC YEAR 2018-2019

- Bjorn Flugstad Finance, Institutional Planning and Analysis-Chair
- Arley Williams Director of Strategic Planning
- Ashley Chitwood Marketing Department
- Becky McGaugh Capital Planning and Campus Operations
- Bruce Fox Faculty Senate
- Chad Hamill Native American Initiatives
- Daniel Goebel Council of Deans
- Diane Stearns Research
- Dylan Graham Undergraduate Student, ASNAU
- Gina Vance NAU Online
- Joanne Keene Executive Vice President and Chief of Staff
- Kimberly Ott Office of the President, Communications and Media Relations
- Laurie Dickson Academic Affairs: Teaching, Learning Design and Assessment
- Lori Rubino-Hare Service Professional Advisory Council
- Marc Lord Information Technology Services
- Margot Saltonstall Enrollment Management and Student Affairs
- Matt Howdeshell Athletics
- Michelle Parker Legal
- Priscilla Mills Equity and Access
- Richard Gaughan Graduate Student, GSG
- Roy St. Laurent Academic Chairs Council
- Shannon Bailey Classified Staff Advisory Council
- Stephanie Smith Alumni Engagement

THANK YOU

- Input from throughout campus
- Input solicited from statewide sites throughout Arizona
- More than 1,700 participants, including faculty, staff, students, alumni, and community members
- 130 sessions organized



STRATEGIC PLAN, 2018 - 2025

Mission

Our academic programs, research, public service, and creative endeavors enrich lives and create opportunities in Arizona and beyond. We develop solutions to challenges and drive innovation in a supportive, inclusive, and diverse environment.

Vision

NAU leads the way to a better Arizona and a sustainable world through personalized attention to student success and scholarly excellence.

Core Values

- **Student Centered**
We place student success at the center of our academic and service planning, policies, and programs.
- **Excellence**
We commit to the highest quality in all endeavors.
- **Diversity**
We strengthen our community through diversity of cultures, experiences, and perspectives.
- **Integrity**
We operate with fairness, honesty, and the highest ethical standards.
- **Discovery**
We engage in innovation to create, share, and apply new knowledge, scholarship, and artistry.
- **Service**
We partner with our communities, in the spirit of collaboration, to provide services and expertise to support Arizona, the nation, and the world.

STRATEGIC GOALS

1. STUDENT SUCCESS AND ACCESS

Educate students to serve, lead,
and achieve

2. RESEARCH AND DISCOVERY

Expand the boundaries of knowledge
and creativity

3. COMMITMENT TO NATIVE AMERICANS

Become the nation's leading
university serving Native Americans

4. ENGAGEMENT

Strengthen university, community,
regional, national, and global ties
for the mutually beneficial exchange
of knowledge and resources

5. STEWARDSHIP

Ensure long-term viability of
the university

nau.edu/strategic-plan-2025

ABOR 2025 METRICS

■ 2016-17

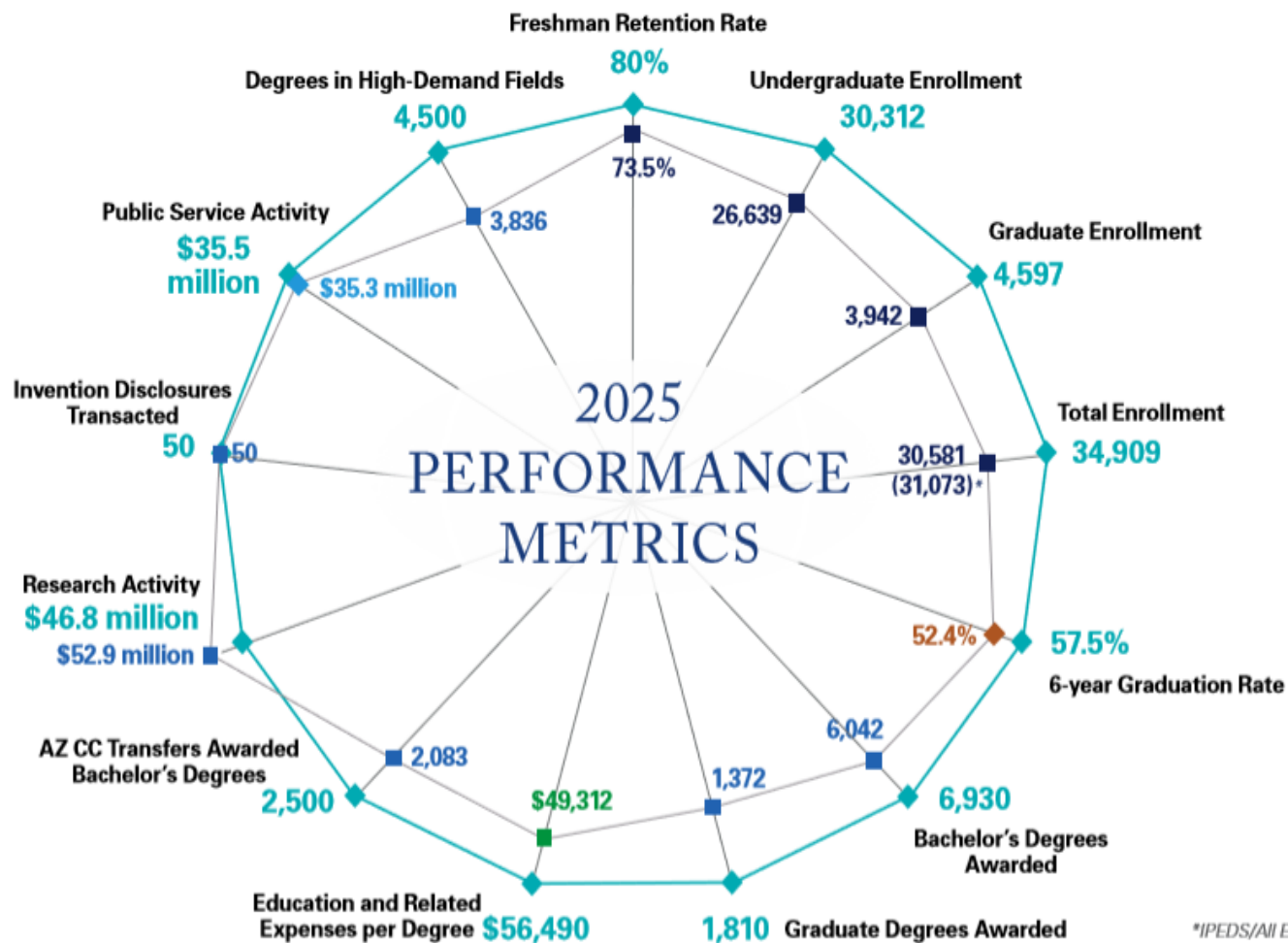
◆ 2017-18 Preliminary

■ 2017-18

◆ 2018-19 Preliminary

■ 2018-19

◆ 2025



2025 Enterprise Metrics November 2015 established - (April 2016 for CC Transfer Metric)

- NAU is adding new elements to its strategic planning tools to move the university forward, including:
 - **NAU's new plan explicitly aligns with the Arizona Board of Regents *Impact Arizona* Strategic Plan**
 - **Planning templates**
 - **New NAU performance measures**

- The NAU Strategic Plan is a living framework and document and will involve continuing dialog and conversation and emphasize flexibility.
- Supporting plans currently underway include the Diversity Strategic Plan, the Strategic Enrollment Management Plan, and the Campus Master Plan.

STRATEGIC PLANNING – NEXT STEPS (SUMMER AND FALL)

- **Expectations for divisions.**
 - Strategic planning and action planning work through collaborative and participatory processes
 - Campus alignment will help advance the vision, mission, goals, and objectives of the university
 - Listing of activities (action step discussions for 2019, 2020, and 2021)
 - What activities in your area will contribute to the University Strategic Plan?
 - SPBC representatives will help coordinate division participation
- **Continued work on NAU Performance Measures by SPBC.**
- **SPBC members and the Director of Strategic Planning are available to assist, to guide, and to facilitate.**

EXAMPLE OF ALIGNMENT *

University Strategic Plan
Executive Summary
2018-2025

Division of Capital
Planning and Campus
Operations- Planning
Activities and Materials

Departments/
Teams/Units within
Capital Planning

* Divisional planning activities and products at discretion of Vice President.

EXAMPLE OF GOAL, OBJECTIVE, STRATEGY, AND ACTION STEP

- **Goal I: Stewardship: Ensure long-term viability of the university**
 - Objective 6. Maintain a physical environment that inspires learning and attracts and retains students, faculty, and staff
 - Example Strategy: Strategically invest in facilities and infrastructure to enhance learning and collaboration for students, faculty, and staff
 - » Action Step: Launch campus master planning initiative.

Need More Information?

<https://nau.edu/strategic-planning/>

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Questions/Feedback?