Why participate and what will I do?

A career fair is a great way to promote your company and gives you the chance to talk face-to-face with future employees of XXX County and tell them about potential career paths they may not be familiar with. You'll talk to high school students and their families, answering questions such as:

* Tell me about your career and how you got into the field?
* What does a typical workday look like and what type of equipment/tools do you use?
* How much money do you make?
* What was your educational path to your career?
* What high school courses were essential to your career?
* What type of certificate and/or degree is needed for your career at this time?
* What does your company make/do?
* Does your company have any internships or job opportunities?
* What is the job outlook in your career field?

# What should I bring?

* We will provide standard 8’ x 2’ folding tables. Feel free to bring a tablecloth.
* Bring your business cards and relevant handouts or information about your field and career path.
* To help spark interest, bring eye-catching visuals, photos, props, and a company banner to display.
* Students love giveaways! If you can, bring promotional products with your company name/logo, such as pens, pencils, water bottles, reusable bags, post-its, gadgets, etc. We expect approximately XXX students. You may not have something for everyone but consider handing them out based on your criteria.

# What can I do to encourage students to come visit my booth?

Again, students love giveaways but demonstrations and visuals entice students. Having tools of your trade on hand for students to see, and perhaps touch, will help attract and engage students. For example:

* A chef may want to perform a food demonstration.
* A cyber security analyst may want to bring a computer and an example of a task they complete.
* An artist could bring materials with which students could create art while they talk.

# How many representatives can attend?

The more the merrier—include everyone on the commitment form or send us an email or text if you add partic- ipants.

# Where is the fair located?

Our fair will be held in the location. If you need help carrying anything into the venue, please let me know in advance and either volunteer students or I can meet you at your unloading area.

# Where do I park?

Insert your parking instructions

# When should I get there to set-up?

Guests will begin setting up at your set up time.