



20
21

National GEAR UP Week

Sept. 20-24, 2021

Toolkit



*"Education is not the learning of facts,
rather it's the training of the mind to think."*

— Albert Einstein

CONTENTS

Excel, Prove, Mobilize	3
Activity Ideas.....	4
Announcements	5
Social Media	6
Virtual Resources	10
Creating an Op-Ed	11
Arizona Media.....	12
Sample: Op-Ed.....	13
Sample: Press Release.....	15
Sample: Communications to Congress	16
Sample: Event Invitation	18
Graphic: I Heart GEAR UP	19
Sample: Games	20

Arizona GEAR UP is a project of Northern Arizona University, and we created the GEAR UP Week Toolkit to make it easy for school partners to promote National GEAR UP Week and to build local, state, and national awareness. We offer special thanks to our colleagues at NCCEP, GEAR UP Washington, GEAR UP Iowa, GEAR UP West Virginia, and GEAR UP Nevada for sharing resources for this toolkit, so we can support this important initiative. If you have any questions, please email [Melissa Fast](#) or [Rebecca McIlvaine](#) at Arizona GEAR UP. You can find additional toolkits and resources at www.nau.edu/GEARUP.

Excel, Prove, Mobilize

College Readiness

GEAR UP is one of the largest and most effective programs focused on increasing college and career readiness for students living in low-income communities.

Across the country, GEAR UP serves approximately 560,000 students in 45 states. To be eligible for GEAR UP, 50% of a school's student body must be enrolled in the federal Free and Reduced Lunch (FLR) program. To learn more, visit the [National Council for Community and Education Partnerships](#).

Equity and Access

GEAR UP works to address complex problems of equity and access for postsecondary education. To level the playing field for students, solutions arrive through flexible, community-based strategies.

Rather than a top-down, one-size-fits-all approach, GEAR UP programs flourish in rural and urban communities alike. The program empowers local leaders from K12, higher education, and community leaders to develop a shared agenda to strengthen pathways to higher education and career success.

This federally funded program with the US Department of Education requires a dollar-for-dollar match in local dollars.

What Is GEAR UP Week?

National GEAR UP Week occurs during September every year, and it provides opportunity to build awareness and excitement on a national level regarding the effectiveness of the programs across the country.

The most important thing? HAVE FUN! This toolkit helps make planning easy. You can choose a few activities in this toolkit or create your own. Tag Arizona GEAR UP on social media, so we can amplify your voice.

Facebook: <https://www.facebook.com/AZGEARUP>

Twitter: @ArizonaGEARUP

Instagram: @azgearup

LinkedIn: Arizona GEAR UP

Arizona GEAR UP

In 2019, the U.S. Department of Education awarded a six-year, \$32 million grant to Northern Arizona University to administer Arizona GEAR UP. Thousands of Arizona students will receive services. Like previous grants, local community partners provide services and resources to meet the grant goals and provide a dollar-for-dollar match.

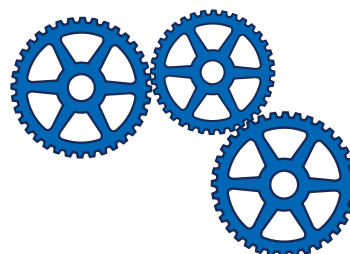
Since grant funding began in 2000, we've helped increase graduation rates, built capacity in targeted schools, helped create a college-going culture, and increased the college-going rate among Arizona youth. More than 15,000 students benefited from Arizona GEAR UP in the past two decades.

Arizona GEAR UP will increase:

- Academic performance and postsecondary preparation.
- High school graduation and postsecondary enrollment rates.
- Educational expectations for students and increase knowledge of postsecondary options for students and families.

During this grant, we'll focus on the 5E's of Equity:

1. Engage communities, educators, students, and families.
2. Empower every sector with the knowledge and tools to overcome systemic inequities.
3. Help create rigorous learning environments where students excel.
4. Elevate expectations for high school graduation and college attainment.
5. Enrich the communities, schools, and families to create a strong and sustainable college-going culture.



Activity Ideas

College Spirit Day

- Encourage faculty, staff, and students to wear college gear or colors.
- Create "Best College Locker" decoration contest.
- Use sidewalk chalk to decorate school entrance with college-going messages.
- Invite college representatives to lunch to talk to students or play college trivia at lunch.

Contact Leaders

- Send thank you cards to congressional delegates.
- Get GEAR UP on your school board's agenda.
- Invite your mayor or other community leader to speak at a school event.
- Send a letter to Arizona senators/representatives.
- Present GEAR UP benefits to school administration.

Media Outreach

- Inform local radio stations and newspapers about GEAR UP Week.
- Highlight an event taking place at your school.
- Use sidewalk chalk to decorate school entrance with college-going messages.
- Invite college representatives to lunch to talk to students.

Special Events

- Host a FAFSA SAID ID event where students login to create their ID.
- Create a GEAR UP photo booth and post photos on your school website, bulletin boards, or social media.
- Plan a college visit or host a college fair at school.
- Hold a College Pep Rally. Invite recent graduates to talk about their college experience.

College Games

- Give students college trivia sheets during lunch or advisory.
- Create a college-readiness scavenger hunt for students to find school resources to help with their journey.
- Get students to create/draw their favorite college mascot.

Virtual Activities

- Take student Zoom "I ♥ GEAR UP" screenshots.
- Create college-themed Zoom backgrounds.
- Hold an online scavenger hunt.
- Host virtual drop-in hours.
- Post on social media (samples enclosed).
- Host virtual college visit.

Announcements

Whether you use a public address intercom, a bulletin board, or LED video screen, below are examples of messages that you can use.

Monday:

It's National GEAR UP Week! Join us for fun activities all week long. Today's challenge is to decorate your locker with a drawing of your favorite college t-shirt. Get your decal from the GEAR UP office. Let's go and show your college pride!

Tuesday:

Today marks Day 2 of National GEAR UP Week! Today is your day to show others that you DREAM BIG! A Dream Wall will be posted in the hallway, where you can write your dreams and aspirations. As you write them, remember to DREAM BIG!

Wednesday:

Today is Day 3 of National GEAR UP Week! Join us in the cafeteria during lunch. We have a special gift for all our GEAR UP students, and you're going to love it!

Thursday:

Join us at lunch today as we write postcards to our elected officials for National GEAR UP Week! Let your elected officials know why you love GEAR UP.

Friday:

As we close National GEAR UP Week, come to explore college and career options during lunch! Different "Careers on Wheels" will visit, including ambulances, fire trucks, and Ask these professionals how they entered their profession, and how you can follow.



CELEBRATING OUR EDUCATIONAL ACHIEVEMENTS

Social Media

Social media is a great way to connect with your students and families. If you haven't already done so, post on your school pages or start a school GEAR UP page. The communications team at Arizona GEAR UP is great resource if you have any questions along the way. Also, we created social media in Spanish and English as well as graphics for the entire week. All the announcements are personalized for each of our 5E Schools. Just cut and paste into your social media accounts. You can download the content on the GEAR UP website (under Resources) or on MS Teams.

If you decide to create your own announcements, please remember to tag Arizona GEAR UP on your posts, so we can easily share. We've included AZ GEAR UP accounts below as well as hashtags to include on all your posts.

Facebook: <https://www.facebook.com/AZGEARUP/>

Twitter: @ArizonaGEARUP

Instagram: @azgearup

LinkedIn: Arizona GEAR UP

Hashtags

#IheartGEARUP

#GEARUPworks

#MyGEARUPstory

Sample Posts

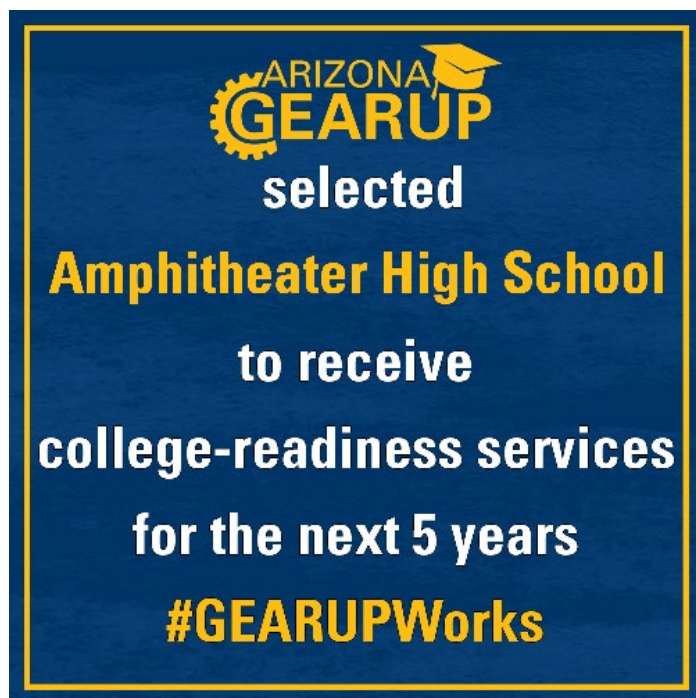
1. In honor of #NationalGEARUPWeek, Arizona Governor Doug Ducey has declared the week of September 20-24 as GEAR UP Week in the state of Arizona. #GEARUP-Works
(Include 1. GU Week Post GU Week Proclamation.pdf)
2. Happy National GEAR UP Week! This week we celebrate the work of GEAR UP to help prepare students for a better future. *Amphitheater High School* is proud to be a GEAR UP School! #GEARUPWorks.
(Include 2. GU Week Post Services Amphi)
3. GEAR UP is a grant-funded program that provides funds and resources to schools across the country to increase educational opportunities and access for students.
(Include 3. GU week Post What is GEAR UP.png)
4. Each GEAR UP School has GEAR UP Coaches that advise and support students throughout the school year. Coaches help students with academics, goal setting, career exploration, and much more! Meet *Amphitheater* High School's GEAR UP Coaches.
(Include 4. GU Week Post Coaches Amphi.png)
5. To celebrate National GEAR UP Week, our students wrote about their dream jobs and career goals. What is your career goal? #GEARUPWorks
(Include 5. GU Week Post Career Goals AMPHI.png)
6. GEAR UP helps serve over half a million students across the country. Here in Arizona, Amphitheater High School is one of nearly 50 schools that GEAR UP works with to help prepare students for postsecondary education.
(Include 6. GU Week Post 15K Served.png)
7. Amphitheater High School is a 5E's of Equity School Partner with Arizona GEAR UP. This means Amphitheater High and the middle schools that feed into it will receive college-readiness services through 2026.
(Include 7. GU Week 5E's of Equity.png)
8. *Insert School Name* thanks NAU, Arizona GEAR UP, and our GEAR UP coaches for helping our students.
(Include 8. GU Week NAU-AZGU.png)

Sample Social Media Graphics

1. GU Week Post: Proclamation



2. GU Week Post: Services Amphi



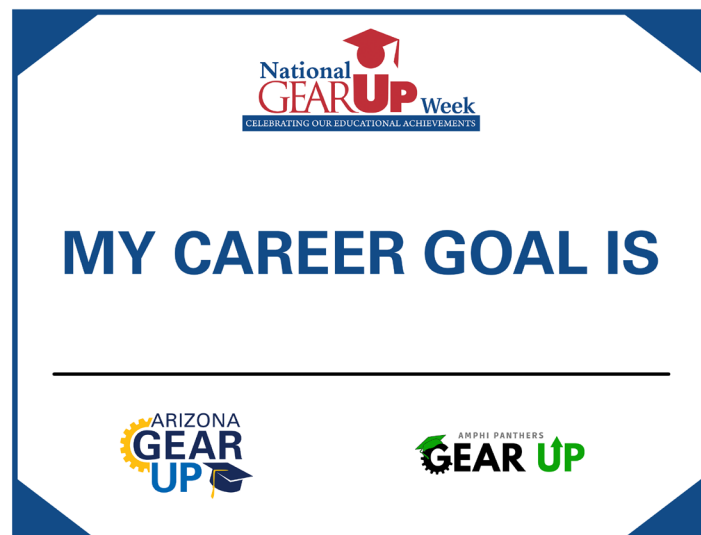
4. GU Week Post: Coaches Amphi

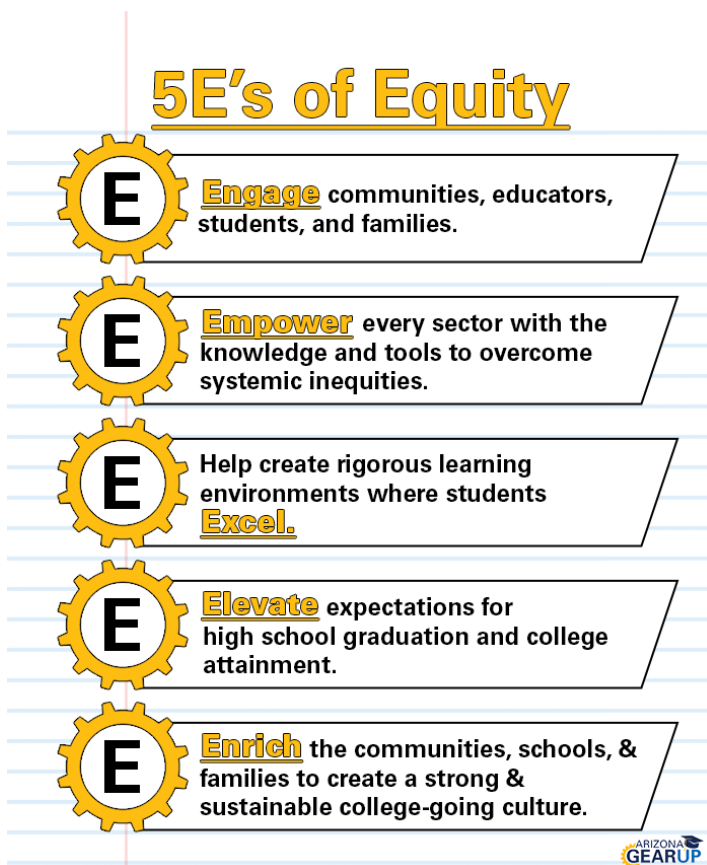


3. GU Week Post: What is GEAR UP



5. GU Week Post: Career Goals





Virtual Resources

Career & College Club Activities

The National Council for Community and Education Partnerships (NCCEP) supports GEAR UP programs across the country, and like us all, they needed to pivot when the pandemic hit. As a result, the Career & College Club activities were modified, so students can complete them on their own. These exercises make great virtual or in-person activities during GEAR UP Week.

The College Advantage

[Download this activity](#) to help students learn about some of the advantages of college education and reflect on the those advantages.

College Life

[Download this activity](#) to help students dream about their future in college and identify preferred college lifestyles.

Dream Board

[Download this activity](#) to help students visualize future success and dream life. You can have students share dream boards on social media or during classess. Don't forget to tag @AZGearUp and use hashtag #GEARUPworks.

Financial Aid Fact or Fiction

[Download this activity](#) to help inform students about financial aid options, and when and how to apply for financial aid.

Student/Family Workshop

Consider hosting online events or workshops. For example, invite a local employer to serve as a guest speaker or a host a virtual employee panel to share about their job sector, specific work skills important to the career path, and what background was needed to pursue that path. These events could be pre-recorded or hosted live on YouTube, Zoom, or Event Facebook or Instagram Live.

Scholarship Workshop

Host a workshop to assist students in their scholarship hunt. Help students find and apply for scholarships. Share tips on how to write essays. Encourage students to check out [Big Future](#), [Unigo](#), [Arizona GEAR UP](#) for scholarship opportunities. The [Senior Launch Guide](#) provides great scholarship resources, too.



Creating an Op-Ed

An op-ed is an easy way to make a BIG impact. Editors do not publish every op-ed, but they do pay attention—especially to articles that are well-written and connected to a piece they just published. Here are a few helpful tips:

Writing Your Op-ed

- Make it relevant. Relate your op-ed to an issue recently (within the last day or two) discussed in the publication to which you are writing. Many outlets are picking up on the defense cuts included in sequestration so this may be a time to bring the non-defense cuts to light.
- Be concise. The first sentence should summarize your position. One of the biggest mistakes in an op-ed is using the first paragraph to build an argument. Most editors read 2-3 sentences before making a decision to go on. You don't need to include all of the talking points (see below)—just the ones relevant to the story.
- Mind your word count. Check the op-ed guidelines for the paper you are targeting. If they give a word count, follow it. If they don't, 750 words are generally considered the maximum length. Many papers will not consider op-eds that exceed the word count.
- Use YOUR voice. Have a student, alumni, parent, partner and/or staff "tell" their own story, in their own words, to illustrate the talking points.

Submitting Your Op-ed

- Many newspapers have specific format requirements, so please check the paper's website before submitting. Always include full contact information for the author(s). [Click here to find your local media outlets.](#)
- Follow the outlet's rules regarding op-eds, including length. Spell check and pay close attention to grammar—articles are not usually edited, rather the outlets select well-written pieces that meet their guidelines.
- Email your op-ed to ensure timeliness. To do this, paste the op-ed text into the body of an email—DO NOT SEND AS AN ATTACHMENT. You may also fax it, but sending it electronically is generally preferred.

- Once you submit your op-ed, follow up with a call 24 hours later to find out if it will be printed.

Talking Points

Weave-in one or more of the following talking points:

- Sequestration is bad for GEAR UP, education and all Americans. Cuts to non-defense discretionary funding threaten bipartisan, national priorities, which support economic growth and strengthen the safety and security of every American in every state and community across the nation.
- GEAR UP is a competitive grant program of the US Department of Education GEAR UP that helps level the playing field for students living in low-income communities to access and succeed in postsecondary education. It is a bipartisan, public-private educational partnership created by Congress in 1998.
- GEAR UP is community based and provides six-year grants to states and partnerships to provide services at middle and high schools in low-income communities.
- Arizona GEAR UP is a project of Northern Arizona University, and it received its first grant in 2000, and is now in its fourth grant cycle.
- GEAR UP unites the entire community in a responsive, creative and research-based effort to get entire classrooms and their families, ready for higher education.
- GEAR UP provides critical early college awareness and support intervention activities such as tutoring, mentoring, rigorous academic preparation, financial education, and college scholarships to improve access to higher education for students in underserved communities.
- GEAR UP works. The program now serves more than 560,000 students nationwide in 45 states, the District of Columbia, and three U.S. Territories.

Arizona Media

Media Outlet	Website	Phone	Email	County
12NEWS	12news.com	(602) 444-1212	12news.com/contact-us	Maricopa
ABC15	abc15.com	(602) 685-6351	https://www.abc15.com/tips	Maricopa
AZ Daily Star	tucson.com	(520) 573-4101	metro@tucson.com	Pima
AZ Daily Sun	azdailysun.com	(928) 774-4545	azdailysun.com/contact	Coconino
AZ Family	azfamily.com	(602) 207-3333	feedback@azfamily.com	Maricopa
AZCentral	azcentral.com	(602) 444-6397	Caitlin McGlade	Maricopa
AZPM (PBS)	AZPM.org	(520) 621-5828	newsroom@azpm.org	Pima
Copper Country News	coppercountrynews.com	(928) 425-0355	ajustice@silverbelt.com	Gila
FOX 10	fox10phoenix.com	(602) 262-5109	Fox News Contact	Maricopa
Herald/Review	myheraldreview.com	(520) 458-9440	Andrew Paxton	Cochise
KGUN (Tucson)	kgun9.com	(520) 290-7700	news@kgun9.com	Pima
Kingman Daily Miner	kdmminer.com	(928) 753-6397	kdmminer.com/contact	Mohave
KOLD(Tucson)	kold.com	(520) 744-1313	kold.com/contact-us	Pima
KVOA (Tucson)	kvoa.com	(520) 624-2477	kvoa.com/contact/forms	Pima
KYMA	kyma.com	(928) 247-9529	kyma.com/contact-us/	Yuma
Mohave Daily News	mohavedailynews.com	(928) 296-8455	Breaking News Contact	Mohave
Parker Pioneer	parkerpioneer.net/	(928) 669-2275	service@havasunews.com	La Paz
Phoenix News Times	phoenixnewtimes.com/	(602) 271-0040	phoenixnewtimes.com/EmailUs	Maricopa
Pinal Central	pinalcentral.com/	(520) 836-7461	web@pinalcentral.com	Santa Cruz
The Daily Courier	dcourier.com/	(928) 445-3333	dcourier.com/contact/	Yavapai
The Gila Herald	gilaherald.com		Jon Johnson	Graham/Greenlee
The Tribune	tribunenewsnow.com/	(928) 524-6203	debbie@yourtrib.com	Navajo
Tucson Local Media	tucsonlocalmedia.com/	(520) 797-4384	Tucson Editor	Pima
White Mountain Independent	wmicentral.com/	(928) 537-5721	postmaster@wmicentral.com	Apache
Yuma Sun	yumasun.com	(928)783-3333	newsroom@yumasun.com	Yuma

Sample: Op-Ed

FOR IMMEDIATE RELEASE
[DAY, DATE, AND TIME]

CONTACT: [YOUR NAME HERE]
TEL.: [YOUR PHONE HERE]

Special to [Name of Paper]:
“All Students Deserve Equal Access to Education”
by [YOUR NAME]
(750 words)

Educational equity is imperative for our children and society. All students need resources to access and succeed in postsecondary education and beyond, which will benefit our children and support economic growth and strengthen the safety and security of Americans in every community. Congress needs to work together to find a balanced approach to continue educational funding for programs, such as GEAR UP.

Think about it: if America is to remain strong, secure and competitive in the world, our students need training far more rigorous than what we experienced as children. A child in the third grade today will need advanced training in math, science, reading and technology just to keep pace with children in Finland, India and Japan. With the technological, scientific and medical advances of today, one can only imagine the demanding academic curriculum that awaits a child born five years from now.

No question about it: our students will have to set their sights high to maintain the discipline needed to complete such a rigorous program of learning. That’s why Congress needs to protect and continue to support programs like GEAR UP or “Gaining Early Awareness and Readiness for Undergraduate Programs,” which Congress created in 1998.

The key word is “Early.” Unlike other efforts to improve academic achievement, GEAR UP begins working with students as early as middle school. GEAR UP doesn’t just help the students for a year or two; it remains actively involved in their academic lives from middle school through the first year of college. GEAR UP helps children living in low-income communities realize their potential—to open their eyes to opportunities and help them perform to their maximum ability.

GEAR UP doesn’t work with just a few individual students. The program focuses on entire classes—many first-generation students. GEAR UP supports these children in and outside the [NATIONAL COUNCIL FOR COMMUNITY AND EDUCATION PARTNERSHIPS](#), getting parents, local business partners and community organizations involved in the children’s educational team.

This program uses effective educational strategies and research-based program models. GEAR UP is gaining universal praise for its selectivity in building upon strategies that have already proven themselves, and for its willingness to jettison those practices that haven’t served students well.

One of the things that I like most about GEAR UP is that Washington has put its faith in parents and local school systems, not bureaucrats. With GEAR UP, local schools are given the flexibility to help children perform to their fullest potential. Anybody who thinks students can be taught by remote control from Washington or [\[State Capitol\]](#) has been outside a classroom too long. Parents, teachers, guidance counselors and principals alike, desperately need for bureaucratic strings to be cut so

our children can learn. This job has provided me with many opportunities to meet our local educators: the dedicated people who care about our students and who achieve miracles every day. What they need are adequate tools, not second-guessing from politicians and remote government agencies.

If children are to truly enhance their academic performance; however, it will take more than just parents and teachers, guidance counselors and principals. This is a big job, and it takes a team to finish it: extended family, business and community groups, places of worship, virtually everybody who comes in contact with a youngster has to help set the framework, encourage him or her to aim high, and then be willing to help these students to achieve their dreams.

GEAR UP is unique—it brings everyone to the table to serve student achievement. GEAR UP recognizes if every child has the right to a quality education, none of us can afford to stand aside. Each one of us should get involved—no exceptions, no excuses. By bringing together community resources, families and educators, GEAR UP has the potential to make a real difference in the lives of our children. It already does so for more than 580 thousand students across America.

I encourage you to urge your Members of Congress to work together to find a balanced approach to deficit reduction that does not jeopardize the future prosperity of our country by cutting bipartisan, national priorities, which strengthen our communities and support economic growth. Programs such as GEAR UP really make a difference for students in low-income and disadvantaged communities, and each of us—elected officials, businesspeople, teachers, parents and community members—needs to “gear up” to provide our children a brighter future.

The author is the GEAR UP Coach in [Your Grant Name here] in [Your State Here].

END

Sample: Press Release

[Insert School Logo]

FOR IMMEDIATE RELEASE
[Date]

Contact: [Name]
[Insert Contact Information]

[Name of School] Celebrates National GEAR UP Week Starting September 20

City, AZ – [Name of School] will participate in National GEAR UP Week, September 20 – 24, 2021. This week commemorates the continuing success of Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP), a college-access program, which provides students and families support and resources to achieve college success. Since its inception in 1999, GEAR UP has improved educational outcomes for millions of students living in underserved, low-income communities across the United States, including nearly 15,000 students served by Arizona GEAR UP.

[Name of School] will celebrate in the following ways:

[Provide Bulleted List of Activities/Events]

[Include Quote From Principal] Example: "Student success is our number one priority at [High School]. In 2019, Arizona GEAR UP selected our school to receive specialized services to amplify what we could ever hope to accomplish on our own. The partnership is invaluable, and our students and families benefit tremendously."

Students like [Insert highlights, success stories, or student or parent quote about the program.] National GEAR UP Week provides a time to celebrate these accomplishments in our community.

On a state level, Northern Arizona University has led the Arizona GEAR UP program since 2000. The project has helped increase high school graduation rates, helped create a college-going culture and increased the college-going rate among Arizona students.

Current grant goals include:

- Increase academic performance and postsecondary preparation.
- Increase high school graduation and postsecondary enrollment rates.
- Increase educational expectations for students and increase knowledge of postsecondary options for students and their families.

In addition to \$32 million in funding from the U.S. Department of Education, Arizona GEAR UP receives a dollar-for-dollar match in services and resources from local and state partners. These partnerships leverage resources, build capacity and support grant priorities to help level the playing field in college access and attainment.

###

Sample: Communications to Congress

Visit www.senate.gov or www.house.gov to contact your US legislators. Contact information for state legislators can be found at Arizona State Legislature

The Honorable [Full name]
[Room #] [Name] [House/Senate] Office Building
United States [House of Representatives/Senate]
Washington DC [20510 for Senate/20515 for House]

Dear [Representative/Senator] [Last name]:

I am a [Insert name of your GEAR UP Program] success, working with my peers, my family, and my community to earn my chance at a quality postsecondary education.

Thanks to Arizona GEAR UP and [High School] I have [Insert lessons learned, skills improved, dreams crystallized... write a few sentences about what GEAR UP means TO YOU, a GEAR UP student!]

Since 1999, GEAR UP has been providing students like me with the support and resources we need to go to college and succeed, despite all the challenges we face in our communities. GEAR UP serves approximately 560,000 students just like me in 45 states across the country.

As you may know, this week is National GEAR UP Week. GEAR UP programs across the country are celebrating the success of our students, parents, staff, volunteers, partners and communities. [Insert information about your plans for National GEAR UP Week].

I am writing today to thank you for supporting funding for vital, successful, college access programs like GEAR UP, and to ask for your continued support for Arizona GEAR UP.

Again, thank you [Representative/Senator] [Last name], for your support of Arizona GEAR UP. I invite you to visit us here at [High School Name] to see first-hand the difference GEAR UP is making every day in our lives.

Sincerely,

[Your name]
[Your Title]
[Return Contact information]

Honorable _____,

I ❤️ GEAR UP because...



Thank you,

Honorable _____,

I ❤️ GEAR UP because...



Thank you,

Sample: Event Invitation



[High School] and Arizona GEAR UP cordially invite you to attend:

GEAR UP Celebration

[DATE]

[LOCATION]

[TIME]

In celebration of National GEAR UP Week, please join us to recognize our GEAR UP students and all the hard work they accomplish to achieve their dreams. GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs) is a federally-funded college-access program, and our school was selected to participate. We're one of just five high schools across the state that will receive GEAR UP services until 2026, so we hope you can join us to celebrate the hard work and success of our students.

To RSVP, please contact [Insert Name] via email or phone: [Email address and phone number].

Insert logos and/or pictures. If necessary, include map and parking instructions on following page.

Graphic: I Heart GEAR UP



Sample: Games

College Knowledge Game

Courtesy of the Evergreen State College GEAR UP

Instructions: Three staff members (two competitors and one emcee to read the questions) are needed to play the game. The emcee reads the question, and each competitor gives one of the two answers, hamming it up to try to get the students to vote for them, and to make it more fun. Students vote on which staff member they think gave the correct answer.

1. What is a lecture-style class on a college campus? What can you expect to happen?
Correct: A professor explains a topic and expects students to listen, take notes, and ask questions.
Incorrect: A college professor scolds a student for not turning in their homework.
2. What is an undergraduate?
Correct: A college student who has not yet earned a college degree.
Incorrect: A college student who has graduated but is still attending classes.
3. Undergraduates study for a degree that's earned in four or five years from a college or university. What's the name of that degree?
Correct: Bachelor's degree.
Incorrect: Associate degree.
4. Well, that's nice but what's a degree?
Correct: An academic title earned by a college student who has completed a course of study.
Incorrect: A unit of measurement telling you how hot or cold it's going to be. Or, an academic title given to a student who has done something wrong. Haven't you heard of getting the third degree?
5. Many (but not all) college professors have earned Ph.D.s. What is a Ph.D?
Correct: A college degree called a Doctor of Philosophy
Incorrect: A degree called Doctor of Phundamentals, Doctor of Phenomenology, Physics degree, or...?
6. What is the proper way to address a college professor?
Correct: If you know they have a Ph.D., then you should call them Dr. _____(their last name).
Also correct: Call them Professor. That works whether or not they have a Ph.D.
Also correct: Call them what they ask you to call them. Some professors prefer first names.
7. What's a college residence hall?
Correct: A building that houses students who choose to live on campus in rooms or apartments.
Incorrect: A building on a college campus where faculty or staff live as artists-in-residence.

College Mascot Match Up

Draw lines to connect each school to its mascot/team.

Arizona State University	Aztecs
Arizona Western College	Bears
Central Arizona College	Cougars
Chandler-Gilbert Community College	Coyotes
Eastern Arizona College	Fighting Artichokes
Gateway Community College	Geckos
Northern Arizona University	Gila Monsters
Phoenix College	Lumberjacks
Pima Community College	Matadors
Scottsdale Community College	Roughriders
South Mountain Community College	Sun Devils
University of Arizona	Vaqueros/Vaqueras
Yavapai College	Wildcats

College Mascot Match Up—Answer Key

Arizona State University	Sun Devils
Arizona Western College	Matadors
Central Arizona College	The Vaqueros/Vaqueras
Chandler-Gilbert Community College	Coyotes
Eastern Arizona College	Gila Monsters
Gateway Community College	Geckos
Northern Arizona University	Lumberjacks
Phoenix College	Bears
Pima Community College	Aztecs
Scottsdale Community College	Fighting Artichokes
South Mountain Community College	Cougars
University of Arizona	Wildcats
Yavapai College	Roughriders

More Games

Adapted from Washington GEAR UP

Family Feud

Each side of the class is a team and competes as a "family." The coach/teacher serves as the game host.

Begin with one person from each team paired against each other for a question. For example, the host asks: Name one of the fastest growing occupations in the United States, Name one university in Arizona and its mascot, or Name one Arizona private college.

The first person to hit the buzzer (make a sound, clap, etc.) answers. If they're correct, the question goes to their team. If they're incorrect, the other team goes. Then, each person on the team provides an answer for the question. As each answer is given, the host says "survey says..." If the answer is correct, the team is awarded points (10 point per answer) and play continues. If the answer is incorrect, the team gets a strike. After 3 strikes, play is passed to the other team.

The team continues play with this question until all answers are given or a certain time has elapsed. Then, the host reveals all the answers and tallies the points for that question.

Play resumes with another speed question. Repeat steps.

Arizona State College Taboo

This game is modeled after the game "Taboo" and is also similar to the \$25,000 Pyramid TV game show.

Split the class into two teams. The object is to get through the most cards in one minute.

Each card contains the answer and 3-5 facts.

One person from the team gives clues without using any the fact words on the card. For example:

- UNIVERSITY OF ARIZONA
- Wildcats
- Tucson
- Cardinal and Navy

In this case, the answer is UA, and the words that can't be

said are listed below the answer. The person giving clues must use other facts that will help contestants answer.

Once the team correctly answers, the clue giver moves to the next card.

Each correct answer equals one point. Points can be awarded to the other team if one of the following occurs:

- The clue giver passes on the clue (either they can't think of clues, or they've used all their clues and their team still hasn't guessed.)
- If clue giver slips and accidentally says one of the "taboo" words on the bottom of the card.

20 Questions

The coach picks a college or university in Arizona.

The students take turns asking questions about the school. They have up to twenty questions. For example:

- Is it a 4-year college?
- Does it have housing?
- Is it located in Eastern Arizona?

The coach can answer either only 'yes' or 'no'.

If a student knows the answer, they write it down and show the coach. If correct, they become the leader and choose a university, and the game restarts. If incorrect, play resumes.

Where Am I?

The coach picks a college and gives 3 facts about the school (i.e., I live in Tucson, on campus, and study journalism.)

Students write down their guesses.

Repeat 3-5 times using different colleges.

The winner is the person with the most correct responses. Reward with a small prize. The winner picks the next college to use and asks the questions. Repeat.