**Sample 14 -Press Release**

Insert your District or School Logo or Letterhead

**Press Release**

DATE

FOR IMMEDIATE RELEASE Media Contact

 Insert contact info

X High School/District, in partnership with Arizona GEAR UP, will host a College & Career Fair on Date, from starting time to end time in the location, located at address. College and career fairs aim to prepare high school students for a successful future.

During the fair, students will learn about job demands, employer requirements, and educational pathways to a variety of careers from local business owners and about postsecondary programs available from representatives from in-state and out-of-state universities, community colleges and technical / trade training programs. Local businesses are encouraged to participate in this important event. For reservations, please contact your contact person and info.

The college & career fair is a collaborative effort among the XXX School District, local businesses, numerous postsecondary institutions and other training providers to help XXX High School students understand their career options and pathways as they transition into the next chapter of their lives. Insert a quote from your principal, superintendent or a local business professional about the goal of this event.

**\*\*\*Media Advisory:** If you plan on attending, please contact media contact. Media professionals are required to check in at the High School front office, located at address. Video, photo, and interview opportunities at the XHS College & Career Fair will be available.