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Aim Statement Template

An aim statement is an explicit description of a team's desired outcomes, which are expressed in a measurable and time-specific way.

What are We Trying to Accomplish?

1. What is the desired goal, purpose, or outcome?
2. Who will benefit? (target population)
3. What is the timeframe?

How Will We Know It's an Improvement?

4. How will success be measured?

Aim Statement:

5. AIM statement –Time(3)+Goal(1)+Population benefit(2)+Measure(4)

Project Zero *Women & Infants*

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6. Project Name:

7. Project Lead:

What Actions Can We Take to Achieve the Improvement?

Action/activity	Measure	Target	Start Date