

GENERATION NEXT SPONSORSHIP PROGRAM | 2026-2027

The Northern Arizona University Construction Management Program values its partnership with industry leaders who support student success, workforce development, and experiential learning opportunities. The GENERATION NEXT Sponsorship Program provides companies with access to students through recruiting events, networking opportunities, industry engagement, and program visibility.

Sponsorship renewals and registration information will be distributed via email in mid-July. Sponsorships are valid for one academic year (August through May). Registration is completed through an electronic form, and invoices will be sent electronically to company representatives. An annual event calendar will be provided upon registration.

Event/Service	Platinum	Gold	Silver	Contributor
	\$16,000	\$11,000	\$6,500	\$3,500
2 CM Career Fairs	Yes	Yes	Yes	Yes
Construction Industry Seminar (CIS)	1 seminar with priority scheduling	1 seminar with secondary scheduling	Available for purchase based on availability	Available for purchase based on availability
OR				
Recruiting Table	1 table with priority scheduling	1 table with secondary scheduling	Available for purchase	Available for purchase
Golf Tournament	1 foursome	Available for purchase	Available for purchase	Available for purchase
CM at the Ballpark	Package for 5 included	Available for purchase	Available for purchase	Available for purchase
Spring Graduation Banquet	1 table (8 seats)	1/2 table (4 seats)	2 seats	Available for purchase

Construction Management

Construct for Practice Lab Donations	Optional donation of \$2K+	Optional donation of \$2K+	Optional donation of \$2K+	Optional donation of \$2K+
Advertising	Large – Scale Branding	Medium – Scale Branding	Small - Scale Branding	None unless a sponsor at an event
On Campus Interview Room	Yes	Yes	Yes	No

Additional Event Information and Opportunities

Construction Industry Seminars (CIS): Company-hosted seminars are held on campus on select evenings during the fall and spring semesters. The Construction Management Program provides dinner and refreshments for attending students. Seminar Fee: \$1,000

Recruiting Table: Lobby recruiting information sessions are available at the Steve Sanghi College of Engineering, Monday through Thursday from 7:30 a.m. to 5:00 p.m. Table Fee: \$1,000

Golf Tournament: Annual fall fundraising tournament is held at Oakcreek Country Club in Sedona, Arizona. Sponsorship and team opportunities are available. Team Registration (4 players): \$2,500

CM at the Ballpark: Spring fundraising and networking event held at Chase Field with the Arizona Diamondbacks. Packages include admission, food, and beverages for five attendees. Package Cost: \$2,500

Demolition Ball – Graduation Banquet: Annual Spring graduation banquet celebrating graduating seniors, faculty, alumni, and industry partners. Additional seats and tables are available through program manager.

Student Partnership Events: Industry partners may also engage directly with Construction Management student organizations through sponsored events, meetings, and activities. Student organizations include:

- Construction Management Organization (CMO)
- NAU Women in Construction (NAUWIC)
- Design-Build Institute of America (DBIA)
- Lean Construction Institute (LCI)
- Sigma Lambda Chi (SLC)
- American Concrete Institute (ACI)

NAU CM Contact Information:

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[NAU Construction Management Website](#)