

Rockin' River Ranch State Park: Visitation Counts

	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	
2024	0	1,146	1,016	635	476	234	134	245	371	569	931	672	6,429	2024
2025	786	813	761	516	486	331	214	234	340					2025
% ch		-29.1%	-25.1%	-18.7%	2.1%	41.5%	59.7%	-4.5%	-8.4%					

Note: Rockin' River Ranch SP opened February 8, 2024. Beginning September 1, 2025 the park will be open for 4 days/week, an increase of 2 days.

Source: Arizona State Parks.

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University.

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