

2024 Outdoor Recreation Value Added by Industry-Top 20 States

Private Industries value added		
Rank	State	(thousands of dollars)
	United States	664,605,244
1	California	83,125,551
2	Florida	62,980,586
3	Texas	57,505,557
4	New York	35,436,333
5	Illinois	24,730,345
6	Washington	22,403,002
7	Georgia	20,077,676
8	Pennsylvania	19,857,038
9	Ohio	19,132,577
10	North Carolina	16,964,696
11	Indiana	16,801,418
12	Colorado	16,688,407
13	New Jersey	15,486,975
14	Tennessee	15,056,869
<b>15</b>	<b>Arizona</b>	<b>14,694,288</b>
16	Michigan	14,662,895
17	Massachusetts	14,150,751
18	Virginia	13,473,024
19	Minnesota	13,149,992
20	Wisconsin	11,635,331
Top 20 Total		508,013,311

Retail Trade value added		
Rank	State	(thousands of dollars)
	United States	169,058,533
1	California	19,282,160
2	Texas	14,426,192
3	Florida	13,400,590
4	New York	8,773,806
5	Washington	8,102,486
6	Pennsylvania	5,609,854
7	Ohio	5,446,849
8	Illinois	5,422,904
9	Georgia	5,170,926
10	Michigan	4,805,244
11	North Carolina	4,590,763
12	New Jersey	4,216,590
<b>13</b>	<b>Arizona</b>	<b>4,028,493</b>
14	Tennessee	3,903,750
15	Virginia	3,903,533
16	Colorado	3,678,129
17	Minnesota	3,165,033
18	Wisconsin	3,129,335
19	Missouri	3,025,272
20	Indiana	2,869,402
Top 20 Total		126,951,311

Finance, Insurance, Real Estate, Rental, Leasing value added		
Rank	State	(thousands of dollars)
	United States	25,527,298
1	Florida	3,236,269
2	California	1,992,982
3	New York	1,845,677
4	Texas	1,504,380
5	Michigan	989,163
6	Illinois	912,830
7	North Carolina	817,235
8	Pennsylvania	812,487
9	Ohio	808,748
10	Wisconsin	749,962
11	New Jersey	747,770
<b>12</b>	<b>Arizona</b>	<b>739,030</b>
13	Colorado	686,835
14	Massachusetts	679,565
15	Georgia	586,575
16	Minnesota	536,211
17	Washington	532,123
18	Maryland	414,477
19	South Carolina	407,788
20	Missouri	405,656
Top 20 Total		19,405,763

Arts, Entertainment, Recreation value added		
Rank	State	(thousands of dollars)
	United States	76,707,125
1	California	11,674,054
2	Florida	10,867,589
3	New York	4,921,512
4	Texas	4,662,794
5	Pennsylvania	2,925,781
6	Colorado	2,680,238
7	Illinois	2,549,432
8	Tennessee	2,220,764
9	Ohio	2,119,029
10	New Jersey	2,015,829
11	North Carolina	1,768,152
12	Massachusetts	1,756,072
13	Maryland	1,659,064
14	Nevada	1,586,578
15	Georgia	1,508,104
16	Washington	1,449,663
17	Michigan	1,437,834
<b>18</b>	<b>Arizona</b>	<b>1,378,947</b>
19	Virginia	1,349,917
20	Minnesota	1,319,404
Top 20 Total		61,850,757

Note: Arizona was not in the top 20 for the Manufacturing category (AZ ranked 21st)

Source: U.S. Bureau of Economic Analysis

<https://bea.gov/news/2026/outdoor-recreation-economic-statistics-us-and-states-2024>

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Rank	State	Accommodation and Food Services value added (thousands of dollars)
	United States	97,727,345
1	California	12,451,856
2	Florida	11,791,444
3	New York	6,900,133
4	Texas	5,301,878
5	Tennessee	3,343,496
6	Illinois	3,080,988
7	Colorado	3,068,308
<b>8</b>	<b>Arizona</b>	<b>2,690,113</b>
9	South Carolina	2,508,267
10	Washington	2,477,310
11	North Carolina	2,475,873
12	Massachusetts	2,466,461
13	Georgia	2,445,141
14	Virginia	2,088,367
15	Pennsylvania	2,000,378
16	Hawaii	1,937,409
17	Ohio	1,758,995
18	Michigan	1,630,876
19	New Jersey	1,608,793
20	Oregon	1,465,070
	Top 20 Total	73,491,156

Rank	State	All Other Private Industries value added (thousands of dollars)
	United States	204,242,606
1	California	26,143,047
2	Florida	21,554,423
3	Texas	18,555,477
4	New York	11,293,914
5	Illinois	9,414,044
6	Georgia	8,069,030
7	Washington	7,243,108
8	Colorado	5,521,663
9	Pennsylvania	5,505,851
10	New Jersey	5,410,494
11	Ohio	4,872,154
12	Massachusetts	4,790,670
13	North Carolina	4,662,672
14	Minnesota	4,516,666
<b>15</b>	<b>Arizona</b>	<b>4,511,180</b>
16	Virginia	4,498,756
17	Michigan	3,898,026
18	Tennessee	3,594,657
19	Wisconsin	3,140,576
20	Maryland	2,966,655
	Top 20 Total	160,163,063

Rank	State	Government Expenditures value added (thousands of dollars)
	United States	32,052,788
1	California	4,742,817
2	Florida	2,279,899
3	Texas	1,932,647
4	New York	1,817,486
5	Illinois	1,642,769
6	Colorado	1,438,992
7	Washington	1,119,828
8	Ohio	944,522
9	Virginia	940,655
10	Maryland	857,061
11	North Carolina	801,228
12	Minnesota	790,250
13	Oregon	698,836
<b>14</b>	<b>Arizona</b>	<b>697,698</b>
15	New Jersey	675,028
16	Georgia	618,733
17	New Mexico	526,474
18	Pennsylvania	520,413
19	Tennessee	519,023
20	Alaska	515,231
	Top 20 Total	24,079,590

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Source: U.S. Bureau of Economic Analysis

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