

2024 Outdoor Recreation Employment by Industry-Top 20 States

Private Industries employment		
Rank	State	
	United States	5,075,626
1	California	565,923
2	Florida	500,088
3	Texas	392,285
4	New York	250,852
5	Pennsylvania	172,665
6	Illinois	169,064
7	Georgia	164,685
8	North Carolina	151,342
9	Ohio	148,616
10	Colorado	130,756
11	New Jersey	123,994
12	Washington	123,582
13	Michigan	122,224
14	Virginia	121,016
15	Arizona	115,099
16	Tennessee	111,509
17	Indiana	108,044
18	Massachusetts	105,385
19	Wisconsin	98,069
20	Minnesota	95,988
Top 20 Total		3,863,321

Retail Trade employment		
Rank	State	
	United States	1,758,058
1	California	186,951
2	Texas	155,448
3	Florida	132,152
4	New York	90,276
5	Illinois	63,858
6	Pennsylvania	63,362
7	Georgia	55,979
8	North Carolina	55,292
9	Ohio	54,863
10	Michigan	50,239
11	New Jersey	48,822
12	Virginia	44,925
13	Washington	44,273
14	Arizona	38,140
15	Tennessee	36,913
16	Colorado	36,539
17	Massachusetts	36,424
18	Wisconsin	35,526
19	Minnesota	33,881
20	Missouri	32,768
Top 20 Total		1,296,631

Finance, Insurance, Real Estate, Rental, Leasing employment		
Rank	State	
	United States	44,250
1	California	4,467
2	Florida	4,185
3	Texas	3,794
4	New York	1,999
5	Ohio	1,930
6	Illinois	1,821
7	Pennsylvania	1,579
8	Colorado	1,544
9	Michigan	1,464
10	Georgia	1,348
11	New Jersey	1,295
12	Arizona	1,254
13	North Carolina	1,172
14	Massachusetts	992
15	Wisconsin	982
16	Virginia	977
17	Washington	827
18	Missouri	789
19	Minnesota	784
20	Tennessee	764
Top 20 Total		33,967

Arts, Entertainment, Recreation employment		
Rank	State	
	United States	1,015,366
1	Florida	130,905
2	California	121,778
3	Texas	70,164
4	New York	46,152
5	Pennsylvania	43,982
6	Ohio	31,706
7	Colorado	31,678
8	North Carolina	31,172
9	New Jersey	29,693
10	Illinois	29,546
11	Georgia	28,257
12	Michigan	24,749
13	Virginia	24,477
14	Massachusetts	23,739
15	Washington	22,169
16	Tennessee	21,212
17	Arizona	21,104
18	Minnesota	20,532
19	Wisconsin	18,947
20	Maryland	18,231
Top 20 Total		790,193

Note: Arizona was not in the top 20 for the Manufacturing category (AZ ranked 27th)

Source: U.S. Bureau of Economic Analysis

<https://bea.gov/news/2026/outdoor-recreation-economic-statistics-us-and-states-2024>

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Accommodation and Food Services employment		
Rank	State	
	United States	1,096,381
1	California	125,701
2	Florida	122,153
3	Texas	67,703
4	New York	57,194
5	Georgia	33,910
6	North Carolina	33,842
7	Colorado	32,466
8	Tennessee	30,626
9	Arizona	30,421
10	Illinois	30,229
11	Pennsylvania	27,738
12	South Carolina	27,099
13	Ohio	26,100
14	Virginia	25,263
15	Washington	22,870
16	Michigan	21,899
17	Massachusetts	20,518
18	New Jersey	19,509
19	Wisconsin	18,594
20	Oregon	18,020
Top 20 Total		791,855

All Other Private Industries employment		
Rank	State	
	United States	869,951
1	California	100,852
2	Florida	100,019
3	Texas	76,070
4	New York	45,330
5	Illinois	34,278
6	Georgia	33,671
7	Washington	27,840
8	Colorado	23,986
9	Pennsylvania	23,594
10	North Carolina	22,370
11	Ohio	22,259
12	Arizona	20,369
13	New Jersey	20,101
14	Virginia	19,862
15	Massachusetts	18,746
16	Minnesota	18,144
17	Michigan	16,568
18	Tennessee	16,077
19	Utah	14,740
20	Wisconsin	14,325
Top 20 Total		669,201

Government employment		
Rank	State	
	United States	169,178
1	California	23,432
2	New York	13,687
3	Illinois	10,098
4	Texas	9,818
5	Florida	8,569
6	Colorado	7,006
7	Washington	5,506
8	Virginia	5,022
9	Ohio	4,998
10	New Jersey	4,144
11	North Carolina	4,120
12	Pennsylvania	4,087
13	Maryland	3,711
14	Arizona	3,573
15	Georgia	3,546
16	Utah	3,390
17	Minnesota	3,157
18	Oregon	3,150
19	Missouri	3,042
20	Michigan	2,741
Top 20 Total		126,797

Note: Arizona was not in the top 20 for the Manufacturing category (AZ ranked 27th)

Source: U.S. Bureau of Economic Analysis

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