

2024 Outdoor Recreation Compensation by Industry-Top 20 States

Private Industries compensation (thousands of dollars)		
Rank	State	
	United States	296,169,425
1	California	37,554,724
2	Florida	31,451,579
3	Texas	21,848,460
4	New York	16,375,038
5	Illinois	10,801,816
6	Georgia	9,619,482
7	Washington	9,539,217
8	Pennsylvania	8,977,309
9	Colorado	8,224,202
10	North Carolina	7,829,632
11	Ohio	7,794,683
12	New Jersey	7,274,080
13	Arizona	6,990,724
14	Massachusetts	6,703,488
15	Indiana	6,623,314
16	Michigan	6,548,060
17	Virginia	6,252,671
18	Tennessee	5,799,301
19	Minnesota	5,761,978
20	Wisconsin	5,412,993
Top 20 Total		227,382,751

Retail Trade compensation (thousands of dollars)		
Rank	State	
	United States	74,321,855
1	California	8,093,714
2	Texas	6,167,604
3	Florida	6,070,111
4	New York	3,823,635
5	Washington	3,198,075
6	Illinois	2,443,914
7	Pennsylvania	2,385,197
8	Ohio	2,284,387
9	Georgia	2,255,297
10	North Carolina	2,173,510
11	Michigan	2,125,703
12	New Jersey	1,849,152
13	Arizona	1,765,348
14	Virginia	1,759,019
15	Colorado	1,682,485
16	Tennessee	1,490,656
17	Massachusetts	1,426,405
18	Wisconsin	1,411,820
19	Missouri	1,377,088
20	Minnesota	1,350,492
Top 20 Total		55,133,612

Finance, Insurance, Real Estate, Rental, Leasing compensation (thousands of dollars)		
Rank	State	
	United States	4,392,901
1	California	404,535
2	Florida	381,259
3	Texas	380,450
4	New York	251,928
5	Illinois	229,413
6	Ohio	217,807
7	Pennsylvania	175,245
8	Colorado	166,208
9	New Jersey	158,761
10	Massachusetts	133,965
11	Michigan	126,307
12	Georgia	125,446
13	Arizona	118,866
14	North Carolina	114,098
15	Wisconsin	99,868
16	Virginia	92,803
17	Connecticut	86,217
18	Washington	84,332
19	Minnesota	82,421
20	Maryland	72,134
Top 20 Total		3,502,063

Arts, Entertainment, Recreation compensation (thousands of dollars)		
Rank	State	
	United States	48,816,965
1	Florida	7,767,823
2	California	7,135,583
3	New York	3,095,823
4	Texas	2,957,610
5	Pennsylvania	1,808,763
6	Colorado	1,593,722
7	New Jersey	1,489,749
8	Illinois	1,454,785
9	North Carolina	1,380,838
10	Ohio	1,292,348
11	Georgia	1,203,344
12	Massachusetts	1,167,223
13	Arizona	1,098,380
14	Washington	994,950
15	Virginia	978,961
16	Tennessee	978,204
17	Michigan	940,627
18	Minnesota	872,168
19	Maryland	791,988
20	Wisconsin	768,573
Top 20 Total		39,771,462

Note: Arizona was not in the top 20 for the Manufacturing category (AZ ranked 22nd)

Source: U.S. Bureau of Economic Analysis

<https://bea.gov/news/2026/outdoor-recreation-economic-statistics-us-and-states-2024>

2024 Outdoor Recreation Compensation by Industry-Top 20 States

Rank	State	Accommodation and Food Services compensation (thousands of dollars)
	United States	47,591,283
1	California	6,629,830
2	Florida	5,764,812
3	New York	3,187,156
4	Texas	2,638,194
5	Colorado	1,582,656
6	Arizona	1,385,121
7	Illinois	1,378,451
8	Georgia	1,266,361
9	North Carolina	1,227,476
10	Tennessee	1,195,917
11	Massachusetts	1,077,442
12	Washington	1,069,510
13	Pennsylvania	1,060,925
14	South Carolina	1,025,406
15	Virginia	1,000,161
16	Hawaii	998,847
17	Ohio	887,239
18	New Jersey	877,611
19	Michigan	806,856
20	Oregon	759,628
	Top 20 Total	35,819,599

Rank	State	All Other Private Industries compensation (thousands of dollars)
	United States	92,679,089
1	California	12,130,633
2	Florida	10,575,510
3	Texas	7,690,182
4	New York	5,299,553
5	Illinois	4,097,918
6	Georgia	3,765,844
7	Washington	3,582,678
8	Colorado	2,820,997
9	Pennsylvania	2,465,322
10	New Jersey	2,383,351
11	North Carolina	2,263,184
12	Massachusetts	2,167,849
13	Arizona	2,146,687
14	Virginia	2,064,649
15	Ohio	2,042,329
16	Minnesota	2,008,466
17	Michigan	1,778,593
18	Tennessee	1,548,859
19	Wisconsin	1,457,158
20	Utah	1,424,752
	Top 20 Total	73,714,514

Rank	State	Government compensation (thousands of dollars)
	United States	28,122,174
1	California	4,403,453
2	New York	2,630,133
3	Florida	1,784,512
4	Texas	1,649,474
5	Illinois	1,536,957
6	Colorado	1,181,321
7	Washington	1,009,707
8	Ohio	832,906
9	Virginia	760,631
10	Maryland	713,193
11	New Jersey	647,951
12	North Carolina	634,095
13	Minnesota	618,440
14	Oregon	606,061
15	Arizona	555,339
16	Pennsylvania	523,492
17	Georgia	511,689
18	Missouri	430,818
19	Tennessee	406,860
20	Utah	398,656
	Top 20 Total	21,835,688

Note: Arizona was not in the top 20 for the Manufacturing category (AZ ranked 22nd)

Source: U.S. Bureau of Economic Analysis

<https://bea.gov/news/2026/outdoor-recreation-economic-statistics-us-and-states-2024>