

2023 Outdoor Recreation Value Added, Employment, and Compensation-Top 20 States

Rank	State	Total outdoor recreation value added (thousands of dollars)	Percent of total value added ¹
	United States	639,542,999	2.3%
1	California	81,495,632	2.1%
2	Florida	57,803,194	3.6%
3	Texas	55,830,522	2.2%
4	New York	33,851,222	1.6%
5	Illinois	24,352,624	2.2%
6	Washington	22,515,730	2.8%
7	Ohio	19,262,357	2.2%
8	Pennsylvania	18,936,759	1.9%
9	Georgia	18,468,135	2.2%
10	Colorado	17,154,855	3.2%
11	North Carolina	16,173,790	2.1%
12	Indiana	15,741,270	3.2%
13	New Jersey	14,504,598	1.8%
14	Arizona	14,082,598	2.7%
15	Michigan	13,943,867	2.1%
16	Minnesota	13,540,058	2.8%
17	Virginia	13,419,379	1.9%
18	Massachusetts	13,188,298	1.8%
19	Tennessee	13,049,507	2.5%
20	Wisconsin	11,242,913	2.6%
Top 20 Total		488,557,308	

Rank	State	Total outdoor recreation employment	Percent of total wage and salary employment ¹
	United States	4,959,235	3.1%
1	California	545,448	2.9%
2	Florida	469,357	4.6%
3	Texas	389,128	2.7%
4	New York	247,330	2.5%
5	Illinois	172,889	2.8%
6	Pennsylvania	168,322	2.7%
7	Georgia	161,816	3.2%
8	Ohio	147,986	2.6%
9	North Carolina	145,433	2.8%
10	Colorado	132,594	4.3%
11	New Jersey	122,798	2.8%
12	Virginia	122,405	2.8%
13	Washington	121,445	3.2%
14	Michigan	118,252	2.6%
15	Arizona	110,794	3.4%
16	Indiana	105,078	3.2%
17	Massachusetts	103,629	2.7%
18	Tennessee	103,618	3.1%
19	Wisconsin	96,867	3.2%
20	Minnesota	95,937	3.1%
Top 20 Total		3,681,126	

Rank	State	Total outdoor recreation compensation (thousands of dollars)	Percent of total compensation ¹
	United States	293,903,330	2.1%
1	California	38,141,606	1.9%
2	Florida	28,734,838	3.5%
3	Texas	22,098,569	1.8%
4	New York	17,012,126	1.6%
5	Illinois	11,516,556	2.0%
6	Washington	9,941,601	2.4%
7	Georgia	9,302,498	2.2%
8	Pennsylvania	8,743,882	1.7%
9	Colorado	8,558,320	3.0%
10	Ohio	8,015,170	1.8%
11	North Carolina	7,721,857	1.9%
12	New Jersey	7,349,333	1.7%
13	Arizona	6,677,548	2.5%
14	Virginia	6,558,520	1.6%
15	Massachusetts	6,544,815	1.6%
16	Indiana	6,427,697	2.6%
17	Michigan	6,360,818	1.8%
18	Minnesota	5,898,770	2.3%
19	Wisconsin	5,383,894	2.3%
20	Tennessee	5,331,870	2.1%
Top 20 Total		226,320,288	

Outdoor recreation value added (also referred to as GDP) consists of the value of outdoor recreation goods and services produced less the value of expenses incurred for their production. The activity of self-employed individuals is included in value added.

Outdoor recreation employment consists of all full-time, part-time, and temporary wage-and-salary jobs in which the workers are engaged in the production of outdoor recreation goods and services. Self-employed individuals are excluded from employment totals.

Outdoor recreation compensation consists of the pay to employees (including wages and salaries and benefits such as employer contributions to pension and health funds) in return for their outdoor recreation-related work during a given year. Pay to the self-employed is excluded from compensation but included in value added.

¹Based on state-level data from gross domestic product, compensation, and employment estimates published September 27, 2024, on BEA's website, www.bea.gov.

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Source: U.S. Bureau of Economic Analysis

<https://www.bea.gov/news/2024/outdoor-recreation-satellite-account-us-and-states-2023>