

2024 Outdoor Recreation Value Added by Activity-Top 20 States

Rank	State	Recreational Vehicles value added (thousands of dollars)
	United States	27,452,884
1	Indiana	5,166,114
2	Texas	2,677,966
3	California	2,094,731
4	Florida	1,627,357
5	Michigan	901,222
6	New York	853,562
7	Ohio	813,614
8	Oregon	719,618
9	Pennsylvania	713,795
10	Washington	682,370
11	Arizona	675,183
12	Colorado	582,163
13	North Carolina	536,931
14	Minnesota	527,247
15	Illinois	492,630
16	South Carolina	482,228
17	Tennessee	477,406
18	Georgia	474,632
19	Wisconsin	435,473
20	Iowa	423,919
Top 20 Total		21,358,161

Rank	State	Festivals/Sporting Events/Concerts value added (thousands of dollars)
	United States	18,377,372
1	California	2,713,296
2	New York	2,682,856
3	Florida	1,225,883
4	Tennessee	1,118,260
5	Texas	1,109,399
6	Pennsylvania	781,572
7	Illinois	658,517
8	Nevada	559,094
9	North Carolina	556,231
10	Massachusetts	544,893
11	Ohio	492,573
12	New Jersey	473,319
13	Missouri	430,521
14	Arizona	412,836
15	Washington	362,847
16	Minnesota	358,239
17	Michigan	351,111
18	Georgia	338,117
19	Colorado	334,568
20	Indiana	319,568
Top 20 Total		15,823,700

Rank	State	Game Areas (includes golf & tennis) value added (thousands of dollars)
	United States	28,140,730
1	California	3,175,905
2	Florida	2,566,177
3	Texas	1,927,656
4	New York	1,389,817
5	Illinois	1,222,558
6	Pennsylvania	1,145,498
7	Ohio	984,005
8	Massachusetts	942,284
9	Georgia	831,232
10	North Carolina	828,301
11	Arizona	819,068
12	New Jersey	775,898
13	Michigan	738,214
14	Washington	674,627
15	Virginia	667,243
16	Minnesota	643,145
17	Colorado	582,056
18	Tennessee	548,138
19	Wisconsin	539,282
20	Maryland	534,243
Top 20 Total		21,535,347

Note: Arizona was not in the top 20 for three of ten categories: Amusement parks/water parks (AZ was 22nd), Boating/Fishing (AZ was 26th) and Snow Activities (AZ was 35th).

Source: U.S. Bureau of Economic Analysis

<https://bea.gov/news/2026/outdoor-recreation-economic-statistics-us-and-states-2024>

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		Conventional Outdoor Recreation Activities value added (thousands of dollars)
Rank	State	
United States		205,433,419
1	California	22,233,507
2	Texas	17,768,151
3	Florida	14,261,309
4	Indiana	9,612,801
5	New York	8,941,703
6	Washington	8,141,913
7	Illinois	6,876,704
8	Ohio	6,817,162
9	Pennsylvania	6,673,491
10	Georgia	6,273,464
11	Colorado	5,479,160
12	Michigan	5,361,504
13	North Carolina	5,093,220
14	Wisconsin	5,053,329
15	Minnesota	5,050,375
16	New Jersey	4,467,293
17	Arizona	4,303,557
18	Tennessee	4,294,419
19	Virginia	4,266,985
20	Massachusetts	3,907,926
Top 20 Total		154,877,973

		Other Outdoor Recreation Activities value added (thousands of dollars)
Rank	State	
United States		132,583,924
1	California	19,340,560
2	Florida	14,669,835
3	Texas	9,211,808
4	New York	7,832,200
5	Illinois	5,427,093
6	Pennsylvania	4,657,347
7	Ohio	4,157,425
8	Washington	4,076,567
9	Tennessee	3,386,602
10	North Carolina	3,369,155
11	New Jersey	3,325,441
12	Massachusetts	3,268,985
13	Georgia	3,207,099
14	Michigan	3,138,763
15	Minnesota	2,680,590
16	Arizona	2,569,985
17	Colorado	2,569,833
18	Virginia	2,568,516
19	Missouri	2,426,594
20	Indiana	2,364,685
Top 20 Total		104,249,083

		All Other Supporting Outdoor Recreation value added (thousands of dollars)
Rank	State	
United States		331,248,885
1	California	42,011,253
2	Florida	34,598,243
3	Texas	30,764,482
4	New York	18,688,458
5	Illinois	12,687,815
6	Georgia	10,691,930
7	Washington	10,347,927
8	Colorado	8,798,180
9	Pennsylvania	8,638,283
10	North Carolina	8,635,132
11	Ohio	8,292,213
12	Arizona	7,889,493
13	New Jersey	7,812,969
14	Tennessee	7,444,476
15	Massachusetts	7,008,467
16	Virginia	6,768,459
17	Michigan	6,252,734
18	Louisiana	5,889,803
19	Minnesota	5,684,344
20	Hawaii	4,920,363
Top 20 Total		253,825,024

		Government Expenditures value added (thousands of dollars)
Rank	State	
United States		27,391,805
1	California	4,283,048
2	New York	1,791,459
3	Florida	1,731,097
4	Texas	1,693,765
5	Illinois	1,381,502
6	Colorado	1,280,228
7	Washington	956,422
8	Ohio	810,300
9	Virginia	809,720
10	Maryland	750,798
11	North Carolina	668,418
12	Arizona	628,952
13	Oregon	626,466
14	New Jersey	556,300
15	Minnesota	524,932
16	Georgia	523,915
17	New Mexico	484,693
18	Tennessee	450,396
19	Utah	442,994
20	Missouri	428,833
Top 20 Total		20,824,238

Note: Arizona was not in the top 20 for three of ten categories: Amusement parks/water parks (AZ was 22nd), Boating/Fishing (AZ was 26th) and Snow Activities (AZ was 35th).

Source: U.S. Bureau of Economic Analysis

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