

**Navajo County: Gross Sales (\$)**

Restaurant /Bar	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
January	5,324,481	6,406,488	6,869,672	5,888,802	5,511,366	4,847,186	6,161,947	6,594,709	6,341,445	6,791,101	7,902,112	8,517,570	7,926,248	8,248,714
February	7,923,038	6,914,389	6,773,802	6,974,571	6,515,374	6,693,827	6,768,169	6,176,715	7,022,449	7,620,127	9,833,542	7,611,295	8,120,335	8,131,333
March	6,758,885	7,120,182	7,469,384	6,676,892	6,473,650	6,849,525	6,833,392	7,467,399	7,683,232	8,668,399	8,943,229	9,390,131	10,826,520	10,149,744
April	6,393,619	7,940,989	7,032,799	6,510,709	6,010,558	6,415,647	6,766,583	6,924,029	7,543,569	8,115,353	9,677,088	10,042,874	10,197,590	10,305,855
May	8,269,614	9,598,429	8,457,753	8,823,619	8,140,703	8,493,583	8,278,318	8,569,537	9,470,688	9,746,739	10,681,282	10,256,230	10,936,822	12,135,226
June	8,976,022	9,103,897	9,622,403	7,952,795	8,076,208	8,919,128	9,478,281	9,787,039	10,582,830	10,405,675	10,066,654	12,519,102	13,705,958	12,437,073
July	9,553,755	9,378,301	9,902,819	9,395,800	9,503,041	9,431,726	13,019,703	9,331,889	9,190,603	11,387,743	13,891,577	12,551,402	13,303,979	13,939,580
August	8,542,687	9,364,473	8,793,155	7,946,376	8,106,993	8,550,045	4,532,314	9,820,434	11,485,721	10,374,071	10,769,120	11,283,685	11,213,575	13,651,175
September	9,284,218	9,577,960	8,157,473	7,908,392	8,057,116	8,299,207	8,479,200	8,682,785	9,911,432	9,953,969	9,997,469	12,042,791	12,229,087	12,984,462
October	7,246,735	7,784,733	6,426,462	6,947,904	6,561,317	6,966,033	6,918,108	7,347,706	8,282,018	8,844,583	9,759,966	9,994,081	9,772,467	11,824,268
November	6,448,305	6,647,560	6,915,726	5,860,337	5,414,651	5,991,171	6,133,117	6,266,186	7,784,590	10,386,701	8,242,964	8,532,325	8,774,234	10,094,328
December	7,145,384	7,109,709	6,792,222	5,953,975	6,377,400	6,430,053	6,514,904	6,687,354	7,329,864	10,742,550	8,660,531	8,770,495	10,026,171	11,334,524
<b>Total</b>	<b>91,866,743</b>	<b>96,947,110</b>	<b>93,213,670</b>	<b>86,840,172</b>	<b>84,748,377</b>	<b>87,887,131</b>	<b>89,884,036</b>	<b>93,655,782</b>	<b>102,628,441</b>	<b>113,037,011</b>	<b>118,425,534</b>	<b>121,511,981</b>	<b>127,032,986</b>	<b>135,236,282</b>

**Navajo County: Gross Sales (\$)**

Amusement <sup>1</sup>	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
January	356,897	350,770	399,581	346,654	381,994	65,711	635,704	77,698	85,426	355,514	567,949	78,379	451,256	576,629
February	351,409	363,101	332,241	303,583	281,973	459,140	283,752	258,192	73,944	349,339	117,348	63,975	349,791	456,665
March	357,451	459,857	353,980	428,899	339,663	71,442	216,895	674,989	351,078	351,469	531,831	30,679	844,331	693,521
April	436,292	426,918	401,511	419,755	302,401	594,054	120,242	292,160	683,914	249,312	362,633	129,779	843,170	384,332
May	662,431	810,566	656,878	643,332	572,491	533,377	1,576,429	833,942	635,963	530,847	504,401	312,725	892,581	552,785
June	815,647	882,343	945,059	826,736	738,450	729,673	764,964	1,128,472	910,798	950,370	347,798	506,627	1,366,679	1,063,607
July	1,075,016	1,247,475	1,159,891	958,396	1,015,891	584,315	903,455	1,133,730	878,669	1,001,806	401,494	622,284	1,323,381	1,076,257
August	722,666	798,998	856,877	889,321	353,776	437,211	420,226	1,173,366	499,787	721,370	443,351	644,237	1,207,691	859,987
September	671,598	718,853	611,017	490,993	495,993	377,529	551,630	487,939	986,304	457,554	220,529	439,372	990,197	717,309
October	475,082	463,796	392,823	408,303	389,285	567,172	240,734	465,915	408,979	633,661	127,970	579,909	689,410	451,112
November	404,076	341,995	433,336	440,439	304,206	486,339	91,925	562,506	250,412	319,940	58,749	439,473	993,827	373,815
December	468,362	475,106	361,990	427,736	451,439	347,361	413,149	352,770	368,933	61,682	107,132	494,030	755,146	385,023
<b>Total</b>	<b>6,796,927</b>	<b>7,339,778</b>	<b>6,905,184</b>	<b>6,584,147</b>	<b>5,627,562</b>	<b>5,253,324</b>	<b>6,219,105</b>	<b>7,441,679</b>	<b>6,134,207</b>	<b>5,982,864</b>	<b>3,791,185</b>	<b>4,341,469</b>	<b>10,707,460</b>	<b>7,591,042</b>

<sup>1</sup> Note: Includes Amusement Sales for Apache Co. also: Jan. 2006 to May 2009, June 2010 to May 2012, June 2013 to Dec. 2014.

In all other months, counties were reported separately.

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC).

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**Navajo County: Gross Sales (\$)**

<b>Retail</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>
January	53,527,901	57,716,461	54,987,766	56,962,125	55,634,816	55,845,046	64,353,079	67,115,042	64,803,251	66,577,884	61,625,713	64,265,157	82,562,389	83,344,824
February	56,367,239	55,242,558	51,374,766	52,833,563	47,578,800	53,939,631	49,822,903	59,000,375	59,748,639	61,659,028	58,261,047	65,516,241	80,070,713	76,263,367
March	62,858,625	66,236,704	67,508,312	55,581,714	45,201,134	56,990,928	63,304,889	67,042,972	72,651,211	66,666,554	58,612,853	73,043,472	86,413,388	93,401,003
April	71,867,841	61,458,019	68,474,824	62,008,720	54,312,164	64,371,773	65,859,942	69,261,036	71,571,546	62,467,613	64,500,108	69,739,191	78,883,528	85,379,295
May	68,213,177	70,549,512	99,194,531	68,327,945	58,802,900	65,855,970	70,585,986	78,979,488	81,977,265	86,666,445	72,152,917	82,923,438	91,319,283	101,507,119
June	71,832,190	72,539,956	80,816,147	69,170,170	67,449,497	80,922,752	71,874,108	80,096,129	81,585,123	79,822,965	77,044,125	78,246,727	96,731,366	97,612,231
July	67,847,820	71,560,315	72,228,608	61,934,362	68,024,371	72,229,507	72,834,953	81,586,595	79,166,989	81,822,874	78,657,489	89,157,291	100,255,380	104,376,957
August	68,293,527	68,394,035	71,414,470	68,466,575	66,649,397	72,038,139	72,567,346	75,263,483	53,607,750	78,211,766	82,137,602	83,979,421	98,494,777	106,525,708
September	68,510,243	64,300,572	73,475,894	64,882,542	66,755,129	70,112,402	70,276,738	77,082,505	105,233,020	73,472,264	79,927,761	85,506,271	92,487,813	66,068,835
October	62,153,496	66,000,236	67,797,297	57,409,568	64,108,723	68,417,913	72,303,665	75,183,994	70,453,069	68,979,805	71,944,708	78,135,296	80,048,199	71,535,605
November	65,368,568	60,123,217	59,952,064	58,008,994	39,330,589	66,554,121	68,928,540	71,577,168	73,065,742	69,567,667	69,339,374	76,769,149	84,143,183	67,738,345
December	71,645,401	74,135,686	67,527,278	64,155,973	89,411,534	74,959,017	70,634,315	77,105,487	79,826,667	73,825,298	81,636,510	84,708,577	99,888,882	136,652,040
<b>Total</b>	<b>788,486,028</b>	<b>788,257,271</b>	<b>834,751,957</b>	<b>739,742,251</b>	<b>723,259,054</b>	<b>802,237,199</b>	<b>813,346,464</b>	<b>879,294,274</b>	<b>893,690,272</b>	<b>869,740,163</b>	<b>855,840,207</b>	<b>931,990,231</b>	<b>1,071,298,901</b>	<b>1,090,405,329</b>

**Navajo County: Gross Sales (\$)**

<b>Hotel/Motel</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>
January	1,256,310	1,770,895	2,191,092	1,910,786	1,578,645	1,412,343	1,978,363	1,902,662	1,961,566	1,977,514	2,369,265	2,252,700	2,207,609	2,739,631
February	2,214,747	2,117,792	2,228,832	1,900,434	1,965,587	1,739,353	1,893,083	1,939,607	1,818,774	2,192,578	2,306,547	2,187,045	2,786,397	2,410,567
March	1,782,485	2,260,274	3,194,000	2,407,109	2,175,545	2,120,576	2,302,305	2,353,041	2,395,673	2,453,898	2,624,561	3,071,475	3,287,999	3,479,176
April	2,382,808	2,696,379	3,162,067	2,497,601	1,870,779	1,873,777	2,707,421	2,183,490	2,659,992	2,350,895	2,545,678	3,247,471	3,236,266	3,408,957
May	2,814,152	3,021,059	2,540,473	3,133,121	2,988,259	3,328,071	4,607,894	3,220,265	3,468,366	3,418,330	3,876,022	3,793,986	4,468,988	8,730,659
June	3,536,165	3,496,189	6,712,667	3,505,973	3,551,886	3,561,053	3,515,072	4,159,585	4,285,067	4,479,788	4,147,492	5,342,703	5,380,789	2,954,969
July	3,904,245	3,717,701	4,795,853	3,196,986	4,022,122	3,784,870	3,863,387	4,416,759	4,486,220	4,723,241	5,565,271	6,858,042	5,503,980	6,246,403
August	3,520,701	3,232,150	4,143,418	3,718,132	3,329,148	3,648,016	3,914,929	3,725,243	4,175,298	4,048,836	4,183,523	4,812,716	4,700,243	5,912,654
September	3,547,040	3,740,024	3,433,290	3,398,599	3,448,174	3,231,162	3,369,307	4,016,547	3,659,420	3,922,735	4,261,077	4,999,130	4,474,336	5,082,246
October	2,823,859	2,936,196	2,999,197	2,501,536	2,537,876	2,651,481	2,507,167	3,258,132	3,050,098	3,539,190	3,408,252	3,782,626	3,837,403	4,028,240
November	2,495,280	2,154,802	2,115,447	1,641,444	1,433,246	1,776,265	1,920,907	1,843,788	2,142,661	2,289,396	2,317,436	2,564,060	2,557,524	3,335,844
December	2,356,696	2,162,743	2,039,281	1,912,965	2,176,924	1,829,489	1,798,596	3,034,697	1,997,547	2,227,285	2,634,856	2,572,509	2,694,256	3,630,887
<b>Total</b>	<b>32,634,488</b>	<b>33,306,204</b>	<b>39,555,617</b>	<b>31,724,686</b>	<b>31,078,191</b>	<b>30,956,456</b>	<b>34,378,431</b>	<b>36,053,816</b>	<b>36,100,682</b>	<b>37,623,686</b>	<b>40,239,980</b>	<b>45,484,463</b>	<b>45,135,790</b>	<b>51,960,233</b>

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