



National Park Service-Visitor Spending Effects 2023 Economic Contributions-Top 10 States

State Rank	State	Total Recreational Visits
1	District of Columbia	41,101,338
2	California	36,211,847
3	Virginia	23,263,467
4	North Carolina	20,893,208
5	New York	17,197,346
6	Utah	15,678,160
7	Florida	13,309,144
8	Arizona	10,809,520
9	Tennessee	10,545,648
10	Mississippi	9,065,256

State Rank	State	Labor Income (\$ millions)
1	California	\$2,022.5
2	North Carolina	\$1,525.8
3	Utah	\$985.4
4	Alaska	\$838.7
5	Tennessee	\$832.1
6	Virginia	\$769.3
7	Arizona	\$684.2
8	Massachusetts	\$539.7
9	District of Columbia	\$501.3
10	Wyoming	\$479.3

State Rank	State	Total Visitor Spending (\$ millions)
1	California	\$3,162.9
2	North Carolina	\$2,587.4
3	Utah	\$1,899.6
4	Alaska	\$1,504.9
5	Virginia	\$1,494.3
6	Tennessee	\$1,400.6
7	Arizona	\$1,225.0
8	Wyoming	\$1,098.6
9	District of Columbia	\$998.0
10	Florida	\$870.9

State Rank	State	Value Added (\$ millions)
1	California	\$3,229.3
2	North Carolina	\$2,432.1
3	Utah	\$1,702.0
4	Tennessee	\$1,309.3
5	Virginia	\$1,301.3
6	Alaska	\$1,292.4
7	Arizona	\$1,156.7
8	Massachusetts	\$849.6
9	District of Columbia	\$805.1
10	Wyoming	\$796.2

State Rank	State	Jobs
1	California	39,678
2	North Carolina	38,828
3	Utah	26,507
4	Alaska	21,274
5	Virginia	21,159
6	Tennessee	20,021
7	Arizona	17,319
8	Wyoming	14,522
9	Florida	12,082
10	Colorado	11,133

State Rank	State	Economic Output (\$ millions)
1	California	\$5,146.1
2	North Carolina	\$4,126.1
3	Utah	\$2,981.2
4	Alaska	\$2,307.6
5	Virginia	\$2,274.4
6	Tennessee	\$2,166.1
7	Arizona	\$1,997.0
8	Wyoming	\$1,425.0
9	Florida	\$1,352.8
10	Massachusetts	\$1,349.1

Note: Economic Contributions include visits by both local residents and non-local visitors showing the overall regional effect of parks.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income:** includes employee wages, salaries and payroll benefits as well as the income of sole proprietors that are supported by NPS visitor spending. **Value Added:** the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output:** total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, 2023 *National Park Visitor Spending Effects* (<https://www.nps.gov/subjects/socialscience/vse.htm>)

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University. (October 2024)

<https://in.nau.edu/economic-policy-institute/data>

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu