National Park Service-Visitor Spending Effects 2024
Economic Contributions-Top 10 Parks

Rank	Park	State(s)	Total Recreational Visits
1	Golden Gate NRA	CA	17,187,508
2	Blue Ridge Parkway	NC/VA	16,733,639
3	Great Smoky Mountains NP	NC/TN	12,191,834
4	Gateway NRA	NY/NJ	8,929,035
5	Lincoln MEM	DC/MD/VA	8,479,349
6	Gulf Islands NS	FL/MS	7,801,176
7	Natchez Trace PKWY	AL/MS/TN	7,364,833
8	George Washington MEM PKWY	DC/MD/VA	6,782,717
9	**Lake Mead NRA**	**AZ/NV**	**6,412,854**
10	Vietnam Veterans MEM	DC	5,295,711

Rank	Park	State(s)	Labor Income ($ millions)
1	Great Smoky Mountains NP	NC/TN	$1,015,336
2	Golden Gate NRA	CA	$969,712
3	Blue Ridge Parkway	NC/VA	$581,720
4	**Grand Canyon NP**	**AZ**	**$393,248**
5	Grand Teton NP	WY	$329,149
6	Yellowstone NP	ID, MT, WY	$322,325
7	Rocky Mountain NP	CO	$303,569
8	Denali NP & PRES	AK	$297,298
9	Zion NP	UT	$282,472
10	Cape Cod NS	MA	$277,308

Rank	Park (% spending by non-locals)	State(s)	Total Visitor Spending ($ millions)
1	Great Smoky Mtns NP (95.2%)	NC/TN	$2,041,287
2	Golden Gate NRA (90.7%)	CA	$1,769,628
3	Blue Ridge Parkway (95.0%)	NC/VA	$1,521,013
4	**Grand Canyon NP (98.8%)**	**AZ**	**$905,346**
5	Grand Teton NP (98.6%)	WY	$807,563
6	Zion NP (98.5%)	UT	$774,194
7	Yellowstone NP (99.5%)	ID, MT, WY	$709,686
8	Cape Hatteras NS (95.4%)	NC	$650,279
9	Yosemite NP (96.7 %)	CA	$628,956
10	Denali NP & PRES (100%)	AK	$611,952

Rank	Park	State(s)	Value Added ($ millions)
1	Great Smoky Mountains NP	NC/TN	$1,779,662
2	Golden Gate NRA	CA	$1,578,986
3	Blue Ridge Parkway	NC/VA	$1,071,669
4	**Grand Canyon NP**	**AZ**	**$697,736**
5	Grand Teton NP	WY	$593,456
6	Zion NP	UT	$556,282
7	Yellowstone NP	ID, MT, WY	$544,337
8	Rocky Mountain NP	CO	$541,630
9	Denali NP & PRES	AK	$539,589
10	Cape Hatteras NS	NC	$492,967

Rank	Park	State(s)	Jobs
1	Great Smoky Mtns NP	NC/TN	20,349
2	Blue Ridge Parkway	NC/VA	15,679
3	Golden Gate NRA	CA	11,815
4	**Grand Canyon NP**	**AZ**	**8,778**
5	Zion NP	UT	8,564
6	Cape Hatteras NS	NC	7,012
7	Grand Teton NP	WY	6,861
8	Yellowstone NP	ID, MT, WY	6,563
9	Yosemite NP	CA	6,107
10	Denali NP & PRES	AK	5,659

Rank	Park	State(s)	Economic Output ($ millions)
1	Great Smoky Mtns NP	NC/TN	$2,857,978
2	Golden Gate NRA	CA	$2,235,430
3	Blue Ridge Parkway	NC/VA	$1,882,268
4	**Grand Canyon NP**	**AZ**	**$1,143,263**
5	Zion NP	UT	$1,048,947
6	Grand Teton NP	WY	$983,519
7	Yellowstone NP	ID, MT, WY	$903,058
8	Denali NP & PRES	AK	$879,690
9	Rocky Mountain NP	CO	$861,831
10	Cape Hatteras NS	NC	$852,033

Note: Economic Contributions include visits by both local residents and non-local visitors showing the overall regional effect of parks.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income**: includes employee wages, salaries and payroll benefits as well as the income of sole proprietors that are supported by NPS visitor spending. **Value Added**: the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output**: total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, *2024 National Park Visitor Spending Effects* (https://www.nps.gov/subjects/socialscience/vse.htm)

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https://in.nau.edu/economic-policy-institute/data
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