



National Park Service-Visitor Spending Effects 2023 Economic Contributions-Top 10 Parks

Rank	Park	State(s)	Total Recreational Visits
1	Blue Ridge Parkway	NC/VA	16,757,635
2	Golden Gate NRA	CA	14,953,882
3	Great Smoky Mountains NP	NC/TN	13,297,647
4	Gateway NRA	NY/NJ	8,705,329
5	Gulf Islands NS	FL/MS	8,277,857
6	Lincoln MEM	DC/MD/VA	8,099,148
7	George Washington MEM PKWY	DC/MD/VA	7,391,260
8	Natchez Trace PKWY	AL/MS/TN	6,784,853
9	Lake Mead NRA	AZ/NV	5,798,541
10	Glen Canyon NRA	AZ/UT	5,206,934

Rank	Park	State(s)	Labor Income (\$ millions)
1	Great Smoky Mountains NP	NC/TN	\$1,267,581
2	Golden Gate NRA	CA	\$941,065
3	Blue Ridge Parkway	NC/VA	\$571,979
4	Grand Canyon NP	AZ	\$350,177
5	Cape Hatteras NS	NC	\$349,798
6	Rocky Mountain NP	CO	\$341,870
7	Grand Teton NP	WY	\$330,747
8	Denali NP & PRES	AK	\$306,273
9	Yellowstone NP	ID, MT, WY	\$290,663
10	Zion NP	UT	\$279,218

Rank	Park (% spending by non-locals)	State(s)	Total Visitor Spending (\$ millions)
1	Great Smoky Mtns NP (98.2%)	NC/TN	\$2,198,538
2	Golden Gate NRA (90.7%)	CA	\$1,505,100
3	Blue Ridge Parkway (94.9%)	NC/VA	\$1,390,803
4	Grand Canyon NP (98.8%)	AZ	\$768,411
5	Grand Teton NP (98.6%)	WY	\$737,983
6	Zion NP (98.5%)	UT	\$676,040
7	Cape Hatteras NS (95.4%)	NC	\$644,036
8	Yellowstone NP (99.5%)	ID, MT, WY	\$623,274
9	Rocky Mountain NP (91.4%)	CO	\$568,527
10	Denali NP & PRES (100%)	AK	\$559,409

Rank	Park	State(s)	Value Added (\$ millions)
1	Great Smoky Mountains NP	NC/TN	\$2,000,786
2	Golden Gate NRA	CA	\$1,429,185
3	Blue Ridge Parkway	NC/VA	\$971,164
4	Grand Canyon NP	AZ	\$582,513
5	Rocky Mountain NP	CO	\$551,120
6	Grand Teton NP	WY	\$541,797
7	Cape Hatteras NS	NC	\$536,350
8	Zion NP	UT	\$495,371
9	Denali NP & PRES	AK	\$491,620
10	Yellowstone NP	ID, MT, WY	\$451,782

Rank	Park	State(s)	Jobs
1	Great Smoky Mtns NP	NC/TN	33,748
2	Blue Ridge Parkway	NC/VA	19,159
3	Golden Gate NRA	CA	13,150
4	Zion NP	UT	10,782
5	Cape Hatteras NS	NC	10,220
6	Grand Canyon NP	AZ	10,060
7	Grand Teton NP	WY	9,369
8	Yellowstone NP	ID, MT, WY	8,561
9	Rocky Mountain NP	CO	7,833
10	Denali NP & PRES	AK	7,785

Rank	Park	State(s)	Economic Output (\$ millions)
1	Great Smoky Mtns NP	NC/TN	\$3,397,905
2	Golden Gate NRA	CA	\$2,012,317
3	Blue Ridge Parkway	NC/VA	\$1,810,286
4	Grand Canyon NP	AZ	\$1,022,191
5	Zion NP	UT	\$967,289
6	Grand Teton NP	WY	\$936,251
7	Rocky Mountain NP	CO	\$888,656
8	Cape Hatteras NS	NC	\$863,670
9	Denali NP & PRES	AK	\$840,346
10	Yellowstone NP	ID, MT, WY	\$828,347

Note: Economic Contributions include visits by both local residents and non-local visitors showing the overall regional effect of parks.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income:** includes employee wages, salaries and payroll benefits as well as the income of sole proprietors that are supported by NPS visitor spending. **Value Added:** the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output:** total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, 2023 National Park Visitor Spending Effects (<https://www.nps.gov/subjects/socialscience/vse.htm>)

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University. (October 2024)
www.nau.edu/economic-policy-institute/data

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu