

National Park Service-Visitor Spending Effects 2022 Economic Contributions-Top 10 Parks

		0, (()	Total Recreational
Rank	Park	State(s)	Visits
1	Blue Ridge Parkway	NC/VA	15,711,004
2	Golden Gate NRA	CA	15,638,911
3	Great Smoky Mountains NP	NC/TN	12,937,633
4	Gateway NRA	NY/NJ	8,728,291
5	Lincoln MEM	DC/MD/VA	7,825,397
6	George Washington MEM PKWY	DC/MD/VA	7,397,120
7	Natchez Trace PKWY	AL/MS/TN	6,543,533
8	Gulf Islands NS	FL/MS	5,685,155
9	Lake Mead NRA	AZ/NV	5,578,226
10	Vietnam Veterans MEM	DC	4,886,254

			Labor Income
Rank	Park	State(s)	(\$ millions)
1	Great Smoky Mountains NP	NC/TN	\$1,218,335
2	Golden Gate NRA	CA	\$698,994
3	Blue Ridge Parkway	NC/VA	\$529,662
4	Rocky Mountain NP	CO	\$351,160
5	Cape Hatteras NS	NC	\$350,475
6	Grand Canyon NP	AZ	\$346,332
7	Zion NP	UT	\$277,900
8	Cape Cod NS	MA	\$275,881
9	Grand Teton NP	WY	\$267,468
10	Denali NP & PRES	AK	\$260,213

Rank	Park (% spending by non-locals)	State(s)	Total Visitor Spending (\$ millions)
1	Great Smoky Mtns NP (98.3%)	NC/TN	\$2,110,462
2	Blue Ridge Parkway (94.9%)	NC/VA	\$1,286,018
3	Golden Gate NRA (87.1%)	CA	\$1,095,491
4	Grand Canyon NP (98.9%)	AZ	\$758,899
5	Zion NP (98.7%)	UT	\$672,427
6	Cape Hatteras NS (95.4%)	NC	\$644,568
7	Grand Teton NP (98.9%)	WY	\$597,470
8	Rocky Mountain NP (91.3%)	CO	\$583,794
9	Cape Cod NS (97.9%)	MA	\$548,247
10	Yosemite NP (96.6%)	CA	\$497,552

			Value Added
Rank	Park	State(s)	(\$ millions)
1	Great Smoky Mountains NP	NC/TN	\$1,922,997
2	Golden Gate NRA	CA	\$1,060,746
3	Blue Ridge Parkway	NC/VA	\$899,322
4	Grand Canyon NP	AZ	\$576,355
5	Rocky Mountain NP	CO	\$566,000
6	Cape Hatteras NS	NC	\$537,394
7	Zion NP	UT	\$492,714
8	Cape Cod NS	MA	\$450,024
9	Grand Teton NP	WY	\$438,271
10	Denali NP & PRES	AK	\$417,656

Rank	Park	State(s)	Jobs
1	Great Smoky Mtns NP	NC/TN	32,590
2	Blue Ridge Parkway	NC/VA	17,824
3	Zion NP	UT	10,777
4	Golden Gate NRA	CA	10,432
5	Cape Hatteras NS	NC	10,272
6	Grand Canyon NP	AZ	9,991
7	Rocky Mountain NP	CO	8,082
8	Grand Teton NP	WY	7,608
9	Acadia NP	ME	6,695
10	Cape Code NS	MA	6,683

			Economic Output
Rank	Park	State(s)	(\$ millions)
1	Great Smoky Mtns NP	NC/TN	\$3,262,390
2	Blue Ridge Parkway	NC/VA	\$1,674,075
3	Golden Gate NRA	CA	\$1,524,345
4	Grand Canyon NP	AZ	\$1,010,477
5	Zion NP	UT	\$961,270
6	Rocky Mountain NP	CO	\$911,894
7	Cape Hatteras NS	NC	\$864,609
8	Grand Teton NP	WY	\$757,041
9	Cape Cod NS	MA	\$750,304
10	Denali NP & PRES	AK	\$713,505

Note: Economic Contributions include visits by both local residents and non-local visitors showing the overall regional effect of parks.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. Labor Income: includes employee wages, salaries and payroll benefits as well as the income of sole proprietors that are supported by NPS visitor spending. Value Added: the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. Economic Output: total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, 2022 National Park Visitor Spending Effects (https://www.nps.gov/subjects/socialscience/vse.htm)

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University. (September 2023) www.nau.edu/economic-policy-institute/data

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu