



National Park Service-Visitor Spending Effects 2020 Economic Contributions-Top 10 Parks

Rank	Park	State(s)	Total Recreational Visits
1	Blue Ridge Parkway	NC/VA	14,099,484
2	Golden Gate NRA	CA	12,400,044
3	Great Smoky Mtns NP	NC/TN	12,095,721
4	Gateway NRA	NY/NJ	8,404,728
5	Lake Mead NRA	AZ/NV	8,016,509
6	George Washington Mem Pkwy	DC/MD/VA	6,237,361
7	Natchez Trace Pkwy	AL/MS/TN	6,124,809
8	Chesapeake & Ohio Canal NHP	DC/MD/WV	4,888,436
9	Delaware Water Gap NRA	NJ/PA	4,068,529
10	Gulf Islands	FL/MS	4,012,130

Rank	Park	State(s)	Labor Income (\$ millions)
1	Great Smoky Mtns NP	NC/TN	\$468,985
2	Blue Ridge Parkway	NC/VA	\$420,072
3	Golden Gate NRA	CA	\$397,545
4	Grand Teton NP	WY	\$260,898
5	Cape Cod NS	MA	\$240,492
6	Yellowstone NP	ID/MT/WY	\$194,281
7	Grand Canyon NP	AZ	\$172,989
8	Lake Mead NRA	AZ/NV	\$161,171
9	Acadia NP	ME	\$134,853
10	Yosemite NP	CA	\$122,220

Rank	Park (% spending by non-locals)	State(s)	Total Visitor Spending (\$ millions)
1	Blue Ridge Parkway (94.9%)	NC/VA	\$1,067,321
2	Great Smoky Mtns NP (98.3%)	NC/TN	\$1,024,024
3	Golden Gate NRA (86.0%)	CA	\$684,875
4	Grand Teton NP (98.9%)	WY	\$598,240
5	Cape Cod NS (97.9%)	MA	\$522,958
6	Yellowstone NP (99.4%)	ID/MT/WY	\$444,226
7	Grand Canyon NP (98.9%)	AZ	\$433,426
8	Lake Mead NRA (88.7%)	AZ/NV	\$360,764
9	Acadia NP (97.8%)	ME	\$303,734
10	Colonial NHP (98.1%)	VA	\$301,179

Rank	Park	State(s)	Value Added (\$ millions)
1	Great Smoky Mtns NP	NC/TN	\$801,570
2	Blue Ridge Parkway	NC/VA	\$716,910
3	Golden Gate NRA	CA	\$639,409
4	Grand Teton NP	WY	\$439,161
5	Cape Cod NS	MA	\$418,002
6	Yellowstone NP	ID/MT/WY	\$325,551
7	Grand Canyon NP	AZ	\$309,269
8	Lake Mead NRA	AZ/NV	\$265,985
9	Acadia	ME	\$240,528
10	Yosemite NP	CA	\$208,964

Rank	Park	State(s)	Jobs
1	Blue Ridge Parkway	NC/VA	15,472
2	Great Smoky Mtns NP	NC/TN	14,707
3	Grand Teton NP	WY	8,176
4	Golden Gate NRA	CA	6,862
5	Cape Code NS	MA	6,417
6	Yellowstone NP	ID/MT/WY	6,110
7	Grand Canyon NP	AZ	5,730
8	Colonial NHP	VA	4,549
9	Acadia NP	ME	4,368
10	Lake Mead NRA	AZ/NV	4,266

Rank	Park	State(s)	Economic Output (\$ millions)
1	Great Smoky Mtns NP	NC/TN	\$1,387,955
2	Blue Ridge Parkway	NC/VA	\$1,300,099
3	Golden Gate NRA	CA	\$909,768
4	Grand Teton NP	WY	\$754,041
5	Cape Cod NS	MA	\$675,797
6	Yellowstone NP	ID/MT/WY	\$560,441
7	Grand Canyon NP	AZ	\$530,327
8	Lake Mead NRA	AZ/NV	\$427,513
9	Acadia NP	ME	\$411,030
10	Colonial NHP	VA	\$378,328

COVID-19 Related: The 2020 report provided a summary of limitations in the analysis of data as it relates to COVID-19, both in the primary data that NPS areas collected in 2020 and with models used to develop the information included in the report. The report is available online with full details.

Note: Economic Contributions include visits by both local residents and non-local visitors showing the overall regional effect of parks.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income:** includes employee wages, salaries and payroll benefits as well as the income of sole proprietors. **Value Added:** the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output:** total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, 2020 National Park Visitor Spending Effects (<https://www.nps.gov/subjects/socialscience/vse.htm>)

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www.nau.edu/economic-policy-institute/data

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