

National Park Service Visitor Spending Effects-Arizona Sites-2024

	Economic Contributions (includes local residents and nonresidents-overall regional effect)						
2024 Visitor Spending Effect	Total	Total Visitor	% of Spending	Jobs	Labor Income	Value Added	Economic Output
Arizona NPS Area	Recreation Visits	Spending (\$000s)	by Non-Locals		(\$000s)	(\$000s)	(\$000s)
Canyon de Chelly NM	387,433	\$49,793	98.2%	515	\$16,676	\$32,522	\$59,523
Casa Grande NM	104,429	\$7,349	95.6%	76	\$3,772	\$6,741	\$10,991
Chiricahua NM	71,390	\$5,122	98.8%	50	\$1,712	\$3,184	\$5,655
Coronado NM	164,426	\$11,570	95.6%	118	\$4,883	\$8,813	\$14,892
Fort Bowie NHS	8,483	\$372	95.7%	3	\$121	\$225	\$399
Glen Canyon NRA ¹	1,143,597	\$516,822	98.8%	4,830	\$213,131	\$381,809	\$634,245
Grand Canyon NP	4,919,163	\$905,346	98.8%	8,778	\$393,248	\$697,736	\$1,143,263
Hubbell Trading Post NHS	46,419	\$3,266	95.6%	34	\$1,083	\$2,057	\$3,758
Lake Mead NRA ¹	1,603,214	\$408,444	73.6%	3,661	\$192,320	\$347,686	\$553,411
Montezuma Castle NM	379,967	\$26,738	95.6%	272	\$13,525	\$24,093	\$38,983
Navajo NM	58,442	\$4,408	98.8%	40	\$1,639	\$2,983	\$5,008
Organ Pipe Cactus NM	182,612	\$23,354	87.6%	215	\$11,143	\$19,760	\$32,618
Petrified Forest NP	559,254	\$43,357	98.7%	396	\$15,975	\$28,992	\$48,958
Pipe Spring NM	24,530	\$1,726	95.6%	17	\$657	\$1,213	\$2,101
Saguaro NP	946,369	\$73,327	98.7%	736	\$37,026	\$66,612	\$108,195
Sunset Crater Volcano NM	73,260	\$5,155	95.6%	49	\$1,976	\$3,548	\$5,938
Tonto NM	30,840	\$2,170	95.6%	22	\$1,112	\$1,985	\$3,227
Tumacacori NHP	35,256	\$2,481	95.6%	25	\$1,047	\$1,890	\$3,193
Tuzigoot NM	108,283	\$7,620	95.6%	77	\$3,867	\$6,884	\$11,125
Walnut Canyon NM	187,205	\$13,173	95.6%	124	\$5,048	\$9,066	\$15,173
Wupatki NM	220,205	\$17,079	98.7%	158	\$6,581	\$11,872	\$19,738
Total	11,254,777	\$2,128,672		20,196	\$926,542	\$1,659,671	\$2,720,394

¹Note: Glen Canyon NRA and Lake Mead NRA each encompass two states. In the analysis for Recreational Visits above, AZ is allotted 24.2% of total Glen Canyon NRA visitors and 25% of Lake Mead NRA visitors. The total parkwide visitation for Glen Canyon NRA was 4,725,610 and Lake Mead NRA 6,412,854. The economic data for Glen Canyon NRA and Lake Mead NRA above reflects the parkwide TOTAL, not just Arizona sites.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income:** includes employee wages, salaries and payroll benefits as well as the income of sole proprietors that are supported by NPS visitor spending. **Value Added:** the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output:** total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, 2024 *National Park Visitor Spending Effects* (<https://www.nps.gov/subjects/socialscience/vse.htm>)

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University. (November 2025)

<https://in.nau.edu/economic-policy-institute/data>

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

The National Park Service is also involved in other designated areas in Arizona including: 2 National Heritage Areas (Santa Cruz Valley National Heritage Area and Yuma Crossing National Heritage Area), 2 National Trails (Old Spanish Trail and Juan Bautista de Anza Trail), 10 National Natural Landmarks, and 46 National Historic Landmarks. These sites are not included in the visitor spending report listed above.