



National Park Service Visitor Spending Effects-Arizona Sites-2023

	Economic Contributions (includes local residents and nonresidents-overall regional effect)						
2023 Visitor Spending Effect	Total	Total Visitor	% of Spending	Jobs	Labor Income	Value Added	Economic Output
Arizona NPS Area	Recreation Visits	Spending (\$000s)	by Non-Locals		(\$000s)	(\$000s)	(\$000s)
Canyon de Chelly NM	333,349	\$42,089	98.2%	574	\$15,297	\$27,931	\$53,029
Casa Grande NM	111,392	\$7,460	95.6%	102	\$4,001	\$6,676	\$11,527
Chiricahua NM	62,582	\$4,229	98.8%	51	\$1,467	\$2,493	\$4,561
Coronado NM	140,089	\$9,381	95.6%	123	\$4,180	\$6,948	\$12,311
Fort Bowie NHS	8,333	\$358	95.7%	4	\$131	\$219	\$382
Glen Canyon NRA ¹	1,141,021	\$539,912	96.3%	6,298	\$226,266	\$384,281	\$670,369
Grand Canyon NP	4,733,705	\$768,411	98.8%	10,060	\$350,177	\$582,513	\$1,022,191
Hubbell Trading Post NHS	54,187	\$3,628	95.6%	49	\$1,277	\$2,226	\$4,301
Lake Mead NRA ¹	1,449,635	\$292,463	88.3%	3,131	\$130,744	\$219,232	\$357,760
Montezuma Castle NM	367,239	\$24,596	95.6%	332	\$13,147	\$21,871	\$37,554
Navajo NM	44,180	\$3,148	98.7%	37	\$1,219	\$2,047	\$3,606
Organ Pipe Cactus NM	186,601	\$12,635	98.8%	164	\$6,513	\$10,940	\$18,754
Petrified Forest NP	520,491	\$38,396	98.7%	451	\$14,635	\$24,671	\$43,956
Pipe Spring NM	24,016	\$1,608	95.6%	22	\$646	\$1,084	\$2,038
Saguaro NP	1,010,906	\$74,523	98.7%	982	\$38,786	\$65,606	\$112,857
Sunset Crater Volcano NM	81,519	\$5,460	95.6%	67	\$2,236	\$3,652	\$6,451
Tonto NM	31,216	\$2,090	95.6%	28	\$1,121	\$1,868	\$3,221
Tumacacori NHP	37,872	\$2,525	95.6%	33	\$1,124	\$1,868	\$3,309
Tuzigoot NM	102,936	\$6,894	95.6%	93	\$3,695	\$6,145	\$10,543
Walnut Canyon NM	152,548	\$10,217	95.6%	126	\$4,184	\$6,834	\$12,072
Wupatki NM	215,703	\$15,920	98.7%	190	\$6,433	\$10,678	\$18,743
Total	10,809,520	\$1,865,943		22,917	\$827,279	\$1,389,783	\$2,409,535

¹Note: Glen Canyon NRA and Lake Mead NRA each encompass two states. In the analysis for Recreational Visits above, AZ is allotted 21.9% of total Glen Canyon NRA visitors and 25% of Lake Mead NRA visitors. The total parkwide visitation for Glen Canyon NRA was 5,206,934 and Lake Mead NRA 5,798,541. The economic data for Glen Canyon NRA and Lake Mead NRA above reflects the parkwide TOTAL, not just Arizona sites.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income:** includes employee wages, salaries and payroll benefits as well as the income of sole proprietors that are supported by NPS visitor spending. **Value Added:** the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output:** total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, *2023 National Park Visitor Spending Effects* (<https://www.nps.gov/subjects/socialscience/vse.htm>)

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University. (October 2024)

<https://in.nau.edu/economic-policy-institute/data>

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The National Park Service is also involved in other designated areas in Arizona including: 2 National Heritage Areas (Santa Cruz Valley National Heritage Area and Yuma Crossing National Heritage Area), 2 National Trails (Old Spanish Trail and Juan Bautista de Anza Trail), 10 National Natural Landmarks, and 46 National Historic Landmarks. These sites are not included in the visitor spending report listed above.