



National Park Service Visitor Spending Effects-Arizona Sites-2022

	Economic Contributions (includes local residents and nonresidents-overall regional effect)						
2022 Visitor Spending Effect	Total	Total Visitor	% of Spending	Jobs	Labor Income	Value Added	Economic Output
Arizona NPS Area	Recreation Visits	Spending (\$000s)	by Non-Locals		(\$000s)	(\$000s)	(\$000s)
Canyon de Chelly NM	354,972	\$26,964	98.8%	352	\$9,277	\$16,619	\$31,858
Casa Grande NM	78,557	\$5,187	95.6%	71	\$2,786	\$4,649	\$8,017
Chiricahua NM	61,337	\$4,063	98.8%	49	\$1,410	\$2,395	\$4,374
Coronado NM	131,359	\$8,674	95.6%	114	\$3,871	\$6,434	\$11,384
Fort Bowie NHS	7,913	\$334	95.7%	4	\$122	\$205	\$357
Glen Canyon NRA ¹	875,575	\$300,543	96.4%	3,486	\$126,398	\$213,280	\$372,677
Grand Canyon NP	4,732,101	\$758,899	98.9%	9,991	\$346,332	\$576,355	\$1,010,477
Hubbell Trading Post NHS	50,017	\$3,302	95.6%	45	\$1,164	\$2,029	\$3,914
Lake Mead NRA ¹	1,394,557	\$279,845	88.5%	3,021	\$125,518	\$210,505	\$342,944
Montezuma Castle NM	364,014	\$24,037	95.6%	327	\$12,869	\$21,407	\$36,711
Navajo NM	41,118	\$2,899	98.7%	34	\$1,125	\$1,889	\$3,324
Organ Pipe Cactus NM	133,317	\$8,630	98.8%	112	\$4,434	\$7,430	\$12,712
Petrified Forest NP	505,209	\$36,752	98.6%	434	\$14,026	\$23,644	\$42,065
Pipe Spring NM	23,001	\$1,519	95.6%	21	\$611	\$1,025	\$1,924
Saguaro NP	908,194	\$66,012	98.7%	876	\$34,400	\$58,183	\$99,981
Sunset Crater Volcano NM	54,787	\$3,618	95.6%	45	\$1,484	\$2,424	\$4,274
Tonto NM	31,504	\$2,080	95.6%	29	\$1,117	\$1,862	\$3,207
Tumacacori NHP	38,786	\$2,561	95.6%	34	\$1,143	\$1,900	\$3,361
Tuzigoot NM	116,639	\$7,702	95.6%	105	\$4,134	\$6,876	\$11,782
Walnut Canyon NM	179,396	\$11,846	95.6%	147	\$4,859	\$7,936	\$13,996
Wupatki NM	194,448	\$14,153	98.6%	170	\$5,726	\$9,504	\$16,660
Total	10,276,801	\$1,569,620		19,467	\$702,806	\$1,176,551	\$2,035,999

¹Note: Glen Canyon NRA and Lake Mead NRA each encompass two states. In the analysis for Recreational Visits above, AZ is allotted 30.8% of total Glen Canyon NRA visitors and 25% of Lake Mead NRA visitors. The economic data for Glen Canyon NRA and Lake Mead NRA above reflects the TOTAL for those parks, not just Arizona.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income:** includes employee wages, salaries and payroll benefits as well as the income of sole proprietors that are supported by NPS visitor spending. **Value Added:** the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output:** total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, *2022 National Park Visitor Spending Effects* (<https://www.nps.gov/subjects/socialscience/vse.htm>)

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University. (September 2023)

www.nau.edu/economic-policy-institute/data

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

The National Park Service is also involved in other designated areas in Arizona including: 2 National Heritage Areas (Santa Cruz Valley National Heritage Area and Yuma Crossing National Heritage Area), 2 National Trails (Old Spanish Trail and Juan Bautista de Anza Trail), 10 National Natural Landmarks, and 46 National Historic Landmarks. These sites are not included in the visitor spending report listed above.