



National Park Service Visitor Spending Effects-Arizona Sites-2020

2020 Visitor Spending Effect	Economic Contributions (includes local residents and nonresidents-overall regional effect)						
	Total	Total Visitor	% of Spending	Jobs	Labor Income	Value Added	Economic Output
Arizona NPS Area	Recreation Visits	Spending (\$000s)	by Non-Locals		(\$000s)	(\$000s)	(\$000s)
Canyon de Chelly NM	76,751	\$5,422	98.8%	78	\$1,797	\$3,311	\$6,395
Casa Grande NM	44,269	\$2,652	95.6%	39	\$1,382	\$2,373	\$3,956
Chiricahua NM	44,794	\$2,746	98.8%	39	\$836	\$1,510	\$2,926
Coronado NM	156,200	\$9,359	95.6%	143	\$3,709	\$6,640	\$11,906
Fort Bowie NHS	6,455	\$387	95.6%	6	\$151	\$271	\$485
Glen Canyon NRA ¹	485,145	\$252,788	96.3%	3,084	\$99,641	\$172,981	\$297,859
Grand Canyon NP	2,897,098	\$433,426	98.9%	5,730	\$172,989	\$309,269	\$530,327
Hubbell Trading Post NHS	11,407	\$684	95.6%	10	\$228	\$413	\$800
Lake Mead NRA ¹	2,004,127	\$360,764	88.7%	4,266	\$161,171	\$265,985	\$427,513
Montezuma Castle NM	242,028	\$14,501	95.6%	208	\$7,518	\$12,875	\$21,307
Navajo NM	3,985	\$256	98.7%	3	\$88	\$158	\$282
Organ Pipe Cactus NM	191,512	\$11,881	98.8%	166	\$5,953	\$10,315	\$17,198
Petrified Forest NP	384,484	\$25,308	98.7%	328	\$8,416	\$15,422	\$27,947
Pipe Spring NM	10,623	\$637	95.6%	9	\$237	\$412	\$748
Saguaro NP	762,226	\$50,105	98.7%	696	\$25,321	\$44,102	\$73,510
Sunset Crater Volcano NM	83,669	\$5,013	95.6%	70	\$1,767	\$3,148	\$5,634
Tonto NM	24,755	\$1,483	95.6%	21	\$770	\$1,322	\$2,199
Tumacacori NHP	23,726	\$1,421	95.6%	22	\$563	\$1,008	\$1,807
Tuzigoot NM	78,358	\$4,695	95.6%	67	\$2,447	\$4,185	\$6,912
Walnut Canyon NM	107,423	\$6,436	95.6%	90	\$2,269	\$4,042	\$7,233
Wupatki NM	146,074	\$9,617	98.7%	127	\$3,377	\$6,079	\$10,807
Total	7,785,109	\$1,199,581		15,202	\$500,630	\$865,821	\$1,457,751

¹Note: Glen Canyon NRA and Lake Mead NRA each encompass two states. In the analysis for Recreational Visits above, AZ is allotted 19% of total Glen Canyon NRA visitors and 25% of Lake Mead NRA visitors. The economic data for Glen Canyon NRA and Lake Mead NRA above reflects the TOTAL for those parks, not just Arizona.

COVID-19 Related: The 2020 report provided a summary of limitations in the analysis of data as it relates to COVID-19, both in the primary data that NPS areas collected in 2020 and with models used to develop the information included in the report. The report is available online with full details.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income:** includes employee wages, salaries and payroll benefits as well as the income of sole proprietors. **Value Added:** the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output:** total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, *2020 National Park Visitor Spending Effects* (<https://www.nps.gov/subjects/socialscience/vse.htm>)

Note: Glen Canyon NRA and Lake Mead NRA 'Recreation Visits' data revised June 2022.

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University. (July 2021)

www.nau.edu/economic-policy-institute/data

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

The National Park Service is also involved in other designated areas in Arizona including: 2 National Heritage Areas (Santa Cruz Valley National Heritage Area and Yuma Crossing National Heritage Area), 2 National Trails (Old Spanish Trail and Juan Bautista de Anza Trail), 10 National Natural Landmarks, and 46 National Historic Landmarks. These sites are not included in the visitor spending report listed above.