

## Mohave County Tourism Related Trend Data-2019 vs. 2020

Following is a snapshot of tourism and travel related data for Mohave County. Tables are updated monthly as new data becomes available. If you have questions on any of the content or require an accessible version of this document feel free to contact us at: [Tourism.Research@nau.edu](mailto:Tourism.Research@nau.edu) or 928-523-7307.

County	Gross Sales			Gross Sales			Gross Sales			Gross Sales		
	Mohave	Restaurant/Bar		Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$27,485,461	\$27,855,559	1%	\$1,566,761	\$1,338,666	-15%	\$155,996,934	\$168,729,261	8%	\$4,786,240	\$5,780,147	21%
February	29,458,235	27,553,489	-6%	1,427,193	1,948,981	37%	145,173,646	165,766,785	14%	5,722,464	6,030,378	5%
March	42,972,023	24,859,751	-42%	2,099,110	1,421,194	-32%	174,721,170	175,273,188	0%	8,882,444	4,185,825	-53%
April	22,543,831	20,453,086	-9%	1,768,388	1,068,673	-40%	174,127,925	177,009,813	2%	7,697,125	4,375,486	-43%
May	30,565,304	32,389,914	6%	1,898,481	847,106	-55%	162,098,740	216,686,323	34%	7,536,555	10,846,906	44%
June	29,071,497	35,657,286	23%	1,681,170	895,594	-47%	165,089,379	217,908,142	32%	7,580,054	10,507,613	39%
July	31,026,019	29,687,652	-4%	1,293,866	544,427	-58%	169,863,482	190,974,062	12%	9,165,767	11,148,261	22%
August	28,683,303	30,679,915	7%	1,173,037	1,052,651	-10%	159,975,951	179,467,162	12%	7,697,669	9,182,147	19%
September	28,181,827	31,011,068	10%	1,240,517	966,401	-22%	157,196,080	194,760,815	24%	6,145,402	9,643,134	57%
October	27,995,822	32,330,307	15%	1,482,976	1,025,633	-31%	170,055,327	183,493,319	8%	6,844,783	8,424,164	23%
November	27,883,431	29,665,848	6%	1,416,966	1,101,431	-22%	179,030,249	199,296,944	11%	4,918,971	5,694,329	16%
December	28,391,025	30,701,713	8%	1,296,015	1,004,654	-22%	206,718,936	226,787,618	10%	3,802,888	4,657,969	22%
<b>Total</b>	<b>\$354,257,778</b>	<b>\$352,845,588</b>	<b>0%</b>	<b>\$18,344,480</b>	<b>\$13,215,411</b>	<b>-28%</b>	<b>\$2,020,047,819</b>	<b>\$2,296,153,432</b>	<b>14%</b>	<b>\$80,780,362</b>	<b>\$90,476,359</b>	<b>12%</b>

Note: Data shown reflects the actual month in which sales occurred.

Source: Arizona Department of Revenue

## Mohave County Tourism Related Trend Data-2019 vs. 2020

City of Kingman	Bed Tax Collections (4.0%)			Lake Havasu City	Bed Tax Collections (3.0%)		
	2019	2020	% Ch		2019	2020	% Ch
January	\$79,765	\$51,577	-35.3%	January	\$53,163	\$60,335	13.5%
February	73,970	86,445	16.9%	February	73,084	87,227	19.4%
March	81,955	71,201	-13.1%	March	93,966	99,872	6.3%
April	108,457	52,988	-51.1%	April	121,587	67,798	-44.2%
May	107,425	44,499	-58.6%	May	117,988	64,470	-45.4%
June	115,090	73,767	-35.9%	June	114,823	222,233	93.5%
July	101,732	65,908	-35.2%	July	123,542	217,004	75.7%
August	126,029	91,717	-27.2%	August	143,963	214,763	49.2%
September	116,736	65,323	-44.0%	September	117,302	182,991	56.0%
October	98,106	100,891	2.8%	October	91,400	172,146	88.3%
November	120,400	84,988	-29.4%	November	91,967	152,540	65.9%
December	86,302	65,751	-23.8%	December	63,473	94,434	48.8%
<b>Total</b>	<b>\$1,215,967</b>	<b>\$855,055</b>	<b>-29.7%</b>	<b>Total</b>	<b>\$1,206,258</b>	<b>\$1,635,813</b>	<b>35.6%</b>

Note: Data shown represents the report month. Actual sales occurred in the prior month. Source: Finance Department of respective city

Laughlin/Bullhead International Airport								
Passengers, Combined Enplaned/Deplaned	2018	2019	2020	% Ch 2019 vs 2020	2018 YTD	2019 YTD	2020 YTD	% Ch 2019 vs 2020
January	21,268	21,968	23,015	4.8%	21,268	21,968	23,015	4.8%
February	22,907	21,351	27,233	27.5%	44,175	43,319	50,248	16.0%
March	25,359	26,819	14,584	-45.6%	69,534	70,138	64,832	-7.6%
April	23,216	24,414	0	-100%	92,750	94,552	64,832	-31.4%
May	19,998	23,662	0	-100%	112,748	118,214	64,832	-45.2%
June	16,020	18,833	6,697	-64.4%	128,768	137,047	71,529	-47.8%
July	17,611	19,859	6,710	-66.2%	146,379	156,906	78,239	-50.1%
August	17,773	19,776	5,640	-71.5%	164,152	176,682	83,879	-52.5%
September	19,157	20,192	6,446	-68.1%	183,309	196,874	90,325	-54.1%
October	25,274	22,727	14,255	-37.3%	208,583	219,601	104,580	-52.4%
November	24,263	24,115	12,656	-47.5%	232,846	243,716	117,236	-51.9%
December	10,329	11,362	5,762	-49.3%	243,175	255,078	122,998	-51.8%
<b>Total</b>	<b>243,175</b>	<b>255,078</b>	<b>122,998</b>	<b>-51.8%</b>				

Source: Laughlin/Bullhead Int'l. Airport

## Mohave County Tourism Related Trend Data-2019 vs. 2020

Arizona State Parks Monthly Visitation Mohave County													
2019	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2019 Total
Cattail Cove	7,169	7,320	9,705	10,560	12,022	13,186	15,805	10,343	6,817	7,726	6,147	4,462	111,262
Lake Havasu	62,858	45,372	51,964	44,312	39,490	48,122	61,808	45,581	32,793	20,092	27,232	8,973	488,597
<b>County Total</b>	<b>70,027</b>	<b>52,692</b>	<b>61,669</b>	<b>54,872</b>	<b>51,512</b>	<b>61,308</b>	<b>77,613</b>	<b>55,924</b>	<b>39,610</b>	<b>27,818</b>	<b>33,379</b>	<b>13,435</b>	<b>599,859</b>
2020	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2020 Total
Cattail Cove	7,985	8,224	8,158	8,682	19,299	14,908	12,221	8,465	8,707	8,683	5,702	5,788	116,822
Lake Havasu	64,999	49,908	44,627	31,495	72,338	73,911	75,542	62,837	53,972	40,109	17,482	10,541	597,761
<b>County Total</b>	<b>72,984</b>	<b>58,132</b>	<b>52,785</b>	<b>40,177</b>	<b>91,637</b>	<b>88,819</b>	<b>87,763</b>	<b>71,302</b>	<b>62,679</b>	<b>48,792</b>	<b>23,184</b>	<b>16,329</b>	<b>714,583</b>

Source: Arizona State Parks

National Parks Monthly Visitation Mohave County													
2019	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2019 Total
Lake Mead NRA	52,589	60,369	92,962	111,079	115,756	160,060	207,551	156,581	107,767	79,005	59,201	44,082	1,247,002
Pipe Spring NM	114	706	2,628	3,371	3,463	3,605	3,157	3,163	3,173	2,901	851	350	27,482
<b>County Total</b>	<b>52,703</b>	<b>61,075</b>	<b>95,590</b>	<b>114,450</b>	<b>119,219</b>	<b>163,665</b>	<b>210,708</b>	<b>159,744</b>	<b>110,940</b>	<b>81,906</b>	<b>60,052</b>	<b>44,432</b>	<b>1,274,484</b>
2020	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2020 Total
Lake Mead NRA	58,618	76,769	89,562	189,198	215,514	231,750	228,585	199,743	182,424	203,321	148,877	137,783	1,962,144
Pipe Spring NM	658	1,015	1,050	0	0	0	1,303	1,258	0	2,060	1,161	707	9212
<b>County Total</b>	<b>59,276</b>	<b>77,784</b>	<b>90,612</b>	<b>189,198</b>	<b>215,514</b>	<b>231,750</b>	<b>229,888</b>	<b>201,001</b>	<b>182,424</b>	<b>205,381</b>	<b>150,038</b>	<b>138,490</b>	<b>1,971,356</b>

Note: Lake Mead NRA data only includes counts to sites in Arizona. Nevada data is not represented.

Source: National Park Service, <https://irma.nps.gov/stats>

## Mohave County Tourism Related Trend Data-2019 vs. 2020

<b>Mohave County Workforce Data (Not Seasonally Adjusted)</b>													
<b>2020</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
Total Nonfarm	52,600	53,400	52,700	45,700	48,300	48,700	48,900	50,100	50,300	50,900	51,500	51,300	50,400
Total Private	44,300	44,700	44,500	37,500	40,300	41,100	41,400	42,000	42,200	43,000	43,500	43,500	42,300
Goods Producing	6,400	6,500	6,500	6,100	6,300	6,500	6,500	6,600	6,600	6,700	67,000	6,800	6,500
Service-Providing	46,200	46,900	46,200	39,600	42,000	42,200	42,400	43,500	43,700	44,200	44,800	44,500	43,900
Private Service-Providing	37,900	38,200	38,000	31,400	34,000	34,600	34,900	35,400	35,600	36,300	36,800	36,700	35,800
Trade, Transportation, and Utilities	12,800	12,800	12,800	12,100	13,300	13,100	13,200	13,300	13,400	13,700	13,800	13,900	13,200
Information	500	500	500	500	500	500	500	400	500	400	500	500	500
Financial Activities	1,800	1,800	1,800	1,800	1,800	1,800	1,800	1,800	1,800	1,800	1,800	1,800	1,800
Professional & Business Services	4,400	4,500	4,600	3,300	3,800	4,100	4,300	4,600	4,600	4,600	4,900	4,700	4,400
Educational & Health Services	9,200	9,300	9,000	8,600	8,600	8,500	8,500	8,700	8,700	8,800	8,800	8,800	8,800
Leisure and Hospitality	7,300	7,400	7,400	3,600	4,400	4,900	4,900	4,900	4,900	5,200	5,200	5,200	5,400
Other Private Service-Providing	1,900	1,900	1,900	1,500	1,600	1,700	1,700	1,700	1,700	1,800	1,800	1,800	1,800
Government	8,300	8,700	8,200	8,200	8,000	7,600	7,500	8,100	8,100	7,900	8,000	7,800	8,000
Federal Government	500	500	500	500	500	500	500	800	700	500	500	500	500
State & Local Government	7,800	8,200	7,700	7,700	7,500	7,100	7,000	7,300	7,400	7,400	7,500	7,300	7,500
<b>Labor Force</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
2019	86,020	86,395	86,827	87,171	87,815	88,783	88,808	88,067	88,269	88,263	88,701	88,387	87,792
2020	89,027	89,571	88,261	86,810	88,464	86,439	87,932	83,356	87,378	87,146	86,303	85,783	87,206
<b>Employment</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
2019	80,480	81,434	81,819	82,385	83,022	83,550	83,593	82,946	83,388	83,475	84,012	83,680	82,815
2020	83,775	84,668	81,466	70,023	76,387	75,455	76,805	77,148	80,500	79,311	78,707	78,617	78,572
<b>Unemployment</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
2019	5,540	4,961	5,008	4,786	4,793	5,233	5,215	5,121	4,881	4,788	4,689	4,707	4,977
2020	5,252	4,903	6,795	16,787	12,077	10,984	11,127	6,208	6,878	7,835	7,596	7,166	8,634
<b>Unemployment Rate</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
2019	6.4%	5.7%	5.8%	5.5%	5.5%	5.9%	5.9%	5.8%	5.5%	5.4%	5.3%	5.3%	5.7%
2020	5.9%	5.5%	7.7%	19.3%	13.7%	12.7%	12.7%	7.4%	7.9%	9.0%	8.8%	8.4%	9.9%

Source: Arizona Office of Economic Opportunity, <https://laborstats.az.gov>