

Mohave County Tourism Related Trend Data-2018 vs. 2019

Following is a snapshot of tourism and travel related data for Mohave County. Tables are updated monthly as new data becomes available. If you have questions on any of the content or require an accessible version of this document feel free to contact us at: Tourism.Research@nau.edu or 928-523-7307.

County	Gross Sales			Gross Sales			Gross Sales			Gross Sales		
	Mohave	Restaurant/Bar		Amusement			Retail			Hotel/Motel		
	2018	2019	% Ch	2018	2019	% Ch	2018	2019	% Ch	2018	2019	% Ch
January	\$23,614,714	\$27,485,461	16%	\$1,503,094	\$1,566,761	4%	\$140,711,123	\$155,996,934	11%	\$4,516,325	\$4,786,240	6%
February	27,456,438	29,458,235	7%	1,470,495	1,427,193	-3%	139,376,896	145,173,646	4%	5,056,192	5,722,464	13%
March	31,952,193	42,972,023	34%	2,224,878	2,099,110	-6%	171,478,329	174,721,170	2%	6,996,009	8,882,444	27%
April	30,349,294	22,543,831	-26%	1,629,386	1,768,388	9%	154,486,769	174,127,925	13%	6,809,063	7,697,125	13%
May	26,721,087	30,565,304	14%	1,512,034	1,898,481	26%	158,869,148	162,098,740	2%	6,687,957	7,536,555	13%
June	27,812,360	29,071,497	5%	2,035,185	1,681,170	-17%	156,904,912	165,089,379	5%	7,020,813	7,580,054	8%
July	29,742,313	31,026,019	4%	1,276,923	1,293,866	1%	144,118,834	169,863,482	18%	7,226,443	9,165,767	27%
August	25,236,184	28,683,303	14%	982,564	1,173,037	19%	149,662,957	159,975,951	7%	6,282,746	7,697,669	23%
September	26,703,368	28,181,827	6%	1,059,587	1,240,517	17%	150,843,408	157,196,080	4%	5,299,518	6,145,402	16%
October	23,162,614	27,995,822	21%	1,166,850	1,482,976	27%	148,710,495	170,055,327	14%	5,310,673	6,844,783	29%
November	26,098,365	27,883,431	7%	1,306,578	1,416,966	8%	161,899,372	179,030,249	11%	4,748,689	4,918,971	4%
December	24,708,979	28,391,025	15%	1,357,909	1,296,015	-5%	176,705,784	206,718,936	17%	4,282,267	3,802,888	-11%
Total	\$323,557,909	\$354,257,778	9%	\$17,525,483	\$18,344,480	5%	\$1,853,768,027	\$2,020,047,819	9%	\$70,236,695	\$80,780,362	15%

Source: Arizona Department of Revenue

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City of Kingman	Bed Tax Collections (4.0%)			Lake Havasu City	Bed Tax Collections (3.0%)		
	2018	2019	% Ch		2018	2019	% Ch
January	\$73,858	\$79,765	8.0%	January	\$42,896	\$53,163	23.9%
February	89,801	73,970	-17.6%	February	66,754	73,084	9.5%
March	71,376	81,955	14.8%	March	77,951	93,966	20.5%
April	78,544	108,457	38.1%	April	114,103	121,587	6.6%
May	107,865	107,425	-0.4%	May	103,171	117,988	14.4%
June	112,104	115,090	2.7%	June	95,173	114,823	20.6%
July	108,935	101,732	-6.6%	July	106,368	123,542	16.1%
August	110,028	126,029	14.5%	August	110,738	143,963	30.0%
September	100,989	116,736	15.6%	September	89,045	117,302	31.7%
October	100,014	98,106	-1.9%	October	86,357	91,400	5.8%
November	98,678	120,400	22.0%	November	81,969	91,967	12.2%
December	84,872	86,302	1.7%	December	63,284	63,473	0.3%
Total	\$1,137,064	\$1,215,967	6.9%	Total	\$1,037,809	\$1,206,258	16.2%

Source: Finance Department of respective city

Laughlin/Bullhead International Airport								
Passengers, Combined Enplaned/Deplaned	2017	2018	2019	% Ch 2019 vs 2018	2017 YTD	2018 YTD	2019 YTD	% Ch 2019 vs 2018
January	18,686	21,268	21,968	3.3%	18,686	21,268	21,968	3.3%
February	22,024	22,907	21,351	-6.8%	40,710	44,175	43,319	-1.9%
March	24,562	25,359	26,819	5.8%	65,272	69,534	70,138	0.9%
April	23,493	23,216	24,414	5.2%	88,765	92,750	94,552	1.9%
May	21,420	19,998	23,662	18.3%	110,185	112,748	118,214	4.8%
June	18,016	16,020	18,833	17.6%	128,201	128,768	137,047	6.4%
July	18,464	17,611	19,859	12.8%	146,665	146,379	156,906	7.2%
August	16,980	17,773	19,776	11.3%	163,645	164,152	176,682	7.6%
September	18,091	19,157	20,192	5.4%	181,736	183,309	196,874	7.4%
October	24,126	25,274	22,727	-10.1%	205,862	208,583	219,601	5.3%
November	23,360	24,263	24,115	-0.6%	229,222	232,846	243,716	4.7%
December	11,806	10,329	11,362	10.0%	241,028	243,175	255,078	4.9%
Total	241,028	243,175	255,078					

Source: Laughlin/Bullhead Int'l. Airport

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Arizona State Parks Monthly Visitation Mohave County													
2018	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2018 Total
Cattail Cove	7,034	7,492	9,596	9,864	12,152	11,368	15,984	9,918	9,382	7,371	6,405	4,810	111,376
Lake Havasu	67,211	51,235	53,594	53,970	56,443	56,914	67,435	42,811	40,450	23,427	27,514	10,199	551,203
County Total	74,245	58,727	63,190	63,834	68,595	68,282	83,419	52,729	49,832	30,798	33,919	15,009	662,579
2019	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2019 Total
Cattail Cove	7,169	7,320	9,705	10,560	12,022	13,186	15,805	10,343	6,817	7,726	6,147	4,462	111,262
Lake Havasu	62,858	45,372	51,964	44,312	39,490	48,122	61,808	45,581	32,793	20,092	27,232	8,973	488,597
County Total	70,027	52,692	61,669	54,872	51,512	61,308	77,613	55,924	39,610	27,818	33,379	13,435	599,859

Source: Arizona State Parks

National Parks Monthly Visitation Mohave County													
2018	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2018 Total
Lake Mead NRA	53,447	60,522	82,676	94,300	131,750	172,916	210,968	156,280	127,875	82,410	64,816	42,555	1,280,515
Pipe Spring NM	338	471	861	2,265	3,632	3,262	2,954	2,477	3,865	3,325	1,179	550	25,179
County Total	53,785	60,993	83,537	96,565	135,382	176,178	213,922	158,757	131,740	85,735	65,995	43,105	1,305,694
2019	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2019 Total
Lake Mead NRA	52,589	60,369	92,962	111,079	115,756	160,060	207,551	156,581	107,767	79,005	59,201	44,082	1,247,002
Pipe Spring NM	114	706	2,628	3,371	3,463	3,605	3,157	3,163	3,173	2,901	851	350	27,482
County Total	52,703	61,075	95,590	114,450	119,219	163,665	210,708	159,744	110,940	81,906	60,052	44,432	1,274,484

Note: Lake Mead NRA data only includes counts to sites in Arizona. Nevada data is not represented.

Source: National Park Service, <https://irma.nps.gov/stats>

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Mohave County Workforce Data (Not Seasonally Adjusted)													
2019	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
Total Nonfarm	51,200	51,700	51,700	52,800	52,500	51,600	51,700	52,300	52,500	53,100	53,500	53,300	52,300
Total Private	43,700	43,900	44,200	44,900	45,000	44,400	44,700	44,700	44,700	45,200	45,500	45,500	44,700
Goods Producing	6,500	6,500	6,500	6,600	6,700	6,600	6,600	6,600	6,600	6,700	6,600	6,600	6,600
Service-Providing	44,700	45,200	45,200	46,200	45,800	45,000	45,100	45,700	45,900	46,400	46,900	46,700	45,700
Private Service-Providing	37,200	37,400	37,700	38,300	38,300	37,800	38,100	38,100	38,100	38,500	38,900	38,900	38,100
Trade, Transportation, and Utilities	12,200	12,100	12,100	12,100	12,100	12,000	12,100	12,200	12,300	12,400	12,700	12,700	12,300
Information	400	400	400	500	500	500	500	400	400	400	500	500	500
Financial Activities	1,600	1,600	1,600	1,600	1,700	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600
Professional & Business Services	3,700	3,700	3,900	4,100	4,100	4,000	4,200	4,000	4,100	4,200	4,300	4,400	4,100
Educational & Health Services	9,200	9,400	9,400	9,400	9,300	9,100	9,100	9,400	9,300	9,400	9,400	9,400	9,300
Leisure and Hospitality	8,100	8,200	8,300	8,500	8,500	8,600	8,600	8,500	8,400	8,400	8,300	8,300	8,400
Other Private Service-Providing	2,000	2,000	2,000	2,100	2,100	2,000	2,000	2,000	2,000	2,100	2,100	2,000	2,000
Government	7,500	7,800	7,500	7,900	7,500	7,200	7,000	7,600	7,800	7,900	8,000	7,800	7,600
Federal Government	400	400	500	500	500	500	500	500	500	500	500	500	500
State & Local Government	7,100	7,400	7,000	7,400	7,000	6,700	6,500	7,100	7,300	7,400	7,500	7,300	7,100
Labor Force	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
2018	83,383	84,026	84,262	84,555	85,085	86,243	86,610	85,783	86,291	86,465	86,525	86,076	85,442
2019	87,399	86,826	86,297	86,984	87,473	89,269	90,083	89,180	89,286	89,061	89,362	88,875	
Employment	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
2018	78,123	79,144	79,464	79,998	80,681	81,122	81,683	80,756	81,258	81,550	81,528	80,794	80,508
2019	81,185	81,844	81,418	82,437	82,643	83,687	84,207	83,425	84,526	84,404	84,563	84,077	
Unemployment	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
2018	5,260	4,882	4,798	4,557	4,404	5,121	4,927	5,027	5,033	4,915	4,997	5,282	4,934
2019	6,214	4,982	4,879	4,547	4,830	5,582	5,876	5,755	4,760	4,657	4,799	4,798	
Unemployment Rate	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
2018	6.3%	5.8%	5.7%	5.4%	5.2%	5.9%	5.7%	5.9%	5.8%	5.7%	5.8%	6.1%	5.8%
2019	7.1%	5.7%	5.7%	5.2%	5.5%	6.3%	6.5%	6.5%	5.3%	5.2%	5.4%	5.4%	

Source: Arizona Office of Economic Opportunity, <https://laborstats.az.gov>