

**Pima County: Gross Sales (\$)**

Restaurant /B	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	114,712,093	112,990,318	113,528,942	126,382,054	127,873,646	132,454,462	140,739,054	153,445,115	155,725,459	162,154,203	178,028,526	176,570,378	152,219,653	190,695,856	225,253,927	226,288,225	230,825,088
February	126,304,945	131,092,257	131,161,841	139,324,013	135,455,985	143,941,393	153,886,340	162,638,048	164,536,436	167,048,787	171,879,316	163,516,606	163,436,979	231,530,776	238,062,478	246,128,416	243,790,638
March	129,140,039	134,259,139	137,798,725	147,477,985	147,220,943	154,680,497	156,257,075	171,293,933	176,927,677	191,578,320	200,775,539	138,239,958	197,045,761	235,029,519	254,242,240	272,732,626	269,535,407
April	114,735,385	123,764,357	127,956,289	134,840,387	140,009,637	139,028,350	155,354,684	160,814,511	177,057,229	177,243,901	184,721,451	113,686,221	193,364,995	220,130,733	245,144,714	253,453,002	244,334,836
May	122,851,279	128,640,975	127,993,538	130,332,263	131,562,122	140,363,445	156,267,459	154,104,288	161,648,489	163,864,384	172,544,750	137,089,374	212,032,700	220,464,308	230,499,015	231,107,274	242,237,150
June	105,573,897	105,154,591	113,691,726	121,657,651	123,385,304	124,590,668	129,083,368	139,459,639	144,238,659	153,913,179	165,412,321	146,182,185	177,995,244	199,290,157	221,827,278	217,087,400	222,504,844
July	102,043,164	104,163,968	114,159,425	113,312,911	117,774,993	115,710,655	129,559,417	135,636,708	139,268,311	143,918,729	155,101,947	134,312,507	185,020,836	197,697,481	210,069,018	205,957,120	214,445,571
August	105,384,430	111,456,667	112,088,740	128,239,017	124,230,145	142,017,099	135,645,731	138,372,169	141,594,131	148,817,330	158,964,129	141,151,941	183,795,327	200,285,269	211,428,232	211,655,081	221,811,865
September	106,611,919	107,918,533	115,518,207	123,804,740	125,909,622	129,278,466	132,329,417	142,703,501	155,122,740	159,899,667	164,140,790	145,642,837	182,807,433	208,716,172	231,108,296	228,767,186	221,888,641
October	110,729,643	118,905,106	120,136,057	126,639,244	123,887,502	133,532,178	146,948,285	153,229,789	167,137,739	169,795,006	150,016,587	150,016,587	215,235,731	222,510,570	225,501,934	229,041,615	232,640,560
November	111,298,751	103,015,749	117,162,663	117,742,460	131,289,538	147,423,470	142,148,211	138,696,164	148,103,747	157,654,913	183,440,016	147,214,064	191,552,372	213,595,345	222,761,080	234,135,591	245,170,259
December	113,522,755	127,039,083	130,882,762	136,696,702	132,534,896	136,627,151	143,904,752	160,017,032	166,220,484	170,453,104	185,840,242	149,091,593	214,659,223	239,984,293	248,939,034	248,157,496	250,986,574
<b>Total</b>	<b>1,362,908,300</b>	<b>1,408,400,743</b>	<b>1,462,078,915</b>	<b>1,546,449,427</b>	<b>1,561,134,333</b>	<b>1,639,647,834</b>	<b>1,722,123,793</b>	<b>1,810,410,897</b>	<b>1,886,026,173</b>	<b>1,963,684,256</b>	<b>2,090,644,033</b>	<b>1,742,714,251</b>	<b>2,269,166,254</b>	<b>2,579,930,479</b>	<b>2,764,837,246</b>	<b>2,804,511,033</b>	<b>2,840,171,433</b>
% change from prior year		3.3%	3.8%	5.8%	0.9%	5.0%	5.0%	5.1%	4.2%	4.1%	6.5%	-16.6%	30.2%	13.7%	7.2%	1.4%	1.3%

**Pima County: Gross Sales (\$)**

Amusement	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	8,882,359	7,898,101	7,280,158	8,501,038	8,834,071	8,288,789	9,503,741	9,224,196	7,326,905	12,604,397	10,325,082	10,870,420	6,359,563	7,867,847	10,500,747	11,667,532	10,949,861
February	9,524,864	9,408,748	9,649,713	8,353,241	7,956,912	7,833,981	10,553,344	9,638,942	10,512,797	10,468,765	9,665,968	9,479,690	6,567,564	12,130,375	10,748,575	12,112,872	11,129,619
March	10,059,508	11,455,539	9,832,271	10,297,140	11,713,084	10,111,706	10,024,203	10,827,802	14,220,471	13,749,683	13,646,094	6,972,845	8,863,782	15,857,337	16,596,060	16,882,719	16,376,060
April	10,027,444	8,791,298	8,878,583	10,940,009	10,507,547	9,574,500	9,556,207	12,492,582	14,036,355	12,963,098	14,737,721	2,575,664	9,919,344	10,816,328	14,042,949	12,592,812	13,969,188
May	9,180,988	8,304,957	11,448,283	8,127,486	7,806,190	9,742,513	10,737,302	8,169,666	8,699,501	10,120,328	9,867,512	2,200,227	7,501,018	10,876,240	11,078,103	14,300,785	16,916,030
June	7,838,892	10,222,915	7,883,977	10,295,094	8,792,252	7,147,953	8,572,354	7,485,379	8,916,132	9,695,054	9,623,576	2,868,125	8,883,332	10,210,370	11,549,897	11,502,440	12,028,791
July	7,363,557	7,701,414	7,841,810	8,838,371	7,521,211	6,422,065	7,210,342	7,900,117	7,884,580	7,415,731	8,802,924	2,965,242	7,841,666	10,665,312	10,904,104	10,408,984	11,699,750
August	6,238,928	7,312,876	6,091,645	5,733,147	6,115,849	6,154,592	6,090,356	6,290,039	7,057,315	7,538,496	6,879,829	3,543,191	6,825,545	7,755,851	9,626,909	9,569,432	9,913,757
September	5,525,784	5,496,298	6,636,666	6,436,617	6,525,137	5,083,135	6,371,016	6,505,477	6,966,622	7,452,767	7,633,886	4,235,284	8,201,663	9,336,191	10,973,297	11,531,922	9,633,516
October	7,366,306	7,159,696	7,784,246	6,696,530	7,089,065	8,732,059	8,566,549	9,314,185	8,712,749	10,370,246	10,992,148	4,944,210	11,770,989	13,643,259	13,294,999	12,529,823	12,994,893
November	9,365,494	7,905,274	7,109,499	7,416,075	8,438,831	7,749,982	9,352,558	8,829,821	10,474,212	10,801,720	13,168,666	7,209,450	8,988,352	11,390,293	20,725,998	13,317,360	12,122,333
December	7,575,333	8,042,585	7,183,516	9,366,249	7,985,148	7,685,337	9,507,614	10,883,603	11,281,314	11,663,964	11,171,470	5,186,617	13,094,995	12,694,578	13,176,128	14,672,985	16,911,686
<b>Total</b>	<b>98,949,457</b>	<b>99,699,701</b>	<b>97,620,367</b>	<b>101,000,997</b>	<b>99,285,297</b>	<b>94,526,612</b>	<b>106,045,586</b>	<b>107,561,809</b>	<b>116,088,953</b>	<b>124,844,249</b>	<b>126,514,876</b>	<b>63,050,965</b>	<b>104,817,813</b>	<b>133,243,981</b>	<b>153,217,766</b>	<b>151,089,666</b>	<b>154,645,484</b>
% change from prior year		0.8%	-2.1%	3.5%	-1.7%	-4.8%	12.2%	1.4%	7.9%	7.5%	1.3%	-50.2%	66.2%	27.1%	15.0%	-1.4%	2.4%

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC).

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**Pima County: Gross Sales (\$)**

Retail	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	503,496,673	474,849,945	497,349,544	537,069,230	571,559,492	579,776,240	631,157,391	644,437,577	666,302,859	711,912,624	732,765,112	770,487,587	839,572,717	930,917,850	1,005,691,270	1,020,892,050	1,048,200,699
February	517,952,662	526,643,418	547,434,105	626,410,892	601,253,003	625,314,352	683,964,705	687,891,095	676,871,614	709,542,499	717,317,513	772,354,900	843,183,962	946,439,255	978,264,893	989,640,365	1,003,025,149
March	562,438,546	499,985,758	620,980,870	650,535,013	691,856,562	674,617,118	766,436,973	759,135,009	772,271,268	875,093,505	871,018,037	793,419,527	1,094,469,871	1,140,977,865	1,099,182,325	1,140,002,123	1,173,426,161
April	534,917,105	529,365,210	578,995,086	602,032,129	620,082,507	659,735,715	674,313,785	646,320,165	737,174,793	725,672,740	843,648,911	728,608,199	1,009,629,193	1,082,900,289	1,158,984,465	1,064,319,690	1,073,395,136
May	565,334,678	547,168,336	583,592,004	596,393,167	651,626,978	651,812,286	709,515,984	719,311,085	744,223,556	793,122,697	826,675,171	846,007,273	1,029,520,604	1,020,875,198	1,071,683,830	1,096,078,672	1,082,243,060
June	528,313,904	519,659,617	557,618,437	595,222,859	637,968,811	614,516,161	677,372,543	707,610,168	736,909,889	755,495,118	796,300,893	889,195,670	996,840,035	1,077,768,437	1,053,333,092	1,042,080,477	1,084,906,781
July	512,156,028	487,624,565	530,657,723	575,124,307	598,972,046	622,388,370	672,444,939	668,927,706	688,665,105	729,292,775	800,563,484	831,251,341	951,555,420	980,340,875	1,114,415,289	1,041,545,560	1,063,710,171
August	558,318,091	535,298,249	557,282,474	573,482,307	621,172,240	629,402,683	678,016,323	715,448,158	730,982,962	763,862,572	818,194,216	864,842,407	966,450,480	1,039,763,278	1,078,779,796	1,045,726,649	1,048,250,984
September	500,686,981	505,331,361	552,347,425	561,842,555	586,581,381	610,566,430	656,946,207	672,223,168	702,278,895	725,777,610	752,612,698	850,196,894	966,249,426	960,277,505	1,076,628,918	1,034,698,128	1,034,176,712
October	497,422,008	471,660,715	539,531,775	591,694,972	547,547,345	623,086,197	670,404,682	666,341,274	687,865,086	741,651,796	783,834,349	826,029,427	960,031,665	1,017,701,756	1,002,958,498	1,057,674,102	1,039,976,721
November	545,913,185	539,441,558	600,929,430	624,477,068	676,678,441	694,147,375	726,434,862	741,583,579	751,619,728	826,036,142	838,498,595	908,872,797	1,051,818,332	1,049,816,159	978,828,104	1,115,660,527	1,084,043,069
December	766,706,020	738,145,467	756,429,727	803,085,421	881,416,364	886,961,881	896,617,770	929,342,813	955,961,433	962,251,162	1,045,146,848	1,094,969,551	1,251,748,438	1,291,408,100	1,301,204,287	1,320,516,507	1,356,295,721
<b>Total</b>	<b>6,593,655,881</b>	<b>6,375,174,199</b>	<b>6,923,148,600</b>	<b>7,337,369,920</b>	<b>7,686,715,170</b>	<b>7,872,324,808</b>	<b>8,443,626,164</b>	<b>8,558,571,797</b>	<b>8,851,127,188</b>	<b>9,319,711,240</b>	<b>9,826,575,827</b>	<b>10,176,235,573</b>	<b>11,961,070,143</b>	<b>12,539,186,567</b>	<b>12,919,954,767</b>	<b>12,968,834,850</b>	<b>13,091,650,364</b>
% change from prior year		-3.3%	8.6%	6.0%	4.8%	2.4%	7.3%	1.4%	3.4%	5.3%	5.4%	3.6%	17.5%	4.8%	3.0%	0.4%	0.9%

**Pima County: Gross Sales (\$)**

Hotel/Motel	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	23,137,257	22,057,131	23,096,628	27,269,707	25,655,769	26,514,147	30,506,140	29,696,599	39,990,957	42,198,311	40,457,773	42,500,584	21,181,693	47,005,407	57,033,242	59,974,298	61,236,079
February	36,402,148	37,156,623	34,893,186	34,574,937	36,185,191	37,229,788	40,357,118	42,364,719	40,569,260	46,043,556	54,436,927	50,502,735	27,594,175	57,833,176	70,861,224	66,130,297	76,213,516
March	34,819,712	33,844,284	34,055,050	34,465,962	34,646,848	35,943,936	43,414,552	42,949,463	47,077,969	51,974,085	57,297,884	22,440,384	39,487,297	68,612,307	76,068,782	79,520,842	77,545,357
April	25,371,232	26,024,663	25,035,568	27,267,238	27,493,071	31,332,145	32,169,429	30,402,930	33,848,853	38,830,234	42,007,695	11,622,358	41,237,394	50,791,722	52,529,344	56,195,168	56,460,201
May	21,610,673	23,907,047	22,321,467	24,794,326	22,926,561	26,451,399	27,672,702	25,955,752	28,507,799	34,002,190	34,006,732	13,028,960	35,196,480	46,086,188	46,245,229	44,727,849	42,238,127
June	15,009,410	17,770,872	18,152,178	17,900,934	19,512,116	17,682,251	19,051,359	19,477,832	24,352,020	23,133,307	24,791,770	20,579,805	28,558,362	32,029,794	38,134,588	33,527,864	30,856,561
July	14,256,971	15,759,875	17,433,435	16,200,470	17,207,143	18,929,739	19,084,281	19,594,577	20,584,592	21,689,958	25,055,880	14,712,625	27,628,276	28,547,470	31,357,506	28,878,839	26,282,298
August	14,166,697	15,336,774	16,783,309	17,028,204	18,291,487	18,680,006	19,161,217	19,236,480	21,572,780	22,573,424	27,468,665	17,713,198	29,981,808	32,141,857	32,489,839	35,109,536	31,540,916
September	16,660,850	17,484,965	19,266,206	18,012,749	18,698,267	17,610,182	21,516,073	21,058,593	23,733,437	24,711,478	27,173,168	19,062,757	31,394,639	37,580,139	34,605,251	38,218,069	30,353,254
October	21,988,690	24,125,165	21,592,152	24,702,251	23,847,976	25,719,363	28,392,382	29,502,287	31,035,898	34,258,008	40,154,777	24,197,923	51,133,900	51,116,177	45,354,619	53,225,597	49,181,141
November	27,733,134	21,322,227	23,334,194	21,113,097	24,517,965	25,354,441	25,280,497	24,513,469	28,372,190	32,881,821	36,113,680	23,339,657	45,220,791	47,414,429	48,333,573	52,508,307	44,296,762
December	19,081,135	20,595,611	21,373,607	22,479,384	19,542,734	22,129,273	22,826,492	23,593,131	28,625,104	28,888,661	33,734,257	18,492,429	47,235,043	41,119,200	43,973,999	46,904,009	46,768,100
<b>Total</b>	<b>270,237,909</b>	<b>275,385,237</b>	<b>277,336,980</b>	<b>285,809,259</b>	<b>288,525,128</b>	<b>303,576,670</b>	<b>329,432,242</b>	<b>328,345,832</b>	<b>368,270,859</b>	<b>401,185,033</b>	<b>442,699,208</b>	<b>278,193,415</b>	<b>425,849,858</b>	<b>540,277,866</b>	<b>576,987,196</b>	<b>594,920,675</b>	<b>572,972,312</b>
% change from prior year		1.9%	0.7%	3.1%	1.0%	5.2%	8.5%	-0.3%	12.2%	8.9%	10.3%	-37.2%	53.1%	26.9%	6.8%	3.1%	-3.7%

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