

**Navajo County: Gross Sales (\$)**

Restaurant /Bar	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	5,888,802	5,511,366	4,847,186	6,161,947	6,594,709	6,341,445	6,791,101	7,902,112	8,517,570	7,926,248	8,248,714	8,596,990	10,863,024	11,844,176	13,091,687	12,984,356	13,242,644
February	6,974,571	6,515,374	6,693,827	6,768,169	6,176,715	7,022,449	7,620,127	9,833,542	7,611,295	8,120,335	8,131,333	9,035,015	13,082,363	12,242,262	12,295,714	12,963,117	13,429,346
March	6,676,892	6,473,650	6,849,525	6,833,392	7,467,399	7,683,232	8,668,399	8,943,229	9,390,131	10,826,520	10,149,744	8,188,424	15,462,199	14,816,077	14,275,001	14,554,189	16,182,527
April	6,510,709	6,010,558	6,415,647	6,766,583	6,924,029	7,543,569	8,115,353	9,677,088	10,042,874	10,197,590	10,305,855	8,118,108	14,582,499	14,252,383	15,050,226	14,869,986	15,407,391
May	8,823,619	8,140,703	8,493,583	8,278,318	8,569,537	9,470,688	9,746,739	10,681,282	10,256,230	10,936,822	12,135,226	15,559,006	16,021,996	17,334,408	17,250,938	16,227,059	19,145,044
June	7,952,795	8,076,208	8,919,128	9,478,281	9,787,039	10,582,830	10,405,675	10,066,654	12,519,102	13,705,958	12,437,073	13,739,008	17,282,658	17,585,228	19,693,067	19,932,237	20,335,620
July	9,395,800	9,503,041	9,431,726	13,019,703	9,331,889	9,190,603	11,387,743	13,891,577	12,551,402	13,303,979	13,939,580	15,068,500	18,772,019	20,418,384	22,172,663	20,227,151	22,214,213
August	7,946,376	8,106,993	8,550,045	4,532,314	9,820,434	11,485,721	10,374,071	10,769,120	11,283,685	11,213,575	13,651,175	15,114,392	16,780,381	16,980,540	18,160,351	18,068,196	19,821,265
September	7,908,392	8,057,116	8,299,207	8,479,200	8,682,785	9,911,432	9,953,969	9,997,469	12,042,791	12,229,087	12,984,462	14,162,061	15,505,955	17,059,386	18,328,779	18,464,761	18,967,538
October	6,947,904	6,561,317	6,966,033	6,918,108	7,347,706	8,282,018	8,844,583	9,759,966	9,994,081	9,772,467	11,824,268	13,274,581	15,256,633	15,866,418	17,345,647	16,376,971	19,997,642
November	5,860,337	5,414,651	5,991,171	6,133,117	6,266,186	7,784,590	10,386,701	8,242,964	8,532,325	8,774,234	10,094,328	11,719,232	13,148,819	13,436,049	13,344,685	14,828,602	16,332,979
December	5,953,975	6,377,400	6,430,053	6,514,904	6,687,354	7,329,864	10,742,550	8,660,531	8,770,495	10,026,171	11,334,524	11,790,283	14,161,408	14,518,137	14,290,706	14,810,003	16,513,587
<b>Total</b>	<b>86,840,172</b>	<b>84,748,377</b>	<b>87,887,131</b>	<b>89,884,036</b>	<b>93,655,782</b>	<b>102,628,441</b>	<b>113,037,011</b>	<b>118,425,534</b>	<b>121,511,981</b>	<b>127,032,986</b>	<b>135,236,282</b>	<b>144,365,600</b>	<b>180,919,954</b>	<b>186,353,448</b>	<b>195,299,464</b>	<b>194,306,628</b>	<b>211,589,796</b>
% change from prior year		-2.4%	3.7%	2.3%	4.2%	9.6%	10.1%	4.8%	2.6%	4.5%	6.5%	6.8%	25.3%	3.0%	4.8%	-0.5%	8.9%

**Navajo County: Gross Sales (\$)**

Amusement <sup>1</sup>	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	346,654	381,994	65,711	635,704	77,698	85,426	355,514	567,949	78,379	451,256	576,629	332,148	80,127	308,031	254,705	371,443	262,786
February	303,583	281,973	459,140	283,752	258,192	73,944	349,339	117,348	63,975	349,791	456,665	83,255	172,021	250,147	245,630	274,899	327,702
March	428,899	339,663	71,442	216,895	674,989	351,078	351,469	531,831	30,679	844,331	693,521	107,066	315,590	374,508	399,337	483,594	360,590
April	419,755	302,401	594,054	120,242	292,160	683,914	249,312	362,633	129,779	843,170	384,332	446,770	384,130	512,836	564,045	394,600	547,987
May	643,332	572,491	533,377	1,576,429	833,942	635,963	530,847	504,401	312,725	892,581	552,785	483,351	727,784	864,873	661,795	931,664	1,175,568
June	826,736	738,450	729,673	764,964	1,128,472	910,798	950,370	347,798	506,627	1,366,679	1,063,607	702,589	1,071,164	1,448,551	1,419,244	1,742,658	1,682,431
July	958,396	1,015,891	584,315	903,455	1,133,730	878,669	1,001,806	401,494	622,284	1,323,381	1,076,257	653,245	1,343,661	1,480,884	2,023,214	2,058,559	1,963,436
August	889,321	353,776	437,211	420,226	1,173,366	499,787	721,370	443,351	644,237	1,207,691	859,987	830,947	912,010	1,011,986	1,275,385	1,777,531	1,196,626
September	490,993	495,993	377,529	551,630	487,939	986,304	457,554	220,529	439,372	990,197	717,309	636,057	760,246	805,722	954,500	1,535,224	1,405,861
October	408,303	389,285	567,172	240,734	465,915	408,979	633,661	127,970	579,909	689,410	451,112	355,091	604,853	636,340	598,474	721,113	673,073
November	440,439	304,206	486,339	91,925	562,506	250,412	319,940	58,749	439,473	993,827	373,815	115,807	289,118	267,275	350,016	388,582	421,088
December	427,736	451,439	347,361	413,149	352,770	368,933	61,682	107,132	494,030	755,146	385,023	124,525	397,250	297,527	319,643	367,799	509,193
<b>Total</b>	<b>6,584,147</b>	<b>5,627,562</b>	<b>5,253,324</b>	<b>6,219,105</b>	<b>7,441,679</b>	<b>6,134,207</b>	<b>5,982,864</b>	<b>3,791,185</b>	<b>4,341,469</b>	<b>10,707,460</b>	<b>7,591,042</b>	<b>4,870,851</b>	<b>7,057,954</b>	<b>8,258,680</b>	<b>9,065,988</b>	<b>11,047,666</b>	<b>10,526,341</b>
% change from prior year		-14.5%	-6.7%	18.4%	19.7%	-17.6%	-2.5%	-36.6%	14.5%	146.6%	-29.1%	-35.8%	44.9%	17.0%	9.8%	21.9%	-4.7%

<sup>1</sup> Amusement Sales include Apache County for June 2010 to May 2012 and June 2013 to December 2014.

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC).

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**Navajo County: Gross Sales (\$)**

Retail	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	56,962,125	55,634,816	55,845,046	64,353,079	67,115,042	64,803,251	66,577,884	61,625,713	64,265,157	82,562,389	83,344,824	71,847,234	69,074,208	71,956,315	70,141,371	77,532,451	83,989,580
February	52,833,563	47,578,800	53,939,631	49,822,903	59,000,375	59,748,639	61,659,028	58,261,047	65,516,241	80,070,713	76,263,367	62,434,910	70,167,864	74,497,331	70,919,589	76,371,565	82,157,173
March	55,581,714	45,201,134	56,990,928	63,304,889	67,042,972	72,651,211	66,666,554	58,612,853	73,043,472	86,413,388	93,401,003	60,360,049	89,801,942	93,748,484	78,229,507	78,262,785	92,155,616
April	62,008,720	54,312,164	64,371,773	65,859,942	69,261,036	71,571,546	62,467,613	64,500,108	69,739,191	78,883,528	85,379,295	68,815,948	90,075,028	96,282,134	97,617,085	92,437,307	94,272,628
May	68,327,945	58,802,900	65,855,970	70,585,986	78,979,488	81,977,265	86,666,445	72,152,917	82,923,438	91,319,283	101,507,119	86,203,008	91,351,504	89,570,649	96,282,115	99,525,928	95,762,912
June	69,170,170	67,449,497	80,922,752	71,874,108	80,096,129	81,585,123	79,822,965	77,044,125	78,246,727	96,731,366	97,612,231	86,811,070	102,749,345	99,657,186	94,236,611	100,393,604	107,402,415
July	61,934,362	68,024,371	72,229,507	72,834,953	81,586,595	79,166,989	81,822,874	78,657,489	89,157,291	100,255,380	104,376,957	83,365,915	85,951,713	96,492,711	-21,864,888	102,109,224	102,709,254
August	68,466,575	66,649,397	72,038,139	72,567,346	75,263,483	53,607,750	78,211,766	82,137,602	83,979,421	98,494,777	106,525,708	83,845,169	87,567,063	93,930,813	101,882,583	96,113,308	97,452,382
September	64,882,542	66,755,129	70,112,402	70,276,738	77,082,505	105,233,020	73,472,264	79,927,761	85,506,271	92,487,813	66,068,835	82,829,009	90,478,368	92,578,149	95,467,638	95,183,832	94,785,866
October	57,409,568	64,108,723	68,417,913	72,303,665	75,183,994	70,453,069	68,979,805	71,944,708	78,135,296	80,048,199	71,535,605	76,012,477	86,796,968	90,617,643	89,994,489	96,551,722	91,079,326
November	58,008,994	39,330,589	66,554,121	68,928,540	71,577,168	73,065,742	69,567,667	69,339,374	76,769,149	84,143,183	67,738,345	75,668,345	77,262,184	81,304,878	84,814,516	88,122,748	86,907,486
December	64,155,973	89,411,534	74,959,017	70,634,315	77,105,487	79,826,667	73,825,298	81,636,510	84,708,577	99,888,882	136,652,040	85,115,213	99,133,092	93,863,552	96,401,070	104,849,274	107,362,968
<b>Total</b>	<b>739,742,251</b>	<b>723,259,054</b>	<b>802,237,199</b>	<b>813,346,464</b>	<b>879,294,274</b>	<b>893,690,272</b>	<b>869,740,163</b>	<b>855,840,207</b>	<b>931,990,231</b>	<b>1,071,298,901</b>	<b>1,090,405,329</b>	<b>923,308,347</b>	<b>1,040,409,279</b>	<b>1,074,499,845</b>	<b>954,121,686</b>	<b>1,107,453,748</b>	<b>1,136,037,606</b>
% change from prior year		-2.2%	10.9%	1.4%	8.1%	1.6%	-2.7%	-1.6%	8.9%	14.9%	1.8%	-15.3%	12.7%	3.3%	-11.2%	16.1%	2.6%

**Navajo County: Gross Sales (\$)**

Hotel/Motel	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	1,910,786	1,578,645	1,412,343	1,978,363	1,902,662	1,961,566	1,977,514	2,369,265	2,252,700	2,207,609	2,739,631	3,007,586	4,067,907	5,302,824	5,002,295	5,259,492	4,551,391
February	1,900,434	1,965,587	1,739,353	1,893,083	1,939,607	1,818,774	2,192,578	2,306,547	2,187,045	2,786,397	2,410,567	2,211,760	4,123,005	5,276,469	4,294,595	4,519,514	4,068,104
March	2,407,109	2,175,545	2,120,576	2,302,305	2,353,041	2,395,673	2,453,898	2,624,561	3,071,475	3,287,999	3,479,176	2,329,986	5,466,723	6,141,549	4,735,579	5,376,419	6,198,603
April	2,497,601	1,870,779	1,873,777	2,707,421	2,183,490	2,659,992	2,350,895	2,545,678	3,247,471	3,236,266	3,408,957	1,892,575	5,505,884	4,351,173	5,076,302	5,493,401	8,273,909
May	3,133,121	2,988,259	3,328,071	4,607,894	3,220,265	3,468,366	3,418,330	3,876,022	3,793,986	4,468,988	8,730,659	4,106,049	6,537,080	7,203,284	6,016,301	6,704,475	7,815,972
June	3,505,973	3,551,886	3,561,053	3,515,072	4,159,585	4,285,067	4,479,788	4,147,492	5,342,703	5,380,789	2,954,969	5,885,091	8,045,730	8,437,425	8,637,282	8,523,886	8,588,310
July	3,196,986	4,022,122	3,784,870	3,863,387	4,416,759	4,486,220	4,723,241	5,565,271	6,858,042	5,503,980	6,246,403	7,165,200	8,474,210	9,428,058	9,129,449	9,516,449	8,784,926
August	3,718,132	3,329,148	3,648,016	3,914,929	3,725,243	4,175,298	4,048,836	4,183,523	4,812,716	4,700,243	5,912,654	6,699,432	6,440,975	7,699,871	7,828,465	8,383,621	7,795,531
September	3,398,599	3,448,174	3,231,162	3,369,307	4,016,547	3,659,420	3,922,735	4,261,077	4,999,130	4,474,336	5,082,246	6,566,516	6,807,107	8,069,646	7,203,566	7,095,821	7,674,353
October	2,501,536	2,537,876	2,651,481	2,507,167	3,258,132	3,050,098	3,539,190	3,408,252	3,782,626	3,837,403	4,028,240	6,505,285	6,548,940	6,773,530	6,374,688	7,307,513	8,029,839
November	1,641,444	1,433,246	1,776,265	1,920,907	1,843,788	2,142,661	2,289,396	2,317,436	2,564,060	2,557,524	3,335,844	3,894,713	4,900,343	5,735,465	6,973,271	4,938,354	5,099,043
December	1,912,965	2,176,924	1,829,489	1,798,596	3,034,697	1,997,547	2,227,285	2,634,856	2,572,509	2,694,256	3,630,887	4,611,373	5,444,106	5,893,694	6,051,949	5,947,903	6,212,728
<b>Total</b>	<b>31,724,686</b>	<b>31,078,191</b>	<b>30,956,456</b>	<b>34,378,431</b>	<b>36,053,816</b>	<b>36,100,682</b>	<b>37,623,686</b>	<b>40,239,980</b>	<b>45,484,463</b>	<b>45,135,790</b>	<b>51,960,233</b>	<b>54,875,566</b>	<b>72,362,010</b>	<b>80,312,988</b>	<b>77,323,742</b>	<b>79,066,848</b>	<b>83,092,709</b>
% change from prior year		-2.0%	-0.4%	11.1%	4.9%	0.1%	4.2%	7.0%	13.0%	-0.8%	15.1%	5.6%	31.9%	11.0%	-3.7%	2.3%	5.1%

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

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