

Coconino County: Gross Sales (\$)

Restaurant /E	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	18,207,820	18,082,178	17,314,075	19,962,120	21,518,402	23,018,252	26,664,880	31,239,079	30,303,670	31,422,901	35,258,597	36,456,265	34,985,387	41,924,194	46,398,050	46,969,334	47,429,338
February	20,113,683	20,463,102	21,246,288	22,286,989	23,522,513	24,566,692	28,165,810	31,937,529	31,613,004	37,033,016	32,349,430	30,338,632	38,282,683	45,831,481	45,390,189	47,603,066	49,057,746
March	23,871,348	25,535,633	25,166,343	26,966,882	31,429,437	32,317,736	34,055,294	40,449,700	42,346,699	48,968,729	49,205,991	27,575,387	51,704,082	58,976,170	58,028,644	63,738,718	66,566,689
April	27,260,517	24,698,156	28,570,115	28,877,470	30,546,690	32,229,126	36,993,577	37,631,003	46,892,571	47,949,269	50,663,840	20,603,953	53,300,499	61,385,196	66,548,582	64,805,942	65,663,191
May	30,620,640	31,210,974	32,298,849	32,044,174	32,944,321	37,176,003	40,104,098	46,058,519	47,894,816	49,839,594	53,381,689	32,630,276	57,558,271	63,988,706	66,577,519	65,837,727	74,309,808
June	30,820,030	33,204,594	34,660,809	37,333,902	41,296,407	42,286,060	44,053,121	45,901,073	50,856,606	52,247,088	55,065,189	39,302,086	59,687,284	60,745,838	67,755,803	72,853,700	72,605,723
July	32,465,352	33,311,112	36,843,456	33,884,639	39,291,196	38,678,266	43,998,715	58,824,261	50,807,053	56,765,857	55,389,210	40,135,685	59,287,407	62,752,610	73,755,934	68,012,958	68,353,124
August	33,074,290	33,807,926	33,795,913	36,489,014	37,872,516	42,483,189	42,880,790	46,179,892	47,218,466	48,538,930	53,627,662	43,122,662	52,309,465	57,452,844	57,822,841	62,988,776	67,988,194
September	30,411,567	29,337,314	34,575,797	36,778,568	36,995,262	39,327,193	41,627,624	44,929,807	49,323,042	52,065,929	53,460,440	44,815,271	54,552,570	62,118,200	67,643,427	68,772,206	71,960,399
October	26,075,078	27,774,082	29,224,291	31,171,196	29,758,248	35,863,898	40,477,910	46,165,134	48,052,751	48,524,117	52,808,918	46,040,777	60,527,947	63,013,884	67,779,203	71,225,473	67,435,603
November	20,788,450	21,485,921	21,650,683	24,741,714	25,944,970	29,888,122	34,163,023	34,416,453	38,480,990	38,994,941	41,710,558	37,869,627	46,391,179	52,083,811	52,687,275	56,028,406	61,635,508
December	21,944,598	22,995,650	24,791,702	26,742,590	27,960,048	30,447,448	32,793,872	38,312,353	41,681,413	43,328,758	43,159,472	37,639,131	52,881,886	56,655,477	58,071,881	61,152,089	65,383,639
Total	315,653,373	321,906,642	340,138,321	357,279,258	379,080,010	408,281,985	445,978,714	502,044,803	525,471,081	555,679,129	576,080,996	436,529,752	621,468,660	686,928,411	728,459,348	749,988,395	778,388,962
% change from prior year		2.0%	5.7%	5.0%	6.1%	7.7%	9.2%	12.6%	4.7%	5.7%	3.7%	-24.2%	42.4%	10.5%	6.0%	3.0%	3.8%

Coconino County: Gross Sales (\$)

Amusement	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	2,116,868	4,094,610	2,027,021	2,876,806	4,359,420	5,007,362	5,184,001	9,086,651	6,779,379	6,954,753	11,115,682	11,793,779	3,482,340	5,911,320	12,261,465	14,312,844	12,101,802
February	5,513,953	4,075,649	5,054,630	3,117,048	4,095,274	3,977,302	4,720,896	3,956,501	6,131,490	9,050,898	9,500,817	10,063,207	14,418,567	14,826,349	10,010,409	11,450,521	10,843,133
March	5,220,124	5,911,738	5,934,633	5,430,612	6,954,579	6,837,723	10,025,694	11,028,574	10,431,678	12,848,169	13,719,152	4,851,999	13,309,417	15,234,290	15,384,228	18,078,534	16,917,167
April	6,188,590	5,484,532	5,733,620	6,057,113	4,308,362	7,309,663	7,690,560	7,512,910	11,258,983	10,312,078	12,372,911	448,170	11,909,094	17,886,935	15,245,370	17,461,031	17,871,148
May	5,319,166	5,526,419	5,813,237	5,777,185	8,382,142	6,677,366	8,349,081	7,691,715	9,016,013	9,520,075	13,208,526	2,945,547	14,518,424	13,441,230	16,738,938	12,801,465	12,973,359
June	7,119,405	7,540,625	7,408,813	7,595,306	7,450,531	8,996,448	10,039,172	10,423,030	11,777,725	13,316,052	14,121,428	5,639,311	12,272,870	13,386,608	14,438,629	15,660,908	14,824,442
July	6,670,707	7,067,492	7,857,405	7,152,619	8,646,188	8,681,098	10,035,495	10,498,397	11,215,401	13,701,115	13,763,024	6,709,413	12,798,133	12,677,182	15,195,141	14,090,636	13,345,897
August	6,129,640	5,897,382	6,161,142	6,116,391	4,562,035	8,150,741	8,663,397	8,185,559	9,057,902	9,015,055	10,731,077	6,454,104	9,676,644	9,399,617	15,232,743	12,129,624	11,430,032
September	5,424,946	5,551,518	5,879,529	6,367,593	8,875,390	6,828,284	7,673,321	8,571,742	9,768,541	9,637,601	10,766,996	6,748,181	10,376,985	11,362,491	14,227,884	13,635,281	13,007,754
October	5,234,525	5,883,496	6,050,579	6,489,565	6,089,169	7,433,178	7,240,267	8,533,680	8,886,644	8,637,600	10,725,109	7,232,191	11,734,622	9,740,718	12,615,016	15,546,308	12,134,603
November	3,127,192	3,474,404	3,184,383	3,617,381	3,785,101	4,188,835	5,146,973	5,972,034	6,769,682	7,501,733	7,616,917	4,909,813	11,238,044	12,739,730	10,974,126	12,896,150	12,443,578
December	5,788,196	5,022,820	6,151,015	5,749,575	7,329,894	8,328,110	6,384,874	10,864,348	9,367,520	12,338,451	16,212,893	12,015,693	17,192,310	19,831,766	21,278,104	17,733,765	23,337,647
Total	63,853,312	65,530,685	67,256,007	66,347,194	74,838,085	82,416,110	91,153,731	102,325,141	110,460,958	122,833,580	143,854,532	79,811,408	142,927,450	156,438,236	173,602,053	175,797,067	171,230,562
% change from prior year		2.6%	2.6%	-1.4%	12.8%	10.1%	10.6%	12.3%	8.0%	11.2%	17.1%	-44.5%	79.1%	9.5%	11.0%	1.3%	-2.6%

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC).

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Coconino County: Gross Sales (\$)

Retail	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	63,604,955	58,215,407	60,387,578	63,554,288	67,054,815	67,173,443	80,883,123	78,577,911	87,918,196	96,359,972	92,915,132	101,124,795	115,729,813	127,868,461	124,362,989	135,350,816	141,030,172
February	73,471,097	67,126,506	71,085,102	69,696,801	69,192,973	75,704,463	81,378,458	89,172,403	92,917,681	91,870,318	86,596,958	97,652,743	125,551,463	127,697,439	125,190,085	127,604,086	134,370,114
March	75,354,693	42,020,679	80,125,523	79,410,140	85,110,298	82,428,167	93,343,550	103,148,203	106,698,097	114,745,700	111,428,680	101,506,798	157,036,921	165,706,987	148,477,726	152,941,406	144,825,781
April	73,445,880	73,503,558	74,978,224	77,999,822	80,713,199	85,896,042	98,018,711	100,332,598	107,015,467	110,601,285	119,836,763	95,313,697	156,970,654	165,121,011	167,554,409	154,750,370	163,227,198
May	90,270,199	84,024,143	82,642,686	83,664,957	91,636,524	95,577,573	107,947,489	104,272,730	115,493,068	121,107,526	120,798,627	126,726,657	161,561,519	166,990,487	175,878,166	164,881,875	172,018,443
June	91,149,337	90,250,559	92,631,724	96,755,258	95,140,306	98,055,018	118,912,399	124,444,667	128,881,583	122,874,824	129,468,235	135,904,844	174,750,155	177,252,381	179,088,601	184,072,201	182,569,574
July	90,358,257	84,798,969	87,494,630	88,279,516	92,579,423	95,662,761	112,416,495	110,269,531	115,959,339	122,324,960	128,914,983	140,683,477	157,251,011	167,732,507	204,984,989	177,507,290	174,930,698
August	88,388,722	87,321,875	87,316,621	91,985,611	95,269,647	104,985,969	107,900,045	121,801,523	123,667,888	120,635,946	127,133,261	136,110,070	156,218,374	164,637,912	178,472,009	169,151,936	170,297,041
September	88,193,387	87,480,525	91,023,588	89,079,311	91,760,225	98,365,934	113,098,694	112,357,640	119,035,132	122,097,029	121,640,107	141,976,627	158,647,320	175,374,585	187,587,130	175,349,851	172,922,476
October	78,730,682	76,325,082	80,755,829	84,580,013	84,837,159	94,766,180	99,839,890	111,696,082	114,886,336	115,569,291	126,606,712	137,640,155	162,342,552	165,288,665	168,681,765	170,261,136	176,652,031
November	72,569,109	75,231,543	74,977,312	79,160,287	80,216,711	91,477,817	102,669,010	104,346,075	105,452,451	113,161,724	115,194,173	131,476,923	142,103,559	152,971,685	152,827,290	155,880,768	153,128,502
December	93,171,024	88,811,199	91,196,694	98,577,616	97,482,685	103,519,714	112,084,872	122,763,823	123,442,599	124,056,222	133,542,583	153,879,054	175,835,563	174,691,365	175,244,397	183,894,663	187,550,333
Total	978,707,342	915,110,045	974,615,511	1,002,743,620	1,030,993,965	1,093,613,081	1,228,492,736	1,283,183,186	1,341,367,837	1,375,404,797	1,414,076,214	1,499,995,840	1,843,998,904	1,931,333,485	1,988,349,556	1,951,646,398	1,973,522,363
% change from prior year		-6.5%	6.5%	2.9%	2.8%	6.1%	12.3%	4.5%	4.5%	2.5%	2.8%	6.1%	22.9%	4.7%	3.0%	-1.8%	1.1%

Coconino County: Gross Sales (\$)

Hotel/Motel	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	7,892,829	7,614,506	8,181,489	8,622,559	9,768,396	10,673,596	11,137,771	15,862,137	16,578,194	17,108,231	21,731,215	24,361,390	27,708,928	30,840,511	43,434,808	35,123,900	38,815,592
February	9,978,475	9,703,750	9,274,000	9,926,601	10,588,313	10,629,416	15,656,881	16,430,585	18,530,729	22,354,214	19,867,866	21,160,594	27,420,021	37,301,396	34,437,179	34,024,435	35,306,902
March	15,279,884	16,125,724	16,982,912	18,247,947	22,389,133	21,293,983	26,800,059	32,317,026	35,225,363	41,343,990	42,336,675	19,211,956	49,949,544	55,847,193	52,588,833	60,873,139	58,853,793
April	21,977,857	18,677,191	19,325,601	21,172,905	21,077,503	26,330,984	30,067,824	31,690,879	40,085,711	42,431,401	47,077,177	5,210,071	52,028,577	61,432,704	60,459,248	64,195,004	71,263,150
May	23,710,712	25,000,767	26,004,019	27,120,317	27,679,091	31,793,484	37,625,944	40,783,140	45,636,477	50,985,583	53,803,595	15,731,894	56,807,187	63,744,742	62,717,784	63,689,166	62,449,803
June	25,550,701	29,218,875	30,876,945	33,141,310	37,939,413	37,794,325	43,848,353	47,105,507	54,615,382	50,523,930	55,712,401	28,669,564	59,112,851	61,473,913	64,581,005	73,122,050	62,499,108
July	27,725,653	29,240,939	31,769,828	31,108,690	34,832,394	37,863,862	45,296,551	47,354,386	48,190,970	56,687,871	55,756,872	33,292,136	53,517,459	54,435,017	61,397,339	69,857,058	58,365,678
August	26,216,800	29,008,280	30,861,332	31,023,194	33,614,663	39,483,968	40,421,786	44,171,210	46,920,518	49,842,092	50,895,645	34,919,941	45,540,695	51,812,234	52,328,981	58,286,225	50,943,789
September	25,451,404	26,858,178	29,883,185	32,488,365	33,503,995	37,139,665	39,465,490	42,663,916	49,570,515	51,347,920	55,694,169	40,401,948	52,709,429	58,185,145	66,675,780	63,350,557	59,897,837
October	19,754,659	21,443,232	23,968,402	24,976,154	21,957,055	29,195,085	33,253,624	39,876,783	44,223,359	45,883,561	47,799,901	44,921,151	59,269,528	57,393,045	66,384,494	69,663,346	60,095,746
November	11,414,799	13,726,547	13,059,372	14,433,389	14,574,263	17,069,942	20,818,056	22,654,023	27,076,864	27,555,422	30,925,618	30,630,739	43,773,437	43,942,395	44,266,511	45,406,853	45,995,630
December	11,909,841	12,544,158	13,356,053	15,014,127	15,482,397	19,710,103	20,601,058	25,345,950	29,753,754	32,249,044	35,025,168	28,845,805	44,961,360	44,397,089	46,109,586	47,611,927	52,899,054
Total	226,863,614	239,162,147	253,543,138	267,275,558	283,406,616	318,978,413	364,993,397	406,255,542	456,407,836	488,313,259	516,626,302	327,357,189	572,799,016	620,805,384	655,381,548	685,203,660	657,386,082
% change from prior year		5.4%	6.0%	5.4%	6.0%	12.6%	14.4%	11.3%	12.3%	7.0%	5.8%	-36.6%	75.0%	8.4%	5.6%	4.6%	-4.1%

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