

Apache County: Gross Sales (\$)

Restaurant /Ba	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	1,054,273	579,622	709,355	764,070	789,801	786,294	893,879	2,284,864	1,072,379	1,020,795	910,571	947,198	1,093,186	1,264,097	1,844,158	1,295,274	1,383,260
February	718,244	826,183	872,731	800,856	727,364	838,732	1,175,667	2,669,738	1,053,982	947,759	979,586	693,677	1,505,043	1,368,353	1,802,753	1,420,973	1,341,848
March	844,061	787,225	1,056,017	783,312	850,678	1,072,635	1,129,009	1,116,503	1,245,161	1,208,642	1,157,539	841,029	1,711,165	1,540,336	1,606,519	1,584,475	1,789,597
April	843,438	872,504	1,054,147	944,769	997,233	1,401,470	1,345,928	1,234,545	1,364,844	1,225,957	1,119,343	943,852	1,712,916	1,932,518	1,825,401	1,592,864	1,583,433
May	1,159,582	1,225,226	1,281,672	1,130,443	1,165,588	1,272,062	1,512,224	1,545,312	1,457,291	1,455,282	1,504,342	1,649,806	1,939,534	1,935,484	2,099,317	1,709,898	2,282,443
June	1,234,583	1,399,902	1,251,244	1,250,045	1,516,358	1,358,454	1,577,159	1,423,838	1,413,231	1,415,583	1,416,955	1,612,787	2,585,065	2,187,469	2,096,172	2,292,615	2,466,423
July	1,395,967	1,635,435	1,420,617	1,241,289	1,566,489	1,438,854	1,254,939	1,799,088	1,940,478	1,628,874	1,934,349	2,022,694	2,879,249	2,396,228	2,345,076	2,100,812	2,369,403
August	1,094,255	1,223,459	2,399,362	1,112,060	1,182,671	1,478,073	1,694,568	1,338,953	1,531,972	1,470,706	1,585,005	1,647,509	2,434,975	2,071,528	2,065,740	1,965,525	2,420,744
September	1,172,157	1,299,242	1,068,668	1,163,544	1,221,241	1,250,137	1,420,370	1,406,149	1,550,802	1,594,688	1,649,806	1,835,072	1,850,730	2,067,715	2,336,192	1,897,004	2,518,086
October	986,809	895,092	1,366,928	997,695	1,150,605	1,271,296	2,698,825	1,401,683	1,327,772	1,238,609	1,363,839	1,479,646	1,993,552	2,485,749	1,604,984	1,673,260	2,122,183
November	742,551	938,507	756,487	787,786	763,133	1,278,439	2,019,127	1,087,314	1,055,333	854,440	1,534,872	1,426,357	1,776,259	561,222	1,424,694	2,141,292	1,671,483
December	594,663	928,205	747,462	909,004	1,015,978	949,178	1,842,414	1,172,663	1,099,032	1,034,074	1,141,577	1,428,684	1,499,480	1,610,650	1,645,940	2,114,211	1,843,670
Total	11,840,583	12,610,602	13,984,690	11,884,873	12,947,139	14,395,624	18,564,109	18,480,650	16,112,277	15,095,409	16,297,784	16,528,311	22,981,154	21,421,349	22,696,946	21,788,204	23,792,573
% change from prior year		6.5%	10.9%	-15.0%	8.9%	11.2%	29.0%	-0.4%	-12.8%	-6.3%	8.0%	1.4%	39.0%	-6.8%	6.0%	-4.0%	9.2%

Apache County: Gross Sales (\$)

Amusement	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January		12,296			5,953		67,865	325,333	17,667	17,906	13,135	5,083	11,100	3,506	10,540	5,188	13,806
February		31,992			3,491		70,990	124,447	28,816	17,811	428,685	5,078	8,532	16,235	5,045	6,219	5,712
March		7,462			3,238		83,348	179,752	23,477	15,100	11,155	4,125	22,383	39,053	8,737	6,238	22,285
April		8,594			4,586		2,487	13,216	12,961	17,098	18,066	555	20,995	31,685	8,453	5,960	789
May		7,991			3,417		350,379	351,650	-70,630	18,269	14,358	6,037	33,001	46,704	10,751	39,347	12,661
June	14,059 *			8,564 *			128,401	131,193	11,951	9,720	7,566	27,082	47,940	47,789	14,507	16,563	47,248
July	10,002			21,084			164,185	7,952	10,572	9,197	18,174	121,297	63,116	59,021	24,465	19,916	17,271
August	17,645			9,304			166,541	21,070	18,754	16,875	7,079	47,224	32,926	28,477	24,271	10,921	16,387
September	18,454			2,814			178,836	287,027	22,633	31,455	23,529	29,925	48,047	102,744	16,183	47,149	41,784
October	6,606			8,820			8,697	200,670	15,868	16,768	3,675	20,998	53,405	33,501	38,270	13,177	30,227
November	6,920			5,345			283,402	18,161	12,175	16,671	25,085	8,941	16,659	17,515	7,366	17,136	4,126
December	5,606			1,107			9,283	11,409	12,377	9,907	7,580	8,852	9,428	12,611	5,824	83,185	19,292
Total	79,292	68,335		57,038	20,685		1,514,414	1,671,880	116,621	196,777	578,087	285,197	367,532	438,841	174,412	270,999	231,588
% change from prior year								10.4%	-93.0%	68.7%	193.8%	-50.7%	28.9%	19.4%	-60.3%	55.4%	-14.5%

* Amusement Sales included in Navajo County June 2010 to May 2012 and June 2013 to December 2014.

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC).

If you require an accessible version of this document, please contact us at Tourism.Research@nau.edu.

Apache County: Gross Sales (\$)

Retail	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	6,661,693	6,493,880	6,128,665	5,104,140	6,247,081	39,231,288	9,264,715	5,292,460	8,866,202	8,298,483	9,070,502	9,844,303	11,414,988	14,599,226	13,327,257	-9,208,780	13,086,994
February	6,599,045	6,927,018	10,601,329	5,572,757	8,972,149	4,906,585	8,842,145	10,399,169	8,564,158	9,436,598	9,319,888	10,511,415	13,579,017	14,052,043	14,129,780	13,760,734	13,995,131
March	7,582,628	3,060,447	6,562,184	6,378,343	8,127,347	8,406,325	9,083,758	9,336,963	8,976,061	17,323,250	9,849,969	11,248,992	13,840,564	17,720,270	14,206,680	14,232,111	17,365,065
April	16,479,619	6,211,530	5,850,320	7,748,399	8,296,853	8,774,827	8,992,625	10,139,309	8,487,188	2,547,961	19,024,287	10,842,469	8,729,119	17,450,861	15,363,976	14,046,064	15,540,513
May	9,341,194	-9,156,160	7,649,358	6,396,767	9,520,709	7,895,263	9,270,748	9,361,823	9,936,640	9,841,120	13,005,618	13,386,662	17,000,959	16,592,395	15,211,897	16,243,290	18,580,842
June	7,991,030	7,047,122	7,000,827	7,589,275	9,318,604	9,573,431	10,033,562	11,618,813	7,975,462	10,260,564	11,863,861	14,751,031	17,256,215	17,699,811	15,798,754	16,249,463	15,819,180
July	7,781,063	-12,641,943	6,482,788	7,215,869	9,990,023	10,224,461	10,278,818	5,932,429	11,221,423	11,019,271	15,817,037	14,451,024	23,308,040	16,260,048	26,444,633	15,913,556	17,822,697
August	7,096,515	6,620,215	10,217,987	7,759,155	8,889,738	9,762,440	10,119,532	15,116,666	10,340,810	11,912,368	13,413,373	12,809,136	18,222,167	19,488,482	12,961,785	15,381,259	13,789,261
September	7,461,977	6,384,668	6,321,239	6,783,256	8,871,410	9,900,412	10,981,401	11,689,439	11,265,774	10,077,241	11,815,996	14,826,884	20,233,947	41,179,049	13,712,575	16,831,006	15,687,639
October	6,330,763	5,605,575	4,789,214	6,116,829	9,291,063	10,324,959	9,999,957	9,188,093	9,588,415	12,406,493	11,111,242	12,497,125	18,997,130	17,935,081	14,257,654	16,803,034	17,003,427
November	5,971,246	6,574,766	5,729,221	7,166,600	8,691,889	8,252,521	10,532,849	10,075,541	10,706,869	10,673,286	11,523,535	15,334,346	16,352,824	17,075,982	12,408,424	13,739,752	12,124,333
December	7,757,403	7,002,708	7,569,245	8,395,669	10,628,913	10,666,609	18,596,215	10,501,192	12,082,294	12,022,819	12,797,993	15,799,722	17,798,714	18,626,468	17,287,353	17,078,722	16,543,427
Total	97,054,176	40,129,826	84,902,377	82,227,059	106,845,779	137,919,121	125,996,325	118,651,897	118,011,296	125,819,454	148,613,301	156,303,109	196,733,684	228,679,716	185,110,768	161,070,211	187,358,509
% change from prior year		-58.7%	111.6%	-3.2%	29.9%	29.1%	-8.6%	-5.8%	-0.5%	6.6%	18.1%	5.2%	25.9%	16.2%	-19.1%	-13.0%	16.3%

Apache County: Gross Sales (\$)

Hotel/Motel	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
January	703,694	630,546	502,331	635,151	385,407	440,500	400,953	2,167,586	556,983	456,963	557,678	453,250	806,329	910,965	2,198,828	749,831	828,295
February	622,309	572,971	689,593	587,972	409,538	690,415	550,463	2,676,091	519,981	566,900	528,307	436,648	892,773	840,579	1,003,807	699,546	860,829
March	851,535	865,483	864,284	683,941	586,220	686,018	622,506	703,195	695,982	554,023	733,077	267,964	1,169,226	1,240,687	1,087,737	1,322,780	654,308
April	1,104,805	888,605	830,087	1,128,109	674,221	871,127	964,572	807,557	1,152,803	909,071	860,013	537,821	1,074,039	1,542,458	1,267,321	1,223,313	1,025,178
May	1,443,271	1,175,753	920,470	1,078,513	802,120	832,319	971,519	1,019,457	1,031,541	1,100,425	934,346	1,129,072	1,249,606	1,679,777	1,464,346	1,448,285	1,291,613
June	1,894,545	1,316,163	1,302,820	1,194,132	1,496,020	969,553	1,046,560	1,431,851	1,170,595	1,077,622	1,094,138	1,691,820	2,488,697	1,818,402	2,455,826	1,948,879	1,677,364
July	1,743,813	1,505,655	1,255,472	1,405,890	1,131,257	977,525	862,740	1,172,714	1,129,355	1,043,323	1,361,146	1,309,959	1,616,260	2,231,715	2,257,182	1,892,805	1,924,643
August	1,589,226	1,620,827	1,259,671	1,269,324	1,104,841	985,428	1,094,153	1,035,943	857,615	1,160,948	925,170	1,203,297	1,827,053	2,095,015	1,807,546	2,024,972	1,429,668
September	1,443,091	1,180,534	1,213,756	1,493,091	1,184,591	1,238,319	1,166,603	910,388	1,154,624	893,778	1,115,133	1,507,270	1,595,844	1,254,442	1,978,372	1,387,043	1,525,622
October	1,104,651	1,259,099	1,379,122	941,684	846,066	851,422	2,202,075	935,768	1,025,827	894,807	1,067,076	973,376	1,600,149	1,381,561	1,296,191	1,486,463	1,342,135
November	618,913	703,203	599,531	593,418	515,536	754,508	1,948,679	482,695	678,305	649,330	725,417	1,050,786	1,177,070	94,792	-228,388	903,567	804,999
December	625,150	630,799	639,630	502,402	398,569	557,498	1,484,064	551,022	677,687	793,964	599,978	825,226	1,229,409	721,491	1,543,607	978,534	974,844
Total	13,745,003	12,349,638	11,456,767	11,513,627	9,534,386	9,854,632	13,314,887	13,894,267	10,651,298	10,101,154	10,501,479	11,386,489	16,726,455	15,811,884	18,132,375	16,066,018	14,339,498
% change from prior year		-10.2%	-7.2%	0.5%	-17.2%	3.4%	35.1%	4.4%	-23.3%	-5.2%	4.0%	8.4%	46.9%	-5.5%	14.7%	-11.4%	-10.7%

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC).

If you require an accessible version of this document, please contact us at Tourism.Research@nau.edu.