

The Remote Seller and Online Marketplace Sector began October 2019

Gross Sales

| Apache County | 2019 | Remote Seller 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
|---------------|--------------------|---------------------|---------------------|---------------------|---------------------|-------------|-------|
| January | | \$1,414,282 | \$2,995,309 | \$2,987,642 | \$3,134,190 | \$4,250,127 | 35.6% |
| February | | 1,559,858 | 3,230,910 | 3,049,827 | 3,668,199 | 3,664,980 | -0.1% |
| March | | 1,671,921 | 4,338,200 | 4,881,117 | 4,108,989 | 4,591,511 | 11.7% |
| April | | 2,446,983 | 3,467,596 | 4,725,413 | 3,823,630 | 4,618,479 | 20.8% |
| May | | 2,767,709 | 3,163,256 | 3,191,887 | 4,250,586 | 4,704,298 | 10.7% |
| June | | 2,861,074 | 3,508,380 | 4,130,054 | 4,505,288 | | |
| July | | 3,386,600 | 3,304,451 | 3,485,683 | 4,299,911 | | |
| August | | 2,874,268 | 3,258,619 | 4,556,313 | 4,392,087 | | |
| September | | 2,563,552 | 3,202,075 | 3,902,998 | 5,903,856 | | |
| October | 1,210,111 | 2,816,303 | 3,387,152 | 3,959,021 | 4,442,568 | | |
| November | 1,986,899 | 3,644,820 | 3,758,929 | 4,600,317 | 5,303,824 | | |
| December | 2,149,892 | 3,596,733 | 3,873,112 | 3,982,197 | 4,742,699 | | |
| Total | \$5,346,902 | \$31,604,103 | \$41,487,989 | \$47,452,469 | \$52,575,827 | | |

Gross Sales

| Cochise County | 2019 | Remote Seller 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
|----------------|---------------------|----------------------|----------------------|----------------------|----------------------|--------------|-------|
| January | | \$8,357,653 | \$12,051,862 | \$13,281,625 | \$14,395,798 | \$15,101,974 | 4.9% |
| February | | 6,992,957 | 10,859,885 | 12,830,768 | 14,119,217 | 16,788,603 | 18.9% |
| March | | 7,771,783 | 14,680,730 | 14,975,852 | 16,355,569 | 18,105,235 | 10.7% |
| April | | 9,556,015 | 13,533,841 | 13,948,397 | 14,684,425 | 17,679,621 | 20.4% |
| May | | 10,229,664 | 12,468,401 | 13,527,993 | 15,911,956 | 18,182,044 | 14.3% |
| June | | 9,893,635 | 12,696,606 | 13,365,660 | 15,548,518 | | |
| July | | 10,422,642 | 11,656,418 | 14,426,083 | 16,759,907 | | |
| August | | 9,982,580 | 12,834,497 | 14,016,193 | 15,711,408 | | |
| September | | 9,618,110 | 12,347,927 | 13,159,293 | 14,687,796 | | |
| October | 4,919,174 | 10,608,778 | 12,613,475 | 14,872,283 | 16,323,515 | | |
| November | 8,148,658 | 12,155,276 | 15,077,732 | 16,918,328 | 19,694,185 | | |
| December | 9,722,201 | 14,181,735 | 16,618,973 | 19,306,576 | 21,510,603 | | |
| Total | \$22,790,033 | \$119,770,828 | \$157,440,347 | \$174,629,051 | \$195,702,897 | | |

Gross Sales

| Coconino County | 2019 | Remote Seller 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
|-----------------|---------------------|----------------------|----------------------|----------------------|----------------------|--------------|-------|
| January | | \$7,672,180 | \$12,689,376 | \$14,623,008 | \$15,576,202 | \$17,574,220 | 12.8% |
| February | | 7,109,150 | 11,439,189 | 13,769,760 | 14,649,572 | 15,959,163 | 8.9% |
| March | | 7,635,571 | 15,441,077 | 16,094,264 | 16,450,714 | 19,421,722 | 18.1% |
| April | | 9,179,121 | 14,013,336 | 15,664,564 | 16,262,569 | 19,455,587 | 19.6% |
| May | | 11,211,594 | 14,048,020 | 17,419,783 | 19,000,996 | 21,437,339 | 12.8% |
| June | | 11,408,969 | 15,810,505 | 15,987,088 | 18,086,926 | | |
| July | | 12,235,437 | 13,742,335 | 16,273,602 | 18,840,697 | | |
| August | | 12,696,262 | 15,767,890 | 17,352,644 | 19,649,520 | | |
| September | | 12,395,690 | 14,781,730 | 17,002,406 | 19,159,247 | | |
| October | 6,566,052 | 11,840,760 | 15,448,851 | 20,725,882 | 19,020,265 | | |
| November | 7,924,911 | 12,693,724 | 16,870,223 | 18,884,061 | 21,984,329 | | |
| December | 9,726,526 | 15,096,955 | 17,819,606 | 19,263,474 | 20,662,731 | | |
| Total | \$24,217,489 | \$131,175,413 | \$177,872,138 | \$203,060,536 | \$219,343,768 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales

| Gila | | Remote Seller | | | | | |
|---------------|--------------------|----------------------|---------------------|---------------------|---------------------|-------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$2,307,974 | \$4,167,860 | \$4,722,005 | \$5,145,423 | \$6,273,082 | 21.9% |
| February | | 2,341,201 | 3,948,963 | 4,718,384 | 5,070,440 | 6,004,874 | 18.4% |
| March | | 2,694,856 | 5,743,591 | 5,593,785 | 5,856,798 | 6,880,187 | 17.5% |
| April | | 3,343,122 | 5,193,271 | 5,349,495 | 5,796,077 | 6,934,971 | 19.6% |
| May | | 3,786,998 | 4,892,191 | 5,368,407 | 6,744,020 | 6,846,922 | 1.5% |
| June | | 3,810,820 | 4,900,217 | 6,747,812 | 6,263,672 | | |
| July | | 4,063,361 | 4,706,080 | 5,312,059 | 6,154,681 | | |
| August | | 3,917,829 | 4,814,546 | 5,615,608 | 6,130,142 | | |
| September | | 4,070,684 | 4,711,150 | 5,244,816 | 6,323,496 | | |
| October | 1,749,696 | 3,989,602 | 5,223,286 | 5,583,656 | 6,628,487 | | |
| November | 2,757,522 | 4,481,998 | 5,975,016 | 6,706,384 | 8,087,474 | | |
| December | 3,325,701 | 5,470,958 | 6,645,123 | 7,121,033 | 7,521,456 | | |
| Total | \$7,832,919 | \$44,279,403 | \$60,921,294 | \$68,083,444 | \$75,722,166 | | |

Gross Sales

| Graham | | Remote Seller | | | | | |
|---------------|--------------------|----------------------|---------------------|---------------------|---------------------|-------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$1,364,425 | \$2,637,583 | \$2,987,239 | \$3,397,973 | \$4,042,169 | 19.0% |
| February | | 1,514,965 | 2,465,755 | 3,090,448 | 3,387,431 | 4,017,583 | 18.6% |
| March | | 1,828,336 | 3,677,949 | 3,827,182 | 4,065,123 | 5,051,517 | 24.3% |
| April | | 2,156,164 | 3,239,440 | 3,328,632 | 3,567,217 | 4,800,941 | 34.6% |
| May | | 2,332,918 | 3,042,074 | 3,301,641 | 4,282,113 | 4,685,704 | 9.4% |
| June | | 2,444,423 | 2,901,157 | 3,120,688 | 3,810,448 | | |
| July | | 2,364,326 | 2,564,144 | 3,170,414 | 4,073,879 | | |
| August | | 2,448,421 | 2,929,456 | 3,388,932 | 4,200,998 | | |
| September | | 2,286,056 | 2,804,764 | 3,280,353 | 4,441,127 | | |
| October | 1,064,660 | 2,375,384 | 2,871,355 | 3,567,070 | 3,952,270 | | |
| November | 1,668,987 | 2,890,076 | 4,077,633 | 4,381,906 | 5,620,276 | | |
| December | 2,139,604 | 3,372,399 | 4,207,763 | 5,045,271 | 5,161,761 | | |
| Total | \$4,873,251 | \$27,377,893 | \$37,419,073 | \$42,489,776 | \$49,960,616 | | |

Gross Sales

| Greenlee | | Remote Seller | | | | | |
|-----------------|--------------------|----------------------|---------------------|---------------------|---------------------|-------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$475,335 | \$836,448 | \$844,577 | \$943,027 | \$1,022,487 | 8.4% |
| February | | 559,590 | 789,117 | 970,759 | 982,443 | 1,322,940 | 34.7% |
| March | | 620,700 | 1,318,646 | 1,140,785 | 1,230,825 | 1,421,212 | 15.5% |
| April | | 682,584 | 1,064,210 | 1,007,060 | 1,009,733 | 1,224,595 | 21.3% |
| May | | 779,544 | 906,001 | 933,043 | 1,206,072 | 1,362,258 | 12.9% |
| June | | 1,079,391 | 860,117 | 1,027,532 | 912,301 | | |
| July | | 963,354 | 732,379 | 916,458 | 1,186,732 | | |
| August | | 810,916 | 881,619 | 913,176 | 1,135,880 | | |
| September | | 743,626 | 812,274 | 814,689 | 1,123,458 | | |
| October | 343,442 | 737,872 | 743,492 | 893,420 | 1,065,947 | | |
| November | 601,056 | 962,859 | 1,119,087 | 1,142,516 | 1,544,342 | | |
| December | 677,764 | 1,047,343 | 1,129,380 | 1,291,925 | 1,323,359 | | |
| Total | \$1,622,262 | \$9,463,114 | \$11,192,770 | \$11,895,940 | \$13,664,119 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales

| La Paz | Remote Seller | | | | | | |
|---------------|----------------------|---------------------|---------------------|---------------------|---------------------|-------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$1,453,055 | \$2,172,536 | \$2,448,895 | \$3,242,729 | \$3,831,320 | 18.2% |
| February | | 1,397,987 | 1,996,016 | 2,476,876 | 2,923,639 | 3,358,799 | 14.9% |
| March | | 1,378,457 | 2,578,618 | 2,375,387 | 3,027,906 | 3,353,121 | 10.7% |
| April | | 1,510,838 | 2,111,912 | 1,972,652 | 2,373,670 | 2,688,449 | 13.3% |
| May | | 1,506,882 | 1,576,941 | 1,835,277 | 2,222,705 | 2,266,131 | 2.0% |
| June | | 1,260,259 | 1,621,113 | 1,672,688 | 2,537,582 | | |
| July | | 1,389,521 | 1,416,476 | 1,634,037 | 1,954,696 | | |
| August | | 1,202,933 | 1,481,011 | 1,797,054 | 2,021,342 | | |
| September | | 1,324,554 | 1,369,014 | 1,814,165 | 2,112,608 | | |
| October | 752,952 | 1,570,099 | 1,882,549 | 2,726,971 | 2,692,586 | | |
| November | 1,328,150 | 1,986,092 | 2,433,381 | 3,384,630 | 3,761,397 | | |
| December | 1,573,316 | 2,351,829 | 2,879,204 | 3,406,059 | 3,610,101 | | |
| Total | \$3,654,418 | \$18,332,506 | \$23,518,771 | \$27,544,691 | \$32,480,961 | | |

Gross Sales

| Maricopa | Remote Seller | | | | | | |
|-----------------|----------------------|------------------------|------------------------|------------------------|------------------------|---------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$243,326,459 | \$450,133,842 | \$585,936,398 | \$674,130,220 | \$738,202,759 | 9.5% |
| February | | 237,398,179 | 433,646,026 | 544,893,825 | 648,503,861 | 708,955,487 | 9.3% |
| March | | 279,687,062 | 574,427,929 | 633,560,731 | 729,101,756 | 842,299,272 | 15.5% |
| April | | 332,279,959 | 509,885,638 | 582,698,350 | 657,658,741 | 769,199,544 | 17.0% |
| May | | 356,127,435 | 517,176,077 | 607,240,271 | 690,443,164 | 791,721,177 | 14.7% |
| June | | 357,041,179 | 486,634,841 | 599,905,130 | 628,823,981 | | |
| July | | 385,316,906 | 457,818,310 | 601,192,468 | 680,914,793 | | |
| August | | 386,940,655 | 509,857,134 | 599,495,929 | 698,754,301 | | |
| September | | 376,532,372 | 513,618,830 | 617,395,757 | 686,482,182 | | |
| October | 181,006,178 | 420,127,357 | 538,055,444 | 794,181,646 | 797,970,299 | | |
| November | 267,603,543 | 478,465,141 | 676,016,344 | 761,189,517 | 869,572,676 | | |
| December | 342,221,961 | 577,682,952 | 756,168,411 | 860,224,621 | 912,816,638 | | |
| Total | \$790,831,682 | \$4,430,925,656 | \$6,423,438,826 | \$7,787,914,643 | \$8,675,172,612 | | |

Gross Sales

| Mohave | Remote Seller | | | | | | |
|---------------|----------------------|----------------------|----------------------|----------------------|----------------------|--------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$11,252,690 | \$19,775,433 | \$23,424,235 | \$26,694,869 | \$30,981,413 | 16.1% |
| February | | 11,246,571 | 18,842,533 | 23,443,599 | 27,018,019 | 30,812,849 | 14.0% |
| March | | 12,410,444 | 25,903,730 | 29,145,435 | 29,865,826 | 33,676,237 | 12.8% |
| April | | 17,191,262 | 23,627,508 | 25,679,412 | 27,625,993 | 32,716,618 | 18.4% |
| May | | 16,414,624 | 21,895,258 | 25,453,519 | 28,850,077 | 33,173,634 | 15.0% |
| June | | 15,824,526 | 21,434,875 | 24,726,624 | 27,092,762 | | |
| July | | 16,489,026 | 19,290,085 | 23,313,883 | 29,291,171 | | |
| August | | 15,565,725 | 20,069,380 | 23,264,040 | 28,138,955 | | |
| September | | 15,513,171 | 20,040,049 | 22,727,133 | 28,078,363 | | |
| October | 7,321,090 | 16,778,293 | 21,785,248 | 28,825,914 | 32,459,846 | | |
| November | 11,959,886 | 19,621,936 | 25,906,689 | 31,009,476 | 38,022,778 | | |
| December | 14,561,431 | 23,920,275 | 29,528,610 | 33,734,390 | 37,323,895 | | |
| Total | \$33,842,407 | \$192,228,543 | \$268,099,398 | \$314,747,660 | \$360,462,554 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales

| Navajo | Remote Seller | | | | | | |
|---------------|----------------------|---------------------|----------------------|----------------------|----------------------|-------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$3,510,996 | \$6,667,743 | \$8,233,569 | \$8,948,399 | \$9,627,996 | 7.6% |
| February | | 3,445,631 | 6,358,835 | 7,708,042 | 8,569,342 | 9,804,155 | 14.4% |
| March | | 4,163,553 | 9,123,403 | 9,291,505 | 10,592,791 | 11,205,426 | 5.8% |
| April | | 5,373,908 | 8,729,648 | 9,044,667 | 9,284,170 | 10,996,463 | 18.4% |
| May | | 6,366,481 | 8,405,602 | 9,732,029 | 11,110,602 | 12,166,163 | 9.5% |
| June | | 6,647,993 | 9,597,754 | 9,835,740 | 10,838,318 | | |
| July | | 7,154,229 | 8,488,651 | 10,843,044 | 11,485,433 | | |
| August | | 6,811,413 | 8,855,021 | 10,137,453 | 11,482,134 | | |
| September | | 6,117,800 | 8,454,793 | 9,366,933 | 12,568,855 | | |
| October | 2,726,394 | 6,502,001 | 8,605,522 | 10,065,108 | 11,092,765 | | |
| November | 4,173,778 | 7,133,646 | 9,888,124 | 11,156,258 | 13,222,820 | | |
| December | 4,946,279 | 8,628,949 | 10,856,861 | 11,629,152 | 12,847,102 | | |
| Total | \$11,846,451 | \$71,856,600 | \$104,031,957 | \$117,043,500 | \$132,042,731 | | |

Gross Sales

| Pima | Remote Seller | | | | | | |
|---------------|----------------------|----------------------|------------------------|------------------------|------------------------|---------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$53,004,528 | \$94,743,681 | \$114,574,782 | \$126,051,155 | \$136,613,074 | 8.4% |
| February | | 52,920,545 | 85,985,539 | 103,644,747 | 120,223,525 | 132,127,106 | 9.9% |
| March | | 59,417,229 | 119,328,548 | 124,394,549 | 133,956,178 | 149,928,747 | 11.9% |
| April | | 73,756,799 | 104,730,174 | 110,855,871 | 127,221,286 | 141,394,972 | 11.1% |
| May | | 79,878,832 | 100,868,015 | 111,295,226 | 130,125,177 | 141,701,118 | 8.9% |
| June | | 76,495,171 | 100,368,929 | 108,232,055 | 123,443,513 | | |
| July | | 82,147,359 | 90,033,358 | 113,390,745 | 130,843,922 | | |
| August | | 80,703,981 | 101,211,832 | 113,641,206 | 130,758,495 | | |
| September | | 77,769,805 | 99,626,737 | 110,821,729 | 131,163,256 | | |
| October | 41,328,576 | 85,019,071 | 101,533,571 | 162,216,613 | 144,093,908 | | |
| November | 57,896,590 | 94,410,987 | 126,401,878 | 138,110,657 | 160,622,399 | | |
| December | 71,845,173 | 116,238,765 | 142,441,603 | 163,241,472 | 168,499,719 | | |
| Total | \$171,070,339 | \$931,763,072 | \$1,267,273,865 | \$1,474,419,652 | \$1,627,002,533 | | |

Gross Sales

| Pinal | Remote Seller | | | | | | |
|---------------|----------------------|----------------------|----------------------|----------------------|----------------------|--------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$18,756,929 | \$36,549,839 | \$46,457,954 | \$55,737,747 | \$58,957,831 | 5.8% |
| February | | 18,897,746 | 33,107,294 | 45,867,874 | 55,071,852 | 64,332,546 | 16.8% |
| March | | 21,456,321 | 46,902,154 | 53,459,573 | 62,487,072 | 68,938,334 | 10.3% |
| April | | 27,731,616 | 42,683,687 | 47,520,025 | 54,696,342 | 61,006,733 | 11.5% |
| May | | 29,061,062 | 38,955,675 | 47,256,489 | 56,373,221 | 61,597,043 | 9.3% |
| June | | 29,131,173 | 38,635,886 | 44,149,828 | 52,265,814 | | |
| July | | 29,478,809 | 35,368,806 | 46,205,243 | 53,108,473 | | |
| August | | 28,276,830 | 37,428,458 | 45,004,416 | 52,608,322 | | |
| September | | 27,421,696 | 37,094,732 | 45,678,524 | 55,095,697 | | |
| October | 12,643,060 | 30,313,252 | 40,313,621 | 51,997,995 | 56,962,391 | | |
| November | 20,370,929 | 35,799,085 | 51,390,285 | 62,308,550 | 71,281,216 | | |
| December | 26,660,004 | 44,962,850 | 59,351,131 | 70,860,468 | 76,776,974 | | |
| Total | \$59,673,993 | \$341,287,369 | \$497,781,568 | \$606,766,939 | \$702,465,121 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales

| Santa Cruz | Remote Seller | | | | | | |
|-------------------|----------------------|---------------------|---------------------|---------------------|----------------------|-------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$4,283,215 | \$5,730,508 | \$6,662,149 | \$8,226,116 | \$9,651,991 | 17.3% |
| February | | 4,383,778 | 4,791,698 | 6,181,550 | 8,029,204 | 9,293,608 | 15.7% |
| March | | 4,142,764 | 6,910,555 | 7,645,707 | 9,431,613 | 9,970,646 | 5.7% |
| April | | 3,774,762 | 5,829,704 | 6,909,076 | 7,387,732 | 9,767,765 | 32.2% |
| May | | 4,286,596 | 5,754,542 | 6,839,599 | 8,667,257 | 10,120,825 | 16.8% |
| June | | 4,477,782 | 5,581,726 | 6,794,814 | 7,638,156 | | |
| July | | 4,583,069 | 5,437,265 | 6,815,183 | 8,246,036 | | |
| August | | 4,686,882 | 5,965,954 | 7,478,241 | 8,484,293 | | |
| September | | 4,569,241 | 5,751,322 | 6,360,024 | 8,571,099 | | |
| October | 2,195,899 | 4,990,352 | 6,182,437 | 7,578,560 | 9,472,045 | | |
| November | 6,049,955 | 6,398,595 | 7,345,433 | 8,766,013 | 10,927,187 | | |
| December | 5,482,920 | 6,572,268 | 8,119,758 | 10,505,625 | 10,162,123 | | |
| Total | \$13,728,774 | \$57,149,304 | \$73,400,902 | \$88,536,541 | \$105,242,861 | | |

Gross Sales

| Yavapai | Remote Seller | | | | | | |
|----------------|----------------------|----------------------|----------------------|----------------------|----------------------|--------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$14,566,191 | \$24,865,953 | \$30,700,397 | \$34,283,051 | \$38,482,412 | 12.2% |
| February | | 14,315,059 | 23,044,924 | 29,640,955 | 33,004,628 | 37,416,842 | 13.4% |
| March | | 16,285,791 | 31,415,453 | 34,495,915 | 36,850,487 | 43,609,410 | 18.3% |
| April | | 19,360,829 | 28,909,791 | 32,070,051 | 36,748,240 | 40,868,570 | 11.2% |
| May | | 21,422,752 | 29,317,750 | 33,687,740 | 38,423,361 | 43,929,570 | 14.3% |
| June | | 20,962,930 | 29,543,837 | 32,797,102 | 37,231,385 | | |
| July | | 22,333,163 | 26,632,480 | 31,573,606 | 38,259,191 | | |
| August | | 23,266,850 | 29,109,561 | 32,313,006 | 38,385,143 | | |
| September | | 21,785,106 | 28,147,060 | 32,525,234 | 37,340,211 | | |
| October | 10,911,688 | 23,166,811 | 29,683,516 | 35,645,229 | 41,059,954 | | |
| November | 16,838,828 | 25,822,702 | 35,384,281 | 39,813,021 | 47,065,130 | | |
| December | 20,011,043 | 31,283,987 | 38,542,544 | 44,967,858 | 47,483,445 | | |
| Total | \$47,761,559 | \$254,572,171 | \$354,597,150 | \$410,230,114 | \$466,134,226 | | |

Gross Sales

| Yuma | Remote Seller | | | | | | |
|---------------|----------------------|----------------------|----------------------|----------------------|----------------------|--------------|-------------|
| County | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$8,492,596 | \$15,548,092 | \$18,401,704 | \$19,353,501 | \$23,613,909 | 22.0% |
| February | | 8,641,577 | 14,061,505 | 17,242,716 | 20,278,942 | 23,072,895 | 13.8% |
| March | | 9,119,950 | 19,360,380 | 18,978,691 | 21,881,807 | 25,497,046 | 16.5% |
| April | | 11,098,467 | 16,478,537 | 17,489,684 | 19,564,289 | 22,552,830 | 15.3% |
| May | | 12,321,354 | 14,931,417 | 14,903,045 | 19,002,465 | 21,950,069 | 15.5% |
| June | | 12,214,267 | 15,162,050 | 16,257,191 | 18,159,889 | | |
| July | | 12,557,477 | 13,150,561 | 15,232,849 | 18,659,528 | | |
| August | | 11,798,998 | 14,101,331 | 16,346,089 | 18,993,693 | | |
| September | | 11,158,843 | 13,968,103 | 15,672,503 | 19,094,395 | | |
| October | 5,056,517 | 13,201,913 | 15,067,276 | 19,207,738 | 20,914,756 | | |
| November | 9,524,271 | 14,411,667 | 18,661,496 | 21,248,622 | 26,054,667 | | |
| December | 11,025,159 | 19,572,924 | 21,239,588 | 24,271,686 | 27,152,634 | | |
| Total | \$25,605,947 | \$144,590,033 | \$191,730,336 | \$215,252,518 | \$249,110,566 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales

| Arizona | | Remote Seller | | | | | |
|----------------|------------------------|------------------------|------------------------|-------------------------|-------------------------|-----------------|-------------|
| Total | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | % Ch |
| January | | \$380,238,509 | \$691,566,065 | \$876,286,181 | \$999,260,401 | \$1,098,226,764 | 9.9% |
| February | | 372,724,793 | 654,568,190 | 819,530,131 | 965,500,312 | 1,066,932,430 | 10.5% |
| March | | 430,284,736 | 881,150,962 | 959,860,479 | 1,085,263,454 | 1,243,949,624 | 14.6% |
| April | | 519,442,428 | 783,498,292 | 878,263,348 | 987,704,115 | 1,145,906,138 | 16.0% |
| May | | 558,494,446 | 777,401,221 | 901,985,947 | 1,036,613,773 | 1,175,844,296 | 13.4% |
| June | | 555,553,591 | 749,257,993 | 888,750,007 | 957,158,553 | | |
| July | | 594,885,280 | 694,341,799 | 893,785,358 | 1,024,079,049 | | |
| August | | 591,984,544 | 768,566,309 | 895,320,300 | 1,040,846,712 | | |
| September | | 573,870,305 | 766,730,561 | 905,766,557 | 1,032,145,644 | | |
| October | 279,795,490 | 634,037,848 | 803,396,795 | 1,162,047,107 | 1,168,151,603 | | |
| November | 418,833,964 | 720,878,603 | 1,000,306,532 | 1,129,620,257 | 1,302,764,699 | | |
| December | 526,068,975 | 873,980,923 | 1,119,421,666 | 1,278,851,808 | 1,357,595,239 | | |
| Total | \$1,224,698,429 | \$6,806,376,006 | \$9,690,206,385 | \$11,590,067,480 | \$12,957,083,554 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu