

**Gross Sales by Sector**

Apache County	2019 (Pre-COVID)	Restaurant/Bar 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Amusement 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Retail 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Hotel/Motel 2025	2026	% Ch 26/19	% Ch 26/25
January	\$910,571	\$1,383,260	\$1,523,700	67%	10%	\$13,135	\$13,806	\$9,089	-31%	-34%	\$9,070,502	\$13,086,994	12,702,254	40%	-3%	\$557,678	\$828,295	\$839,516	51%	1%
February	979,586	1,341,848		-100%	-100%	428,685	5,712		-100%	-100%	9,319,888	13,995,131		-100%	-100%	528,307	860,829		-100%	-100%
March	1,157,539	1,789,597				11,155	22,285				9,849,969	17,365,065				733,077	654,308			
April	1,119,343	1,583,433				18,066	789				19,024,287	15,540,513				860,013	1,025,178			
May	1,504,342	2,282,443				14,358	12,661				13,005,618	18,580,842				934,346	1,291,613			
June	1,416,955	2,466,423				7,566	47,248				11,863,861	15,819,180				1,094,138	1,677,364			
July	1,934,349	2,369,403				18,174	17,271				15,817,037	17,822,697				1,361,146	1,924,643			
August	1,585,005	2,420,744				7,079	16,387				13,413,373	13,789,261				925,170	1,429,668			
September	1,649,806	2,518,086				23,529	41,784				11,815,996	15,687,639				1,115,133	1,525,622			
October	1,363,839	2,122,183				3,675	30,227				11,111,242	17,003,427				1,067,076	1,342,135			
November	1,534,872	1,671,483				25,085	4,126				11,523,535	12,124,333				725,417	804,999			
December	1,141,577	1,843,670				7,580	19,292				12,797,993	16,543,427				599,978	974,844			
<b>Total</b>	<b>\$16,297,784</b>	<b>\$23,792,573</b>	<b>\$1,523,700</b>			<b>\$578,087</b>	<b>\$231,588</b>	<b>\$9,089</b>			<b>\$148,613,301</b>	<b>\$187,358,509</b>	<b>\$12,702,254</b>			<b>\$10,501,479</b>	<b>\$14,339,498</b>	<b>\$839,516</b>		

**Gross Sales by Sector**

Cochise County	2019 (Pre-COVID)	Restaurant/Bar 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Amusement 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Retail 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Hotel/Motel 2025	2026	% Ch 26/19	% Ch 26/25
January	\$11,862,131	\$17,474,175	\$18,479,313	56%	6%	\$455,028	\$581,692	\$664,995	46%	14%	\$65,114,992	\$90,857,707	\$89,638,343	38%	-1%	\$3,239,229	\$4,156,031	\$3,989,835	23%	-4%
February	12,914,028	17,023,423		-100%	-100%	489,276	449,292		-100%	-100%	68,899,553	92,054,762		-100%	-100%	4,079,033	4,614,219		-100%	-100%
March	15,588,238	22,350,823				808,650	1,130,498				94,655,529	108,165,269				4,424,141	6,200,648			
April	14,501,738	19,498,945				579,552	847,590				89,095,668	101,168,871				3,662,666	4,798,563			
May	14,641,762	18,819,293				638,337	961,646				78,257,617	98,294,527				3,594,981	4,569,753			
June	13,899,242	18,819,640				609,955	713,918				76,544,563	103,544,658				3,359,309	3,938,996			
July	13,622,099	17,686,818				596,365	798,409				75,957,826	98,427,030				3,511,025	3,464,715			
August	13,196,114	18,624,711				446,205	623,383				76,813,250	93,886,010				3,448,307	3,493,815			
September	13,367,272	17,546,078				615,995	902,762				81,779,630	95,610,705				2,911,446	3,403,193			
October	12,679,192	18,468,564				477,148	682,553				74,231,870	93,467,442				3,862,195	4,115,377			
November	13,778,965	18,001,502				440,844	699,427				77,438,347	98,507,976				3,071,231	3,268,866			
December	13,871,606	20,058,490				651,727	753,708				100,711,870	126,832,903				2,936,198	5,383,283			
<b>Total</b>	<b>\$163,922,387</b>	<b>\$224,372,462</b>	<b>\$18,479,313</b>			<b>\$6,809,082</b>	<b>\$9,144,878</b>	<b>\$664,995</b>			<b>\$959,500,715</b>	<b>\$1,200,817,860</b>	<b>\$89,638,343</b>			<b>\$42,099,761</b>	<b>\$51,407,459</b>	<b>\$3,989,835</b>		

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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**Gross Sales by Sector**

Coconino County	Restaurant/Bar		% Ch		Amusement	% Ch		Retail		% Ch		Hotel/Motel		% Ch						
	2019 (Pre-COVID)	2025	2026	26/19		26/25	2019 (Pre-COVID)	2025	2026	26/19	26/25	2019 (Pre-COVID)	2025	2026	26/19	26/25				
January	\$35,258,597	\$47,429,338	\$49,734,424	41%	5%	\$11,115,682	\$12,101,802	\$14,692,969	32%	21%	\$92,915,132	\$141,030,172	\$133,324,073	43%	-5%	\$21,731,215	\$38,815,592	\$32,850,653	51%	-15%
February	32,349,430	49,057,746		-100%	-100%	9,500,817	10,843,133		-100%	-100%	86,596,958	134,370,114		-100%	-100%	19,867,866	35,306,902		-100%	-100%
March	49,205,991	66,566,689				13,719,152	16,917,167				111,428,680	144,825,781				42,336,675	58,853,793			
April	50,663,840	65,663,191				12,372,911	17,871,148				119,836,763	163,227,198				47,077,177	71,263,150			
May	53,381,689	74,309,808				13,208,526	12,973,359				120,798,627	172,018,443				53,803,595	62,449,803			
June	55,065,189	72,605,723				14,121,428	14,824,442				129,468,235	182,569,574				55,712,401	62,499,108			
July	55,389,210	68,353,124				13,763,024	13,345,897				128,914,983	174,930,698				55,756,872	58,365,678			
August	53,627,662	67,988,194				10,731,077	11,430,032				127,133,261	170,297,041				50,895,645	50,943,789			
September	53,460,440	71,960,399				10,766,996	13,007,754				121,640,107	172,922,476				55,694,169	59,897,837			
October	52,808,918	67,435,603				10,725,109	12,134,603				126,606,712	176,652,031				47,799,901	60,095,746			
November	41,710,558	61,635,508				7,616,917	12,443,578				115,194,173	153,128,502				30,925,618	45,995,630			
December	43,159,472	65,383,639				16,212,893	23,337,647				133,542,583	187,550,333				35,025,168	52,899,054			
<b>Total</b>	<b>\$576,080,996</b>	<b>\$778,388,962</b>	<b>\$49,734,424</b>			<b>\$143,854,532</b>	<b>\$171,230,562</b>	<b>\$14,692,969</b>			<b>\$1,414,076,214</b>	<b>\$1,973,522,363</b>	<b>\$133,324,073</b>			<b>\$516,626,302</b>	<b>\$657,386,082</b>	<b>\$32,850,653</b>		

**Gross Sales by Sector**

Gila County	Restaurant/Bar		% Ch		Amusement	% Ch		Retail		% Ch		Hotel/Motel		% Ch						
	2019 (Pre-COVID)	2025	2026	26/19		26/25	2019 (Pre-COVID)	2025	2026	26/19	26/25	2019 (Pre-COVID)	2025	2026	26/19	26/25				
January	\$6,056,298	\$8,127,005	\$8,888,078	47%	9%	\$279,972	\$453,794	\$500,824	79%	10%	\$24,586,724	\$38,305,733	\$38,907,928	58%	2%	\$1,136,683	\$2,201,838	\$2,360,577	108%	7%
February	5,630,568	8,996,881		-100%	-100%	128,571	129,972		-100%	-100%	23,184,437	38,675,926		-100%	-100%	1,388,321	2,826,260		-100%	-100%
March	7,564,982	11,120,704				129,911	174,777				28,016,769	45,450,536				1,846,993	3,291,150			
April	7,269,298	9,988,995				264,946	319,985				31,595,147	42,664,487				1,891,093	2,988,663			
May	7,797,330	11,217,825				226,774	343,988				29,277,823	45,946,879				1,657,090	3,265,970			
June	7,981,488	12,094,199				182,338	337,494				31,205,835	44,157,162				2,139,979	3,789,452			
July	8,388,879	12,466,974				225,654	358,962				29,768,896	42,394,444				2,880,075	3,473,865			
August	7,697,123	11,863,530				212,856	297,610				30,394,893	44,522,915				1,752,939	3,836,276			
September	8,023,133	11,380,433				369,736	271,873				27,349,528	42,280,144				2,027,926	2,712,734			
October	7,355,184	10,298,139				212,950	259,015				31,869,825	43,304,491				1,736,135	4,673,713			
November	6,504,334	10,402,103				204,562	198,607				30,673,832	42,194,128				1,436,981	2,902,172			
December	6,941,877	9,781,333				86,012	202,390				34,820,179	49,216,123				1,480,035	2,751,615			
<b>Total</b>	<b>\$87,210,494</b>	<b>\$127,738,121</b>	<b>\$8,888,078</b>			<b>\$2,524,282</b>	<b>\$3,348,467</b>	<b>\$500,824</b>			<b>\$352,743,888</b>	<b>\$519,112,968</b>	<b>\$38,907,928</b>			<b>\$21,374,250</b>	<b>\$38,713,708</b>	<b>\$2,360,577</b>		

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**Gross Sales by Sector**

Graham County	Restaurant/Bar		% Ch		2019 (Pre-COVID)	Amusement		% Ch		2019 (Pre-COVID)	Retail		% Ch		2019 (Pre-COVID)	Hotel/Motel		% Ch		
	2019 (Pre-COVID)	2025	2026	26/19		26/25	2025	2026	26/19		26/25	2025	2026	26/19		26/25	2025	2026	26/19	26/25
January	\$3,165,665	\$5,045,312	\$5,368,638	70%	6%	(Included in Greenlee County)					\$20,455,269	\$37,561,118	\$38,046,167	86%	1%	(Included in Greenlee County)				
February	3,407,478	5,408,363		-100%	-100%						22,264,290	37,983,843		-100%	-100%					
March	3,675,030	6,106,710									24,558,564	40,359,616								
April	3,979,394	5,484,443									27,007,135	38,426,744								
May	3,899,830	5,715,570									25,573,831	40,939,138								
June	3,625,930	5,152,128									23,033,232	39,203,237								
July	3,564,566	4,792,607									24,135,563	38,987,009								
August	3,033,294	5,763,267									24,197,882	39,867,401								
September	3,482,984	4,972,860									23,184,224	37,963,490								
October	3,130,550	5,215,710									23,950,046	36,991,273								
November	3,432,979	5,615,389									24,954,330	38,380,260								
December	3,549,989	5,378,521									28,296,236	43,186,709								
<b>Total</b>	<b>\$41,947,689</b>	<b>\$64,650,880</b>	<b>\$5,368,638</b>								<b>\$291,610,602</b>	<b>\$469,849,838</b>	<b>\$38,046,167</b>							

**Gross Sales by Sector**

Greenlee County	Restaurant/Bar		% Ch		2019 (Pre-COVID)	Amusement <sup>1</sup>		% Ch		2019 (Pre-COVID)	Retail		% Ch		2019 (Pre-COVID)	Hotel/Motel <sup>2</sup>		% Ch		
	2019 (Pre-COVID)	2025	2026	26/19		26/25	2025	2026	26/19		26/25	2025	2026	26/19		26/25	2025	2026	26/19	26/25
January	\$586,180	\$801,506	\$1,003,480	71%	25%	\$127,136	\$183,630	\$126,956	0%	-31%	\$13,167,699	\$17,954,484	\$21,076,069	60%	17%	\$856,810	\$1,747,832	\$951,222	11%	-46%
February	590,848	854,473		-100%	-100%	88,962	203,804		-100%	-100%	13,374,232	10,582,315		-100%	-100%	849,779	1,633,949		-100%	-100%
March	709,216	1,062,698				167,411	359,795				14,491,744	19,102,850				1,104,999	1,845,844			
April	622,528	891,254				150,575	269,368				16,660,491	18,664,759				1,055,556	1,906,467			
May	673,963	965,380				145,619	282,032				15,168,864	16,827,452				1,034,050	1,857,458			
June	586,430	945,623				216,002	157,169				14,230,604	17,692,794				1,134,421	1,845,725			
July	564,737	917,734				224,873	167,761				14,644,581	17,986,128				1,060,801	1,695,341			
August	636,156	1,004,351				153,550	145,047				13,612,886	17,103,798				993,678	1,320,241			
September	575,969	911,994				148,332	157,775				14,503,502	17,094,393				1,053,733	1,612,194			
October	538,093	945,720				186,096	144,975				14,538,507	16,761,380				1,138,787	1,748,501			
November	583,838	803,860				288,076	140,864				14,936,705	16,831,854				1,350,572	1,730,987			
December	646,801	927,871				174,587	168,308				19,381,012	16,285,402				917,394	1,318,953			
<b>Total</b>	<b>\$7,314,759</b>	<b>\$11,032,462</b>	<b>\$1,003,480</b>			<b>\$2,071,219</b>	<b>\$2,380,528</b>	<b>\$126,956</b>			<b>\$178,710,827</b>	<b>\$202,887,609</b>	<b>\$21,076,069</b>			<b>\$12,550,580</b>	<b>\$20,263,492</b>	<b>\$951,222</b>		

<sup>1</sup> Includes Graham Co. and La Paz Co.

<sup>2</sup> Includes lodging sales for Graham Co.

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**Gross Sales by Sector**

La Paz	Restaurant/Bar					Amusement					Retail					Hotel/Motel				
County	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25
January	\$4,405,312	\$5,828,470	\$6,407,689	45%	10%						\$20,641,445	\$23,888,622	\$22,228,274	8%	-7%	\$1,126,361	\$1,642,388	\$1,860,429	65%	13%
February	4,301,128	5,349,914		-100%	-100%						14,380,437	21,072,733		-100%	-100%	1,061,122	1,367,755		-100%	-100%
March	3,986,440	7,160,434									17,049,736	22,227,595				1,562,303	1,674,129			
April	3,180,716	4,827,729									12,491,980	18,885,776				689,812	1,190,929			
May	2,974,101	6,057,029									12,168,269	16,566,131				794,853	1,597,030			
June	3,178,785	5,834,965									9,187,571	17,052,593				1,218,873	1,695,053			
July	3,018,216	4,633,735									12,265,154	15,652,691				1,263,350	1,428,373			
August	2,611,331	4,879,065									11,310,272	16,608,666				860,953	1,750,950			
September	2,744,481	4,145,581									9,861,445	15,335,708				920,255	1,368,744			
October	2,506,230	4,507,523									12,128,171	16,575,755				751,599	1,040,570			
November	3,200,241	5,634,163									14,745,498	18,488,936				914,838	1,393,177			
December	3,600,889	7,126,934									16,723,058	28,060,363				722,128	1,258,161			
<b>Total</b>	<b>\$39,707,870</b>	<b>\$65,985,542</b>	<b>\$6,407,689</b>				<b>\$0</b>	<b>\$0</b>			<b>\$162,953,036</b>	<b>\$230,415,569</b>	<b>\$22,228,274</b>			<b>\$11,886,447</b>	<b>\$17,407,259</b>	<b>\$1,860,429</b>		

**Gross Sales by Sector**

Maricopa	Restaurant/Bar					Amusement					Retail					Hotel/Motel				
County	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25
January	\$926,992,483	\$1,331,594,141	\$1,429,004,316	54%	7%	\$103,361,351	\$165,037,323	\$161,234,724	56%	-2%	\$3,877,276,854	\$5,887,345,073	\$6,064,717,334	56%	3%	\$228,580,257	\$324,706,573	\$360,012,079	57%	11%
February	933,467,859	1,426,753,655		-100%	-100%	92,131,573	141,528,550		-100%	-100%	3,770,986,064	5,610,958,493		-100%	-100%	258,262,727	421,729,126		-100%	-100%
March	1,112,883,978	1,613,312,902				138,104,419	196,189,746				4,642,542,395	6,584,102,184				347,988,368	463,533,065			
April	974,778,931	1,427,965,145				64,228,411	150,904,503				4,329,470,440	6,242,920,535				223,109,796	316,970,430			
May	956,542,512	1,413,109,156				96,497,647	162,698,207				4,354,977,569	6,225,525,588				164,679,697	239,127,561			
June	857,196,882	1,298,063,119				129,849,213	143,249,750				4,241,142,010	6,253,577,314				134,189,141	182,530,867			
July	802,150,877	1,180,225,305				76,017,419	117,772,635				4,086,677,954	6,090,624,275				109,790,384	159,732,781			
August	842,371,125	1,225,822,310				91,390,578	129,176,579				4,225,083,669	5,855,494,877				117,247,061	155,088,865			
September	866,824,780	1,295,840,784				77,600,862	149,587,005				4,032,296,496	5,955,032,058				148,695,800	209,823,726			
October	926,646,661	1,359,825,846				83,315,252	160,189,307				4,300,192,280	6,045,849,553				199,252,464	315,275,759			
November	957,968,486	1,396,611,884				104,149,073	173,970,786				4,507,375,869	6,281,044,676				200,519,609	309,416,923			
December	999,120,998	1,468,398,870				112,492,818	157,302,167				5,651,410,169	8,063,990,570				177,785,800	275,598,356			
<b>Total</b>	<b>\$11,156,945,572</b>	<b>\$16,437,523,116</b>	<b>\$1,429,004,316</b>			<b>\$1,169,138,616</b>	<b>\$1,847,606,558</b>	<b>\$161,234,724</b>			<b>\$52,019,431,769</b>	<b>\$75,096,465,196</b>	<b>\$6,064,717,334</b>			<b>\$2,310,101,104</b>	<b>\$3,373,534,032</b>	<b>\$360,012,079</b>		

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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**Gross Sales by Sector**

Mohave	Restaurant/Bar						Amusement					Retail					Hotel/Motel				
County	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	
January	\$27,485,461	\$41,374,334	\$42,752,349	56%	3%	\$1,566,761	\$1,298,475	\$1,157,933	-26%	-11%	\$155,996,934	\$245,880,133	\$214,663,785	38%	-13%	\$4,786,240	\$9,701,997	\$9,045,411	89%	-7%	
February	29,458,235	40,421,588		-100%	-100%	1,427,193	1,498,940		-100%	-100%	145,173,646	224,452,263		-100%	-100%	5,722,464	10,431,448		-100%	-100%	
March	42,972,023	52,373,939				2,099,110	1,997,678				174,721,170	272,454,223				8,882,444	13,582,712				
April	22,543,831	44,880,964				1,768,388	1,855,184				174,127,925	243,963,262				7,697,125	14,488,941				
May	30,565,304	46,431,750				1,898,481	1,554,460				162,098,740	238,306,488				7,536,555	14,313,828				
June	29,071,497	45,506,449				1,681,170	2,034,053				165,089,379	248,861,818				7,580,054	13,440,179				
July	31,026,019	46,415,816				1,293,866	1,437,259				169,863,482	232,966,572				9,165,767	13,135,021				
August	28,683,303	44,384,848				1,173,037	1,298,053				159,975,951	217,894,999				7,697,669	11,311,375				
September	28,181,827	42,112,851				1,240,517	1,533,048				157,196,080	223,280,100				6,145,402	9,303,999				
October	27,995,822	41,545,065				1,482,976	1,499,204				170,055,327	223,243,562				6,844,783	8,002,234				
November	27,883,431	41,845,133				1,416,966	1,834,592				179,030,249	228,259,630				4,918,971	8,188,935				
December	28,391,025	44,276,573				1,296,015	1,702,315				206,718,936	287,248,765				3,802,888	7,406,319				
<b>Total</b>	<b>\$354,257,778</b>	<b>\$531,569,310</b>	<b>\$42,752,349</b>			<b>\$18,344,480</b>	<b>\$19,543,261</b>	<b>\$1,157,933</b>			<b>\$2,020,047,819</b>	<b>\$2,886,811,815</b>	<b>\$214,663,785</b>			<b>\$80,780,362</b>	<b>\$133,306,988</b>	<b>\$9,045,411</b>			

**Gross Sales by Sector**

Navajo	Restaurant/Bar						Amusement					Retail					Hotel/Motel				
County	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	
January	\$8,248,714	\$13,242,644	\$15,168,021	84%	15%	\$576,629	\$262,786	\$325,959	-43%	24%	\$83,344,824	\$83,989,580	\$78,115,183	-6%	-7%	\$2,739,631	\$4,551,391	\$4,662,448	70%	2%	
February	8,131,333	13,429,346		-100%	-100%	456,665	327,702		-100%	-100%	76,263,367	82,157,173		-100%	-100%	2,410,567	4,068,104		-100%	-100%	
March	10,149,744	16,182,527				693,521	360,590				93,401,003	92,155,616				3,479,176	6,198,603				
April	10,305,855	15,407,391				384,332	547,987				85,379,295	94,272,628				3,408,957	8,273,909				
May	12,135,226	19,145,044				552,785	1,175,568				101,507,119	95,762,912				8,730,659	7,815,972				
June	12,437,073	20,335,620				1,063,607	1,682,431				97,612,231	107,402,415				2,954,969	8,588,310				
July	13,939,580	22,214,213				1,076,257	1,963,436				104,376,957	102,709,254				6,246,403	8,784,926				
August	13,651,175	19,821,265				859,987	1,196,626				106,525,708	97,452,382				5,912,654	7,795,531				
September	12,984,462	18,967,538				717,309	1,405,861				66,068,835	94,785,866				5,082,246	7,674,353				
October	11,824,268	19,997,642				451,112	673,073				71,535,605	91,079,326				4,028,240	8,029,839				
November	10,094,328	16,332,979				373,815	421,088				67,738,345	86,907,486				3,335,844	5,099,043				
December	11,334,524	16,513,587				385,023	509,193				136,652,040	107,362,968				3,630,887	6,212,728				
<b>Total</b>	<b>\$135,236,282</b>	<b>\$211,589,796</b>	<b>\$15,168,021</b>			<b>\$7,591,042</b>	<b>\$10,526,341</b>	<b>\$325,959</b>			<b>\$1,090,405,329</b>	<b>\$1,136,037,606</b>	<b>\$78,115,183</b>			<b>\$51,960,233</b>	<b>\$83,092,709</b>	<b>\$4,662,448</b>			

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

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**Gross Sales by Sector**

Pima County	2019 (Pre-COVID)	Restaurant/Bar 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Amusement 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Retail 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Hotel/Motel 2025	2026	% Ch 26/19	% Ch 26/25
January	\$178,028,526	\$226,288,225	\$243,421,518	37%	8%	\$10,325,082	\$10,949,861	\$13,867,705	34%	27%	\$732,765,112	\$1,048,200,699	\$1,001,326,775	37%	-4%	\$40,457,773	\$61,236,079	\$64,560,368	60%	5%
February	171,879,316	246,128,416		-100%	-100%	9,665,968	11,129,619		-100%	-100%	717,317,513	1,003,025,149		-100%	-100%	54,436,927	76,213,516		-100%	-100%
March	200,775,539	272,732,626				13,646,094	16,376,060				871,018,037	1,173,426,161				57,297,884	77,545,357			
April	184,721,451	253,453,002				14,737,721	13,969,188				843,648,911	1,073,395,136				42,007,695	56,460,201			
May	172,544,750	231,107,274				9,867,512	16,916,030				826,675,171	1,082,243,060				34,006,732	42,238,127			
June	165,412,321	217,087,400				9,623,576	12,028,791				796,300,893	1,084,906,781				24,791,770	30,856,561			
July	155,101,947	205,957,120				8,802,924	11,699,750				800,563,484	1,063,710,171				25,055,880	26,282,298			
August	158,964,129	211,655,081				6,879,829	9,913,757				818,194,216	1,048,250,984				27,468,665	31,540,916			
September	164,140,790	228,767,186				7,633,886	9,633,516				752,612,698	1,034,176,712				27,173,168	30,353,254			
October	169,795,006	229,041,615				10,992,148	12,994,893				783,834,349	1,039,976,721				40,154,777	49,181,141			
November	183,440,016	234,135,591				13,168,666	12,122,333				838,498,595	1,084,043,069				36,113,680	44,296,762			
December	185,840,242	248,157,496				11,171,470	16,911,686				1,045,146,848	1,356,295,721				33,734,257	46,768,100			
<b>Total</b>	<b>\$2,090,644,033</b>	<b>\$2,804,511,033</b>	<b>\$243,421,518</b>			<b>\$126,514,876</b>	<b>\$154,645,484</b>	<b>\$13,867,705</b>			<b>\$9,826,575,827</b>	<b>\$13,091,650,364</b>	<b>\$1,001,326,775</b>			<b>\$442,699,208</b>	<b>\$572,972,312</b>	<b>\$64,560,368</b>		

**Gross Sales by Sector**

Pinal County	2019 (Pre-COVID)	Restaurant/Bar 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Amusement 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Retail 2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	Hotel/Motel 2025	2026	% Ch 26/19	% Ch 26/25
January	\$33,738,053	\$58,151,099	\$64,440,205	91%	11%	\$5,170,939	\$6,465,880	\$6,949,462	34%	7%	\$131,291,975	\$258,696,614	\$259,361,670	98%	0%	\$3,506,964	\$4,863,395	\$6,193,510	77%	27%
February	34,402,560	61,629,569		-100%	-100%	4,559,755	5,860,270		-100%	-100%	129,834,416	253,225,451		-100%	-100%	3,951,904	6,641,975		-100%	-100%
March	40,699,954	76,969,154				6,073,699	7,843,049				157,976,602	347,069,953				4,917,326	7,366,655			
April	35,020,185	61,691,209				12,911,162	5,966,607				144,967,592	269,775,964				3,018,391	4,567,293			
May	31,776,180	60,742,659				2,097,342	7,732,972				142,517,409	265,317,185				2,272,739	3,575,512			
June	29,663,857	57,009,488				1,170,684	1,788,981				130,485,573	261,414,278				2,213,102	4,032,539			
July	28,666,678	57,179,436				1,103,233	1,700,712				135,952,192	257,834,901				2,026,663	2,805,232			
August	29,326,918	56,909,414				1,441,100	1,583,816				138,957,673	247,667,979				1,760,037	2,554,109			
September	29,188,667	57,977,615				1,143,221	2,141,849				125,871,912	257,834,027				1,991,215	3,743,681			
October	30,432,584	58,425,757				1,621,647	3,046,947				140,491,772	264,693,379				2,655,202	4,404,557			
November	34,525,808	62,178,709				3,691,819	4,622,138				158,245,460	282,553,988				2,811,586	4,856,586			
December	34,564,981	69,243,188				3,589,610	6,403,615				196,178,483	359,451,995				2,912,223	4,944,492			
<b>Total</b>	<b>\$392,006,425</b>	<b>\$738,107,296</b>	<b>\$64,440,205</b>			<b>\$44,574,211</b>	<b>\$55,156,836</b>	<b>\$6,949,462</b>			<b>\$1,732,771,059</b>	<b>\$3,325,535,714</b>	<b>\$259,361,670</b>			<b>\$34,037,352</b>	<b>\$54,356,026</b>	<b>\$6,193,510</b>		

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**Gross Sales by Sector**

<b>Santa Cruz</b>																										
<b>County</b>	<b>Restaurant/Bar</b>		<b>% Ch</b>		<b>% Ch</b>		<b>Amusement</b>		<b>% Ch</b>		<b>% Ch</b>		<b>Retail</b>		<b>% Ch</b>		<b>% Ch</b>		<b>Hotel/Motel</b>		<b>% Ch</b>		<b>% Ch</b>			
	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	
January	\$5,145,028	\$7,860,183	\$8,421,616	64%	7%	\$342,219	\$373,136	\$413,286	21%	11%	\$22,456,323	\$38,931,785	\$39,444,637	76%	1%	\$1,231,554	\$1,704,725	\$1,871,510	52%	10%						
February	5,272,986	7,054,012		-100%	-100%	358,549	444,887		-100%	-100%	25,669,209	39,490,412		-100%	-100%	1,498,227	2,034,809		-100%	-100%						
March	6,415,121	9,135,783				516,209	533,523				31,698,967	43,870,201				1,715,874	2,383,493									
April	6,085,454	8,470,453				428,783	496,598				30,665,655	33,956,407				1,554,696	1,632,531									
May	5,792,222	7,917,065				420,456	461,922				29,953,509	40,993,274				1,118,029	1,350,609									
June	4,860,725	7,771,024				325,894	356,493				28,016,770	42,491,763				1,103,480	1,259,115									
July	4,403,630	9,150,950				317,596	364,773				27,339,004	39,882,875				895,586	992,597									
August	4,602,294	9,691,216				308,863	327,669				27,915,288	38,305,467				971,288	1,199,777									
September	4,779,716	7,254,547				372,621	271,874				24,696,345	42,734,782				958,710	1,009,169									
October	4,648,981	7,443,251				335,314	364,264				28,315,933	41,818,741				1,047,662	1,572,446									
November	5,293,077	8,056,727				244,137	426,695				33,005,954	47,167,792				1,404,489	1,874,093									
December	6,253,933	8,617,724				303,020	441,526				44,564,848	61,577,709				1,511,265	1,690,922									
<b>Total</b>	<b>\$63,553,167</b>	<b>\$98,422,935</b>	<b>\$8,421,616</b>			<b>\$4,273,661</b>	<b>\$4,863,360</b>	<b>\$413,286</b>			<b>\$354,297,805</b>	<b>\$511,221,208</b>	<b>\$39,444,637</b>			<b>\$15,010,860</b>	<b>\$18,704,286</b>	<b>\$1,871,510</b>								

**Gross Sales by Sector**

<b>Yavapai</b>																									
<b>County</b>	<b>Restaurant/Bar</b>		<b>% Ch</b>		<b>% Ch</b>		<b>Amusement</b>		<b>% Ch</b>		<b>% Ch</b>		<b>Retail</b>		<b>% Ch</b>		<b>% Ch</b>		<b>Hotel/Motel</b>		<b>% Ch</b>		<b>% Ch</b>		
	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>	<b>2019 (Pre-COVID)</b>	<b>2025</b>	<b>2026</b>	<b>26/19</b>	<b>26/25</b>
January	\$30,159,314	\$47,000,777	\$51,443,410	71%	9%	\$2,584,345	\$3,310,144	\$4,218,169	63%	27%	\$152,596,836	\$234,107,372	\$240,111,851	57%	3%	\$13,457,945	\$31,772,322	\$31,558,419	134%	-1%					
February	29,502,573	48,126,518		-100%	-100%	2,306,695	3,396,208		-100%	-100%	140,693,808	230,928,286		-100%	-100%	13,931,812	32,377,980		-100%	-100%					
March	40,530,233	60,840,682				3,949,046	5,626,997				179,052,925	268,701,204				24,700,852	49,141,529								
April	38,099,846	57,207,337				3,656,220	5,063,226				180,077,325	262,045,275				25,400,266	46,608,669								
May	38,019,775	60,270,907				3,337,937	5,387,961				180,101,724	266,077,401				22,073,145	40,269,697								
June	39,044,342	54,989,025				3,323,722	5,013,725				175,171,276	272,259,307				18,244,806	27,010,689								
July	37,953,083	50,872,619				3,433,911	3,743,871				174,434,506	255,712,451				18,867,699	25,965,178								
August	36,851,757	52,780,828				5,046,828	4,597,615				181,339,365	258,665,171				17,087,281	25,187,350								
September	38,923,487	53,328,506				4,056,616	5,212,574				168,571,353	257,054,593				21,308,799	31,090,926								
October	37,783,337	55,662,361				3,732,470	5,433,924				186,214,821	257,274,037				24,885,529	43,092,413								
November	37,337,134	54,719,201				2,973,256	5,409,379				182,048,929	251,170,351				18,787,363	35,236,039								
December	37,060,166	59,504,366				2,967,559	4,279,556				217,818,922	308,059,257				16,500,002	29,210,599								
<b>Total</b>	<b>\$441,265,047</b>	<b>\$655,303,127</b>	<b>\$51,443,410</b>			<b>\$41,368,605</b>	<b>\$56,475,180</b>	<b>\$4,218,169</b>			<b>\$2,118,121,790</b>	<b>\$3,122,054,705</b>	<b>\$240,111,851</b>			<b>\$235,245,499</b>	<b>\$416,963,391</b>	<b>\$31,558,419</b>							

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**Gross Sales by Sector**

Yuma	Restaurant/Bar					Amusement					Retail					Hotel/Motel				
County	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25
January	\$27,597,004	\$42,080,439	\$42,796,158	55%	2%	\$1,396,406	\$1,879,766	\$1,868,200	34%	-1%	\$140,236,097	\$194,144,591	\$182,334,212	30%	-6%	\$5,077,665	\$6,320,218	\$6,215,188	22%	-2%
February	27,400,245	42,500,360		-100%	-100%	1,622,608	1,817,874		-100%	-100%	142,150,740	183,595,457		-100%	-100%	6,274,109	7,621,067		-100%	-100%
March	32,430,013	46,373,758				1,566,235	1,937,461				169,292,586	227,205,732				7,616,995	8,203,287			
April	26,629,981	39,977,350				1,307,399	1,092,601				145,352,243	188,176,421				6,116,854	6,733,407			
May	26,035,545	37,793,669				1,221,748	1,424,906				130,935,406	198,790,776				4,267,111	5,021,721			
June	23,569,296	39,527,248				1,245,153	1,446,806				123,189,550	180,612,865				5,033,398	4,597,965			
July	24,911,711	36,956,160				1,086,944	1,375,248				121,443,593	177,910,854				3,737,431	4,082,365			
August	23,007,187	36,843,490				970,669	1,055,046				126,731,066	174,204,484				4,671,702	4,853,548			
September	23,795,428	37,812,743				897,119	1,004,706				137,182,103	181,241,754				4,070,983	7,099,549			
October	23,758,643	36,615,004				906,675	915,601				151,511,904	185,202,834				4,430,020	6,594,656			
November	27,931,024	43,592,131				1,110,943	1,521,048				168,887,252	214,321,294				6,837,526	6,298,230			
December	29,045,045	43,353,915				1,668,772	1,713,587				187,666,364	271,808,633				5,908,528	4,577,884			
<b>Total</b>	<b>\$316,111,122</b>	<b>\$483,426,266</b>	<b>\$42,796,158</b>			<b>\$15,000,671</b>	<b>\$17,184,650</b>	<b>\$1,868,200</b>			<b>\$1,744,578,904</b>	<b>\$2,377,215,695</b>	<b>\$182,334,212</b>			<b>\$64,042,322</b>	<b>\$72,003,897</b>	<b>\$6,215,188</b>		

**Gross Sales by Sector**

Arizona	Restaurant/Bar					Amusement					Retail					Hotel/Motel				
County	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25	2019 (Pre-COVID)	2025	2026	% Ch 26/19	% Ch 26/25
January	\$1,299,639,337	\$1,858,217,771	\$1,988,852,915	53%	7%	\$137,314,685	\$202,912,095	\$206,030,272	50%	2%	\$5,541,916,718	\$8,353,980,678	\$8,435,998,556	52%	1%	\$328,486,005	\$494,248,677	\$526,971,165	60%	7%
February	1,299,688,172	1,971,738,332		-100%	-100%	123,165,317	177,635,962		-100%	-100%	5,386,108,558	7,976,567,507		-100%	-100%	374,263,165	607,727,940		-100%	-100%
March	1,568,744,042	2,260,881,806				181,484,612	249,469,626				6,619,754,675	9,406,481,986				508,607,107	700,474,571			
April	1,379,522,390	2,007,872,674				112,808,466	199,204,774				6,249,400,857	8,807,083,976				367,550,097	538,908,330			
May	1,358,284,531	2,007,014,748				130,127,522	211,925,714				6,223,017,296	8,822,190,095				306,503,583	428,744,655			
June	1,247,010,012	1,863,625,518				163,420,306	183,681,302				6,052,541,585	8,871,565,740				260,769,841	347,761,924			
July	1,184,635,581	1,728,680,466				107,960,242	154,745,985				5,922,155,212	8,627,552,052				241,619,082	312,133,013			
August	1,219,844,572	1,780,609,100				119,621,660	161,661,620				6,081,598,751	8,334,011,433				241,693,050	302,306,211			
September	1,252,123,242	1,848,618,655				105,586,740	185,172,382				5,754,630,254	8,443,034,447				279,148,983	370,618,980			
October	1,313,267,310	1,921,148,928				114,442,571	198,368,587				6,126,588,363	8,549,893,953				339,654,370	509,169,087			
November	1,355,219,091	1,972,271,029				135,704,159	213,814,661				6,424,297,073	8,855,124,275				313,153,726	471,362,443			
December	1,404,523,123	2,071,395,254				151,007,085	213,744,991				8,032,429,540	11,283,470,878				287,466,752	440,995,309			
<b>Total</b>	<b>\$15,882,501,403</b>	<b>\$23,292,074,281</b>	<b>\$1,988,852,915</b>			<b>\$1,582,643,365</b>	<b>\$2,352,337,699</b>	<b>\$206,030,272</b>			<b>\$74,414,438,882</b>	<b>\$106,330,957,020</b>	<b>\$8,435,998,556</b>			<b>\$3,848,915,761</b>	<b>\$5,524,451,140</b>	<b>\$526,971,165</b>		

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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