

**Gross Sales by Sector**

Apache County	Restaurant/Bar					Amusement					Retail					Hotel/Motel				
	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$910,571	\$1,295,274	\$1,383,260	52%	7%	\$13,135	\$5,188	\$13,806	5%	166%	\$9,070,502	<b>-\$9,208,780</b>	13,086,994	44%		\$557,678	\$749,831	\$828,295	49%	10%
February	979,586	1,420,973	1,341,848	37%	-6%	428,685	6,219	5,712	-99%	-8%	9,319,888	13,760,734	13,995,131	50%	2%	528,307	699,546	860,829	63%	23%
March	1,157,539	1,584,475	1,789,597	55%	13%	11,155	6,238	22,285	100%	257%	9,849,969	14,232,111	17,365,065	76%	22%	733,077	1,322,780	654,308	-11%	-51%
April	1,119,343	1,592,864	1,583,433	41%	-1%	18,066	5,960	789	-96%	-87%	19,024,287	14,046,064	15,540,513	-18%	11%	860,013	1,223,313	1,025,178	19%	-16%
May	1,504,342	1,709,898	2,282,443	52%	33%	14,358	39,347	12,661	-12%	-68%	13,005,618	16,243,290	18,580,842	43%	14%	934,346	1,448,285	1,291,613	38%	-11%
June	1,416,955	2,292,615	2,466,423	74%	8%	7,566	16,563	47,248	524%	185%	11,863,861	16,249,463	15,819,180	33%	-3%	1,094,138	1,948,879	1,677,364	53%	-14%
July	1,934,349	2,100,812	2,369,403	22%	13%	18,174	19,916	17,271	-5%	-13%	15,817,037	15,913,556	17,822,697	13%	12%	1,361,146	1,892,805	1,924,643	41%	2%
August	1,585,005	1,965,525	2,420,744	53%	23%	7,079	10,921	16,387	131%	50%	13,413,373	15,381,259	13,789,261	3%	-10%	925,170	2,024,972	1,429,668	55%	-29%
September	1,649,806	1,897,004	2,518,086	53%	33%	23,529	47,149	41,784	78%	-11%	11,815,996	16,831,006	15,687,639	33%	-7%	1,115,133	1,387,043	1,525,622	37%	10%
October	1,363,839	1,673,260	2,122,183	56%	27%	3,675	13,177	30,227	723%	129%	11,111,242	16,803,034	17,003,427	53%	1%	1,067,076	1,486,463	1,342,135	26%	-10%
November	1,534,872	2,141,292	1,671,483	9%	-22%	25,085	17,136	4,126	-84%	-76%	11,523,535	13,739,752	12,124,333	5%	-12%	725,417	903,567	804,999	11%	-11%
December	1,141,577	2,114,211	1,843,670	62%	-13%	7,580	83,185	19,292	155%	-77%	12,797,993	17,078,722	16,543,427	29%	-3%	599,978	978,534	974,844	62%	0%
<b>Total</b>	<b>\$16,297,784</b>	<b>\$21,788,204</b>	<b>\$23,792,573</b>	<b>46%</b>	<b>9%</b>	<b>\$578,087</b>	<b>\$270,999</b>	<b>\$231,588</b>	<b>-60%</b>	<b>-15%</b>	<b>\$148,613,301</b>	<b>\$161,070,211</b>	<b>\$187,358,509</b>	<b>26%</b>	<b>16%</b>	<b>\$10,501,479</b>	<b>\$16,066,018</b>	<b>\$14,339,498</b>	<b>37%</b>	<b>-11%</b>

**Gross Sales by Sector**

Cochise County	Restaurant/Bar					Amusement					Retail					Hotel/Motel				
	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$11,862,131	\$15,720,940	\$17,474,175	47%	11%	\$455,028	\$399,412	\$581,692	28%	46%	\$65,114,992	\$92,761,901	\$90,857,707	40%	-2%	\$3,239,229	\$4,001,347	\$4,156,031	28%	4%
February	12,914,028	17,317,398	17,023,423	32%	-2%	489,276	474,138	449,292	-8%	-5%	68,899,553	89,971,187	92,054,762	34%	2%	4,079,033	4,904,367	4,614,219	13%	-6%
March	15,588,238	20,040,552	22,350,823	43%	12%	808,650	917,886	1,130,498	40%	23%	94,655,529	107,172,394	108,165,269	14%	1%	4,424,141	5,817,511	6,200,648	40%	7%
April	14,501,738	18,075,016	19,498,945	34%	8%	579,552	637,151	847,590	46%	33%	89,095,668	97,887,174	101,168,871	14%	3%	3,662,666	4,680,897	4,798,563	31%	3%
May	14,641,762	16,999,124	18,819,293	29%	10.7%	638,337	659,754	961,646	51%	46%	78,257,617	99,908,692	98,294,527	26%	-2%	3,594,981	4,039,252	4,569,753	27%	13%
June	13,899,242	17,803,657	18,819,640	35%	5.7%	609,955	597,550	713,918	17%	19%	76,544,563	95,503,499	103,544,658	35%	8%	3,359,309	3,737,410	3,938,996	17%	5%
July	13,622,099	16,977,452	17,686,818	30%	4%	596,365	540,005	798,409	34%	48%	75,957,826	94,399,182	98,427,030	30%	4%	3,511,025	3,480,253	3,464,715	-1%	0%
August	13,196,114	16,285,281	18,624,711	41%	14%	446,205	496,250	623,383	40%	26%	76,813,250	90,017,188	93,886,010	22%	4%	3,448,307	3,438,970	3,493,815	1%	2%
September	13,367,272	18,639,166	17,546,078	31%	-6%	615,995	870,545	902,762	47%	4%	81,779,630	95,743,350	95,610,705	17%	0%	2,911,446	4,073,088	3,403,193	17%	-16%
October	12,679,192	16,658,630	18,468,564	46%	11%	477,148	659,851	682,553	43%	3%	74,231,870	96,013,216	93,467,442	26%	-3%	3,862,195	4,024,764	4,115,377	7%	2%
November	13,778,965	17,033,889	18,001,502	31%	6%	440,844	673,180	699,427	59%	4%	77,438,347	100,826,586	98,507,976	27%	-2%	3,071,231	4,049,386	3,268,866	6%	-19%
December	13,871,606	18,796,998	20,058,490	45%	7%	651,727	619,436	753,708	16%	22%	100,711,870	123,338,298	126,832,903	26%	3%	2,936,198	5,259,116	5,383,283	83%	2%
<b>Total</b>	<b>\$163,922,387</b>	<b>\$210,348,103</b>	<b>\$224,372,462</b>	<b>37%</b>	<b>6.7%</b>	<b>\$6,809,082</b>	<b>\$7,545,158</b>	<b>\$9,144,878</b>	<b>34%</b>	<b>21%</b>	<b>\$959,500,715</b>	<b>\$1,183,542,667</b>	<b>\$1,200,817,860</b>	<b>25%</b>	<b>1%</b>	<b>\$42,099,761</b>	<b>\$51,506,361</b>	<b>\$51,407,459</b>	<b>22%</b>	<b>0%</b>

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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**Gross Sales by Sector**

Coconino County	Restaurant/Bar		% Ch		Amusement		% Ch		Retail		% Ch		Hotel/Motel		% Ch					
2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	
January	\$35,258,597	\$46,969,334	\$47,429,338	35%	1%	\$11,115,682	\$14,312,844	\$12,101,802	9%	-15%	\$92,915,132	\$135,350,816	\$141,030,172	52%	4%	\$21,731,215	\$35,123,900	\$38,815,592	79%	11%
February	32,349,430	47,603,066	49,057,746	52%	3%	9,500,817	11,450,521	10,843,133	14%	-5%	86,596,958	127,604,086	134,370,114	55%	5%	19,867,866	34,024,435	35,306,902	78%	4%
March	49,205,991	63,738,718	66,566,689	35%	4%	13,719,152	18,078,534	16,917,167	23%	-6%	111,428,680	152,941,406	144,825,781	30%	-5%	42,336,675	60,873,139	58,853,793	39%	-3%
April	50,663,840	64,805,942	65,663,191	30%	1%	12,372,911	17,461,031	17,871,148	44%	2%	119,836,763	154,750,370	163,227,198	36%	5%	47,077,177	64,195,004	71,263,150	51%	11%
May	53,381,689	65,837,727	74,309,808	39%	13%	13,208,526	12,801,465	12,973,359	-2%	1%	120,798,627	164,881,875	172,018,443	42%	4%	53,803,595	63,689,166	62,449,803	16%	-2%
June	55,065,189	72,853,700	72,605,723	32%	0%	14,121,428	15,660,908	14,824,442	5%	-5%	129,468,235	184,072,201	182,569,574	41%	-1%	55,712,401	73,122,050	62,499,108	12%	-15%
July	55,389,210	68,012,958	68,353,124	23%	1%	13,763,024	14,090,636	13,345,897	-3%	-5%	128,914,983	177,507,290	174,930,698	36%	-1%	55,756,872	69,857,058	58,365,678	5%	-16%
August	53,627,662	62,988,776	67,988,194	27%	8%	10,731,077	12,129,624	11,430,032	7%	-6%	127,133,261	169,151,936	170,297,041	34%	1%	50,895,645	58,286,225	50,943,789	0%	-13%
September	53,460,440	68,772,206	71,960,399	35%	5%	10,766,996	13,635,281	13,007,754	21%	-5%	121,640,107	175,349,851	172,922,476	42%	-1%	55,694,169	63,350,557	59,897,837	8%	-5%
October	52,808,918	71,225,473	67,435,603	28%	-5%	10,725,109	15,546,308	12,134,603	13%	-22%	126,606,712	170,261,136	176,652,031	40%	4%	47,799,901	69,663,346	60,095,746	26%	-14%
November	41,710,558	56,028,406	61,635,508	48%	10%	7,616,917	12,896,150	12,443,578	63%	-4%	115,194,173	155,880,768	153,128,502	33%	-2%	30,925,618	45,406,853	45,995,630	49%	1%
December	43,159,472	61,152,089	65,383,639	51%	7%	16,212,893	17,733,765	23,337,647	44%	32%	133,542,583	183,894,663	187,550,333	40%	2%	35,025,168	47,611,927	52,899,054	51%	11%
<b>Total</b>	<b>\$576,080,996</b>	<b>\$749,988,395</b>	<b>\$778,388,962</b>	<b>35%</b>	<b>4%</b>	<b>\$143,854,532</b>	<b>\$175,797,067</b>	<b>\$171,230,562</b>	<b>19%</b>	<b>-3%</b>	<b>\$1,414,076,214</b>	<b>\$1,951,646,398</b>	<b>\$1,973,522,363</b>	<b>40%</b>	<b>1%</b>	<b>\$516,626,302</b>	<b>\$685,203,660</b>	<b>\$657,386,082</b>	<b>27%</b>	<b>-4%</b>

**Gross Sales by Sector**

Gila County	Restaurant/Bar		% Ch		Amusement		% Ch		Retail		% Ch		Hotel/Motel		% Ch					
2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	
January	\$6,056,298	\$8,155,486	\$8,127,005	34%	-0.3%	\$279,972	\$452,836	\$453,794	62%	0%	\$24,586,724	\$37,599,233	\$38,305,733	56%	2%	\$1,136,683	\$2,483,366	\$2,201,838	94%	-11%
February	5,630,568	8,223,507	8,996,881	60%	9%	128,571	117,590	129,972	1%	11%	23,184,437	35,949,032	38,675,926	67%	8%	1,388,321	2,345,895	2,826,260	104%	20%
March	7,564,982	9,713,902	11,120,704	47%	14%	129,911	111,269	174,777	35%	57%	28,016,769	42,165,651	45,450,536	62%	8%	1,846,993	2,496,121	3,291,150	78%	32%
April	7,269,298	9,537,173	9,988,995	37%	5%	264,946	290,702	319,985	21%	10%	31,595,147	42,888,094	42,664,487	35%	-1%	1,891,093	2,859,155	2,988,663	58%	5%
May	7,797,330	10,554,082	11,217,825	44%	6%	226,774	290,607	343,988	52%	18%	29,277,823	44,927,750	45,946,879	57%	2%	1,657,090	3,325,661	3,265,970	97%	-2%
June	7,981,488	11,595,795	12,094,199	52%	4%	182,338	339,579	337,494	85%	-1%	31,205,835	46,535,913	44,157,162	42%	-5%	2,139,979	3,785,934	3,789,452	77%	0%
July	8,388,879	11,611,845	12,466,974	49%	7%	225,654	393,477	358,962	59%	-9%	29,768,896	45,687,661	42,394,444	42%	-7%	2,880,075	4,231,797	3,473,865	21%	-18%
August	7,697,123	10,883,456	11,863,530	54%	9%	212,856	336,656	297,610	40%	-12%	30,394,893	41,820,390	44,522,915	46%	6%	1,752,939	3,355,084	3,836,276	119%	14%
September	8,023,133	11,109,245	11,380,433	42%	2%	369,736	304,101	271,873	-26%	-11%	27,349,528	41,682,649	42,280,144	55%	1%	2,027,926	4,069,003	2,712,734	34%	-33%
October	7,355,184	9,838,022	10,298,139	40%	5%	212,950	256,012	259,015	22%	1%	31,869,825	47,416,159	43,304,491	36%	-9%	1,736,135	3,418,839	4,673,713	169%	37%
November	6,504,334	10,108,937	10,402,103	60%	3%	204,562	236,121	198,607	-3%	-16%	30,673,832	40,903,456	42,194,128	38%	3%	1,436,981	2,834,439	2,902,172	102%	2%
December	6,941,877	9,332,646	9,781,333	41%	5%	86,012	230,926	202,390	135%	-12%	34,820,179	48,229,168	49,216,123	41%	2%	1,480,035	2,639,487	2,751,615	86%	4%
<b>Total</b>	<b>\$87,210,494</b>	<b>\$120,664,095</b>	<b>\$127,738,121</b>	<b>46%</b>	<b>6%</b>	<b>\$2,524,282</b>	<b>\$3,359,876</b>	<b>\$3,348,467</b>	<b>33%</b>	<b>0%</b>	<b>\$352,743,888</b>	<b>\$515,805,156</b>	<b>\$519,112,968</b>	<b>47%</b>	<b>0.6%</b>	<b>\$21,374,250</b>	<b>\$37,844,781</b>	<b>\$38,713,708</b>	<b>81%</b>	<b>2%</b>

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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**Gross Sales by Sector**

Graham County	Restaurant/Bar				Amusement				Retail				Hotel/Motel							
	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$3,165,665	\$4,445,151	\$5,045,312	59%	14%	(Included in Greenlee County)				\$20,455,269	\$34,675,726	\$37,561,118	84%	8%	(Included in Greenlee County)					
February	3,407,478	5,148,563	5,408,363	59%	5%						22,264,290	36,445,524	37,983,843	71%	4%					
March	3,675,030	5,988,973	6,106,710	66%	2%						24,558,564	38,897,545	40,359,616	64%	3.8%					
April	3,979,394	5,197,939	5,484,443	38%	6%						27,007,135	39,508,600	38,426,744	42%	-3%					
May	3,899,830	5,263,251	5,715,570	47%	9%						25,573,831	39,548,851	40,939,138	60%	4%					
June	3,625,930	4,999,624	5,152,128	42%	3%						23,033,232	40,853,829	39,203,237	70%	-4%					
July	3,564,566	5,178,926	4,792,607	34%	-7%						24,135,563	39,174,221	38,987,009	62%	0%					
August	3,033,294	4,841,722	5,763,267	90%	19%						24,197,882	38,237,429	39,867,401	65%	4%					
September	3,482,984	5,114,001	4,972,860	43%	-3%						23,184,224	37,048,858	37,963,490	64%	2%					
October	3,130,550	4,686,932	5,215,710	67%	11%						23,950,046	37,754,404	36,991,273	54%	-2%					
November	3,432,979	5,555,694	5,615,389	64%	1%						24,954,330	39,351,361	38,380,260	54%	-2%					
December	3,549,989	4,970,572	5,378,521	52%	8%						28,296,236	43,142,372	43,186,709	53%	0%					
<b>Total</b>	<b>\$41,947,689</b>	<b>\$61,391,348</b>	<b>\$64,650,880</b>	<b>54%</b>	<b>5%</b>						<b>\$291,610,602</b>	<b>\$464,638,720</b>	<b>\$469,849,838</b>	<b>61%</b>	<b>1%</b>					

**Gross Sales by Sector**

Greenlee County	Restaurant/Bar				Amusement <sup>1</sup>				Retail				Hotel/Motel <sup>2</sup>							
	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$586,180	\$917,479	\$801,506	37%	-13%	\$127,136	\$246,841	\$183,630	44%	-26%	\$13,167,699	\$12,973,032	\$17,954,484	36%	38%	\$856,810	\$1,320,405	\$1,747,832	104%	32%
February	590,848	1,018,122	854,473	45%	-16%	88,962	232,948	203,804	129%	-13%	13,374,232	17,134,551	10,582,315	-21%	-38%	849,779	1,508,256	1,633,949	92%	8%
March	709,216	995,740	1,062,698	50%	7%	167,411	518,799	359,795	115%	-31%	14,491,744	19,136,644	19,102,850	32%	0%	1,104,999	1,590,002	1,845,844	67%	16%
April	622,528	870,067	891,254	43%	2%	150,575	280,061	269,368	79%	-4%	16,660,491	16,707,852	18,664,759	12%	12%	1,055,556	1,319,767	1,906,467	81%	44%
May	673,963	957,184	965,380	43%	1%	145,619	302,459	282,032	94%	-7%	15,168,864	18,064,708	16,827,452	11%	-7%	1,034,050	1,793,963	1,857,458	80%	4%
June	586,430	1,086,978	945,623	61%	-13%	216,002	281,101	157,169	-27%	-44%	14,230,604	17,935,447	17,692,794	24%	-1%	1,134,421	2,068,142	1,845,725	63%	-11%
July	564,737	840,760	917,734	63%	9%	224,873	345,030	167,761	-25%	-51%	14,644,581	16,686,301	17,986,128	23%	8%	1,060,801	1,542,366	1,695,341	60%	10%
August	636,156	1,023,046	1,004,351	58%	-2%	153,550	263,044	145,047	-6%	-45%	13,612,886	17,068,624	17,103,798	26%	0%	993,678	1,263,896	1,320,241	33%	4%
September	575,969	893,982	911,994	58%	2%	148,332	258,438	157,775	6%	-39%	14,503,502	17,194,286	17,094,393	18%	-1%	1,053,733	1,743,864	1,612,194	53%	-8%
October	538,093	783,671	945,720	76%	21%	186,096	269,274	144,975	-22%	-46%	14,538,507	19,822,184	16,761,380	15%	-15%	1,138,787	1,566,900	1,748,501	54%	12%
November	583,838	948,395	803,860	38%	-15%	288,076	259,439	140,864	-51%	-46%	14,936,705	16,161,319	16,831,854	13%	4%	1,350,572	1,830,878	1,730,987	28%	-5%
December	646,801	902,045	927,871	43%	3%	174,587	243,884	168,308	-4%	-31%	19,381,012	18,335,433	16,285,402	-16%	-11%	917,394	2,050,532	1,318,953	44%	-36%
<b>Total</b>	<b>\$7,314,759</b>	<b>\$11,237,469</b>	<b>\$11,032,462</b>	<b>51%</b>	<b>-2%</b>	<b>\$2,071,219</b>	<b>\$3,501,318</b>	<b>\$2,380,528</b>	<b>15%</b>	<b>-32%</b>	<b>\$178,710,827</b>	<b>\$207,220,381</b>	<b>\$202,887,609</b>	<b>14%</b>	<b>-2%</b>	<b>\$12,550,580</b>	<b>\$19,598,971</b>	<b>\$20,263,492</b>	<b>61%</b>	<b>3%</b>

<sup>1</sup> Includes Graham Co. and La Paz Co.

<sup>2</sup> Includes lodging sales for Graham Co.

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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**Gross Sales by Sector**

La Paz County	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$4,405,312	\$5,378,049	\$5,828,470	32%	8%		(Included in Greenlee Co.)				\$20,641,445	\$27,425,155	\$23,888,622	16%	-13%	\$1,126,361	\$1,438,263	\$1,642,388	46%	14%
February	4,301,128	5,423,663	5,349,914	24%	-1%						14,380,437	19,464,540	21,072,733	47%	8%	1,061,122	1,440,113	1,367,755	29%	-5%
March	3,986,440	7,462,771	7,160,434	80%	-4%						17,049,736	20,862,714	22,227,595	30%	7%	1,562,303	1,919,134	1,674,129	7%	-13%
April	3,180,716	5,396,774	4,827,729	52%	-11%						12,491,980	18,343,595	18,885,776	51%	3%	689,812	1,587,757	1,190,929	73%	-25%
May	2,974,101	5,065,613	6,057,029	104%	20%						12,168,269	16,070,437	16,566,131	36%	3%	794,853	1,222,612	1,597,030	101%	31%
June	3,178,785	6,351,428	5,834,965	84%	-8%						9,187,571	17,232,783	17,052,593	86%	-1%	1,218,873	1,837,787	1,695,053	39%	-8%
July	3,018,216	4,941,367	4,633,735	54%	-6%						12,265,154	15,426,613	15,652,691	28%	1%	1,263,350	1,625,409	1,428,373	13%	-12%
August	2,611,331	5,024,055	4,879,065	87%	-3%						11,310,272	20,778,165	16,608,666	47%	-20%	860,953	1,313,243	1,750,950	103%	33%
September	2,744,481	4,469,596	4,145,581	51%	-7%						9,861,445	19,850,640	15,335,708	56%	-23%	920,255	1,153,378	1,368,744	49%	19%
October	2,506,230	5,011,125	4,507,523	80%	-10%						12,128,171	16,379,164	16,575,755	37%	1%	751,599	976,934	1,040,570	38%	7%
November	3,200,241	5,146,683	5,634,163	76%	9%						14,745,498	18,394,023	18,488,936	25%	1%	914,838	1,099,913	1,393,177	52%	27%
December	3,600,889	5,964,541	7,126,934	98%	19%						16,723,058	19,994,748	28,060,363	68%	40%	722,128	1,175,228	1,258,161	74%	7%
<b>Total</b>	<b>\$39,707,870</b>	<b>\$65,635,663</b>	<b>\$65,985,542</b>	<b>66%</b>	<b>1%</b>		<b>\$0</b>	<b>\$0</b>			<b>\$162,953,036</b>	<b>\$230,222,577</b>	<b>\$230,415,569</b>	<b>41%</b>	<b>0%</b>	<b>\$11,886,447</b>	<b>\$16,789,771</b>	<b>\$17,407,259</b>	<b>46%</b>	<b>3.7%</b>

**Gross Sales by Sector**

Maricopa County	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$926,992,483	\$1,295,344,882	\$1,331,594,141	44%	3%	\$103,361,351	\$139,439,771	\$165,037,323	60%	18%	\$3,877,276,854	\$5,765,006,700	\$5,887,345,073	52%	2%	\$228,580,257	\$324,053,585	\$324,706,573	42%	0%
February	933,467,859	1,374,895,018	1,426,753,655	53%	4%	92,131,573	158,063,266	141,528,550	54%	-10%	3,770,986,064	5,591,690,140	5,610,958,493	49%	0%	258,262,727	417,762,447	421,729,126	63%	1%
March	1,112,883,978	1,578,991,420	1,613,312,902	45%	2%	138,104,419	196,919,315	196,189,746	42%	0%	4,642,542,395	6,253,598,829	6,584,102,184	42%	5%	347,988,368	467,310,869	463,533,065	33%	-1%
April	974,778,931	1,441,377,513	1,427,965,145	46%	-1%	64,228,411	187,493,524	150,904,503	135%	-20%	4,329,470,440	5,994,721,842	6,242,920,535	44%	4%	223,109,796	348,607,515	316,970,430	42%	-9%
May	956,542,512	1,346,233,969	1,413,109,156	48%	5%	96,497,647	151,796,975	162,698,207	69%	7%	4,354,977,569	6,000,362,250	6,225,525,588	43%	3.8%	164,679,697	243,009,956	239,127,561	45%	-2%
June	857,196,882	1,253,671,742	1,298,063,119	51%	4%	129,849,213	157,920,377	143,249,750	10%	-9%	4,241,142,010	5,954,611,092	6,253,577,314	47%	5%	134,189,141	190,885,906	182,530,867	36%	-4%
July	802,150,877	1,118,714,133	1,180,225,305	47%	5%	76,017,419	144,226,037	117,772,635	55%	-18%	4,086,677,954	5,734,300,771	6,090,624,275	49%	6%	109,790,384	160,262,861	159,732,781	45%	-0.3%
August	842,371,125	1,143,416,947	1,225,822,310	46%	7%	91,390,578	122,255,958	129,176,579	41%	6%	4,225,083,669	5,568,738,297	5,855,494,877	39%	5%	117,247,061	162,512,642	155,088,865	32%	-5%
September	866,824,780	1,264,785,401	1,295,840,784	49%	2%	77,600,862	132,172,476	149,587,005	93%	13%	4,032,296,496	6,013,271,392	5,955,032,058	48%	-1%	148,695,800	216,701,174	209,823,726	41%	-3%
October	926,646,661	1,298,740,546	1,359,825,846	47%	4.7%	83,315,252	153,998,092	160,189,307	92%	4%	4,300,192,280	5,946,279,285	6,045,849,553	41%	2%	199,252,464	308,395,652	315,275,759	58%	2%
November	957,968,486	1,341,128,748	1,396,611,884	46%	4%	104,149,073	179,037,306	173,970,786	67%	-3%	4,507,375,869	6,268,840,774	6,281,044,676	39%	0%	200,519,609	305,024,951	309,416,923	54%	1%
December	999,120,998	1,400,912,500	1,468,398,870	47%	4.8%	112,492,818	148,729,112	157,302,167	40%	6%	5,651,410,169	7,761,978,963	8,063,990,570	43%	4%	177,785,800	260,555,995	275,598,356	55%	6%
<b>Total</b>	<b>\$11,156,945,572</b>	<b>\$15,858,212,820</b>	<b>\$16,437,523,116</b>	<b>47%</b>	<b>4%</b>	<b>\$1,169,138,616</b>	<b>\$1,872,052,209</b>	<b>\$1,847,606,558</b>	<b>58%</b>	<b>-1%</b>	<b>\$52,019,431,769</b>	<b>\$72,853,400,335</b>	<b>\$75,096,465,196</b>	<b>44%</b>	<b>3.1%</b>	<b>\$2,310,101,104</b>	<b>\$3,405,083,553</b>	<b>\$3,373,534,032</b>	<b>46%</b>	<b>-1%</b>

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

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**Gross Sales by Sector**

Mohave County	Restaurant/Bar					Amusement					Retail					Hotel/Motel				
	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$27,485,461	\$40,430,328	\$41,374,334	51%	2%	\$1,566,761	\$910,584	\$1,298,475	-17%	43%	\$155,996,934	\$223,925,082	\$245,880,133	58%	10%	\$4,786,240	\$8,706,203	\$9,701,997	103%	11%
February	29,458,235	41,665,127	40,421,588	37%	-3%	1,427,193	7,071,003	1,498,940	5%	-79%	145,173,646	227,892,563	224,452,263	55%	-2%	5,722,464	10,765,178	10,431,448	82%	-3%
March	42,972,023	47,757,596	52,373,939	22%	10%	2,099,110	4,746,517	1,997,678	-5%	-58%	174,721,170	248,032,687	272,454,223	56%	10%	8,882,444	13,677,492	13,582,712	53%	-1%
April	22,543,831	44,130,143	44,880,964	99%	2%	1,768,388	1,817,325	1,855,184	5%	2%	174,127,925	239,906,892	243,963,262	40%	2%	7,697,125	13,400,120	14,488,941	88%	8%
May	30,565,304	42,871,234	46,431,750	52%	8%	1,898,481	1,564,631	1,554,460	-18%	-1%	162,098,740	234,987,286	238,306,488	47%	1%	7,536,555	14,238,633	14,313,828	90%	1%
June	29,071,497	45,248,179	45,506,449	57%	1%	1,681,170	1,365,923	2,034,053	21%	49%	165,089,379	231,334,708	248,861,818	51%	8%	7,580,054	14,619,057	13,440,179	77%	-8%
July	31,026,019	43,391,375	46,415,816	50%	7%	1,293,866	1,305,515	1,437,259	11%	10%	169,863,482	214,833,456	232,966,572	37%	8%	9,165,767	14,746,889	13,135,021	43%	-11%
August	28,683,303	40,665,129	44,384,848	55%	9%	1,173,037	1,497,351	1,298,053	11%	-13%	159,975,951	224,518,485	217,894,999	36%	-3%	7,697,669	11,571,544	11,311,375	47%	-2%
September	28,181,827	41,104,858	42,112,851	49%	2%	1,240,517	1,513,666	1,533,048	24%	1%	157,196,080	220,880,970	223,280,100	42%	1.1%	6,145,402	10,265,719	9,303,999	51%	-9%
October	27,995,822	40,284,914	41,545,065	48%	3%	1,482,976	1,597,849	1,499,204	1%	-6%	170,055,327	230,576,503	223,243,562	31%	-3%	6,844,783	10,118,006	8,002,234	17%	-21%
November	27,883,431	39,025,702	41,845,133	50%	7%	1,416,966	1,280,636	1,834,592	29%	43%	179,030,249	231,029,343	228,259,630	27%	-1%	4,918,971	8,232,712	8,188,935	66%	-1%
December	28,391,025	43,392,299	44,276,573	56%	2.0%	1,296,015	1,458,510	1,702,315	31%	17%	206,718,936	273,682,090	287,248,765	39%	5%	3,802,888	7,344,505	7,406,319	95%	1%
<b>Total</b>	<b>\$354,257,778</b>	<b>\$509,966,883</b>	<b>\$531,569,310</b>	<b>50%</b>	<b>4.2%</b>	<b>\$18,344,480</b>	<b>\$26,129,510</b>	<b>\$19,543,261</b>	<b>7%</b>	<b>-25%</b>	<b>\$2,020,047,819</b>	<b>\$2,801,600,065</b>	<b>\$2,886,811,815</b>	<b>43%</b>	<b>3.0%</b>	<b>\$80,780,362</b>	<b>\$137,686,058</b>	<b>\$133,306,988</b>	<b>65%</b>	<b>-3%</b>

**Gross Sales by Sector**

Navajo County	Restaurant/Bar					Amusement					Retail					Hotel/Motel				
	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$8,248,714	\$12,984,356	\$13,242,644	61%	2%	\$576,629	\$371,443	\$262,786	-54%	-29%	\$83,344,824	\$77,532,451	\$83,989,580	1%	8%	\$2,739,631	\$5,259,492	\$4,551,391	66%	-13%
February	8,131,333	12,963,117	13,429,346	65%	4%	456,665	274,899	327,702	-28%	19%	76,263,367	76,371,565	82,157,173	8%	8%	2,410,567	4,519,514	4,068,104	69%	-10%
March	10,149,744	14,554,189	16,182,527	59%	11%	693,521	483,594	360,590	-48%	-25%	93,401,003	78,262,785	92,155,616	-1%	18%	3,479,176	5,376,419	6,198,603	78%	15%
April	10,305,855	14,869,986	15,407,391	50%	4%	384,332	394,600	547,987	43%	39%	85,379,295	92,437,307	94,272,628	10%	2%	3,408,957	5,493,401	8,273,909	143%	51%
May	12,135,226	16,227,059	19,145,044	58%	18%	552,785	931,664	1,175,568	113%	26%	101,507,119	99,525,928	95,762,912	-6%	-4%	8,730,659	6,704,475	7,815,972	-10%	17%
June	12,437,073	19,932,237	20,335,620	64%	2%	1,063,607	1,742,658	1,682,431	58%	-3%	97,612,231	100,393,604	107,402,415	10%	7%	2,954,969	8,523,886	8,588,310	191%	1%
July	13,939,580	20,227,151	22,214,213	59%	10%	1,076,257	2,058,559	1,963,436	82%	-5%	104,376,957	102,109,224	102,709,254	-2%	1%	6,246,403	9,516,449	8,784,926	41%	-8%
August	13,651,175	18,068,196	19,821,265	45%	10%	859,987	1,777,531	1,196,626	39%	-33%	106,525,708	96,113,308	97,452,382	-9%	1%	5,912,654	8,383,621	7,795,531	32%	-7%
September	12,984,462	18,464,761	18,967,538	46%	3%	717,309	1,535,224	1,405,861	96%	-8%	66,068,835	95,183,832	94,785,866	43%	-0.4%	5,082,246	7,095,821	7,674,353	51%	8%
October	11,824,268	16,376,971	19,997,642	69%	22%	451,112	721,113	673,073	49%	-7%	71,535,605	96,551,722	91,079,326	27%	-6%	4,028,240	7,307,513	8,029,839	99%	10%
November	10,094,328	14,828,602	16,332,979	62%	10%	373,815	388,582	421,088	13%	8%	67,738,345	88,122,748	86,907,486	28%	-1%	3,335,844	4,938,354	5,099,043	53%	3%
December	11,334,524	14,810,003	16,513,587	46%	12%	385,023	367,799	509,193	32%	38%	136,652,040	104,849,274	107,362,968	-21%	2%	3,630,887	5,947,903	6,212,728	71%	4%
<b>Total</b>	<b>\$135,236,282</b>	<b>\$194,306,628</b>	<b>\$211,589,796</b>	<b>56%</b>	<b>9%</b>	<b>\$7,591,042</b>	<b>\$11,047,666</b>	<b>\$10,526,341</b>	<b>39%</b>	<b>-5%</b>	<b>\$1,090,405,329</b>	<b>\$1,107,453,748</b>	<b>\$1,136,037,606</b>	<b>4%</b>	<b>3%</b>	<b>\$51,960,233</b>	<b>\$79,066,848</b>	<b>\$83,092,709</b>	<b>60%</b>	<b>5%</b>

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

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**Gross Sales by Sector**

Pima County	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$178,028,526	\$226,288,225	\$230,825,088	30%	2%	\$10,325,082	\$11,667,532	\$10,949,861	6%	-6%	\$732,765,112	\$1,020,892,050	\$1,048,200,699	43%	3%	\$40,457,773	\$59,974,298	\$61,236,079	51%	2%
February	171,879,316	246,128,416	243,790,638	42%	-1%	9,665,968	12,112,872	11,129,619	15%	-8%	717,317,513	989,640,365	1,003,025,149	40%	1%	54,436,927	66,130,297	76,213,516	40%	15%
March	200,775,539	272,732,626	269,535,407	34%	-1%	13,646,094	16,882,719	16,376,060	20%	-3%	871,018,037	1,140,002,123	1,173,426,161	35%	3%	57,297,884	79,520,842	77,545,357	35%	-2%
April	184,721,451	253,453,002	244,334,836	32%	-4%	14,737,721	12,592,812	13,969,188	-5%	11%	843,648,911	1,064,319,690	1,073,395,136	27%	1%	42,007,695	56,195,168	56,460,201	34%	0%
May	172,544,750	231,107,274	242,237,150	40%	4.8%	9,867,512	14,300,785	16,916,030	71%	18%	826,675,171	1,096,078,672	1,082,243,060	31%	-1%	34,006,732	44,727,849	42,238,127	24%	-6%
June	165,412,321	217,087,400	222,504,844	35%	2%	9,623,576	11,502,440	12,028,791	25%	4.6%	796,300,893	1,042,080,477	1,084,906,781	36%	4%	24,791,770	33,527,864	30,856,561	24%	-8%
July	155,101,947	205,957,120	214,445,571	38%	4%	8,802,924	10,408,984	11,699,750	33%	12%	800,563,484	1,041,545,560	1,063,710,171	33%	2%	25,055,880	28,878,839	26,282,298	5%	-9%
August	158,964,129	211,655,081	221,811,865	40%	4.8%	6,879,829	9,569,432	9,913,757	44%	4%	818,194,216	1,045,726,649	1,048,250,984	28%	0%	27,468,665	35,109,536	31,540,916	15%	-10%
September	164,140,790	228,767,186	221,888,641	35%	-3%	7,633,886	11,531,922	9,633,516	26%	-16%	752,612,698	1,034,698,128	1,034,176,712	37%	0%	27,173,168	38,218,069	30,353,254	12%	-21%
October	169,795,006	229,041,615	232,640,560	37%	2%	10,992,148	12,529,823	12,994,893	18%	4%	783,834,349	1,057,674,102	1,039,976,721	33%	-2%	40,154,777	53,225,597	49,181,141	22%	-8%
November	183,440,016	234,135,591	245,170,259	34%	5%	13,168,666	13,317,360	12,122,333	-8%	-9%	838,498,595	1,115,660,527	1,084,043,069	29%	-3%	36,113,680	52,508,307	44,296,762	23%	-16%
December	185,840,242	248,157,496	250,986,574	35%	1.1%	11,171,470	14,672,985	16,911,686	51%	15%	1,045,146,848	1,320,516,507	1,356,295,721	30%	3%	33,734,257	46,904,009	46,768,100	39%	0%
<b>Total</b>	<b>\$2,090,644,033</b>	<b>\$2,804,511,033</b>	<b>\$2,840,171,433</b>	<b>36%</b>	<b>1%</b>	<b>\$126,514,876</b>	<b>\$151,089,666</b>	<b>\$154,645,484</b>	<b>22%</b>	<b>2%</b>	<b>\$9,826,575,827</b>	<b>\$12,968,834,850</b>	<b>\$13,091,650,364</b>	<b>33%</b>	<b>0.9%</b>	<b>\$442,699,208</b>	<b>\$594,920,675</b>	<b>\$572,972,312</b>	<b>29%</b>	<b>-4%</b>

**Gross Sales by Sector**

Pinal County	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24	2019 (Pre-COVID)	2024	2025	% Ch 25/19	% Ch 25/24
January	\$33,738,053	\$54,442,747	\$58,151,099	72%	7%	\$5,170,939	\$7,054,346	\$6,465,880	25%	-8%	\$131,291,975	\$243,818,206	\$258,696,614	97%	6%	\$3,506,964	\$6,017,533	\$4,863,395	39%	-19%
February	34,402,560	57,398,102	61,629,569	79%	7%	4,559,755	6,663,937	5,860,270	29%	-12%	129,834,416	237,742,668	253,225,451	95%	7%	3,951,904	6,478,678	6,641,975	68%	3%
March	40,699,954	75,725,901	76,969,154	89%	2%	6,073,699	6,801,291	7,843,049	29%	15%	157,976,602	279,238,458	347,069,953	120%	24%	4,917,326	7,798,861	7,366,655	50%	-6%
April	35,020,185	60,856,620	61,691,209	76%	1%	12,911,162	10,291,478	5,966,607	-54%	-42%	144,967,592	246,566,644	269,775,964	86%	9%	3,018,391	5,822,245	4,567,293	51%	-22%
May	31,776,180	54,492,941	60,742,659	91%	11%	2,097,342	2,591,284	7,732,972	269%	198%	142,517,409	243,413,837	265,317,185	86%	9.0%	2,272,739	3,676,747	3,575,512	57%	-3%
June	29,663,857	56,446,480	57,009,488	92%	1%	1,170,684	2,138,540	1,788,981	53%	-16%	130,485,573	237,141,864	261,414,278	100%	10%	2,213,102	4,619,875	4,032,539	82%	-13%
July	28,666,678	48,351,468	57,179,436	99%	18%	1,103,233	1,727,657	1,700,712	54%	-2%	135,952,192	234,169,154	257,834,901	90%	10%	2,026,663	3,244,373	2,805,232	38%	-14%
August	29,326,918	52,152,144	56,909,414	94%	9%	1,441,100	1,552,988	1,583,816	10%	2%	138,957,673	222,391,088	247,667,979	78%	11.4%	1,760,037	3,109,231	2,554,109	45%	-18%
September	29,188,667	55,121,871	57,977,615	99%	5%	1,143,221	1,691,190	2,141,849	87%	27%	125,871,912	244,236,654	257,834,027	105%	6%	1,991,215	4,040,222	3,743,681	88%	-7%
October	30,432,584	53,199,445	58,425,757	92%	10%	1,621,647	2,868,893	3,046,947	88%	6%	140,491,772	246,975,824	264,693,379	88%	7%	2,655,202	4,809,236	4,404,557	66%	-8%
November	34,525,808	58,893,495	62,178,709	80%	6%	3,691,819	4,747,856	4,622,138	25%	-3%	158,245,460	272,632,500	282,553,988	79%	4%	2,811,586	5,437,567	4,856,586	73%	-11%
December	34,564,981	60,969,330	69,243,188	100%	14%	3,589,610	6,003,204	6,403,615	78%	7%	196,178,483	317,334,048	359,451,995	83%	13%	2,912,223	4,853,911	4,944,492	70%	2%
<b>Total</b>	<b>\$392,006,425</b>	<b>\$688,050,544</b>	<b>\$738,107,296</b>	<b>88%</b>	<b>7%</b>	<b>\$44,574,211</b>	<b>\$54,132,664</b>	<b>\$55,156,836</b>	<b>24%</b>	<b>2%</b>	<b>\$1,732,771,059</b>	<b>\$3,025,660,945</b>	<b>\$3,325,535,714</b>	<b>92%</b>	<b>10%</b>	<b>\$34,037,352</b>	<b>\$59,908,479</b>	<b>\$54,356,026</b>	<b>60%</b>	<b>-9%</b>

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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**Gross Sales by Sector**

Santa Cruz County	Restaurant/Bar		% Ch		Amusement		% Ch		Retail		% Ch		Hotel/Motel		% Ch					
2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	
January	\$5,145,028	\$7,231,317	\$7,860,183	53%	9%	\$342,219	\$377,002	\$373,136	9%	-1%	\$22,456,323	\$37,574,708	\$38,931,785	73%	4%	\$1,231,554	\$1,816,203	\$1,704,725	38%	-6%
February	5,272,986	7,442,785	7,054,012	34%	-5%	358,549	377,710	444,887	24%	18%	25,669,209	35,795,847	39,490,412	54%	10%	1,498,227	2,024,501	2,034,809	36%	1%
March	6,415,121	9,521,470	9,135,783	42%	-4%	516,209	562,030	533,523	3%	-5%	31,698,967	44,999,407	43,870,201	38%	-3%	1,715,874	2,498,732	2,383,493	39%	-5%
April	6,085,454	8,118,056	8,470,453	39%	4%	428,783	480,481	496,598	16%	3%	30,665,655	42,121,490	33,956,407	11%	-19%	1,554,696	1,983,736	1,632,531	5%	-18%
May	5,792,222	8,299,597	7,917,065	37%	-5%	420,456	394,410	461,922	10%	17%	29,953,509	40,894,167	40,993,274	37%	0%	1,118,029	1,518,866	1,350,609	21%	-11%
June	4,860,725	7,622,963	7,771,024	60%	2%	325,894	367,916	356,493	9%	-3%	28,016,770	41,822,293	42,491,763	52%	2%	1,103,480	1,442,239	1,259,115	14%	-13%
July	4,403,630	6,830,559	9,150,950	108%	34%	317,596	342,167	364,773	15%	7%	27,339,004	46,925,904	39,882,875	46%	-15%	895,586	1,464,231	992,597	11%	-32%
August	4,602,294	6,741,630	9,691,216	111%	44%	308,863	330,553	327,669	6%	-1%	27,915,288	41,136,285	38,305,467	37%	-7%	971,288	1,257,321	1,199,777	24%	-5%
September	4,779,716	7,761,212	7,254,547	52%	-7%	372,621	375,773	271,874	-27%	-28%	24,696,345	44,310,876	42,734,782	73%	-4%	958,710	1,379,472	1,009,169	5%	-27%
October	4,648,981	7,133,539	7,443,251	60%	4%	335,314	358,499	364,264	9%	2%	28,315,933	41,711,183	41,818,741	48%	0%	1,047,662	1,687,397	1,572,446	50%	-7%
November	5,293,077	8,080,841	8,056,727	52%	0%	244,137	440,633	426,695	75%	-3%	33,005,954	47,456,352	47,167,792	43%	-1%	1,404,489	1,947,794	1,874,093	33%	-4%
December	6,253,933	8,660,961	8,617,724	38%	0%	303,020	416,667	441,526	46%	6%	44,564,848	58,743,269	61,577,709	38%	5%	1,511,265	1,858,450	1,690,922	12%	-9%
<b>Total</b>	<b>\$63,553,167</b>	<b>\$93,444,930</b>	<b>\$98,422,935</b>	<b>55%</b>	<b>5%</b>	<b>\$4,273,661</b>	<b>\$4,823,841</b>	<b>\$4,863,360</b>	<b>14%</b>	<b>1%</b>	<b>\$354,297,805</b>	<b>\$523,491,781</b>	<b>\$511,221,208</b>	<b>44%</b>	<b>-2%</b>	<b>\$15,010,860</b>	<b>\$20,878,942</b>	<b>\$18,704,286</b>	<b>25%</b>	<b>-10%</b>

**Gross Sales by Sector**

Yavapai County	Restaurant/Bar		% Ch		Amusement		% Ch		Retail		% Ch		Hotel/Motel		% Ch					
2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	
January	\$30,159,314	\$45,272,843	\$47,000,777	56%	4%	\$2,584,345	\$4,088,628	\$3,310,144	28%	-19%	\$152,596,836	\$229,747,451	\$234,107,372	53%	2%	\$13,457,945	\$28,215,617	\$31,772,322	136%	13%
February	29,502,573	51,349,908	48,126,518	63%	-6%	2,306,695	3,850,379	3,396,208	47%	-12%	140,693,808	217,487,690	230,928,286	64%	6%	13,931,812	33,340,469	32,377,980	132%	-3%
March	40,530,233	58,425,938	60,840,682	50%	4%	3,949,046	5,512,355	5,626,997	42%	2%	179,052,925	262,790,360	268,701,204	50%	2%	24,700,852	52,905,649	49,141,529	99%	-7%
April	38,099,846	56,585,238	57,207,337	50%	1%	3,656,220	5,415,033	5,063,226	38%	-6%	180,077,325	262,631,194	262,045,275	46%	0%	25,400,266	43,690,256	46,608,669	83%	7%
May	38,019,775	56,010,134	60,270,907	59%	8%	3,337,937	5,398,836	5,387,961	61%	0%	180,101,724	267,067,629	266,077,401	48%	0%	22,073,145	41,372,117	40,269,697	82%	-3%
June	39,044,342	54,490,961	54,989,025	41%	1%	3,323,722	4,749,724	5,013,725	51%	6%	175,171,276	268,189,764	272,259,307	55%	2%	18,244,806	30,760,345	27,010,689	48%	-12%
July	37,953,083	45,747,149	50,872,619	34%	11%	3,433,911	4,694,204	3,743,871	9%	-20%	174,434,506	250,324,956	255,712,451	47%	2%	18,867,699	14,351,276	25,965,178	38%	81%
August	36,851,757	49,978,610	52,780,828	43%	6%	5,046,828	4,239,058	4,597,615	-9%	8%	181,339,365	250,196,952	258,665,171	43%	3%	17,087,281	25,196,733	25,187,350	47%	0%
September	38,923,487	55,019,949	53,328,506	37%	-3.1%	4,056,616	4,677,811	5,212,574	28%	11%	168,571,353	254,820,636	257,054,593	52%	1%	21,308,799	33,833,371	31,090,926	46%	-8%
October	37,783,337	53,653,237	55,662,361	47%	4%	3,732,470	6,319,716	5,433,924	46%	-14%	186,214,821	259,586,318	257,274,037	38%	-1%	24,885,529	41,696,623	43,092,413	73%	3%
November	37,337,134	53,455,376	54,719,201	47%	2%	2,973,256	5,297,252	5,409,379	82%	2%	182,048,929	253,714,043	251,170,351	38%	-1%	18,787,363	34,181,174	35,236,039	88%	3%
December	37,060,166	55,616,663	59,504,366	61%	7%	2,967,559	4,791,026	4,279,556	44%	-11%	217,818,922	298,042,058	308,059,257	41%	3%	16,500,002	33,127,926	29,210,599	77%	-12%
<b>Total</b>	<b>\$441,265,047</b>	<b>\$635,606,006</b>	<b>\$655,303,127</b>	<b>49%</b>	<b>3%</b>	<b>\$41,368,605</b>	<b>\$59,034,022</b>	<b>\$56,475,180</b>	<b>37%</b>	<b>-4%</b>	<b>\$2,118,121,790</b>	<b>\$3,074,599,051</b>	<b>\$3,122,054,705</b>	<b>47%</b>	<b>2%</b>	<b>\$235,245,499</b>	<b>\$412,671,556</b>	<b>\$416,963,391</b>	<b>77%</b>	<b>1%</b>

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

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**Gross Sales by Sector**

Yuma		Restaurant/Bar		% Ch	% Ch		Amusement		% Ch	% Ch		Retail		% Ch	% Ch		Hotel/Motel		% Ch	% Ch
County	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24
January	\$27,597,004	\$39,822,560	\$42,080,439	52%	6%	\$1,396,406	\$1,649,772	\$1,879,766	35%	14%	\$140,236,097	\$204,119,800	\$194,144,591	38%	-5%	\$5,077,665	\$6,734,123	\$6,320,218	24%	-6%
February	27,400,245	43,017,900	42,500,360	55%	-1%	1,622,608	1,578,398	1,817,874	12%	15%	142,150,740	192,784,871	183,595,457	29%	-5%	6,274,109	7,677,741	7,621,067	21%	-1%
March	32,430,013	47,300,541	46,373,758	43%	-2%	1,566,235	2,953,318	1,937,461	24%	-34%	169,292,586	223,592,988	227,205,732	34%	2%	7,616,995	7,873,949	8,203,287	8%	4%
April	26,629,981	41,873,658	39,977,350	50%	-5%	1,307,399	1,463,844	1,092,601	-16%	-25%	145,352,243	194,160,428	188,176,421	29%	-3%	6,116,854	7,372,946	6,733,407	10%	-9%
May	26,035,545	38,991,953	37,793,669	45%	-3%	1,221,748	1,289,552	1,424,906	17%	10%	130,935,406	176,585,548	198,790,776	52%	12.6%	4,267,111	5,956,803	5,021,721	18%	-16%
June	23,569,296	38,898,387	39,527,248	68%	2%	1,245,153	1,518,107	1,446,806	16%	-5%	123,189,550	196,249,231	180,612,865	47%	-8%	5,033,398	5,001,684	4,597,965	-9%	-8%
July	24,911,711	34,067,746	36,956,160	48%	8%	1,086,944	1,352,914	1,375,248	27%	2%	121,443,593	176,772,099	177,910,854	46%	1%	3,737,431	4,839,225	4,082,365	9%	-16%
August	23,007,187	39,360,546	36,843,490	60%	-6%	970,669	1,317,041	1,055,046	9%	-20%	126,731,066	178,894,685	174,204,484	37%	-3%	4,671,702	4,885,690	4,853,548	4%	-1%
September	23,795,428	35,427,149	37,812,743	59%	7%	897,119	1,219,985	1,004,706	12%	-18%	137,182,103	180,517,889	181,241,754	32%	0%	4,070,983	5,868,847	7,099,549	74%	21%
October	23,758,643	37,664,483	36,615,004	54%	-3%	906,675	1,014,774	915,601	1%	-10%	151,511,904	193,956,442	185,202,834	22%	-5%	4,430,020	7,816,667	6,594,656	49%	-16%
November	27,931,024	41,013,181	43,592,131	56%	6%	1,110,943	1,679,774	1,521,048	37%	-9%	168,887,252	216,106,411	214,321,294	27%	-1%	6,837,526	6,333,603	6,298,230	-8%	-1%
December	29,045,045	41,039,755	43,353,915	49%	6%	1,668,772	1,798,070	1,713,587	3%	-5%	187,666,364	250,273,475	271,808,633	45%	9%	5,908,528	5,725,313	4,577,884	-23%	-20%
<b>Total</b>	<b>\$316,111,122</b>	<b>\$478,477,860</b>	<b>\$483,426,266</b>	<b>53%</b>	<b>1%</b>	<b>\$15,000,671</b>	<b>\$18,835,549</b>	<b>\$17,184,650</b>	<b>15%</b>	<b>-9%</b>	<b>\$1,744,578,904</b>	<b>\$2,384,013,867</b>	<b>\$2,377,215,695</b>	<b>36%</b>	<b>0%</b>	<b>\$64,042,322</b>	<b>\$76,086,591</b>	<b>\$72,003,897</b>	<b>12%</b>	<b>-5%</b>

**Gross Sales by Sector**

Arizona		Restaurant/Bar		% Ch	% Ch		Amusement		% Ch	% Ch		Retail		% Ch	% Ch		Hotel/Motel		% Ch	% Ch
County	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24	2019 (Pre-COVID)	2024	2025	25/19	25/24
January	\$1,299,639,337	\$1,804,698,970	\$1,858,217,771	43%	3%	\$137,314,685	\$180,976,200	\$202,912,095	48%	12%	\$5,541,916,718	\$8,134,193,529	\$8,353,980,678	51%	3%	\$328,486,005	\$485,894,165	\$494,248,677	50%	2%
February	1,299,688,172	1,921,015,665	1,971,738,332	52%	3%	123,165,317	202,273,880	177,635,962	44%	-12%	5,386,108,558	7,909,735,361	7,976,567,507	48%	1%	374,263,165	593,621,439	607,727,940	62%	2%
March	1,568,744,042	2,214,534,814	2,260,881,806	44%	2%	181,484,612	254,493,864	249,469,626	37%	-2%	6,619,754,675	8,925,926,103	9,406,481,986	42%	5%	508,607,107	710,981,500	700,474,571	38%	-1%
April	1,379,522,390	2,026,739,991	2,007,872,674	46%	-1%	112,808,466	238,624,002	199,204,774	77%	-17%	6,249,400,857	8,520,997,237	8,807,083,976	41%	3.4%	367,550,097	558,431,279	538,908,330	47%	-3%
May	1,358,284,531	1,900,621,037	2,007,014,748	48%	6%	130,127,522	192,361,768	211,925,714	63%	10%	6,223,017,296	8,558,560,920	8,822,190,095	42%	3.1%	306,503,583	436,724,385	428,744,655	40%	-2%
June	1,247,010,012	1,810,382,145	1,863,625,518	49%	3%	163,420,306	198,201,387	183,681,302	12%	-7%	6,052,541,585	8,490,206,165	8,871,565,740	47%	4.5%	260,769,841	375,881,059	347,761,924	33%	-7%
July	1,184,635,581	1,632,950,821	1,728,680,466	46%	6%	107,960,242	181,505,101	154,745,985	43%	-15%	5,922,155,212	8,205,775,947	8,627,552,052	46%	5%	241,619,082	319,933,831	312,133,013	29%	-2%
August	1,219,844,572	1,665,050,143	1,780,609,100	46%	7%	119,621,660	155,776,407	161,661,620	35%	4%	6,081,598,751	8,020,170,741	8,334,011,433	37%	4%	241,693,050	321,708,709	302,306,211	25%	-6%
September	1,252,123,242	1,817,347,588	1,848,618,655	48%	2%	105,586,740	169,833,560	185,172,382	75%	9%	5,754,630,254	8,491,621,016	8,443,034,447	47%	-1%	279,148,983	393,179,629	370,618,980	33%	-6%
October	1,313,267,310	1,845,971,865	1,921,148,928	46%	4.1%	114,442,571	196,153,380	198,368,587	73%	1%	6,126,588,363	8,477,760,676	8,549,893,953	40%	1%	339,654,370	516,193,938	509,169,087	50%	-1%
November	1,355,219,091	1,887,524,831	1,972,271,029	46%	4%	135,704,159	220,271,425	213,814,661	58%	-3%	6,424,297,073	8,878,819,963	8,855,124,275	38%	0%	313,153,726	474,729,497	471,362,443	51%	-1%
December	1,404,523,123	1,976,792,109	2,071,395,254	47%	5%	151,007,085	197,148,568	213,744,991	42%	8%	8,032,429,540	10,839,433,088	11,283,470,878	40%	4%	287,466,752	426,032,837	440,995,309	53%	4%
<b>Total</b>	<b>\$15,882,501,403</b>	<b>\$22,503,629,979</b>	<b>\$23,292,074,281</b>	<b>47%</b>	<b>4%</b>	<b>\$1,582,643,365</b>	<b>\$2,387,619,542</b>	<b>\$2,352,337,699</b>	<b>49%</b>	<b>-1%</b>	<b>\$74,414,438,882</b>	<b>\$103,453,200,746</b>	<b>\$106,330,957,020</b>	<b>43%</b>	<b>2.8%</b>	<b>\$3,848,915,761</b>	<b>\$5,613,312,268</b>	<b>\$5,524,451,140</b>	<b>44%</b>	<b>-2%</b>

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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