

| Apache | - | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|-------------|-------|-------|------------------|-----------|----------|-------|-------|------------------|---------------|--------------|-------|-------|------------------|--------------|-------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$910,571 | \$1,844,158 | \$1,295,274 | 42% | -30% | \$13,135 | \$10,540 | \$5,188 | -61% | -51% | \$9,070,502 | \$13,327,257 | -\$9,208,780 | | | \$557,678 | \$2,198,828 | \$749,831 | 34% | -66% |
| February | 979,586 | 1,802,753 | 1,420,973 | 45% | -21% | 428,685 | 5,045 | 6,219 | -99% | 23% | 9,319,888 | 14,129,780 | 13,760,734 | 48% | -3% | 528,307 | 1,003,807 | 699,546 | 32% | -30% |
| March | 1,157,539 | 1,606,519 | 1,584,475 | 37% | -1% | 11,155 | 8,737 | 6,238 | -44% | -29% | 9,849,969 | 14,206,680 | 14,232,111 | 44% | 0% | 733,077 | 1,087,737 | 1,322,780 | 80% | 22% |
| April | 1,119,343 | 1,825,401 | 1,592,864 | 42% | -13% | 18,066 | 8,453 | 5,960 | -67% | -29% | 19,024,287 | 15,363,976 | 14,046,064 | -26% | -9% | 860,013 | 1,267,321 | 1,223,313 | 42% | -3% |
| May | 1,504,342 | 2,099,317 | 1,709,898 | 14% | -19% | 14,358 | 10,751 | 39,347 | 174% | 266% | 13,005,618 | 15,211,897 | 16,243,290 | 25% | 7% | 934,346 | 1,464,346 | 1,448,285 | 55% | -1% |
| June | 1,416,955 | 2,096,172 | | | | 7,566 | 14,507 | | | | 11,863,861 | 15,798,754 | | | | 1,094,138 | 2,455,826 | | | |
| July | 1,934,349 | 2,345,076 | | | | 18,174 | 24,465 | | | | 15,817,037 | 26,444,633 | | | | 1,361,146 | 2,257,182 | | | |
| August | 1,585,005 | 2,065,740 | | | | 7,079 | 24,271 | | | | 13,413,373 | 12,961,785 | | | | 925,170 | 1,807,546 | | | |
| September | 1,649,806 | 2,336,192 | | | | 23,529 | 16,183 | | | | 11,815,996 | 13,712,575 | | | | 1,115,133 | 1,978,372 | | | |
| October | 1,363,839 | 1,604,984 | | | | 3,675 | 38,270 | | | | 11,111,242 | 14,257,654 | | | | 1,067,076 | 1,296,191 | | | |
| November | 1,534,872 | 1,424,694 | | | | 25,085 | 7,366 | | | | 11,523,535 | 12,408,424 | | | | 725,417 | -228,388 | | | |
| December | 1,141,577 | 1,645,940 | | | | 7,580 | 5,824 | | | | 12,797,993 | 17,287,353 | | | | 599,978 | 1,543,607 | | | |
| Total | \$16,297,784 | \$22,696,946 | \$7,603,484 | | | \$578,087 | \$174,412 | \$62,952 | | | \$148,613,301 | \$185,110,768 | \$49,073,419 | | | \$10,501,479 | \$18,132,375 | \$5,443,755 | | |

Gross Sales by Sector

| Cochise | | Restaurant/Bar | | % Ch | % Ch | | Amusement | 9/ | 6 Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|--------------|-------|-------|------------------|-------------|-------------|------|-------|------------------|-----------------|---------------|-------|-------|------------------|--------------|--------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 2 | 4/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$11,862,131 | \$17,804,681 | \$15,720,940 | 33% | -12% | \$455,028 | \$497,952 | \$399,412 - | 12% | -20% | \$65,114,992 | \$89,893,578 | \$92,761,901 | 42% | 3% | \$3,239,229 | \$4,436,568 | \$4,001,347 | 24% | -10% |
| February | 12,914,028 | 17,006,554 | 17,317,398 | 34% | 2% | 489,276 | 527,533 | 474,138 - | -3% | -10% | 68,899,553 | 92,639,239 | 89,971,187 | 31% | -3% | 4,079,033 | 4,441,643 | 4,904,367 | 20% | 10% |
| March | 15,588,238 | 18,449,083 | 20,040,552 | 29% | 9% | 808,650 | 769,785 | 917,886 1 | 14% | 19% | 94,655,529 | 107,390,098 | 107,172,394 | 13% | 0% | 4,424,141 | 5,513,890 | 5,817,511 | 31% | 6% |
| April | 14,501,738 | 18,772,708 | 18,075,016 | 25% | -4% | 579,552 | 726,554 | 637,151 1 | 10% | -12% | 89,095,668 | 110,821,443 | 97,887,174 | 10% | -12% | 3,662,666 | 5,138,323 | 4,680,897 | 28% | -9% |
| May | 14,641,762 | 16,940,554 | 16,999,124 | 16% | 0% | 638,337 | 924,886 | 659,754 | 3% | -29% | 78,257,617 | 101,895,954 | 99,908,692 | 28% | -2% | 3,594,981 | 4,441,075 | 4,039,252 | 12% | -9% |
| June | 13,899,242 | 17,743,729 | | | | 609,955 | 664,268 | | | | 76,544,563 | 101,473,894 | | | | 3,359,309 | 3,828,968 | | | |
| July | 13,622,099 | 16,791,802 | | | | 596,365 | 739,500 | | | | 75,957,826 | 111,267,294 | | | | 3,511,025 | 3,674,161 | | | |
| August | 13,196,114 | 16,112,784 | | | | 446,205 | 470,136 | | | | 76,813,250 | 97,064,064 | | | | 3,448,307 | 3,252,371 | | | |
| September | 13,367,272 | 19,338,854 | | | | 615,995 | 558,514 | | | | 81,779,630 | 101,930,968 | | | | 2,911,446 | 3,555,546 | | | |
| October | 12,679,192 | 17,243,964 | | | | 477,148 | 667,429 | | | | 74,231,870 | 92,931,779 | | | | 3,862,195 | 4,126,253 | | | |
| November | 13,778,965 | 14,580,058 | | | | 440,844 | 522,674 | | | | 77,438,347 | 87,110,142 | | | | 3,071,231 | 4,198,845 | | | |
| December | 13,871,606 | 19,352,363 | | | | 651,727 | 526,444 | | | Ť | 100,711,870 | 119,989,874 | | | | 2,936,198 | 5,023,733 | | | |
| Total | \$163,922,387 | \$210,137,134 | \$88,153,030 | | | \$6,809,082 | \$7,595,675 | \$3,088,341 | | | \$959,500,715 | \$1,214,408,327 | \$487,701,348 | | | \$42,099,761 | \$51,631,376 | \$23,443,374 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute



| Coconino | , I | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|---------------|-------|------|------------------|---------------|--------------|-------|-------|------------------|-----------------|---------------|-------|------|------------------|---------------|---------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$35,258,597 | \$46,398,050 | \$46,969,334 | 33% | 1% | \$11,115,682 | \$12,261,465 | \$14,312,844 | 29% | 17% | \$92,915,132 | \$124,362,989 | \$135,350,816 | 46% | 9% | \$21,731,215 | \$43,434,808 | \$35,123,900 | 62% | -19% |
| February | 32,349,430 | 45,390,189 | 47,603,066 | 47% | 5% | 9,500,817 | 10,010,409 | 11,450,521 | 21% | 14% | 86,596,958 | 125,190,085 | 127,604,086 | 47% | 2% | 19,867,866 | 34,437,179 | 34,024,435 | 71% | -1% |
| March | 49,205,991 | 58,028,644 | 63,738,718 | 30% | 10% | 13,719,152 | 15,384,228 | 18,078,534 | 32% | 18% | 111,428,680 | 148,477,726 | 152,941,406 | 37% | 3% | 42,336,675 | 52,588,833 | 60,873,139 | 44% | 16% |
| April | 50,663,840 | 66,548,582 | 64,805,942 | 28% | -3% | 12,372,911 | 15,245,370 | 17,461,031 | 41% | 15% | 119,836,763 | 167,554,409 | 154,750,370 | 29% | -8% | 47,077,177 | 60,459,248 | 64,195,004 | 36% | 6% |
| May | 53,381,689 | 66,577,519 | 65,837,727 | 23% | -1% | 13,208,526 | 16,738,938 | 12,801,465 | -3% | -24% | 120,798,627 | 175,878,166 | 164,881,875 | 36% | -6% | 53,803,595 | 62,717,784 | 63,689,166 | 18% | 2% |
| June | 55,065,189 | 67,755,803 | | | | 14,121,428 | 14,438,629 | | | | 129,468,235 | 179,088,601 | | | | 55,712,401 | 64,581,005 | | | |
| July | 55,389,210 | 73,755,934 | | | | 13,763,024 | 15,195,141 | | | | 128,914,983 | 204,984,989 | | | | 55,756,872 | 61,397,339 | | | |
| August | 53,627,662 | 57,822,841 | | | | 10,731,077 | 15,232,743 | | | | 127,133,261 | 178,472,009 | | | | 50,895,645 | 52,328,981 | | | |
| September | 53,460,440 | 67,643,427 | | | | 10,766,996 | 14,227,884 | | | | 121,640,107 | 187,587,130 | | | | 55,694,169 | 66,675,780 | | | |
| October | 52,808,918 | 67,779,203 | | | | 10,725,109 | 12,615,016 | | | | 126,606,712 | 168,681,765 | | | | 47,799,901 | 66,384,494 | | | |
| November | 41,710,558 | 52,687,275 | | | | 7,616,917 | 10,974,126 | | | | 115,194,173 | 152,827,290 | | | | 30,925,618 | 44,266,511 | | | |
| December | 43,159,472 | 58,071,881 | | | | 16,212,893 | 21,278,104 | | | | 133,542,583 | 175,244,397 | | | | 35,025,168 | 46,109,586 | | | |
| Total | \$576,080,996 | \$728,459,348 | \$288,954,787 | | | \$143,854,532 | \$173,602,053 | \$74,104,395 | | | \$1,414,076,214 | \$1,988,349,556 | \$735,528,553 | | | \$516,626,302 | \$655,381,548 | \$257,905,644 | | |

Gross Sales by Sector

| Gila | | Restaurant/Bar | | % Ch | % Ch | | Amusement | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|--------------|-------|-------|------------------|-------------|---------------|-------|------------------|---------------|---------------|-------|-------|------------------|--------------|--------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$6,056,298 | \$8,172,470 | \$8,155,486 | 35% | 0% | \$279,972 | \$331,712 | \$452,836 62% | 37% | \$24,586,724 | \$34,035,355 | \$37,599,233 | 53% | 10% | \$1,136,683 | \$2,345,480 | \$2,483,366 | 118% | 6% |
| February | 5,630,568 | 8,703,429 | 8,223,507 | 46% | -6% | 128,571 | 300,157 | 117,590 -9% | -61% | 23,184,437 | 40,887,089 | 35,949,032 | 55% | -12% | 1,388,321 | 2,343,706 | 2,345,895 | 69% | 0% |
| March | 7,564,982 | 9,498,225 | 9,713,902 | 28% | 2% | 129,911 | 272,921 | 111,269 -14% | -59% | 28,016,769 | 42,434,668 | 42,165,651 | 51% | -1% | 1,846,993 | 2,970,681 | 2,496,121 | 35% | -16% |
| April | 7,269,298 | 9,788,956 | 9,537,173 | 31% | -3% | 264,946 | 338,836 | 290,702 10% | -14% | 31,595,147 | 47,552,992 | 42,888,094 | 36% | -10% | 1,891,093 | 5,458,155 | 2,859,155 | 51% | -48% |
| May | 7,797,330 | 10,816,993 | 10,554,082 | 35% | -2% | 226,774 | 335,460 | 290,607 28% | -13% | 29,277,823 | 43,796,935 | 44,927,750 | 53% | 3% | 1,657,090 | 3,152,897 | 3,325,661 | 101% | 5% |
| June | 7,981,488 | 11,015,907 | | | | 182,338 | 481,749 | | | 31,205,835 | 46,194,393 | | | | 2,139,979 | 4,074,576 | | | |
| July | 8,388,879 | 12,454,829 | | | | 225,654 | 304,586 | | | 29,768,896 | 47,582,118 | | | | 2,880,075 | 3,944,241 | | | |
| August | 7,697,123 | 10,344,891 | | | | 212,856 | 233,383 | | | 30,394,893 | 38,735,207 | | | | 1,752,939 | 3,537,784 | | | |
| September | 8,023,133 | 10,531,044 | | | | 369,736 | 317,235 | | | 27,349,528 | 46,000,623 | | | | 2,027,926 | 3,663,115 | | | |
| October | 7,355,184 | 10,299,867 | | | | 212,950 | 233,795 | | | 31,869,825 | 42,096,610 | | | | 1,736,135 | 3,320,009 | | | |
| November | 6,504,334 | 8,926,974 | | | | 204,562 | 374,210 | | | 30,673,832 | 37,935,172 | | | | 1,436,981 | 2,610,941 | | | |
| December | 6,941,877 | 9,252,222 | | | | 86,012 | 228,952 | | | 34,820,179 | 46,395,766 | | | | 1,480,035 | 2,378,184 | | , i | |
| Total | \$87,210,494 | \$119,805,807 | \$46,184,150 | | | \$2,524,282 | \$3,752,996 | \$1,263,004 | | \$352,743,888 | \$513,646,928 | \$203,529,760 | | | \$21,374,250 | \$39,799,769 | \$13,510,198 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute



| Graham | 1 | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|--------------|-------|------|------------------|-------------------|---------------|-------|------|------------------|---------------|---------------|-------|------|------------------|-------------------|---------------|-------|------|
| | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | | 2024 | 24/19 | |
| January | \$3,165,665 | \$4,538,929 | \$4,445,151 | 40% | -2% | , | (Included in Gree | enlee County) | | | \$20,455,269 | \$37,456,791 | \$34,675,726 | 70% | -7% | , | (Included in Gree | enlee County) | | |
| February | 3,407,478 | 4,746,733 | 5,148,563 | 51% | 8% | | | | | | 22,264,290 | 32,880,023 | 36,445,524 | 64% | 11% | | | | | |
| March | 3,675,030 | 4,694,726 | 5,988,973 | 63% | 28% | | | | | | 24,558,564 | 39,070,029 | 38,897,545 | 58% | 0% | | | | | |
| April | 3,979,394 | 5,295,452 | 5,197,939 | 31% | -2% | | | | | | 27,007,135 | 38,526,014 | 39,508,600 | 46% | 3% | | | | | |
| May | 3,899,830 | 4,848,334 | 5,263,251 | 35% | 9% | | | | | | 25,573,831 | 38,203,555 | 39,548,851 | 55% | 4% | | | | | |
| June | 3,625,930 | 4,800,881 | | | | | | | | | 23,033,232 | 36,530,512 | | | | | | | | |
| July | 3,564,566 | 5,642,453 | | | | | | | | | 24,135,563 | 37,770,958 | | | | | | | | |
| August | 3,033,294 | 4,379,104 | | | | | | | | | 24,197,882 | 36,543,250 | | | | | | | | |
| September | 3,482,984 | 5,420,441 | | | | | | | | | 23,184,224 | 38,308,434 | | | | | | | | |
| October | 3,130,550 | 4,742,150 | | | | | | | | | 23,950,046 | 35,624,456 | | | | | | | | |
| November | 3,432,979 | 4,883,996 | | | | | | | | | 24,954,330 | 33,044,492 | | | | | | | | |
| December | 3,549,989 | 4,942,367 | | | | | | | | | 28,296,236 | 42,336,257 | | | | | | | | |
| Total | \$41,947,689 | \$58,935,566 | \$26,043,877 | | | | | | | | \$291,610,602 | \$446,294,771 | \$189,076,246 | | | | | | | |

Gross Sales by Sector

| Greenlee | | Restaurant/Bar | | % Ch | % Ch | | Amusement ¹ | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel ² | | % Ch | % Ch |
|-----------|------------------|----------------|-------------|-------|-------|------------------|------------------------|-------------|-------|-------|------------------|---------------|--------------|-------|-------|------------------|--------------------------|-------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$586,180 | \$859,881 | \$917,479 | 57% | 7% | \$127,136 | \$122,232 | \$246,841 | 94% | 102% | \$13,167,699 | \$47,476,505 | \$12,973,032 | -1% | -73% | \$856,810 | \$1,256,003 | \$1,320,405 | 54% | 5% |
| February | 590,848 | 873,731 | 1,018,122 | 72% | 17% | 88,962 | 320,727 | 232,948 | 162% | -27% | 13,374,232 | 17,119,740 | 17,134,551 | 28% | 0% | 849,779 | 1,326,626 | 1,508,256 | 77% | 14% |
| March | 709,216 | 882,742 | 995,740 | 40% | 13% | 167,411 | 363,065 | 518,799 | 210% | 43% | 14,491,744 | 18,033,168 | 19,136,644 | 32% | 6% | 1,104,999 | 1,567,214 | 1,590,002 | 44% | 1% |
| April | 622,528 | 1,051,404 | 870,067 | 40% | -17% | 150,575 | 363,112 | 280,061 | 86% | -23% | 16,660,491 | 19,985,603 | 16,707,852 | 0% | -16% | 1,055,556 | 1,496,441 | 1,319,767 | 25% | -12% |
| May | 673,963 | 860,019 | 957,184 | 42% | 11% | 145,619 | 292,662 | 302,459 | 108% | 3% | 15,168,864 | 14,487,764 | 18,064,708 | 19% | 25% | 1,034,050 | 1,425,099 | 1,793,963 | 73% | 26% |
| June | 586,430 | 797,150 | | | | 216,002 | 375,190 | | | | 14,230,604 | 13,769,217 | | | | 1,134,421 | 1,794,937 | | | |
| July | 564,737 | 801,443 | | | | 224,873 | 409,870 | | | | 14,644,581 | 19,114,412 | | | | 1,060,801 | 1,645,742 | | | |
| August | 636,156 | 864,875 | | | | 153,550 | 310,769 | | | | 13,612,886 | 24,240,016 | | | | 993,678 | 1,219,708 | | | |
| September | 575,969 | 718,860 | | | | 148,332 | 170,924 | | | | 14,503,502 | 22,195,116 | | | | 1,053,733 | 1,396,724 | | | |
| October | 538,093 | 817,920 | | | | 186,096 | 406,124 | | | | 14,538,507 | 19,949,638 | | | | 1,138,787 | 1,194,833 | | | |
| November | 583,838 | 566,737 | | | | 288,076 | 265,192 | | | | 14,936,705 | 17,272,979 | | | | 1,350,572 | 1,513,696 | | | |
| December | 646,801 | 1,166,089 | | | | 174,587 | 273,449 | | | | 19,381,012 | 22,611,566 | | | | 917,394 | 1,279,959 | | | |
| Total | \$7,314,759 | \$10,260,851 | \$4,758,592 | | | \$2,071,219 | \$3,673,316 | \$1,581,108 | | | \$178,710,827 | \$256,255,724 | \$84,016,787 | | | \$12,550,580 | \$17,116,982 | \$7,532,393 | | |

¹ Includes Graham Co. and La Paz Co.

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute

² Includes lodging sales for Graham Co.



| La Paz | <u> </u> | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|--------------|-------|-------|------------------|-------------------|------------|-------|-------|------------------|---------------|---------------|-------|-------|------------------|--------------|-------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$4,405,312 | \$5,997,836 | \$5,378,049 | 22% | -10% | | (Included in Gree | enlee Co.) | | | \$20,641,445 | \$27,830,403 | \$27,425,155 | 33% | -1% | \$1,126,361 | \$1,331,480 | \$1,438,263 | 28% | 8% |
| February | 4,301,128 | 5,974,412 | 5,423,663 | 26% | -9% | | | | | | 14,380,437 | 20,468,943 | 19,464,540 | 35% | -5% | 1,061,122 | 1,773,309 | 1,440,113 | 36% | -19% |
| March | 3,986,440 | 7,204,940 | 7,462,771 | 87% | 4% | | | | | | 17,049,736 | 19,305,267 | 20,862,714 | 22% | 8% | 1,562,303 | 1,696,924 | 1,919,134 | 23% | 13% |
| April | 3,180,716 | 5,693,338 | 5,396,774 | 70% | -5% | | | | | | 12,491,980 | 19,000,309 | 18,343,595 | 47% | -3% | 689,812 | 1,431,075 | 1,587,757 | 130% | 11% |
| May | 2,974,101 | 4,434,444 | 5,065,613 | 70% | 14% | | | | | | 12,168,269 | 16,950,137 | 16,070,437 | 32% | -5% | 794,853 | 830,926 | 1,222,612 | 54% | 47% |
| June | 3,178,785 | 5,788,395 | | | | | | | | | 9,187,571 | 16,284,620 | | | | 1,218,873 | 2,107,599 | | | |
| July | 3,018,216 | 5,488,112 | | | | | | | | | 12,265,154 | 15,173,798 | | | | 1,263,350 | 1,636,921 | | | |
| August | 2,611,331 | 4,025,705 | | | | | | | | | 11,310,272 | 14,321,762 | | | | 860,953 | 1,344,623 | | | |
| September | 2,744,481 | 4,745,685 | | | | | | | | | 9,861,445 | 15,284,765 | | | | 920,255 | 1,384,148 | | | |
| October | 2,506,230 | 4,577,950 | | | | | | | | | 12,128,171 | 13,919,195 | | | | 751,599 | 1,031,345 | | | |
| November | 3,200,241 | 4,532,901 | | | | | | | | | 14,745,498 | 17,990,916 | | | | 914,838 | 1,137,559 | | | |
| December | 3,600,889 | 6,511,912 | | | | | | | | | 16,723,058 | 20,972,186 | | | | 722,128 | 1,004,194 | | | |
| Total | \$39,707,870 | \$64,975,630 | \$28,726,869 | | | | \$0 | \$0 | | | \$162,953,036 | \$217,502,301 | \$102,166,441 | | | \$11,886,447 | \$16,710,103 | \$7,607,879 | | |

Gross Sales by Sector

| | · · · · · · | | | | 1 | | | | | 1 | | | | | | | | | | $\overline{}$ |
|-----------|------------------|------------------|-----------------|-------|-------|------------------|-----------------|---------------|-------|-------|------------------|------------------|------------------|-------|-------|------------------|-----------------|-----------------|-------|---------------|
| Maricopa | | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$926,992,483 | \$1,269,166,324 | \$1,295,344,882 | 40% | 2% | \$103,361,351 | \$113,685,355 | \$139,439,771 | 35% | 23% | \$3,877,276,854 | \$5,772,805,548 | \$5,765,006,700 | 49% | 0% | \$228,580,257 | \$337,647,955 | \$324,053,585 | 42% | -4% |
| February | 933,467,859 | 1,370,554,137 | 1,374,895,018 | 47% | 0% | 92,131,573 | 117,497,395 | 158,063,266 | 72% | 35% | 3,770,986,064 | 5,556,250,361 | 5,591,690,140 | 48% | 1% | 258,262,727 | 474,506,307 | 417,762,447 | 62% | -12% |
| March | 1,112,883,978 | 1,521,842,163 | 1,578,991,420 | 42% | 4% | 138,104,419 | 410,934,639 | 196,919,315 | 43% | -52% | 4,642,542,395 | 6,374,636,220 | 6,253,598,829 | 35% | -2% | 347,988,368 | 473,191,743 | 467,310,869 | 34% | -1% |
| April | 974,778,931 | 1,383,313,284 | 1,441,377,513 | 48% | 4% | 64,228,411 | 170,838,631 | 187,493,524 | 192% | 10% | 4,329,470,440 | 5,776,514,963 | 5,994,721,842 | 38% | 4% | 223,109,796 | 317,215,642 | 348,607,515 | 56% | 10% |
| May | 956,542,512 | 1,327,189,674 | 1,346,233,969 | 41% | 1% | 96,497,647 | 145,342,902 | 151,796,975 | 57% | 4% | 4,354,977,569 | 6,029,750,829 | 6,000,362,250 | 38% | 0% | 164,679,697 | 254,275,265 | 243,009,956 | 48% | -4% |
| June | 857,196,882 | 1,205,177,321 | | | | 129,849,213 | 153,511,824 | | | | 4,241,142,010 | 6,014,079,860 | | | | 134,189,141 | 187,427,070 | | | |
| July | 802,150,877 | 1,157,810,376 | | | | 76,017,419 | 153,271,433 | | | | 4,086,677,954 | 6,334,383,284 | | | | 109,790,384 | 160,386,863 | | | |
| August | 842,371,125 | 1,124,551,589 | | | | 91,390,578 | 131,031,131 | | | | 4,225,083,669 | 5,916,243,232 | | | | 117,247,061 | 151,255,624 | | | |
| September | 866,824,780 | 1,236,565,221 | | | | 77,600,862 | 160,413,654 | | | | 4,032,296,496 | 6,167,250,000 | | | | 148,695,800 | 216,623,002 | | | |
| October | 926,646,661 | 1,301,114,140 | | | | 83,315,252 | 193,729,705 | | | | 4,300,192,280 | 5,582,653,128 | | | | 199,252,464 | 285,093,432 | | | |
| November | 957,968,486 | 1,262,624,299 | | | | 104,149,073 | 162,547,229 | | | | 4,507,375,869 | 6,096,156,384 | | | | 200,519,609 | 287,506,147 | | | |
| December | 999,120,998 | 1,394,443,931 | | | | 112,492,818 | 160,380,407 | | | | 5,651,410,169 | 7,443,806,714 | | | | 177,785,800 | 242,910,920 | | | |
| Total | \$11,156,945,572 | \$15,554,352,459 | \$7,036,842,802 | | | \$1,169,138,616 | \$2,073,184,305 | \$833,712,851 | | | \$52,019,431,769 | \$73,064,530,523 | \$29,605,379,761 | | | \$2,310,101,104 | \$3,388,039,970 | \$1,800,744,372 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute



| Mohave | | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|---------------|-------|-------|------------------|--------------|--------------|-------|-------|------------------|-----------------|-----------------|-------|-------|------------------|---------------|--------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$27,485,461 | \$38,301,650 | \$40,430,328 | 47% | 6% | \$1,566,761 | \$1,219,229 | \$910,584 | -42% | -25% | \$155,996,934 | \$208,997,107 | \$223,925,082 | 44% | 7% | \$4,786,240 | \$9,148,405 | \$8,706,203 | 82% | -5% |
| February | 29,458,235 | 39,513,921 | 41,665,127 | 41% | 5% | 1,427,193 | 1,655,760 | 7,071,003 | 395% | 327% | 145,173,646 | 209,785,262 | 227,892,563 | 57% | 9% | 5,722,464 | 10,834,883 | 10,765,178 | 88% | -1% |
| March | 42,972,023 | 45,500,761 | 47,757,596 | 11% | 5% | 2,099,110 | 1,883,453 | 4,746,517 | 126% | 152% | 174,721,170 | 267,258,475 | 248,032,687 | 42% | -7% | 8,882,444 | 13,490,105 | 13,677,492 | 54% | 1% |
| April | 22,543,831 | 46,394,258 | 44,130,143 | 96% | -5% | 1,768,388 | 1,783,362 | 1,817,325 | 3% | 2% | 174,127,925 | 254,986,118 | 239,906,892 | 38% | -6% | 7,697,125 | 13,863,763 | 13,400,120 | 74% | -3% |
| May | 30,565,304 | 43,659,110 | 42,871,234 | 40% | -2% | 1,898,481 | 1,627,304 | 1,564,631 | -18% | -4% | 162,098,740 | 244,185,599 | 234,987,286 | 45% | -4% | 7,536,555 | 13,096,206 | 14,238,633 | 89% | 9% |
| June | 29,071,497 | 43,701,442 | | | | 1,681,170 | 1,497,667 | | | | 165,089,379 | 238,411,227 | | | | 7,580,054 | 14,773,745 | | | |
| July | 31,026,019 | 47,061,078 | | | | 1,293,866 | 1,693,652 | | | | 169,863,482 | 229,819,489 | | | | 9,165,767 | 15,750,962 | | | |
| August | 28,683,303 | 38,060,500 | | | | 1,173,037 | 986,063 | | | | 159,975,951 | 206,187,973 | | | | 7,697,669 | 10,555,456 | | | |
| September | 28,181,827 | 42,186,652 | | | | 1,240,517 | 1,568,813 | | | | 157,196,080 | 221,347,617 | | | | 6,145,402 | 11,225,984 | | | |
| October | 27,995,822 | 41,228,973 | | | | 1,482,976 | 1,433,439 | | | | 170,055,327 | 214,679,027 | | | | 6,844,783 | 10,830,071 | | | |
| November | 27,883,431 | 38,680,182 | | | | 1,416,966 | 1,169,435 | | | | 179,030,249 | 225,049,340 | | | | 4,918,971 | 7,964,762 | | | |
| December | 28,391,025 | 43,267,064 | | | | 1,296,015 | 1,475,934 | | | | 206,718,936 | 272,041,239 | | | | 3,802,888 | 7,894,278 | | | |
| Total | \$354,257,778 | \$507,555,591 | \$216,854,428 | | | \$18,344,480 | \$17,994,111 | \$16,110,060 | | | \$2,020,047,819 | \$2,792,748,473 | \$1,174,744,510 | _ | | \$80,780,362 | \$139,428,620 | \$60,787,626 | | |

Gross Sales by Sector

| Navajo | | Restaurant/Bar | | % Ch | % Ch | | Amusement | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|--------------|-------|-------|------------------|-------------|----------------|-------|------------------|---------------|---------------|-------|-------|------------------|--------------|--------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$8,248,714 | \$13,091,687 | \$12,984,356 | 57% | -1% | \$576,629 | \$254,705 | \$371,443 -36% | 46% | \$83,344,824 | \$70,141,371 | \$77,532,451 | -7% | 11% | \$2,739,631 | \$5,002,295 | \$5,259,492 | 92% | 5% |
| February | 8,131,333 | 12,295,714 | 12,963,117 | 59% | 5% | 456,665 | 245,630 | 274,899 -40% | 12% | 76,263,367 | 70,919,589 | 76,371,565 | 0% | 8% | 2,410,567 | 4,294,595 | 4,519,514 | 87% | 5% |
| March | 10,149,744 | 14,275,001 | 14,554,189 | 43% | 2% | 693,521 | 399,337 | 483,594 -30% | 21% | 93,401,003 | 78,229,507 | 78,262,785 | -16% | 0% | 3,479,176 | 4,735,579 | 5,376,419 | 55% | 14% |
| April | 10,305,855 | 15,050,226 | 14,869,986 | 44% | -1% | 384,332 | 564,045 | 394,600 3% | -30% | 85,379,295 | 97,617,085 | 92,437,307 | 8% | -5% | 3,408,957 | 5,076,302 | 5,493,401 | 61% | 8% |
| May | 12,135,226 | 17,250,938 | 16,227,059 | 34% | -6% | 552,785 | 661,795 | 931,664 69% | 41% | 101,507,119 | 96,282,115 | 99,525,928 | -2% | 3% | 8,730,659 | 6,016,301 | 6,704,475 | -23% | 11% |
| June | 12,437,073 | 19,693,067 | | | | 1,063,607 | 1,419,244 | | | 97,612,231 | 94,236,611 | | | | 2,954,969 | 8,637,282 | | | |
| July | 13,939,580 | 22,172,663 | | | | 1,076,257 | 2,023,214 | | | 104,376,957 | -21,864,888 | | | | 6,246,403 | 9,129,449 | | | |
| August | 13,651,175 | 18,160,351 | | | | 859,987 | 1,275,385 | | | 106,525,708 | 101,882,583 | | | | 5,912,654 | 7,828,465 | | | |
| September | 12,984,462 | 18,328,779 | | | | 717,309 | 954,500 | | | 66,068,835 | 95,467,638 | | | | 5,082,246 | 7,203,566 | | | |
| October | 11,824,268 | 17,345,647 | | | | 451,112 | 598,474 | | | 71,535,605 | 89,994,489 | | | | 4,028,240 | 6,374,688 | | | |
| November | 10,094,328 | 13,344,685 | | | | 373,815 | 350,016 | | | 67,738,345 | 84,814,516 | | | | 3,335,844 | 6,973,271 | | | |
| December | 11,334,524 | 14,290,706 | | | | 385,023 | 319,643 | | | 136,652,040 | 96,401,070 | | | | 3,630,887 | 6,051,949 | | ĺ | |
| Total | \$135,236,282 | \$195,299,464 | \$71,598,707 | | | \$7,591,042 | \$9,065,988 | \$2,456,200 | | \$1,090,405,329 | \$954,121,686 | \$424,130,036 | | | \$51,960,233 | \$77,323,742 | \$27,353,301 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute



| Pima | | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|-----------------|-----------------|-------|------|------------------|---------------|--------------|-------|-------|------------------|------------------|-----------------|-------|------|------------------|---------------|---------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$178,028,526 | \$225,253,927 | \$226,288,225 | 27% | 0% | \$10,325,082 | \$10,500,747 | \$11,667,532 | 13% | 11% | \$732,765,112 | \$1,005,691,270 | \$1,020,892,050 | 39% | 2% | \$40,457,773 | \$57,033,242 | \$59,974,298 | 48% | 5% |
| February | 171,879,316 | 238,062,478 | 246,128,416 | 43% | 3% | 9,665,968 | 10,748,575 | 12,112,872 | 25% | 13% | 717,317,513 | 978,264,893 | 989,640,365 | 38% | 1% | 54,436,927 | 70,861,224 | 66,130,297 | 21% | -7% |
| March | 200,775,539 | 254,242,240 | 272,732,626 | 36% | 7% | 13,646,094 | 16,596,060 | 16,882,719 | 24% | 2% | 871,018,037 | 1,099,182,325 | 1,140,002,123 | 31% | 4% | 57,297,884 | 76,068,782 | 79,520,842 | 39% | 5% |
| April | 184,721,451 | 245,144,714 | 253,453,002 | 37% | 3% | 14,737,721 | 14,042,949 | 12,592,812 | -15% | -10% | 843,648,911 | 1,158,984,465 | 1,064,319,690 | 26% | -8% | 42,007,695 | 52,529,344 | 56,195,168 | 34% | 7% |
| May | 172,544,750 | 230,499,015 | 231,107,274 | 34% | 0% | 9,867,512 | 11,078,103 | 14,300,785 | 45% | 29% | 826,675,171 | 1,071,683,830 | 1,096,078,672 | 33% | 2% | 34,006,732 | 46,245,229 | 44,727,849 | 32% | -3% |
| June | 165,412,321 | 221,827,278 | | | | 9,623,576 | 11,549,897 | | | | 796,300,893 | 1,053,333,092 | | | | 24,791,770 | 38,134,588 | | | |
| July | 155,101,947 | 210,069,018 | | | | 8,802,924 | 10,904,104 | | | | 800,563,484 | 1,114,415,289 | | | | 25,055,880 | 31,357,506 | | | |
| August | 158,964,129 | 211,428,232 | | | | 6,879,829 | 9,626,909 | | | | 818,194,216 | 1,078,779,796 | | | | 27,468,665 | 32,489,839 | | | |
| September | 164,140,790 | 231,108,296 | | | | 7,633,886 | 10,973,297 | | | | 752,612,698 | 1,076,628,918 | | | | 27,173,168 | 34,605,251 | | | |
| October | 169,795,006 | 225,501,934 | | | | 10,992,148 | 13,294,999 | | | | 783,834,349 | 1,002,958,498 | | | | 40,154,777 | 45,354,619 | | | |
| November | 183,440,016 | 222,761,080 | | | | 13,168,666 | 20,725,998 | | | | 838,498,595 | 978,828,104 | | | | 36,113,680 | 48,333,573 | | | |
| December | 185,840,242 | 248,939,034 | | | | 11,171,470 | 13,176,128 | | | | 1,045,146,848 | 1,301,204,287 | | | | 33,734,257 | 43,973,999 | | | |
| Total | \$2,090,644,033 | \$2,764,837,246 | \$1,229,709,544 | · | | \$126,514,876 | \$153,217,766 | \$67,556,720 | · | | \$9,826,575,827 | \$12,919,954,767 | \$5,310,932,900 | | | \$442,699,208 | \$576,987,196 | \$306,548,454 | | |

Gross Sales by Sector

| Pinal | | Restaurant/Bar | | % Ch | % Ch | | Amusement | % (| h % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|---------------|-------|-------|------------------|--------------|----------------|---------|------------------|-----------------|-----------------|-------|-------|------------------|--------------|--------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 24/ | 9 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$33,738,053 | \$53,912,058 | \$54,442,747 | 61% | 1% | \$5,170,939 | \$5,952,081 | \$7,054,346 36 | 6 19% | \$131,291,975 | \$227,974,180 | \$243,818,206 | 86% | 7% | \$3,506,964 | \$5,199,680 | \$6,017,533 | 72% | 16% |
| February | 34,402,560 | 54,846,110 | 57,398,102 | 67% | 5% | 4,559,755 | 7,363,919 | 6,663,937 46 | 6 -10% | 129,834,416 | 225,701,342 | 237,742,668 | 83% | 5% | 3,951,904 | 6,950,949 | 6,478,678 | 64% | -7% |
| March | 40,699,954 | 63,597,721 | 75,725,901 | 86% | 19% | 6,073,699 | 14,612,482 | 6,801,291 12 | 6 -53% | 157,976,602 | 276,487,716 | 279,238,458 | 77% | 1% | 4,917,326 | 7,285,417 | 7,798,861 | 59% | 7% |
| April | 35,020,185 | 57,710,780 | 60,856,620 | 74% | 5% | 12,911,162 | 11,907,192 | 10,291,478 -20 | % -14% | 144,967,592 | 265,430,816 | 246,566,644 | 70% | -7% | 3,018,391 | 5,336,853 | 5,822,245 | 93% | 9% |
| May | 31,776,180 | 53,043,415 | 54,492,941 | 71% | 3% | 2,097,342 | 2,790,608 | 2,591,284 24 | 6 -7% | 142,517,409 | 242,390,273 | 243,413,837 | 71% | 0% | 2,272,739 | 3,876,375 | 3,676,747 | 62% | -5% |
| June | 29,663,857 | 48,595,415 | | | | 1,170,684 | 1,761,180 | | | 130,485,573 | 231,762,975 | | | | 2,213,102 | 2,878,675 | | | |
| July | 28,666,678 | 48,994,931 | | | | 1,103,233 | 1,775,319 | | | 135,952,192 | 240,680,707 | | | | 2,026,663 | 4,065,423 | | | |
| August | 29,326,918 | 46,195,410 | | | | 1,441,100 | 1,281,221 | | | 138,957,673 | 221,786,783 | | | | 1,760,037 | 2,643,483 | | | |
| September | 29,188,667 | 49,873,983 | | | | 1,143,221 | 1,931,076 | | | 125,871,912 | 233,818,750 | | | | 1,991,215 | 4,698,851 | | | |
| October | 30,432,584 | 49,786,255 | | | | 1,621,647 | 3,412,803 | | | 140,491,772 | 232,990,869 | | | | 2,655,202 | 5,106,390 | | | |
| November | 34,525,808 | 51,231,431 | | | | 3,691,819 | 3,761,518 | | | 158,245,460 | 248,616,063 | | | | 2,811,586 | 4,701,453 | | | |
| December | 34,564,981 | 58,688,376 | | Ť | | 3,589,610 | 6,402,822 | | | 196,178,483 | 308,041,853 | | • | | 2,912,223 | 4,783,983 | | | |
| Total | \$392,006,425 | \$636,475,885 | \$302,916,311 | | | \$44,574,211 | \$62,952,221 | \$33,402,336 | | \$1,732,771,059 | \$2,955,682,327 | \$1,250,779,813 | | | \$34,037,352 | \$57,527,532 | \$29,794,064 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute



| Santa Cruz | ., | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|------------|--------------------|----------------|--------------|-------|------|-------------------|-------------|-------------|-------|-------|-------------------|---------------|---------------|-------|------|-------------------|--------------|-------------|-------|-------|
| | 2040 (Drs. COV(ID) | | 2024 | | | 2040 (Dre COV(ID) | | 2024 | | 70 | 2040 (Dre COV(ID) | | 2024 | | | 2040 (Dre CO)(ID) | | 2024 | | |
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$5,145,028 | \$7,107,244 | \$7,231,317 | 41% | 2% | \$342,219 | \$446,501 | \$377,002 | 10% | -16% | \$22,456,323 | \$34,146,541 | \$37,574,708 | 67% | 10% | \$1,231,554 | \$1,934,733 | \$1,816,203 | 47% | -6% |
| February | 5,272,986 | 7,208,871 | 7,442,785 | 41% | 3% | 358,549 | 416,224 | 377,710 | 5% | -9% | 25,669,209 | 34,534,964 | 35,795,847 | 39% | 4% | 1,498,227 | 2,261,050 | 2,024,501 | 35% | -10% |
| March | 6,415,121 | 8,443,270 | 9,521,470 | 48% | 13% | 516,209 | 590,063 | 562,030 | 9% | -5% | 31,698,967 | 40,502,527 | 44,999,407 | 42% | 11% | 1,715,874 | 2,358,251 | 2,498,732 | 46% | 6% |
| April | 6,085,454 | 7,931,901 | 8,118,056 | 33% | 2% | 428,783 | 571,169 | 480,481 | 12% | -16% | 30,665,655 | 40,724,017 | 42,121,490 | 37% | 3% | 1,554,696 | 1,751,012 | 1,983,736 | 28% | 13% |
| May | 5,792,222 | 7,298,914 | 8,299,597 | 43% | 14% | 420,456 | 362,921 | 394,410 | -6% | 9% | 29,953,509 | 38,051,539 | 40,894,167 | 37% | 7% | 1,118,029 | 1,411,048 | 1,518,866 | 36% | 8% |
| June | 4,860,725 | 7,099,979 | | | | 325,894 | 384,859 | | | | 28,016,770 | 39,076,549 | | | | 1,103,480 | 1,411,475 | | | |
| July | 4,403,630 | 6,708,265 | | | | 317,596 | 378,467 | | | | 27,339,004 | 45,428,271 | | | | 895,586 | 1,318,844 | | | |
| August | 4,602,294 | 6,621,956 | | | | 308,863 | 300,501 | | | | 27,915,288 | 37,268,827 | | | | 971,288 | 1,278,269 | | | |
| September | 4,779,716 | 6,799,732 | | | | 372,621 | 306,643 | | | | 24,696,345 | 39,751,908 | | | | 958,710 | 1,379,900 | | | |
| October | 4,648,981 | 7,376,243 | | | | 335,314 | 325,450 | | | | 28,315,933 | 38,484,043 | | | | 1,047,662 | 1,351,720 | | | |
| November | 5,293,077 | 7,866,631 | | | | 244,137 | 392,095 | | | | 33,005,954 | 43,644,424 | | | | 1,404,489 | 1,996,143 | | | |
| December | 6,253,933 | 9,202,717 | | | | 303,020 | 438,537 | | | | 44,564,848 | 53,928,398 | | | | 1,511,265 | 2,086,798 | | | |
| Total | \$63,553,167 | \$89,665,723 | \$40,613,225 | · | | \$4,273,661 | \$4,913,430 | \$2,191,633 | • | | \$354,297,805 | \$485,542,008 | \$201,385,619 | | | \$15,010,860 | \$20,539,243 | \$9,842,038 | | |

Gross Sales by Sector

| Yavapai | | Restaurant/Bar | | % Ch | % Ch | | Amusement | % (| h % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|---------------|-------|-------|------------------|--------------|-----------------|---------|------------------|-----------------|-----------------|-------|-------|------------------|---------------|---------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 24/ | 9 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$30,159,314 | \$48,003,503 | \$45,272,843 | 50% | -6% | \$2,584,345 | \$3,521,864 | \$4,088,628 589 | 6 16% | \$152,596,836 | \$225,864,910 | \$229,747,451 | 51% | 2% | \$13,457,945 | \$30,506,724 | \$28,215,617 | 110% | -8% |
| February | 29,502,573 | 46,040,120 | 51,349,908 | 74% | 12% | 2,306,695 | 3,921,760 | 3,850,379 679 | 6 -2% | 140,693,808 | 213,670,298 | 217,487,690 | 55% | 2% | 13,931,812 | 29,094,812 | 33,340,469 | 139% | 15% |
| March | 40,530,233 | 53,846,357 | 58,425,938 | 44% | 9% | 3,949,046 | 5,664,530 | 5,512,355 409 | 6 -3% | 179,052,925 | 251,339,995 | 262,790,360 | 47% | 5% | 24,700,852 | 42,229,517 | 52,905,649 | 114% | 25% |
| April | 38,099,846 | 56,575,102 | 56,585,238 | 49% | 0% | 3,656,220 | 5,467,228 | 5,415,033 489 | 6 -1% | 180,077,325 | 267,039,358 | 262,631,194 | 46% | -2% | 25,400,266 | 42,868,691 | 43,690,256 | 72% | 2% |
| May | 38,019,775 | 55,637,942 | 56,010,134 | 47% | 1% | 3,337,937 | 4,187,912 | 5,398,836 629 | 6 29% | 180,101,724 | 265,623,157 | 267,067,629 | 48% | 1% | 22,073,145 | 35,710,689 | 41,372,117 | 87% | 16% |
| June | 39,044,342 | 52,872,900 | | | | 3,323,722 | 4,595,088 | | | 175,171,276 | 263,666,437 | | | | 18,244,806 | 32,442,184 | | | |
| July | 37,953,083 | 54,109,697 | | | | 3,433,911 | 3,852,126 | | | 174,434,506 | 261,647,718 | | | | 18,867,699 | 26,951,208 | | | |
| August | 36,851,757 | 48,059,283 | | | | 5,046,828 | 3,127,726 | | | 181,339,365 | 261,938,468 | | | | 17,087,281 | 24,631,342 | | | |
| September | 38,923,487 | 54,876,306 | | | | 4,056,616 | 4,052,134 | | | 168,571,353 | 259,792,029 | | | | 21,308,799 | 34,028,931 | | | |
| October | 37,783,337 | 55,255,272 | | | | 3,732,470 | 5,327,497 | | | 186,214,821 | 243,013,457 | | | | 24,885,529 | 40,257,786 | | | |
| November | 37,337,134 | 51,389,576 | | | | 2,973,256 | 4,932,476 | | | 182,048,929 | 249,902,655 | | | | 18,787,363 | 33,311,186 | | | |
| December | 37,060,166 | 54,733,446 | · | • | | 2,967,559 | 4,245,313 | | | 217,818,922 | 283,748,755 | | | | 16,500,002 | 30,848,208 | | | |
| Total | \$441,265,047 | \$631,399,504 | \$267,644,060 | | | \$41,368,605 | \$52,895,654 | \$24,265,231 | | \$2,118,121,790 | \$3,047,247,237 | \$1,239,724,324 | | | \$235,245,499 | \$402,881,278 | \$199,524,108 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute



| Yuma | | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|----------------|---------------|-------|-------|------------------|--------------|-------------|-------|-------|------------------|-----------------|---------------|-------|-------|------------------|--------------|--------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$27,597,004 | \$40,714,242 | \$39,822,560 | 44% | -2% | \$1,396,406 | \$1,545,297 | \$1,649,772 | 18% | 7% | \$140,236,097 | \$186,260,030 | \$204,119,800 | 46% | 10% | \$5,077,665 | \$8,843,511 | \$6,734,123 | 33% | -24% |
| February | 27,400,245 | 40,326,611 | 43,017,900 | 57% | 7% | 1,622,608 | 1,883,497 | 1,578,398 | -3% | -16% | 142,150,740 | 184,703,897 | 192,784,871 | 36% | 4% | 6,274,109 | 8,610,994 | 7,677,741 | 22% | -11% |
| March | 32,430,013 | 46,100,223 | 47,300,541 | 46% | 3% | 1,566,235 | 2,292,350 | 2,953,318 | 89% | 29% | 169,292,586 | 221,416,851 | 223,592,988 | 32% | 1% | 7,616,995 | 9,455,171 | 7,873,949 | 3% | -17% |
| April | 26,629,981 | 40,242,042 | 41,873,658 | 57% | 4% | 1,307,399 | 1,517,062 | 1,463,844 | 12% | -4% | 145,352,243 | 208,169,516 | 194,160,428 | 34% | -7% | 6,116,854 | 8,512,341 | 7,372,946 | 21% | -13% |
| May | 26,035,545 | 38,595,328 | 38,991,953 | 50% | 1% | 1,221,748 | 1,398,892 | 1,289,552 | 6% | -8% | 130,935,406 | 175,940,721 | 176,585,548 | 35% | 0% | 4,267,111 | 6,418,671 | 5,956,803 | 40% | -7% |
| June | 23,569,296 | 36,756,200 | | | | 1,245,153 | 1,500,268 | | | | 123,189,550 | 187,623,125 | | | | 5,033,398 | 5,588,703 | | | |
| July | 24,911,711 | 35,266,241 | | | | 1,086,944 | 1,455,094 | | | | 121,443,593 | 180,379,463 | | | | 3,737,431 | 4,488,495 | | | |
| August | 23,007,187 | 34,906,550 | | | | 970,669 | 1,112,253 | | | | 126,731,066 | 172,026,237 | | | | 4,671,702 | 6,159,646 | | | |
| September | 23,795,428 | 34,583,536 | | | | 897,119 | 1,069,982 | | | | 137,182,103 | 187,432,530 | | | | 4,070,983 | 6,551,186 | | | |
| October | 23,758,643 | 36,678,491 | | | | 906,675 | 991,044 | | | | 151,511,904 | 186,088,505 | | | | 4,430,020 | 7,596,276 | | | |
| November | 27,931,024 | 37,957,099 | | | | 1,110,943 | 1,284,664 | | | | 168,887,252 | 203,462,044 | | | | 6,837,526 | 7,124,721 | | | |
| December | 29,045,045 | 41,870,175 | • | | | 1,668,772 | 1,538,369 | | | | 187,666,364 | 255,334,349 | | | | 5,908,528 | 5,526,643 | | | |
| Total | \$316,111,122 | \$463,996,738 | \$211,006,612 | | | \$15,000,671 | \$17,588,772 | \$8,934,884 | | | \$1,744,578,904 | \$2,348,837,268 | \$991,243,635 | | | \$64,042,322 | \$84,876,358 | \$35,615,562 | | |

Gross Sales by Sector

| Arizona | <u> </u> | Restaurant/Bar | | % Ch | % Ch | | Amusement | | % Ch | % Ch | | Retail | | % Ch | % Ch | | Hotel/Motel | | % Ch | % Ch |
|-----------|------------------|------------------|-----------------|-------|------|------------------|-----------------|-----------------|-------|-------|------------------|-------------------|------------------|-------|------|------------------|-----------------|-----------------|-------|-------|
| County | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | | 2019 (Pre-COVID) | 2023 | 2024 | 24/19 | 24/23 |
| January | \$1,299,639,337 | | | | 1% | \$137,314,685 | \$150,349,680 | \$180,976,200 | 32% | 20% | \$5,541,916,718 | \$8,106,263,836 | \$8,134,193,529 | 47% | 0% | \$328,486,005 | \$510,319,711 | \$485,894,165 | | -5% |
| | | | | | | | | | | | | | | 470/ | 40/ | | | | | -070 |
| February | 1,299,688,172 | 1,893,345,762 | | | 1% | 123,165,317 | 154,896,631 | 202,273,880 | | 31% | 5,386,108,558 | 7,817,145,504 | 7,909,735,361 | 47% | 1% | 374,263,165 | 652,741,084 | 593,621,439 | | -9% |
| March | 1,568,744,042 | 2,108,212,615 | 2,214,534,814 | 41% | 5% | 181,484,612 | 469,771,650 | 254,493,864 | 40% | -46% | 6,619,754,675 | 8,997,971,251 | 8,925,926,103 | 35% | -1% | 508,607,107 | 694,239,843 | 710,981,500 | 40% | 2% |
| April | 1,379,522,390 | 1,961,338,149 | 2,026,739,991 | 47% | 3% | 112,808,466 | 223,373,962 | 238,624,002 | 112% | 7% | 6,249,400,857 | 8,488,271,085 | 8,520,997,237 | 36% | 0% | 367,550,097 | 522,404,511 | 558,431,279 | 52% | 7% |
| May | 1,358,284,531 | 1,879,751,517 | 1,900,621,037 | 40% | 1% | 130,127,522 | 185,753,135 | 192,361,768 | 48% | 4% | 6,223,017,296 | 8,570,332,470 | 8,558,560,920 | 38% | 0% | 306,503,583 | 441,081,911 | 436,724,385 | 42% | -1% |
| June | 1,247,010,012 | 1,745,721,638 | | | | 163,420,306 | 192,194,370 | | | | 6,052,541,585 | 8,531,329,867 | | | | 260,769,841 | 370,136,631 | | | |
| July | 1,184,635,581 | 1,699,471,918 | | | | 107,960,242 | 192,026,970 | | | | 5,922,155,212 | 8,847,227,536 | | | | 241,619,082 | 328,004,336 | | | |
| August | 1,219,844,572 | 1,623,599,810 | | | | 119,621,660 | 165,012,493 | | | | 6,081,598,751 | 8,398,451,992 | | | | 241,693,050 | 300,333,137 | | | |
| September | 1,252,123,242 | 1,785,057,009 | | | | 105,586,740 | 196,560,838 | | | | 5,754,630,254 | 8,706,508,999 | | | | 279,148,983 | 394,970,355 | | | |
| October | 1,313,267,310 | 1,841,352,994 | | | | 114,442,571 | 233,074,046 | | | | 6,126,588,363 | 7,978,323,115 | | | | 339,654,370 | 479,318,107 | | | |
| November | 1,355,219,091 | 1,773,457,618 | | | | 135,704,159 | 207,307,000 | | | | 6,424,297,073 | 8,489,062,946 | | | | 313,153,726 | 451,410,421 | | | |
| December | 1,404,523,123 | 1,966,378,223 | | | | 151,007,085 | 210,289,926 | · | | | 8,032,429,540 | 10,459,344,065 | | | | 287,466,752 | 401,416,041 | · | | |
| Total | \$15,882,501,403 | \$22,058,853,892 | \$9,867,610,477 | | | \$1,582,643,365 | \$2,580,610,701 | \$1,068,729,714 | | | \$74,414,438,882 | \$103,390,232,666 | \$42,049,413,150 | | | \$3,848,915,761 | \$5,546,376,088 | \$2,785,652,768 | | |

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

www.nau.edu/economic-policy-institute