

**Gross Sales by Sector**

Apache County	Restaurant/Bar			% Ch		2019 (Pre-COVID)	Amusement			% Ch		2019 (Pre-COVID)	Retail			% Ch		2019 (Pre-COVID)	Hotel/Motel			% Ch	
	2019 (Pre-COVID)	2023	2024	24/19	24/23		2023	2024	24/19	24/23	2023		2024	24/19	24/23	2023	2024		24/19	24/23	2023	2024	24/19
January	\$910,571	\$1,844,158	\$1,295,274	42%	-30%	\$13,135	\$10,540	\$5,188	-61%	-51%	\$9,070,502	\$13,327,257	-\$9,208,780	\$557,678	\$2,198,828	\$749,831	34%	-66%					
February	979,586	1,802,753	1,420,973	45%	-21%	428,685	5,045	6,219	-99%	23%	9,319,888	14,129,780	13,760,734	528,307	1,003,807	699,546	32%	-30%					
March	1,157,539	1,606,519				11,155	8,737				9,849,969	14,206,680		733,077	1,087,737								
April	1,119,343	1,825,401				18,066	8,453				19,024,287	15,363,976		860,013	1,267,321								
May	1,504,342	2,099,317				14,358	10,751				13,005,618	15,211,897		934,346	1,464,346								
June	1,416,955	2,096,172				7,566	14,507				11,863,861	15,798,754		1,094,138	2,455,826								
July	1,934,349	2,345,076				18,174	24,465				15,817,037	26,444,633		1,361,146	2,257,182								
August	1,585,005	2,065,740				7,079	24,271				13,413,373	12,961,785		925,170	1,807,546								
September	1,649,806	2,336,192				23,529	16,183				11,815,996	13,712,575		1,115,133	1,978,372								
October	1,363,839	1,604,984				3,675	38,270				11,111,242	14,257,654		1,067,076	1,296,191								
November	1,534,872	1,424,694				25,085	7,366				11,523,535	12,408,424		725,417	-\$28,388								
December	1,141,577	1,645,940				7,580	5,824				12,797,993	17,287,353		599,978	1,543,607								
<b>Total</b>	<b>\$16,297,784</b>	<b>\$22,696,946</b>	<b>\$2,716,247</b>			<b>\$578,087</b>	<b>\$174,412</b>	<b>\$11,407</b>			<b>\$148,613,301</b>	<b>\$185,110,768</b>	<b>\$4,551,954</b>	<b>\$10,501,479</b>	<b>\$18,132,375</b>	<b>\$1,449,377</b>							

**Gross Sales by Sector**

Cochise County	Restaurant/Bar			% Ch		2019 (Pre-COVID)	Amusement			% Ch		2019 (Pre-COVID)	Retail			% Ch		2019 (Pre-COVID)	Hotel/Motel			% Ch	
	2019 (Pre-COVID)	2023	2024	24/19	24/23		2023	2024	24/19	24/23	2023		2024	24/19	24/23	2023	2024		24/19	24/23	2023	2024	24/19
January	\$11,862,131	\$17,804,681	\$15,720,940	33%	-12%	\$455,028	\$497,952	\$399,412	-12%	-20%	\$65,114,992	\$89,893,578	\$92,761,901	42%	3%	\$3,239,229	\$4,436,568	\$4,001,347	24%	-10%			
February	12,914,028	17,006,554	17,317,398	34%	2%	489,276	527,533	474,138	-3%	-10%	68,899,553	92,639,239	89,971,187	31%	-3%	4,079,033	4,441,643	4,904,367	20%	10%			
March	15,588,238	18,449,083				808,650	769,785				94,655,529	107,390,098			4,424,141	5,513,890							
April	14,501,738	18,772,708				579,552	726,554				89,095,668	110,821,443			3,662,666	5,138,323							
May	14,641,762	16,940,554				638,337	924,886				78,257,617	101,895,954			3,594,981	4,441,075							
June	13,899,242	17,743,729				609,955	664,268				76,544,563	101,473,894			3,359,309	3,828,968							
July	13,622,099	16,791,802				596,365	739,500				75,957,826	111,267,294			3,511,025	3,674,161							
August	13,196,114	16,112,784				446,205	470,136				76,813,250	97,064,064			3,448,307	3,252,371							
September	13,367,272	19,338,854				615,995	558,514				81,779,630	101,930,968			2,911,446	3,555,546							
October	12,679,192	17,243,964				477,148	667,429				74,231,870	92,931,779			3,862,195	4,126,253							
November	13,778,965	14,580,058				440,844	522,674				77,438,347	87,110,142			3,071,231	4,198,845							
December	13,871,606	19,352,363				651,727	526,444				100,711,870	119,989,874			2,936,198	5,023,733							
<b>Total</b>	<b>\$163,922,387</b>	<b>\$210,137,134</b>	<b>\$33,038,338</b>			<b>\$6,809,082</b>	<b>\$7,595,675</b>	<b>\$873,550</b>			<b>\$959,500,715</b>	<b>\$1,214,408,327</b>	<b>\$182,733,088</b>	<b>\$42,099,761</b>	<b>\$51,631,376</b>	<b>\$8,905,714</b>							

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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**Gross Sales by Sector**

Coconino County	Restaurant/Bar			% Ch		Amusement	% Ch			Retail	% Ch		Hotel/Motel	% Ch						
	2019 (Pre-COVID)	2023	2024	24/19	24/23		2019 (Pre-COVID)	2023	2024		24/19	24/23		2019 (Pre-COVID)	2023	2024	24/19	24/23		
January	\$35,258,597	\$46,398,050	\$46,969,334	33%	1%	\$11,115,682	\$12,261,465	\$14,312,844	29%	17%	\$92,915,132	\$124,362,989	\$135,350,816	46%	9%	\$21,731,215	\$43,434,808	\$35,123,900	62%	-19%
February	32,349,430	45,390,189	47,603,066	47%	5%	9,500,817	10,010,409	11,450,521	21%	14%	86,596,958	125,190,085	127,604,086	47%	2%	19,867,866	34,437,179	34,024,435	71%	-1%
March	49,205,991	58,028,644				13,719,152	15,384,228				111,428,680	148,477,726				42,336,675	52,588,833			
April	50,663,840	66,548,582				12,372,911	15,245,370				119,836,763	167,554,409				47,077,177	60,459,248			
May	53,381,689	66,577,519				13,208,526	16,738,938				120,798,627	175,878,166				53,803,595	62,717,784			
June	55,065,189	67,755,803				14,121,428	14,438,629				129,468,235	179,088,601				55,712,401	64,581,005			
July	55,389,210	73,755,934				13,763,024	15,195,141				128,914,983	204,984,989				55,756,872	61,397,339			
August	53,627,662	57,822,841				10,731,077	15,232,743				127,133,261	178,472,009				50,895,645	52,328,981			
September	53,460,440	67,643,427				10,766,996	14,227,884				121,640,107	187,587,130				55,694,169	66,675,780			
October	52,808,918	67,779,203				10,725,109	12,615,016				126,606,712	168,681,765				47,799,901	66,384,494			
November	41,710,558	52,687,275				7,616,917	10,974,126				115,194,173	152,827,290				30,925,618	44,266,511			
December	43,159,472	58,071,881				16,212,893	21,278,104				133,542,583	175,244,397				35,025,168	46,109,586			
<b>Total</b>	<b>\$576,080,996</b>	<b>\$728,459,348</b>	<b>\$94,572,400</b>			<b>\$143,854,532</b>	<b>\$173,602,053</b>	<b>\$25,763,365</b>			<b>\$1,414,076,214</b>	<b>\$1,988,349,556</b>	<b>\$262,954,902</b>			<b>\$516,626,302</b>	<b>\$655,381,548</b>	<b>\$69,148,335</b>		

**Gross Sales by Sector**

Gila County	Restaurant/Bar			% Ch		Amusement	% Ch			Retail	% Ch		Hotel/Motel	% Ch						
	2019 (Pre-COVID)	2023	2024	24/19	24/23		2019 (Pre-COVID)	2023	2024		24/19	24/23		2019 (Pre-COVID)	2023	2024	24/19	24/23		
January	\$6,056,298	\$8,172,470	\$8,155,486	35%	0%	\$279,972	\$331,712	\$452,836	62%	37%	\$24,586,724	\$34,035,355	\$37,599,233	53%	10%	\$1,136,683	\$2,345,480	\$2,483,366	118%	6%
February	5,630,568	8,703,429	8,223,507	46%	-6%	128,571	300,157	117,590	-9%	-61%	23,184,437	40,887,089	35,949,032	55%	-12%	1,388,321	2,343,706	2,345,895	69%	0%
March	7,564,982	9,498,225				129,911	272,921				28,016,769	42,434,668				1,846,993	2,970,681			
April	7,269,298	9,788,956				264,946	338,836				31,595,147	47,552,992				1,891,093	5,458,155			
May	7,797,330	10,816,993				226,774	335,460				29,277,823	43,796,935				1,657,090	3,152,897			
June	7,981,488	11,015,907				182,338	481,749				31,205,835	46,194,393				2,139,979	4,074,576			
July	8,388,879	12,454,829				225,654	304,586				29,768,896	47,582,118				2,880,075	3,944,241			
August	7,697,123	10,344,891				212,856	233,383				30,394,893	38,735,207				1,752,939	3,537,784			
September	8,023,133	10,531,044				369,736	317,235				27,349,528	46,000,623				2,027,926	3,663,115			
October	7,355,184	10,299,867				212,950	233,795				31,869,825	42,096,610				1,736,135	3,320,009			
November	6,504,334	8,926,974				204,562	374,210				30,673,832	37,935,172				1,436,981	2,610,941			
December	6,941,877	9,252,222				86,012	228,952				34,820,179	46,395,766				1,480,035	2,378,184			
<b>Total</b>	<b>\$87,210,494</b>	<b>\$119,805,807</b>	<b>\$16,378,993</b>			<b>\$2,524,282</b>	<b>\$3,752,996</b>	<b>\$570,426</b>			<b>\$352,743,888</b>	<b>\$513,646,928</b>	<b>\$73,548,265</b>			<b>\$21,374,250</b>	<b>\$39,799,769</b>	<b>\$4,829,261</b>		

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**Gross Sales by Sector**

Graham County	Restaurant/Bar			% Ch		Amusement	% Ch		Retail	% Ch		Hotel/Motel	% Ch			
	2019 (Pre-COVID)	2023	2024	24/19	24/23		2019 (Pre-COVID)	2023		2024	24/19		24/23	2019 (Pre-COVID)	2023	2024
January	\$3,165,665	\$4,538,929	\$4,445,151	40%	-2%	(Included in Greenlee County)			\$20,455,269	\$37,456,791	\$34,675,726	70%	-7%	(Included in Greenlee County)		
February	3,407,478	4,746,733	5,148,563	51%	8%				22,264,290	32,880,023	36,445,524	64%	11%			
March	3,675,030	4,694,726							24,558,564	39,070,029						
April	3,979,394	5,295,452							27,007,135	38,526,014						
May	3,899,830	4,848,334							25,573,831	38,203,555						
June	3,625,930	4,800,881							23,033,232	36,530,512						
July	3,564,566	5,642,453							24,135,563	37,770,958						
August	3,033,294	4,379,104							24,197,882	36,543,250						
September	3,482,984	5,420,441							23,184,224	38,308,434						
October	3,130,550	4,742,150							23,950,046	35,624,456						
November	3,432,979	4,883,996							24,954,330	33,044,492						
December	3,549,989	4,942,367							28,296,236	42,336,257						
<b>Total</b>	<b>\$41,947,689</b>	<b>\$58,935,566</b>	<b>\$9,593,714</b>						<b>\$291,610,602</b>	<b>\$446,294,771</b>	<b>\$71,121,250</b>					

**Gross Sales by Sector**

Greenlee County	Restaurant/Bar			% Ch		Amusement <sup>1</sup>	% Ch		Retail	% Ch		Hotel/Motel <sup>2</sup>	% Ch							
	2019 (Pre-COVID)	2023	2024	24/19	24/23		2019 (Pre-COVID)	2023		2024	24/19		24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23		
January	\$586,180	\$859,881	\$917,479	57%	7%	\$127,136	\$122,232	\$246,841	94%	102%	\$13,167,699	\$47,476,505	\$12,973,032	-1%	-73%	\$856,810	\$1,256,003	\$1,320,405	54%	5%
February	590,848	873,731	1,018,122	72%	17%	88,962	320,727	232,948	162%	-27%	13,374,232	17,119,740	17,134,551	28%	0%	849,779	1,326,626	1,508,256	77%	14%
March	709,216	882,742				167,411	363,065				14,491,744	18,033,168				1,104,999	1,567,214			
April	622,528	1,051,404				150,575	363,112				16,660,491	19,985,603				1,055,556	1,496,441			
May	673,963	860,019				145,619	292,662				15,168,864	14,487,764				1,034,050	1,425,099			
June	586,430	797,150				216,002	375,190				14,230,604	13,769,217				1,134,421	1,794,937			
July	564,737	801,443				224,873	409,870				14,644,581	19,114,412				1,060,801	1,645,742			
August	636,156	864,875				153,550	310,769				13,612,886	24,240,016				993,678	1,219,708			
September	575,969	718,860				148,332	170,924				14,503,502	22,195,116				1,053,733	1,396,724			
October	538,093	817,920				186,096	406,124				14,538,507	19,949,638				1,138,787	1,194,833			
November	583,838	566,737				288,076	265,192				14,936,705	17,272,979				1,350,572	1,513,696			
December	646,801	1,166,089				174,587	273,449				19,381,012	22,611,566				917,394	1,279,959			
<b>Total</b>	<b>\$7,314,759</b>	<b>\$10,260,851</b>	<b>\$1,935,601</b>			<b>\$2,071,219</b>	<b>\$3,673,316</b>	<b>\$479,789</b>			<b>\$178,710,827</b>	<b>\$256,255,724</b>	<b>\$30,107,583</b>			<b>\$12,550,580</b>	<b>\$17,116,982</b>	<b>\$2,828,661</b>		

<sup>1</sup> Includes Graham Co. and La Paz Co.

<sup>2</sup> Includes lodging sales for Graham Co.

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**Gross Sales by Sector**

La Paz County	2019 (Pre-COVID)	Restaurant/Bar 2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Amusement 2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Retail 2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Hotel/Motel 2023	2024	% Ch 24/19	% Ch 24/23
January	\$4,405,312	\$5,997,836	\$5,378,049	22%	-10%		(Included in Greenlee Co.)				\$20,641,445	\$27,830,403	\$27,425,155	33%	-1%	\$1,126,361	\$1,331,480	\$1,438,263	28%	8%
February	4,301,128	5,974,412	5,423,663	26%	-9%						14,380,437	20,468,943	19,464,540	35%	-5%	1,061,122	1,773,309	1,440,113	36%	-19%
March	3,986,440	7,204,940									17,049,736	19,305,267				1,562,303	1,696,924			
April	3,180,716	5,693,338									12,491,980	19,000,309				689,812	1,431,075			
May	2,974,101	4,434,444									12,168,269	16,950,137				794,853	830,926			
June	3,178,785	5,788,395									9,187,571	16,284,620				1,218,873	2,107,599			
July	3,018,216	5,488,112									12,265,154	15,173,798				1,263,350	1,636,921			
August	2,611,331	4,025,705									11,310,272	14,321,762				860,953	1,344,623			
September	2,744,481	4,745,685									9,861,445	15,284,765				920,255	1,384,148			
October	2,506,230	4,577,950									12,128,171	13,919,195				751,599	1,031,345			
November	3,200,241	4,532,901									14,745,498	17,990,916				914,838	1,137,559			
December	3,600,889	6,511,912									16,723,058	20,972,186				722,128	1,004,194			
<b>Total</b>	<b>\$39,707,870</b>	<b>\$64,975,630</b>	<b>\$10,801,712</b>				<b>\$0</b>	<b>\$0</b>			<b>\$162,953,036</b>	<b>\$217,502,301</b>	<b>\$46,889,695</b>			<b>\$11,886,447</b>	<b>\$16,710,103</b>	<b>\$2,878,376</b>		

**Gross Sales by Sector**

Maricopa County	2019 (Pre-COVID)	Restaurant/Bar 2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Amusement 2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Retail 2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Hotel/Motel 2023	2024	% Ch 24/19	% Ch 24/23
January	\$926,992,483	\$1,269,166,324	\$1,295,344,882	40%	2%	\$103,361,351	\$113,685,355	\$139,439,771	35%	23%	\$3,877,276,854	\$5,772,805,548	\$5,765,006,700	49%	0%	\$228,580,257	\$337,647,955	\$324,053,585	42%	-4%
February	933,467,859	1,370,554,137	1,374,895,018	47%	0%	92,131,573	117,497,395	158,063,266	72%	35%	3,770,986,064	5,556,250,361	5,591,690,140	48%	1%	258,262,727	474,506,307	417,762,447	62%	-12%
March	1,112,883,978	1,521,842,163				138,104,419	410,934,639				4,642,542,395	6,374,636,220				347,988,368	473,191,743			
April	974,778,931	1,383,313,284				64,228,411	170,838,631				4,329,470,440	5,776,514,963				223,109,796	317,215,642			
May	956,542,512	1,327,189,674				96,497,647	145,342,902				4,354,977,569	6,029,750,829				164,679,697	254,275,265			
June	857,196,882	1,205,177,321				129,849,213	153,511,824				4,241,142,010	6,014,079,860				134,189,141	187,427,070			
July	802,150,877	1,157,810,376				76,017,419	153,271,433				4,086,677,954	6,334,383,284				109,790,384	160,386,863			
August	842,371,125	1,124,551,589				91,390,578	131,031,131				4,225,083,669	5,916,243,232				117,247,061	151,255,624			
September	866,824,780	1,236,565,221				77,600,862	160,413,654				4,032,296,496	6,167,250,000				148,695,800	216,623,002			
October	926,646,661	1,301,114,140				83,315,252	193,729,705				4,300,192,280	5,582,653,128				199,252,464	285,093,432			
November	957,968,486	1,262,624,299				104,149,073	162,547,229				4,507,375,869	6,096,156,384				200,519,609	287,506,147			
December	999,120,998	1,394,443,931				112,492,818	160,380,407				5,651,410,169	7,443,806,714				177,785,800	242,910,920			
<b>Total</b>	<b>\$11,156,945,572</b>	<b>\$15,554,352,459</b>	<b>\$2,670,239,900</b>			<b>\$1,169,138,616</b>	<b>\$2,073,184,305</b>	<b>\$297,503,037</b>			<b>\$52,019,431,769</b>	<b>\$73,064,530,523</b>	<b>\$11,356,696,840</b>			<b>\$2,310,101,104</b>	<b>\$3,388,039,970</b>	<b>\$741,816,032</b>		

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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**Gross Sales by Sector**

Mohave County	Restaurant/Bar			% Ch		Amusement			% Ch		Retail			% Ch		Hotel/Motel			% Ch						
2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	
January	\$27,485,461	\$38,301,650	\$40,430,328	47%	6%	\$1,566,761	\$1,219,229	\$910,584	-42%	-25%	\$155,996,934	\$208,997,107	\$223,925,082	44%	7%	\$4,786,240	\$9,148,405	\$8,706,203	82%	-5%					
February	29,458,235	39,513,921	41,665,127	41%	5%	1,427,193	1,655,760	7,071,003	395%	327%	145,173,646	209,785,262	227,892,563	57%	9%	5,722,464	10,834,883	10,765,178	88%	-1%					
March	42,972,023	45,500,761				2,099,110	1,883,453				174,721,170	267,258,475				8,882,444	13,490,105								
April	22,543,831	46,394,258				1,768,388	1,783,362				174,127,925	254,986,118				7,697,125	13,863,763								
May	30,565,304	43,659,110				1,898,481	1,627,304				162,098,740	244,185,599				7,536,555	13,096,206								
June	29,071,497	43,701,442				1,681,170	1,497,667				165,089,379	238,411,227				7,580,054	14,773,745								
July	31,026,019	47,061,078				1,293,866	1,693,652				169,863,482	229,819,489				9,165,767	15,750,962								
August	28,683,303	38,060,500				1,173,037	986,063				159,975,951	206,187,973				7,697,669	10,555,456								
September	28,181,827	42,186,652				1,240,517	1,568,813				157,196,080	221,347,617				6,145,402	11,225,984								
October	27,995,822	41,228,973				1,482,976	1,433,439				170,055,327	214,679,027				6,844,783	10,830,071								
November	27,883,431	38,680,182				1,416,966	1,169,435				179,030,249	225,049,340				4,918,971	7,964,762								
December	28,391,025	43,267,064				1,296,015	1,475,934				206,718,936	272,041,239				3,802,888	7,894,278								
<b>Total</b>	<b>\$354,257,778</b>	<b>\$507,555,591</b>	<b>\$82,095,455</b>			<b>\$18,344,480</b>	<b>\$17,994,111</b>	<b>\$7,981,587</b>			<b>\$2,020,047,819</b>	<b>\$2,792,748,473</b>	<b>\$451,817,645</b>			<b>\$80,780,362</b>	<b>\$139,428,620</b>	<b>\$19,471,381</b>							

**Gross Sales by Sector**

Navajo County	Restaurant/Bar			% Ch		Amusement			% Ch		Retail			% Ch		Hotel/Motel			% Ch						
2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	
January	\$8,248,714	\$13,091,687	\$12,984,356	57%	-1%	\$576,629	\$254,705	\$371,443	-36%	46%	\$83,344,824	\$70,141,371	\$77,532,451	-7%	11%	\$2,739,631	\$5,002,295	\$5,259,492	92%	5%					
February	8,131,333	12,295,714	12,963,117	59%	5%	456,665	245,630	274,899	-40%	12%	76,263,367	70,919,589	76,371,565	0%	8%	2,410,567	4,294,595	4,519,514	87%	5%					
March	10,149,744	14,275,001				693,521	399,337				93,401,003	78,229,507				3,479,176	4,735,579								
April	10,305,855	15,050,226				384,332	564,045				85,379,295	97,617,085				3,408,957	5,076,302								
May	12,135,226	17,250,938				552,785	661,795				101,507,119	96,282,115				8,730,659	6,016,301								
June	12,437,073	19,693,067				1,063,607	1,419,244				97,612,231	94,236,611				2,954,969	8,637,282								
July	13,939,580	22,172,663				1,076,257	2,023,214				104,376,957	-21,864,888				6,246,403	9,129,449								
August	13,651,175	18,160,351				859,987	1,275,385				106,525,708	101,882,583				5,912,654	7,828,465								
September	12,984,462	18,328,779				717,309	954,500				66,068,835	95,467,638				5,082,246	7,203,566								
October	11,824,268	17,345,647				451,112	598,474				71,535,605	89,994,489				4,028,240	6,374,688								
November	10,094,328	13,344,685				373,815	350,016				67,738,345	84,814,516				3,335,844	6,973,271								
December	11,334,524	14,290,706				385,023	319,643				136,652,040	96,401,070				3,630,887	6,051,949								
<b>Total</b>	<b>\$135,236,282</b>	<b>\$195,299,464</b>	<b>\$25,947,473</b>			<b>\$7,591,042</b>	<b>\$9,065,988</b>	<b>\$646,342</b>			<b>\$1,090,405,329</b>	<b>\$954,121,686</b>	<b>\$153,904,016</b>			<b>\$51,960,233</b>	<b>\$77,323,742</b>	<b>\$9,779,006</b>							

Note: Data is entered in the month sales occurred and not the following reporting month.

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**Gross Sales by Sector**

Pima County	2019 (Pre-COVID)	Restaurant/Bar	2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Amusement	2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Retail	2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Hotel/Motel	2023	2024	% Ch 24/19	% Ch 24/23
January	\$178,028,526	\$225,253,927	\$226,288,225	27%	0%	\$10,325,082	\$10,500,747	\$11,667,532	13%	11%	\$732,765,112	\$1,005,691,270	\$1,020,892,050	39%	2%	\$40,457,773	\$57,033,242	\$59,974,298	48%	5%				
February	171,879,316	238,062,478	246,128,416	43%	3%	9,665,968	10,748,575	12,112,872	25%	13%	717,317,513	978,264,893	989,640,365	38%	1%	54,436,927	70,861,224	66,130,297	21%	-7%				
March	200,775,539	254,242,240				13,646,094	16,596,060				871,018,037	1,099,182,325				57,297,884	76,068,782							
April	184,721,451	245,144,714				14,737,721	14,042,949				843,648,911	1,158,984,465				42,007,695	52,529,344							
May	172,544,750	230,499,015				9,867,512	11,078,103				826,675,171	1,071,683,830				34,006,732	46,245,229							
June	165,412,321	221,827,278				9,623,576	11,549,897				796,300,893	1,053,333,092				24,791,770	38,134,588							
July	155,101,947	210,069,018				8,802,924	10,904,104				800,563,484	1,114,415,289				25,055,880	31,357,506							
August	158,964,129	211,428,232				6,879,829	9,626,909				818,194,216	1,078,779,796				27,468,665	32,489,839							
September	164,140,790	231,108,296				7,633,886	10,973,297				752,612,698	1,076,628,918				27,173,168	34,605,251							
October	169,795,006	225,501,934				10,992,148	13,294,999				783,834,349	1,002,958,498				40,154,777	45,354,619							
November	183,440,016	222,761,080				13,168,666	20,725,998				838,498,595	978,828,104				36,113,680	48,333,573							
December	185,840,242	248,939,034				11,171,470	13,176,128				1,045,146,848	1,301,204,287				33,734,257	43,973,999							
<b>Total</b>	<b>\$2,090,644,033</b>	<b>\$2,764,837,246</b>	<b>\$472,416,641</b>			<b>\$126,514,876</b>	<b>\$153,217,766</b>	<b>\$23,780,404</b>			<b>\$9,826,575,827</b>	<b>\$12,919,954,767</b>	<b>\$2,010,532,415</b>			<b>\$442,699,208</b>	<b>\$576,987,196</b>	<b>\$126,104,595</b>						

**Gross Sales by Sector**

Pinal County	2019 (Pre-COVID)	Restaurant/Bar	2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Amusement	2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Retail	2023	2024	% Ch 24/19	% Ch 24/23	2019 (Pre-COVID)	Hotel/Motel	2023	2024	% Ch 24/19	% Ch 24/23
January	\$33,738,053	\$53,912,058	\$54,442,747	61%	1%	\$5,170,939	\$5,952,081	\$7,054,346	36%	19%	\$131,291,975	\$227,974,180	\$243,818,206	86%	7%	\$3,506,964	\$5,199,680	\$6,017,533	72%	16%				
February	34,402,560	54,846,110	57,398,102	67%	5%	4,559,755	7,363,919	6,663,937	46%	-10%	129,834,416	225,701,342	237,742,668	83%	5%	3,951,904	6,950,949	6,478,678	64%	-7%				
March	40,699,954	63,597,721				6,073,699	14,612,482				157,976,602	276,487,716				4,917,326	7,285,417							
April	35,020,185	57,710,780				12,911,162	11,907,192				144,967,592	265,430,816				3,018,391	5,336,853							
May	31,776,180	53,043,415				2,097,342	2,790,608				142,517,409	242,390,273				2,272,739	3,876,375							
June	29,663,857	48,595,415				1,170,684	1,761,180				130,485,573	231,762,975				2,213,102	2,878,675							
July	28,666,678	48,994,931				1,103,233	1,775,319				135,952,192	240,680,707				2,026,663	4,065,423							
August	29,326,918	46,195,410				1,441,100	1,281,221				138,957,673	221,786,783				1,760,037	2,643,483							
September	29,188,667	49,873,983				1,143,221	1,931,076				125,871,912	233,818,750				1,991,215	4,698,851							
October	30,432,584	49,786,255				1,621,647	3,412,803				140,491,772	232,990,869				2,655,202	5,106,390							
November	34,525,808	51,231,431				3,691,819	3,761,518				158,245,460	248,616,063				2,811,586	4,701,453							
December	34,564,981	58,688,376				3,589,610	6,402,822				196,178,483	308,041,853				2,912,223	4,783,983							
<b>Total</b>	<b>\$392,006,425</b>	<b>\$636,475,885</b>	<b>\$111,840,849</b>			<b>\$44,574,211</b>	<b>\$62,952,221</b>	<b>\$13,718,283</b>			<b>\$1,732,771,059</b>	<b>\$2,955,682,327</b>	<b>\$481,560,874</b>			<b>\$34,037,352</b>	<b>\$57,527,532</b>	<b>\$12,496,211</b>						

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**Gross Sales by Sector**

Santa Cruz County	Restaurant/Bar		% Ch		2019 (Pre-COVID)	Amusement		% Ch		2019 (Pre-COVID)	Retail		% Ch		2019 (Pre-COVID)	Hotel/Motel		% Ch		
	2019 (Pre-COVID)	2023	2024	24/19		24/23	2023	2024	24/19		24/23	2023	2024	24/19		24/23	2023	2024	24/19	24/23
January	\$5,145,028	\$7,107,244	\$7,231,317	41%	2%	\$342,219	\$446,501	\$377,002	10%	-16%	\$22,456,323	\$34,146,541	\$37,574,708	67%	10%	\$1,231,554	\$1,934,733	\$1,816,203	47%	-6%
February	5,272,986	7,208,871	7,442,785	41%	3%	358,549	416,224	377,710	5%	-9%	25,669,209	34,534,964	35,795,847	39%	4%	1,498,227	2,261,050	2,024,501	35%	-10%
March	6,415,121	8,443,270				516,209	590,063				31,698,967	40,502,527			1,715,874	2,358,251				
April	6,085,454	7,931,901				428,783	571,169				30,665,655	40,724,017			1,554,696	1,751,012				
May	5,792,222	7,298,914				420,456	362,921				29,953,509	38,051,539			1,118,029	1,411,048				
June	4,860,725	7,099,979				325,894	384,859				28,016,770	39,076,549			1,103,480	1,411,475				
July	4,403,630	6,708,265				317,596	378,467				27,339,004	45,428,271			895,586	1,318,844				
August	4,602,294	6,621,956				308,863	300,501				27,915,288	37,268,827			971,288	1,278,269				
September	4,779,716	6,799,732				372,621	306,643				24,696,345	39,751,908			958,710	1,379,900				
October	4,648,981	7,376,243				335,314	325,450				28,315,933	38,484,043			1,047,662	1,351,720				
November	5,293,077	7,866,631				244,137	392,095				33,005,954	43,644,424			1,404,489	1,996,143				
December	6,253,933	9,202,717				303,020	438,537				44,564,848	53,928,398			1,511,265	2,086,798				
<b>Total</b>	<b>\$63,553,167</b>	<b>\$89,665,723</b>	<b>\$14,674,102</b>			<b>\$4,273,661</b>	<b>\$4,913,430</b>	<b>\$754,712</b>			<b>\$354,297,805</b>	<b>\$485,542,008</b>	<b>\$73,370,555</b>			<b>\$15,010,860</b>	<b>\$20,539,243</b>	<b>\$3,840,704</b>		

**Gross Sales by Sector**

Yavapai County	Restaurant/Bar		% Ch		2019 (Pre-COVID)	Amusement		% Ch		2019 (Pre-COVID)	Retail		% Ch		2019 (Pre-COVID)	Hotel/Motel		% Ch		
	2019 (Pre-COVID)	2023	2024	24/19		24/23	2023	2024	24/19		24/23	2023	2024	24/19		24/23	2023	2024	24/19	24/23
January	\$30,159,314	\$48,003,503	\$45,272,843	50%	-6%	\$2,584,345	\$3,521,864	\$4,088,628	58%	16%	\$152,596,836	\$225,864,910	\$229,747,451	51%	2%	\$13,457,945	\$30,506,724	\$28,215,617	110%	-8%
February	29,502,573	46,040,120	51,349,908	74%	12%	2,306,695	3,921,760	3,850,379	67%	-2%	140,693,808	213,670,298	217,487,690	55%	2%	13,931,812	29,094,812	33,340,469	139%	15%
March	40,530,233	53,846,357				3,949,046	5,664,530				179,052,925	251,339,995			24,700,852	42,229,517				
April	38,099,846	56,575,102				3,656,220	5,467,228				180,077,325	267,039,358			25,400,266	42,868,691				
May	38,019,775	55,637,942				3,337,937	4,187,912				180,101,724	265,623,157			22,073,145	35,710,689				
June	39,044,342	52,872,900				3,323,722	4,595,088				175,171,276	263,666,437			18,244,806	32,442,184				
July	37,953,083	54,109,697				3,433,911	3,852,126				174,434,506	261,647,718			18,867,699	26,951,208				
August	36,851,757	48,059,283				5,046,828	3,127,726				181,339,365	261,938,468			17,087,281	24,631,342				
September	38,923,487	54,876,306				4,056,616	4,052,134				168,571,353	259,792,029			21,308,799	34,028,931				
October	37,783,337	55,255,272				3,732,470	5,327,497				186,214,821	243,013,457			24,885,529	40,257,786				
November	37,337,134	51,389,576				2,973,256	4,932,476				182,048,929	249,902,655			18,787,363	33,311,186				
December	37,060,166	54,733,446				2,967,559	4,245,313				217,818,922	283,748,755			16,500,002	30,848,208				
<b>Total</b>	<b>\$441,265,047</b>	<b>\$631,399,504</b>	<b>\$96,622,751</b>			<b>\$41,368,605</b>	<b>\$52,895,654</b>	<b>\$7,939,007</b>			<b>\$2,118,121,790</b>	<b>\$3,047,247,237</b>	<b>\$447,235,141</b>			<b>\$235,245,499</b>	<b>\$402,881,278</b>	<b>\$61,556,086</b>		

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**Gross Sales by Sector**

Yuma		Restaurant/Bar		% Ch	% Ch		Amusement		% Ch	% Ch		Retail		% Ch	% Ch		Hotel/Motel		% Ch	% Ch
County	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23
January	\$27,597,004	\$40,714,242	\$39,822,560	44%	-2%	\$1,396,406	\$1,545,297	\$1,649,772	18%	7%	\$140,236,097	\$186,260,030	\$204,119,800	46%	10%	\$5,077,665	\$8,843,511	\$6,734,123	33%	-24%
February	27,400,245	40,326,611	43,017,900	57%	7%	1,622,608	1,883,497	1,578,398	-3%	-16%	142,150,740	184,703,897	192,784,871	36%	4%	6,274,109	8,610,994	7,677,741	22%	-11%
March	32,430,013	46,100,223				1,566,235	2,292,350				169,292,586	221,416,851				7,616,995	9,455,171			
April	26,629,981	40,242,042				1,307,399	1,517,062				145,352,243	208,169,516				6,116,854	8,512,341			
May	26,035,545	38,595,328				1,221,748	1,398,892				130,935,406	175,940,721				4,267,111	6,418,671			
June	23,569,296	36,756,200				1,245,153	1,500,268				123,189,550	187,623,125				5,033,398	5,588,703			
July	24,911,711	35,266,241				1,086,944	1,455,094				121,443,593	180,379,463				3,737,431	4,488,495			
August	23,007,187	34,906,550				970,669	1,112,253				126,731,066	172,026,237				4,671,702	6,159,646			
September	23,795,428	34,583,536				897,119	1,069,982				137,182,103	187,432,530				4,070,983	6,551,186			
October	23,758,643	36,678,491				906,675	991,044				151,511,904	186,088,505				4,430,020	7,596,276			
November	27,931,024	37,957,099				1,110,943	1,284,664				168,887,252	203,462,044				6,837,526	7,124,721			
December	29,045,045	41,870,175				1,668,772	1,538,369				187,666,364	255,334,349				5,908,528	5,526,643			
<b>Total</b>	<b>\$316,111,122</b>	<b>\$463,996,738</b>	<b>\$82,840,460</b>			<b>\$15,000,671</b>	<b>\$17,588,772</b>	<b>\$3,228,170</b>			<b>\$1,744,578,904</b>	<b>\$2,348,837,268</b>	<b>\$396,904,671</b>			<b>\$64,042,322</b>	<b>\$84,876,358</b>	<b>\$14,411,864</b>		

**Gross Sales by Sector**

Arizona		Restaurant/Bar		% Ch	% Ch		Amusement		% Ch	% Ch		Retail		% Ch	% Ch		Hotel/Motel		% Ch	% Ch
County	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23	2019 (Pre-COVID)	2023	2024	24/19	24/23
January	\$1,299,639,337	\$1,781,166,639	\$1,804,698,970	39%	1%	\$137,314,685	\$150,349,680	\$180,976,200	32%	20%	\$5,541,916,718	\$8,106,263,836	\$8,134,193,529	47%	0%	\$328,486,005	\$510,319,711	\$485,894,165	48%	-5%
February	1,299,688,172	1,893,345,762	1,921,015,665	48%	1%	123,165,317	154,896,631	202,273,880	64%	31%	5,386,108,558	7,817,145,504	7,909,735,361	47%	1%	374,263,165	652,741,084	593,621,439	59%	-9%
March	1,568,744,042	2,108,212,615				181,484,612	469,771,650				6,619,754,675	8,997,971,251				508,607,107	694,239,843			
April	1,379,522,390	1,961,338,149				112,808,466	223,373,962				6,249,400,857	8,488,271,085				367,550,097	522,404,511			
May	1,358,284,531	1,879,751,517				130,127,522	185,753,135				6,223,017,296	8,570,332,470				306,503,583	441,081,911			
June	1,247,010,012	1,745,721,638				163,420,306	192,194,370				6,052,541,585	8,531,329,867				260,769,841	370,136,631			
July	1,184,635,581	1,699,471,918				107,960,242	192,026,970				5,922,155,212	8,847,227,536				241,619,082	328,004,336			
August	1,219,844,572	1,623,599,810				119,621,660	165,012,493				6,081,598,751	8,398,451,992				241,693,050	300,333,137			
September	1,252,123,242	1,785,057,009				105,586,740	196,560,838				5,754,630,254	8,706,508,999				279,148,983	394,970,355			
October	1,313,267,310	1,841,352,994				114,442,571	233,074,046				6,126,588,363	7,978,323,115				339,654,370	479,318,107			
November	1,355,219,091	1,773,457,618				135,704,159	207,307,000				6,424,297,073	8,489,062,946				313,153,726	451,410,421			
December	1,404,523,123	1,966,378,223				151,007,085	210,289,926				8,032,429,540	10,459,344,065				287,466,752	401,416,041			
<b>Total</b>	<b>\$15,882,501,403</b>	<b>\$22,058,853,892</b>	<b>\$3,725,714,635</b>			<b>\$1,582,643,365</b>	<b>\$2,580,610,701</b>	<b>\$383,250,080</b>			<b>\$74,414,438,882</b>	<b>\$103,390,232,666</b>	<b>\$16,043,928,890</b>			<b>\$3,848,915,761</b>	<b>\$5,546,376,088</b>	<b>\$1,079,515,604</b>		

Note: Data is entered in the month sales occurred and not the following reporting month.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

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