

Gross Sales by Sector

Apache County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$910,571	\$947,198	4%	\$13,135	\$5,083	-61%	\$9,070,502	\$9,844,303	9%	\$557,678	\$453,250	-19%
February	979,586	693,677	-29%	428,685	5,078	-99%	9,319,888	10,511,415	13%	528,307	436,648	-17%
March	1,157,539	841,029	-27%	11,155	4,125	-63%	9,849,969	11,248,992	14%	733,077	267,964	-63%
April	1,119,343	943,852	-16%	18,066	555	-97%	19,024,287	10,842,469	-43%	860,013	537,821	-37%
May	1,504,342	1,649,806	10%	14,358	6,037	-58%	13,005,618	13,386,662	3%	934,346	1,129,072	21%
June	1,416,955	1,612,787	14%	7,566	27,082	258%	11,863,861	14,751,031	24%	1,094,138	1,691,820	55%
July	1,934,349	2,022,694	5%	18,174	121,297	567%	15,817,037	14,451,024	-9%	1,361,146	1,309,959	-4%
August	1,585,005	1,647,509	4%	7,079	47,224	567%	13,413,373	12,809,136	-5%	925,170	1,203,297	30%
September	1,649,806	1,835,072	11%	23,529	29,925	27%	11,815,996	14,826,884	25%	1,115,133	1,507,270	35%
October	1,363,839	1,479,646	8%	3,675	20,998	471%	11,111,242	12,497,125	12%	1,067,076	973,376	-9%
November	1,534,872	1,426,357	-7%	25,085	8,941	-64%	11,523,535	15,334,346	33%	725,417	1,050,786	45%
December	1,141,577	1,428,684	25%	7,580	8,852	17%	12,797,993	15,799,722	23%	599,978	825,226	38%
Total	\$16,297,784	\$16,528,311	1%	\$578,087	\$285,197	-51%	\$148,613,301	\$156,303,109	5%	\$10,501,479	\$11,386,489	8%

Gross Sales by Sector

Cochise County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$11,862,131	\$12,863,821	8%	\$455,028	\$453,721	0%	\$65,114,992	\$70,635,290	8%	\$3,239,229	\$3,634,207	12%
February	12,914,028	12,021,938	-7%	489,276	514,454	5%	68,899,553	77,285,285	12%	4,079,033	4,226,166	4%
March	15,588,238	11,423,782	-27%	808,650	489,366	-39%	94,655,529	80,788,451	-15%	4,424,141	2,404,916	-46%
April	14,501,738	8,937,249	-38%	579,552	40,180	-93%	89,095,668	84,183,624	-6%	3,662,666	1,559,236	-57%
May	14,641,762	13,158,131	-10%	638,337	131,834	-79%	78,257,617	91,706,654	17%	3,594,981	1,833,149	-49%
June	13,899,242	12,627,010	-9%	609,955	295,284	-52%	76,544,563	92,189,565	20%	3,359,309	2,197,139	-35%
July	13,622,099	13,148,855	-3%	596,365	169,063	-72%	75,957,826	82,708,626	9%	3,511,025	2,500,377	-29%
August	13,196,114	12,792,853	-3%	446,205	236,369	-47%	76,813,250	81,601,661	6%	3,448,307	2,545,901	-26%
September	13,367,272	14,061,154	5%	615,995	318,392	-48%	81,779,630	63,545,576	-22%	2,911,446	2,533,501	-13%
October	12,679,192	13,329,564	5%	477,148	363,344	-24%	74,231,870	78,948,000	6%	3,862,195	3,455,522	-11%
November	13,778,965	12,639,621	-8%	440,844	269,639	-39%	77,438,347	85,682,852	11%	3,071,231	2,577,441	-16%
December	13,871,606	13,487,781	-3%	651,727	335,658	-48%	100,711,870	101,856,773	1%	2,936,198	2,429,897	-17%
Total	\$163,922,387	\$150,491,759	-8%	\$6,809,082	\$3,617,304	-47%	\$959,500,715	\$991,132,357	3%	\$42,099,761	\$31,897,452	-24%

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales by Sector

Coconino County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$35,258,597	\$36,456,265	3%	\$11,115,682	\$11,793,779	6%	\$92,915,132	\$101,124,795	9%	\$21,731,215	\$24,361,390	12%
February	32,349,430	30,338,632	-6%	9,500,817	10,063,207	6%	86,596,958	97,652,743	13%	19,867,866	21,160,594	7%
March	49,205,991	27,575,387	-44%	13,719,152	4,851,999	-65%	111,428,680	101,506,798	-9%	42,336,675	19,211,956	-55%
April	50,663,840	20,603,953	-59%	12,372,911	448,170	-96%	119,836,763	95,313,697	-20%	47,077,177	5,210,071	-89%
May	53,381,689	32,630,276	-39%	13,208,526	2,945,547	-78%	120,798,627	126,726,657	5%	53,803,595	15,731,894	-71%
June	55,065,189	39,302,086	-29%	14,121,428	5,639,311	-60%	129,468,235	135,904,844	5%	55,712,401	28,669,564	-49%
July	55,389,210	40,135,685	-28%	13,763,024	6,709,413	-51%	128,914,983	140,683,477	9%	55,756,872	33,292,136	-40%
August	53,627,662	43,122,662	-20%	10,731,077	6,454,104	-40%	127,133,261	136,110,070	7%	50,895,645	34,919,941	-31%
September	53,460,440	44,815,271	-16%	10,766,996	6,748,181	-37%	121,640,107	141,976,627	17%	55,694,169	40,401,948	-27%
October	52,808,918	46,040,777	-13%	10,725,109	7,232,191	-33%	126,606,712	137,640,155	9%	47,799,901	44,921,151	-6%
November	41,710,558	37,869,627	-9%	7,616,917	4,909,813	-36%	115,194,173	131,476,923	14%	30,925,618	30,630,739	-1%
December	43,159,472	37,639,131	-13%	16,212,893	12,015,693	-26%	133,542,583	153,879,054	15%	35,025,168	28,845,805	-18%
Total	\$576,080,996	\$436,529,752	-24%	\$143,854,532	\$79,811,408	-45%	\$1,414,076,214	\$1,499,995,840	6%	\$516,626,302	\$327,357,189	-37%

Gross Sales by Sector

Gila County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$6,056,298	\$6,029,215	0%	\$279,972	\$262,541	-6%	\$24,586,724	\$26,828,577	9%	\$1,136,683	\$1,123,264	-1%
February	5,630,568	6,267,610	11%	128,571	111,716	-13%	23,184,437	25,518,067	10%	1,388,321	1,602,111	15%
March	7,564,982	5,775,946	-24%	129,911	92,850	-29%	28,016,769	31,908,836	14%	1,846,993	1,122,943	-39%
April	7,269,298	5,691,616	-22%	264,946	30,839	-88%	31,595,147	33,214,472	5%	1,891,093	1,354,102	-28%
May	7,797,330	8,699,554	12%	226,774	91,559	-60%	29,277,823	40,236,033	37%	1,657,090	2,530,601	53%
June	7,981,488	8,034,803	1%	182,338	92,440	-49%	31,205,835	36,124,066	16%	2,139,979	2,822,181	32%
July	8,388,879	8,665,513	3%	225,654	120,728	-46%	29,768,896	36,748,344	23%	2,880,075	2,759,355	-4%
August	7,697,123	9,014,620	17%	212,856	143,545	-33%	30,394,893	34,289,898	13%	1,752,939	3,385,896	93%
September	8,023,133	8,304,190	4%	369,736	94,819	-74%	27,349,528	34,846,457	27%	2,027,926	2,708,849	34%
October	7,355,184	7,941,786	8%	212,950	117,074	-45%	31,869,825	35,279,098	11%	1,736,135	3,070,006	77%
November	6,504,334	7,127,266	10%	204,562	77,140	-62%	30,673,832	36,413,724	19%	1,436,981	1,835,971	28%
December	6,941,877	7,424,149	7%	86,012	63,991	-26%	34,820,179	38,831,320	12%	1,480,035	1,814,924	23%
Total	\$87,210,494	\$88,976,268	2%	\$2,524,282	\$1,299,242	-49%	\$352,743,888	\$410,238,892	16%	\$21,374,250	\$26,130,203	22%

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales by Sector

Graham County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$3,165,665	\$3,450,740	9%	(Included in Greenlee County)			\$20,455,269	\$23,177,366	13%	(Included in Greenlee County)		
February	3,407,478	2,976,965	-13%				22,264,290	23,326,608	5%			
March	3,675,030	3,255,917	-11%				24,558,564	25,775,438	5%			
April	3,979,394	3,143,779	-21%				27,007,135	27,682,625	3%			
May	3,899,830	3,687,057	-5%				25,573,831	30,452,574	19%			
June	3,625,930	3,828,268	6%				23,033,232	30,499,243	32%			
July	3,564,566	3,675,280	3%				24,135,563	28,628,604	19%			
August	3,033,294	3,513,860	16%				24,197,882	26,740,133	11%			
September	3,482,984	3,339,528	-4%				23,184,224	25,736,746	11%			
October	3,130,550	3,661,990	17%				23,950,046	24,066,268	0%			
November	3,432,979	3,734,502	9%				24,954,330	25,924,740	4%			
December	3,549,989	3,830,133	8%				28,296,236	31,318,917	11%			
Total	\$41,947,689	\$42,098,019	0%				\$291,610,602	\$323,329,262	11%			

Gross Sales by Sector

Greenlee County	Restaurant/Bar			Amusement ¹			Retail			Hotel/Motel ²		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$586,180	\$596,461	2%	\$127,136	\$169,052	33%	\$13,167,699	\$14,682,386	12%	\$856,810	\$949,139	11%
February	590,848	609,397	3%	88,962	145,268	63%	13,374,232	11,561,917	-14%	849,779	1,005,840	18%
March	709,216	394,456	-44%	167,411	167,313	0%	14,491,744	12,294,968	-15%	1,104,999	779,834	-29%
April	622,528	550,979	-11%	150,575	117,403	-22%	16,660,491	10,178,173	-39%	1,055,556	712,050	-33%
May	673,963	493,850	-27%	145,619	97,481	-33%	15,168,864	9,123,336	-40%	1,034,050	754,182	-27%
June	586,430	517,767	-12%	216,002	138,018	-36%	14,230,604	10,687,840	-25%	1,134,421	806,147	-29%
July	564,737	465,650	-18%	224,873	112,188	-50%	14,644,581	9,302,504	-36%	1,060,801	822,012	-23%
August	636,156	421,290	-34%	153,550	86,592	-44%	13,612,886	8,976,294	-34%	993,678	767,863	-23%
September	575,969	437,114	-24%	148,332	80,420	-46%	14,503,502	10,455,990	-28%	1,053,733	574,449	-45%
October	538,093	405,293	-25%	186,096	86,457	-54%	14,538,507	9,392,556	-35%	1,138,787	713,243	-37%
November	583,838	470,646	-19%	288,076	112,842	-61%	14,936,705	10,912,844	-27%	1,350,572	577,019	-57%
December	646,801	444,781	-31%	174,587	78,174	-55%	19,381,012	11,286,156	-42%	917,394	488,958	-47%
Total	\$7,314,759	\$5,807,684	-21%	\$2,071,219	\$1,391,208	-33%	\$178,710,827	\$128,854,964	-28%	\$12,550,580	\$8,950,736	-29%

¹ Includes Graham Co. and La Paz Co.

² Includes lodging sales for Graham Co.

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales by Sector

La Paz County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$4,405,312	\$4,848,879	10%	(Included in Greenlee Co.)			\$20,641,445	\$22,615,495	10%	\$1,126,361	\$1,375,179	22%
February	4,301,128	2,892,145	-33%				14,380,437	15,354,985	7%	1,061,122	788,424	-26%
March	3,986,440	2,514,006	-37%				17,049,736	14,554,443	-15%	1,562,303	639,677	-59%
April	3,180,716	2,282,165	-28%				12,491,980	14,072,408	13%	689,812	693,819	1%
May	2,974,101	3,157,288	6%				12,168,269	14,826,363	22%	794,853	1,574,666	98%
June	3,178,785	3,951,087	24%				9,187,571	13,911,916	51%	1,218,873	1,695,744	39%
July	3,018,216	2,696,963	-11%				12,265,154	14,010,108	14%	1,263,350	1,307,222	3%
August	2,611,331	2,797,269	7%				11,310,272	12,224,653	8%	860,953	1,568,781	82%
September	2,744,481	3,089,363	13%				9,861,445	12,459,758	26%	920,255	1,720,981	87%
October	2,506,230	3,022,915	21%				12,128,171	12,728,078	5%	751,599	1,518,792	102%
November	3,200,241	3,292,416	3%				14,745,498	14,432,850	-2%	914,838	952,318	4%
December	3,600,889	3,183,470	-12%				16,723,058	17,171,156	3%	722,128	1,101,603	53%
Total	\$39,707,870	\$37,727,966	-5%	\$0	\$0		\$162,953,036	\$178,362,213	9%	\$11,886,447	\$14,937,206	26%

Gross Sales by Sector

Maricopa County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$926,992,483	\$972,486,523	5%	\$103,361,351	\$92,926,875	-10%	\$3,877,276,854	\$4,213,004,266	9%	\$228,580,257	\$259,130,584	13%
February	933,467,859	869,245,572	-7%	92,131,573	87,689,727	-5%	3,770,986,064	4,111,118,503	9%	258,262,727	268,675,768	4%
March	1,112,883,978	725,823,459	-35%	138,104,419	62,264,622	-55%	4,642,542,395	4,493,520,181	-3%	347,988,368	161,132,735	-54%
April	974,778,931	554,372,246	-43%	64,228,411	21,944,165	-66%	4,329,470,440	3,788,357,560	-12%	223,109,796	42,685,807	-81%
May	956,542,512	722,062,550	-25%	96,497,647	31,012,308	-68%	4,354,977,569	4,553,031,989	5%	164,679,697	60,169,191	-63%
June	857,196,882	743,205,086	-13%	129,849,213	28,073,708	-78%	4,241,142,010	4,779,171,195	13%	134,189,141	88,521,289	-34%
July	802,150,877	671,640,706	-16%	76,017,419	21,788,654	-71%	4,086,677,954	4,420,335,094	8%	109,790,384	72,370,483	-34%
August	842,371,125	724,601,451	-14%	91,390,578	23,424,806	-74%	4,225,083,669	4,602,958,069	9%	117,247,061	80,093,603	-32%
September	866,824,780	776,765,564	-10%	77,600,862	31,890,529	-59%	4,032,296,496	4,699,171,938	17%	148,695,800	94,954,576	-36%
October	926,646,661	821,313,822	-11%	83,315,252	41,024,869	-51%	4,300,192,280	4,672,599,368	9%	199,252,464	116,487,364	-42%
November	957,968,486	828,393,421	-14%	104,149,073	51,155,271	-51%	4,507,375,869	4,916,061,229	9%	200,519,609	114,547,321	-43%
December	999,120,998	848,039,802	-15%	112,492,818	45,068,667	-60%	5,651,410,169	6,171,851,199	9%	177,785,800	103,844,614	-42%
Total	\$11,156,945,572	\$9,257,950,202	-17%	\$1,169,138,616	\$538,264,201	-54%	\$52,019,431,769	\$55,421,180,591	7%	\$2,310,101,104	\$1,462,613,335	-37%

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales by Sector

Mohave County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$27,485,461	\$27,855,559	1%	\$1,566,761	\$1,338,666	-15%	\$155,996,934	\$168,729,261	8%	\$4,786,240	\$5,780,147	21%
February	29,458,235	27,553,489	-6%	1,427,193	1,948,981	37%	145,173,646	165,766,785	14%	5,722,464	6,030,378	5%
March	42,972,023	24,859,751	-42%	2,099,110	1,421,194	-32%	174,721,170	175,273,188	0%	8,882,444	4,185,825	-53%
April	22,543,831	20,453,086	-9%	1,768,388	1,068,673	-40%	174,127,925	177,009,813	2%	7,697,125	4,375,486	-43%
May	30,565,304	32,389,914	6%	1,898,481	847,106	-55%	162,098,740	216,686,323	34%	7,536,555	10,846,906	44%
June	29,071,497	35,657,286	23%	1,681,170	895,594	-47%	165,089,379	217,908,142	32%	7,580,054	10,507,613	39%
July	31,026,019	29,687,652	-4%	1,293,866	544,427	-58%	169,863,482	190,974,062	12%	9,165,767	11,148,261	22%
August	28,683,303	30,679,915	7%	1,173,037	1,052,651	-10%	159,975,951	179,467,162	12%	7,697,669	9,182,147	19%
September	28,181,827	31,011,068	10%	1,240,517	966,401	-22%	157,196,080	194,760,815	24%	6,145,402	9,643,134	57%
October	27,995,822	32,330,307	15%	1,482,976	1,025,633	-31%	170,055,327	183,493,319	8%	6,844,783	8,424,164	23%
November	27,883,431	29,665,848	6%	1,416,966	1,101,431	-22%	179,030,249	199,296,944	11%	4,918,971	5,694,329	16%
December	28,391,025	30,701,713	8%	1,296,015	1,004,654	-22%	206,718,936	226,787,618	10%	3,802,888	4,657,969	22%
Total	\$354,257,778	\$352,845,588	0%	\$18,344,480	\$13,215,411	-28%	\$2,020,047,819	\$2,296,153,432	14%	\$80,780,362	\$90,476,359	12%

Gross Sales by Sector

Navajo County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$8,248,714	\$8,596,990	4%	\$576,629	\$332,148	-42%	\$83,344,824	\$71,847,234	-14%	\$2,739,631	\$3,007,586	10%
February	8,131,333	9,035,015	11%	456,665	83,255	-82%	76,263,367	62,434,910	-18%	2,410,567	2,211,760	-8%
March	10,149,744	8,188,424	-19%	693,521	107,066	-85%	93,401,003	60,360,049	-35%	3,479,176	2,329,986	-33%
April	10,305,855	8,118,108	-21%	384,332	446,770	16%	85,379,295	68,815,948	-19%	3,408,957	1,892,575	-44%
May	12,135,226	15,559,006	28%	552,785	483,351	-13%	101,507,119	86,203,008	-15%	8,730,659	4,106,049	-53%
June	12,437,073	13,739,008	10%	1,063,607	702,589	-34%	97,612,231	86,811,070	-11%	2,954,969	5,885,091	99%
July	13,939,580	15,068,500	8%	1,076,257	653,245	-39%	104,376,957	83,365,915	-20%	6,246,403	7,165,200	15%
August	13,651,175	15,114,392	11%	859,987	830,947	-3%	106,525,708	83,845,169	-21%	5,912,654	6,699,432	13%
September	12,984,462	14,162,061	9%	717,309	636,057	-11%	66,068,835	82,829,009	25%	5,082,246	6,566,516	29%
October	11,824,268	13,274,581	12%	451,112	355,091	-21%	71,535,605	76,012,477	6%	4,028,240	6,505,285	61%
November	10,094,328	11,719,232	16%	373,815	115,807	-69%	67,738,345	75,668,345	12%	3,335,844	3,894,713	17%
December	11,334,524	11,790,283	4%	385,023	124,525	-68%	136,652,040	85,115,213	-38%	3,630,887	4,611,373	27%
Total	\$135,236,282	\$144,365,600	7%	\$7,591,042	\$4,870,851	-36%	\$1,090,405,329	\$923,308,347	-15%	\$51,960,233	\$54,875,566	6%

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales by Sector

Pima County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$178,028,526	\$176,570,378	-1%	\$10,325,082	\$10,870,420	5%	\$732,765,112	\$770,487,587	5%	\$40,457,773	\$42,500,584	5%
February	171,879,316	163,516,606	-5%	9,665,968	9,479,690	-2%	717,317,513	772,354,900	8%	54,436,927	50,502,735	-7%
March	200,775,539	138,239,958	-31%	13,646,094	6,972,845	-49%	871,018,037	793,419,527	-9%	57,297,884	22,440,384	-61%
April	184,721,451	113,686,221	-38%	14,737,721	2,575,664	-83%	843,648,911	728,608,199	-14%	42,007,695	11,622,358	-72%
May	172,544,750	137,089,374	-21%	9,867,512	2,200,227	-78%	826,675,171	846,007,273	2%	34,006,732	13,028,960	-62%
June	165,412,321	146,182,185	-12%	9,623,576	2,868,125	-70%	796,300,893	889,195,670	12%	24,791,770	20,579,805	-17%
July	155,101,947	134,312,507	-13%	8,802,924	2,965,242	-66%	800,563,484	831,251,341	4%	25,055,880	14,712,625	-41%
August	158,964,129	141,151,941	-11%	6,879,829	3,543,191	-48%	818,194,216	864,842,407	6%	27,468,665	17,713,198	-36%
September	164,140,790	145,642,837	-11%	7,633,886	4,235,284	-45%	752,612,698	850,196,894	13%	27,173,168	19,062,757	-30%
October	169,795,006	150,016,587	-12%	10,992,148	4,944,210	-55%	783,834,349	826,029,427	5%	40,154,777	24,197,923	-40%
November	183,440,016	147,214,064	-20%	13,168,666	7,209,450	-45%	838,498,595	908,872,797	8%	36,113,680	23,339,657	-35%
December	185,840,242	149,091,593	-20%	11,171,470	5,186,617	-54%	1,045,146,848	1,094,969,551	5%	33,734,257	18,492,429	-45%
Total	\$2,090,644,033	\$1,742,714,251	-17%	\$126,514,876	\$63,050,965	-50%	\$9,826,575,827	\$10,176,235,573	4%	\$442,699,208	\$278,193,415	-37%

Gross Sales by Sector

Pinal County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$33,738,053	\$36,640,002	9%	\$5,170,939	\$5,257,338	2%	\$131,291,975	\$149,817,615	14%	\$3,506,964	\$3,613,700	3%
February	34,402,560	37,592,056	9%	4,559,755	5,479,634	20%	129,834,416	152,284,538	17%	3,951,904	4,491,609	14%
March	40,699,954	32,895,054	-19%	6,073,699	3,887,445	-36%	157,976,602	167,692,488	6%	4,917,326	3,049,732	-38%
April	35,020,185	26,818,947	-23%	12,911,162	3,369,923	-74%	144,967,592	170,549,745	18%	3,018,391	979,695	-68%
May	31,776,180	32,974,476	4%	2,097,342	1,927,587	-8%	142,517,409	184,385,979	29%	2,272,739	1,284,456	-43%
June	29,663,857	33,326,731	12%	1,170,684	849,292	-27%	130,485,573	165,208,543	27%	2,213,102	2,479,698	12%
July	28,666,678	31,554,556	10%	1,103,233	536,039	-51%	135,952,192	157,060,477	16%	2,026,663	2,530,746	25%
August	29,326,918	31,274,955	7%	1,441,100	634,787	-56%	138,957,673	159,285,601	15%	1,760,037	2,184,876	24%
September	29,188,667	32,573,979	12%	1,143,221	980,139	-14%	125,871,912	165,480,187	31%	1,991,215	2,887,156	45%
October	30,432,584	33,505,318	10%	1,621,647	1,255,602	-23%	140,491,772	167,810,065	19%	2,655,202	2,662,555	0%
November	34,525,808	35,781,731	4%	3,691,819	2,442,497	-34%	158,245,460	187,152,892	18%	2,811,586	2,676,709	-5%
December	34,564,981	35,457,540	3%	3,589,610	3,514,739	-2%	196,178,483	224,084,295	14%	2,912,223	2,834,756	-3%
Total	\$392,006,425	\$400,395,345	2%	\$44,574,211	\$30,135,022	-32%	\$1,732,771,059	\$2,050,812,425	18%	\$34,037,352	\$31,675,688	-7%

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales by Sector

Santa Cruz County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$5,145,028	\$5,499,022	7%	\$342,219	\$367,853	7%	\$22,456,323	\$26,376,259	17%	\$1,231,554	\$1,131,851	-8%
February	5,272,986	4,885,818	-7%	358,549	360,371	1%	25,669,209	26,567,055	3%	1,498,227	1,538,093	3%
March	6,415,121	4,283,109	-33%	516,209	338,963	-34%	31,698,967	25,933,927	-18%	1,715,874	824,944	-52%
April	6,085,454	2,992,596	-51%	428,783	167,872	-61%	30,665,655	22,142,789	-28%	1,554,696	462,347	-70%
May	5,792,222	4,469,102	-23%	420,456	212,343	-49%	29,953,509	26,467,750	-12%	1,118,029	327,040	-71%
June	4,860,725	3,554,897	-27%	325,894	151,166	-54%	28,016,770	26,776,691	-4%	1,103,480	598,749	-46%
July	4,403,630	3,182,369	-28%	317,596	157,303	-50%	27,339,004	23,334,382	-15%	895,586	565,655	-37%
August	4,602,294	3,857,799	-16%	308,863	169,218	-45%	27,915,288	23,772,857	-15%	971,288	657,170	-32%
September	4,779,716	3,786,634	-21%	372,621	214,622	-42%	24,696,345	23,447,340	-5%	958,710	753,041	-21%
October	4,648,981	3,960,071	-15%	335,314	286,764	-14%	28,315,933	24,127,323	-15%	1,047,662	959,794	-8%
November	5,293,077	4,210,944	-20%	244,137	251,970	3%	33,005,954	28,744,965	-13%	1,404,489	1,014,439	-28%
December	6,253,933	4,682,656	-25%	303,020	266,661	-12%	44,564,848	34,286,501	-23%	1,511,265	993,566	-34%
Total	\$63,553,167	\$49,365,017	-22%	\$4,273,661	\$2,945,106	-31%	\$354,297,805	\$311,977,839	-12%	\$15,010,860	\$9,826,689	-35%

Gross Sales by Sector

Yavapai County	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$30,159,314	\$34,399,945	14%	\$2,584,345	\$2,320,263	-10%	\$152,596,836	\$164,974,937	8%	\$13,457,945	\$16,127,869	20%
February	29,502,573	29,955,073	2%	2,306,695	2,734,915	19%	140,693,808	162,915,522	16%	13,931,812	18,174,514	30%
March	40,530,233	26,896,088	-34%	3,949,046	2,243,901	-43%	179,052,925	176,693,768	-1%	24,700,852	12,495,717	-49%
April	38,099,846	21,120,346	-45%	3,656,220	811,772	-78%	180,077,325	172,291,313	-4%	25,400,266	3,853,186	-85%
May	38,019,775	32,700,322	-14%	3,337,937	1,406,437	-58%	180,101,724	216,118,833	20%	22,073,145	10,311,220	-53%
June	39,044,342	38,182,757	-2%	3,323,722	2,026,091	-39%	175,171,276	211,909,257	21%	18,244,806	18,609,757	2%
July	37,953,083	34,188,356	-10%	3,433,911	1,896,598	-45%	174,434,506	207,092,187	19%	18,867,699	19,305,021	2%
August	36,851,757	35,495,686	-4%	5,046,828	2,445,136	-52%	181,339,365	210,631,289	16%	17,087,281	18,572,031	9%
September	38,923,487	39,312,122	1%	4,056,616	2,427,885	-40%	168,571,353	209,174,208	24%	21,308,799	24,183,387	13%
October	37,783,337	39,085,874	3%	3,732,470	3,516,894	-6%	186,214,821	205,579,754	10%	24,885,529	29,775,109	20%
November	37,337,134	37,850,578	1%	2,973,256	2,776,482	-7%	182,048,929	211,955,436	16%	18,787,363	23,733,604	26%
December	37,060,166	35,074,958	-5%	2,967,559	2,489,531	-16%	217,818,922	242,945,590	12%	16,500,002	20,690,404	25%
Total	\$441,265,047	\$404,262,105	-8%	\$41,368,605	\$27,095,905	-35%	\$2,118,121,790	\$2,392,282,094	13%	\$235,245,499	\$215,831,819	-8%

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

Gross Sales by Sector

Yuma	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
County	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$27,597,004	\$28,478,231	3%	\$1,396,406	\$1,635,452	17%	\$140,236,097	\$147,254,933	5%	\$5,077,665	\$5,482,178	8%
February	27,400,245	26,216,014	-4%	1,622,608	2,166,271	34%	142,150,740	144,171,171	1%	6,274,109	7,739,933	23%
March	32,430,013	26,840,257	-17%	1,566,235	1,555,992	-1%	169,292,586	150,819,790	-11%	7,616,995	4,048,828	-47%
April	26,629,981	18,690,838	-30%	1,307,399	571,950	-56%	145,352,243	140,442,055	-3%	6,116,854	2,501,937	-59%
May	26,035,545	26,624,113	2%	1,221,748	452,501	-63%	130,935,406	157,100,610	20%	4,267,111	3,169,900	-26%
June	23,569,296	24,932,349	6%	1,245,153	382,840	-69%	123,189,550	153,869,257	25%	5,033,398	3,811,548	-24%
July	24,911,711	24,317,427	-2%	1,086,944	330,932	-70%	121,443,593	145,909,169	20%	3,737,431	3,850,298	3%
August	23,007,187	27,070,555	18%	970,669	208,472	-79%	126,731,066	147,025,619	16%	4,671,702	4,711,690	1%
September	23,795,428	26,466,982	11%	897,119	491,823	-45%	137,182,103	151,096,491	10%	4,070,983	6,246,664	53%
October	23,758,643	27,105,687	14%	906,675	461,859	-49%	151,511,904	147,435,732	-3%	4,430,020	5,497,707	24%
November	27,931,024	27,846,392	0%	1,110,943	853,431	-23%	168,887,252	165,542,827	-2%	6,837,526	7,365,699	8%
December	29,045,045	28,717,113	-1%	1,668,772	1,129,025	-32%	187,666,364	197,043,231	5%	5,908,528	4,421,600	-25%
Total	\$316,111,122	\$313,305,958	-1%	\$15,000,671	\$10,240,548	-32%	\$1,744,578,904	\$1,847,710,885	6%	\$64,042,322	\$58,847,982	-8%

Gross Sales by Sector

Arizona	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
Total	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch	2019	2020	% Ch
January	\$1,299,639,337	\$1,355,719,230	4%	\$137,314,685	\$127,733,190	-7%	\$5,541,916,718	\$5,981,400,306	8%	\$328,486,005	\$368,670,927	12%
February	1,299,688,172	1,223,800,006	-6%	123,165,317	120,782,568	-2%	5,386,108,558	5,858,824,404	9%	374,263,165	388,584,572	4%
March	1,568,744,042	1,039,806,621	-34%	181,484,612	84,397,681	-53%	6,619,754,675	6,321,790,846	-5%	508,607,107	234,935,440	-54%
April	1,379,522,390	808,405,982	-41%	112,808,466	31,593,937	-72%	6,249,400,857	5,543,704,890	-11%	367,550,097	78,440,490	-79%
May	1,358,284,531	1,067,344,821	-21%	130,127,522	41,814,318	-68%	6,223,017,296	6,612,460,045	6%	306,503,583	126,797,286	-59%
June	1,247,010,012	1,108,654,107	-11%	163,420,306	42,141,540	-74%	6,052,541,585	6,864,918,330	13%	260,769,841	188,876,145	-28%
July	1,184,635,581	1,014,762,713	-14%	107,960,242	36,105,128	-67%	5,922,155,212	6,385,855,313	8%	241,619,082	173,639,348	-28%
August	1,219,844,572	1,082,556,757	-11%	119,621,660	39,277,042	-67%	6,081,598,751	6,584,580,019	8%	241,693,050	184,205,825	-24%
September	1,252,123,242	1,145,602,937	-9%	105,586,740	49,114,478	-53%	5,754,630,254	6,680,004,920	16%	279,148,983	213,744,231	-23%
October	1,313,267,310	1,196,474,218	-9%	114,442,571	60,690,985	-47%	6,126,588,363	6,613,638,744	8%	339,654,370	249,161,991	-27%
November	1,355,219,091	1,189,242,645	-12%	135,704,159	71,284,714	-47%	6,424,297,073	7,013,473,716	9%	313,153,726	219,890,745	-30%
December	1,404,523,123	1,210,993,786	-14%	151,007,085	71,286,787	-53%	8,032,429,540	8,647,226,296	8%	287,466,752	196,053,122	-32%
Total	\$15,882,501,403	\$13,443,363,823	-15%	\$1,582,643,365	\$776,222,368	-51%	\$74,414,438,882	\$79,107,877,829	6%	\$3,848,915,761	\$2,623,000,122	-32%

Note: Data is shown in the month sales occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC), Northern Arizona University.

If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu