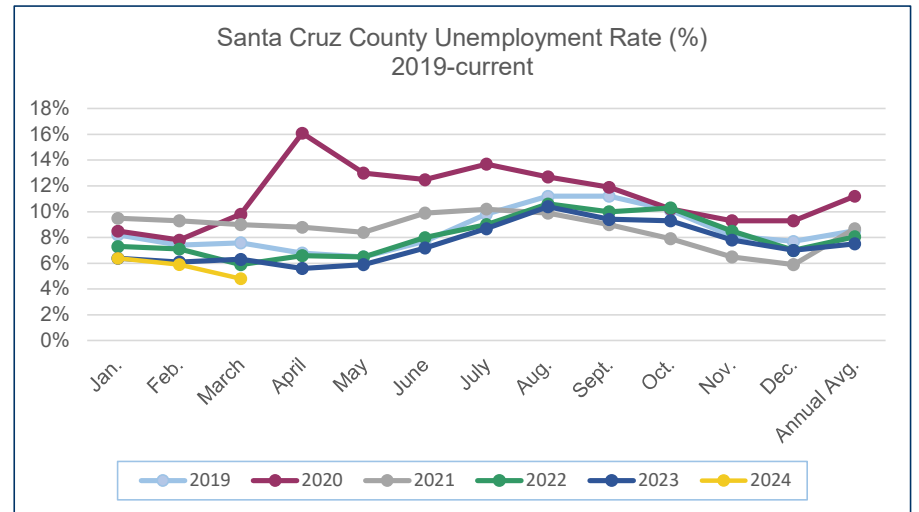
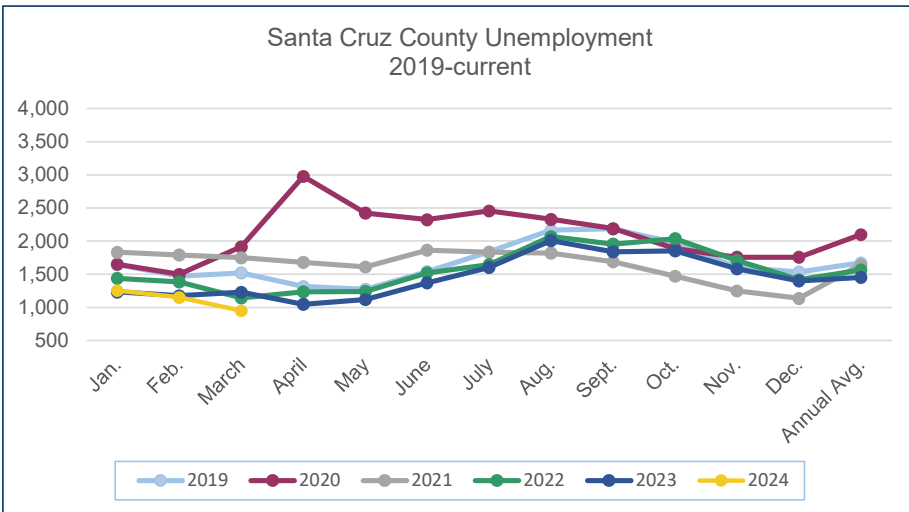
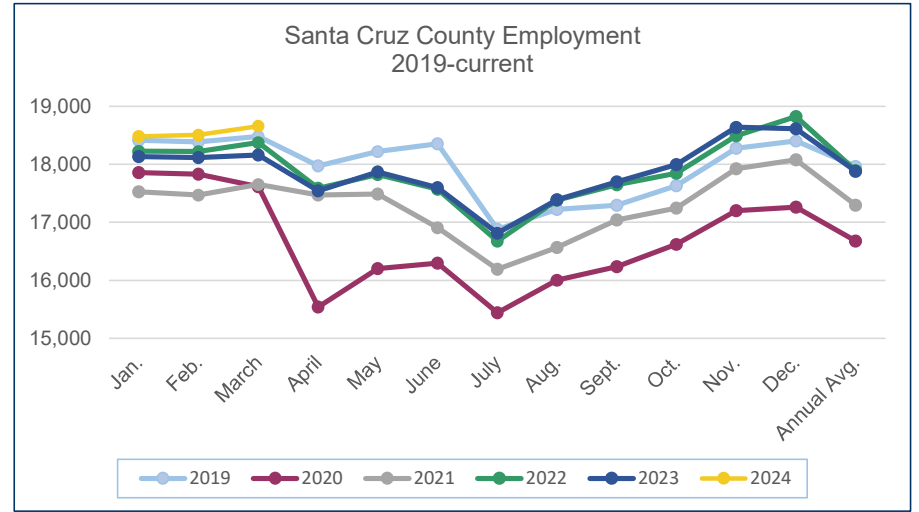
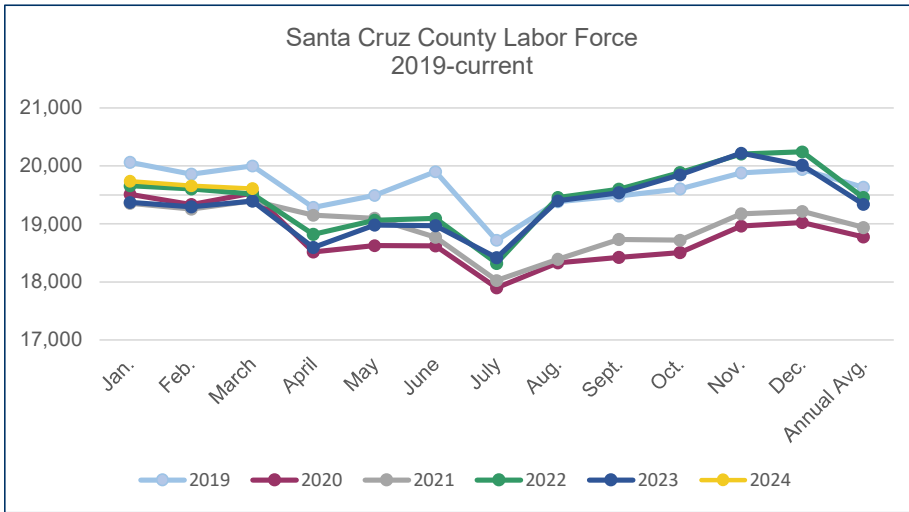


Santa Cruz County Workforce Data by Sector (Not Seasonally Adjusted)

2024	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
Total Nonfarm	14,025	14,100	14,050										
Total Private	10,200	10,275	10,225										
Goods Producing	850	850	850										
Service-Providing	13,175	13,250	13,200										
Private Service-Providing	9,350	9,425	9,375										
Trade, Transportation, and Utilities	5,975	5,975	5,975										
Other Private Service-Providing	3,375	3,450	3,400										
Government	3,825	3,825	3,825										
Federal Government	1,600	1,600	1,600										
State and Local Government	2,225	2,225	2,225										

Santa Cruz County Workforce Data (Not Seasonally Adjusted)

Labor Force	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
2019	20,065	19,861	19,999	19,289	19,495	19,900	18,718	19,387	19,483	19,606	19,882	19,943	19,636
2020	19,513	19,332	19,532	18,520	18,628	18,623	17,899	18,332	18,424	18,509	18,965	19,023	18,775
2021	19,358	19,260	19,402	19,150	19,100	18,771	18,025	18,391	18,733	18,718	19,176	19,217	18,942
2022	19,660	19,606	19,517	18,825	19,068	19,097	18,323	19,456	19,603	19,886	20,204	20,246	19,458
2023	19,371	19,296	19,393	18,596	18,984	18,975	18,418	19,401	19,541	19,846	20,220	20,015	19,338
2024	19,737	19,657	19,610										
Employment	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
2019	18,418	18,388	18,480	17,975	18,221	18,358	16,883	17,222	17,297	17,634	18,276	18,404	17,963
2020	17,859	17,831	17,616	15,542	16,205	16,297	15,443	16,001	16,236	16,623	17,204	17,262	16,677
2021	17,525	17,468	17,651	17,470	17,490	16,906	16,193	16,569	17,045	17,247	17,926	18,080	17,298
2022	18,223	18,220	18,373	17,589	17,825	17,574	16,676	17,385	17,647	17,846	18,494	18,826	17,890
2023	18,136	18,119	18,163	17,547	17,867	17,603	16,813	17,392	17,700	17,993	18,639	18,612	17,882
2024	18,482	18,505	18,660										
Unemployment	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
2019	1,647	1,473	1,519	1,314	1,274	1,542	1,835	2,165	2,186	1,972	1,606	1,539	1,673
2020	1,654	1,501	1,916	2,978	2,423	2,326	2,456	2,331	2,188	1,886	1,761	1,761	2,098
2021	1,833	1,792	1,751	1,680	1,610	1,865	1,832	1,822	1,688	1,471	1,250	1,137	1,644
2022	1,437	1,386	1,144	1,236	1,243	1,523	1,647	2,071	1,956	2,040	1,710	1,420	1,568
2023	1,235	1,177	1,230	1,049	1,117	1,372	1,605	2,009	1,841	1,853	1,581	1,403	1,456
2024	1,255	1,152	950										
Unemployment Rate (Unadjusted)	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Annual Avg.
2019	8.2%	7.4%	7.6%	6.8%	6.5%	7.7%	9.8%	11.2%	11.2%	10.1%	8.1%	7.7%	8.5%
2020	8.5%	7.8%	9.8%	16.1%	13.0%	12.5%	13.7%	12.7%	11.9%	10.2%	9.3%	9.3%	11.2%
2021	9.5%	9.3%	9.0%	8.8%	8.4%	9.9%	10.2%	9.9%	9.0%	7.9%	6.5%	5.9%	8.7%
2022	7.3%	7.1%	5.9%	6.6%	6.5%	8.0%	9.0%	10.6%	10.0%	10.3%	8.5%	7.0%	8.1%
2023	6.4%	6.1%	6.3%	5.6%	5.9%	7.2%	8.7%	10.4%	9.4%	9.3%	7.8%	7.0%	7.5%
2024	6.4%	5.9%	4.8%										



Source: <https://www.azcommerce.com/oeo/>. If you require an accessible version of this document, please contact us at Tourism.Research@nau.edu