

Coconino County: Gross Sales (\$)

| Restaurant /Bar | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-----------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| January | 18,425,514 | 21,872,339 | 17,079,558 | 18,207,820 | 18,082,178 | 17,314,075 | 19,962,120 | 21,518,402 | 23,018,252 | 26,664,880 | 31,239,079 | 30,303,670 | 31,422,901 | 35,258,597 |
| February | 24,815,675 | 21,967,060 | 22,054,618 | 20,113,683 | 20,463,102 | 21,246,288 | 22,286,989 | 23,522,513 | 24,566,692 | 28,165,810 | 31,937,529 | 31,613,004 | 37,033,016 | 32,349,430 |
| March | 27,162,904 | 31,554,146 | 32,145,319 | 23,871,348 | 25,535,633 | 25,166,343 | 26,966,882 | 31,429,437 | 32,317,736 | 34,055,294 | 40,449,700 | 42,346,699 | 48,968,729 | 49,205,991 |
| April | 27,828,082 | 28,301,118 | 27,507,268 | 27,260,517 | 24,698,156 | 28,570,115 | 28,877,470 | 30,546,690 | 32,229,126 | 36,993,577 | 37,631,003 | 46,892,571 | 47,949,269 | 50,663,840 |
| May | 29,537,128 | 29,696,336 | 31,821,022 | 30,620,640 | 31,210,974 | 32,298,849 | 32,044,174 | 32,944,321 | 37,176,003 | 40,104,098 | 46,058,519 | 47,894,816 | 49,839,594 | 53,381,689 |
| June | 32,201,542 | 33,916,398 | 35,530,538 | 30,820,030 | 33,204,594 | 34,660,809 | 37,333,902 | 41,296,407 | 42,286,060 | 44,053,121 | 45,901,073 | 50,856,606 | 52,247,088 | 55,065,189 |
| July | 31,663,052 | 34,897,124 | 33,609,891 | 32,465,352 | 33,311,112 | 36,843,456 | 33,884,639 | 39,291,196 | 38,678,266 | 43,998,715 | 58,824,261 | 50,807,053 | 56,765,857 | 55,389,210 |
| August | 30,647,749 | 32,648,352 | 34,490,930 | 33,074,290 | 33,807,926 | 33,795,913 | 36,489,014 | 37,872,516 | 42,483,189 | 42,880,790 | 46,179,892 | 47,218,466 | 48,538,930 | 53,627,662 |
| September | 31,152,624 | 31,097,717 | 32,888,637 | 30,411,567 | 29,337,314 | 34,575,797 | 36,778,568 | 36,995,262 | 39,327,193 | 41,627,624 | 44,929,807 | 49,323,042 | 52,065,929 | 53,460,440 |
| October | 29,865,077 | 30,024,193 | 28,086,547 | 26,075,078 | 27,774,082 | 29,224,291 | 31,171,196 | 29,758,248 | 35,863,898 | 40,477,910 | 46,165,134 | 48,052,751 | 48,524,117 | 52,808,918 |
| November | 23,475,619 | 25,458,619 | 22,497,697 | 20,788,450 | 21,485,921 | 21,650,683 | 24,741,714 | 25,944,970 | 29,888,122 | 34,163,023 | 34,416,453 | 38,480,990 | 38,994,941 | 41,710,558 |
| December | 24,531,143 | 24,407,139 | 23,615,873 | 21,944,598 | 22,995,650 | 24,791,702 | 26,742,590 | 27,960,048 | 30,447,448 | 32,793,872 | 38,312,353 | 41,681,413 | 43,328,758 | 43,159,472 |
| Total | 331,306,109 | 345,840,541 | 341,327,898 | 315,653,373 | 321,906,642 | 340,138,321 | 357,279,258 | 379,080,010 | 408,281,985 | 445,978,714 | 502,044,803 | 525,471,081 | 555,679,129 | 576,080,996 |

Coconino County: Gross Sales (\$)

| Amusement | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|--------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------------|--------------------|--------------------|--------------------|
| January | 1,656,320 | 2,022,304 | 4,888,092 | 2,116,868 | 4,094,610 | 2,027,021 | 2,876,806 | 4,359,420 | 5,007,362 | 5,184,001 | 9,086,651 | 6,779,379 | 6,954,753 | 11,115,682 |
| February | 2,068,301 | 2,374,220 | 4,112,623 | 5,513,953 | 4,075,649 | 5,054,630 | 3,117,048 | 4,095,274 | 3,977,302 | 4,720,896 | 3,956,501 | 6,131,490 | 9,050,898 | 9,500,817 |
| March | 4,165,848 | 4,937,356 | 7,100,187 | 5,220,124 | 5,911,738 | 5,934,633 | 5,430,612 | 6,954,579 | 6,837,723 | 10,025,694 | 11,028,574 | 10,431,678 | 12,848,169 | 13,719,152 |
| April | 4,618,673 | 6,671,518 | 5,643,463 | 6,188,590 | 5,484,532 | 5,733,620 | 6,057,113 | 4,308,362 | 7,309,663 | 7,690,560 | 7,512,910 | 11,258,983 | 10,312,078 | 12,372,911 |
| May | 3,890,616 | 6,311,155 | 5,808,025 | 5,319,166 | 5,526,419 | 5,813,237 | 5,777,185 | 8,382,142 | 6,677,366 | 8,349,081 | 7,691,715 | 9,016,013 | 9,520,075 | 13,208,526 |
| June | 4,552,990 | 7,294,235 | 7,797,312 | 7,119,405 | 7,540,625 | 7,408,813 | 7,595,306 | 7,450,531 | 8,996,448 | 10,039,172 | 10,423,030 | 11,777,725 | 13,316,052 | 14,121,428 |
| July | 4,932,683 | 7,686,515 | 7,561,109 | 6,670,707 | 7,067,492 | 7,857,405 | 7,152,619 | 8,646,188 | 8,681,098 | 10,035,495 | 10,498,397 | 11,215,401 | 13,701,115 | 13,763,024 |
| August | 3,779,704 | 6,511,816 | 6,366,321 | 6,129,640 | 5,897,382 | 6,161,142 | 6,116,391 | 4,562,035 | 8,150,741 | 8,663,397 | 8,185,559 | 9,057,902 | 9,015,055 | 10,731,077 |
| September | 4,559,629 | 6,060,742 | 5,887,469 | 5,424,946 | 5,551,518 | 5,879,529 | 6,367,593 | 8,875,390 | 6,828,284 | 7,673,321 | 8,571,742 | 9,768,541 | 9,637,601 | 10,766,996 |
| October | 3,750,924 | 5,094,844 | 5,111,497 | 5,234,525 | 5,883,496 | 6,050,579 | 6,489,565 | 6,089,169 | 7,433,178 | 7,240,267 | 8,533,680 | 8,886,644 | 8,637,600 | 10,725,109 |
| November | 2,752,173 | 4,146,856 | 3,242,345 | 3,127,192 | 3,474,404 | 3,184,383 | 3,617,381 | 3,785,101 | 4,188,835 | 5,146,973 | 5,972,034 | 6,769,682 | 7,501,733 | 7,616,917 |
| December | 2,199,880 | 5,482,703 | 5,579,787 | 5,788,196 | 5,022,820 | 6,151,015 | 5,749,575 | 7,329,894 | 8,328,110 | 6,384,874 | 10,864,348 | 9,367,520 | 12,338,451 | 16,212,893 |
| Total | 42,927,741 | 64,594,264 | 69,098,230 | 63,853,312 | 65,530,685 | 67,256,007 | 66,347,194 | 74,838,085 | 82,416,110 | 91,153,731 | 102,325,141 | 110,460,958 | 122,833,580 | 143,854,532 |

Note: Data is lagged by one month to reflect the month in which sales most probably occurred.

Source: Arizona Department of Revenue, Taxable Sales by County.

Compiled by: Arizona Hospitality Research and Resource Center (AHRRC).

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Coconino County: Gross Sales (\$)

| Retail | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|--------------|----------------------|----------------------|----------------------|--------------------|--------------------|--------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| January | 66,194,742 | 63,028,591 | 69,593,859 | 63,604,955 | 58,215,407 | 60,387,578 | 63,554,288 | 67,054,815 | 67,173,443 | 80,883,123 | 78,577,911 | 87,918,196 | 96,359,972 | 92,915,132 |
| February | 72,906,135 | 74,592,499 | 74,188,660 | 73,471,097 | 67,126,506 | 71,085,102 | 69,696,801 | 69,192,973 | 75,704,463 | 81,378,458 | 89,172,403 | 92,917,681 | 91,870,318 | 86,596,958 |
| March | 79,855,566 | 86,407,504 | 83,459,390 | 75,354,693 | 42,020,679 | 80,125,523 | 79,410,140 | 85,110,298 | 82,428,167 | 93,343,550 | 103,148,203 | 106,698,097 | 114,745,700 | 111,428,680 |
| April | 85,098,641 | 88,696,478 | 85,568,881 | 73,445,880 | 73,503,558 | 74,978,224 | 77,999,822 | 80,713,199 | 85,896,042 | 98,018,711 | 100,332,598 | 107,015,467 | 110,601,285 | 119,836,763 |
| May | 93,374,532 | 95,685,710 | 91,948,915 | 90,270,199 | 84,024,143 | 82,642,686 | 83,664,957 | 91,636,524 | 95,577,573 | 107,947,489 | 104,272,730 | 115,493,068 | 121,107,526 | 120,798,627 |
| June | 97,276,384 | 99,336,125 | 97,846,836 | 91,149,337 | 90,250,559 | 92,631,724 | 96,755,258 | 95,140,306 | 98,055,018 | 118,912,399 | 124,444,667 | 128,881,583 | 122,874,824 | 129,468,235 |
| July | 92,414,766 | 94,626,845 | 96,858,023 | 90,358,257 | 84,798,969 | 87,494,630 | 88,279,516 | 92,579,423 | 95,662,761 | 112,416,495 | 110,269,531 | 115,959,339 | 122,324,960 | 128,914,983 |
| August | 94,792,593 | 98,053,456 | 97,565,721 | 88,388,722 | 87,321,875 | 87,316,621 | 91,985,611 | 95,269,647 | 104,985,969 | 107,900,045 | 121,801,523 | 123,667,888 | 120,635,946 | 127,133,261 |
| September | 105,927,204 | 91,951,098 | 89,358,394 | 88,193,387 | 87,480,525 | 91,023,588 | 89,079,311 | 91,760,225 | 98,365,934 | 113,098,694 | 112,357,640 | 119,035,132 | 122,097,029 | 121,640,107 |
| October | 87,775,704 | 89,880,556 | 81,796,221 | 78,730,682 | 76,325,082 | 80,755,829 | 84,580,013 | 84,837,159 | 94,766,180 | 99,839,890 | 111,696,082 | 114,886,336 | 115,569,291 | 126,606,712 |
| November | 86,741,363 | 78,522,049 | 73,629,599 | 72,569,109 | 75,231,543 | 74,977,312 | 79,160,287 | 80,216,711 | 91,477,817 | 102,669,010 | 104,346,075 | 105,452,451 | 113,161,724 | 115,194,173 |
| December | 100,650,401 | 95,892,395 | 91,783,250 | 93,171,024 | 88,811,199 | 91,196,694 | 98,577,616 | 97,482,685 | 103,519,714 | 112,084,872 | 122,763,823 | 123,442,599 | 124,056,222 | 133,542,583 |
| Total | 1,063,008,031 | 1,056,673,306 | 1,033,597,749 | 978,707,342 | 915,110,045 | 974,615,511 | 1,002,743,620 | 1,030,993,965 | 1,093,613,081 | 1,228,492,736 | 1,283,183,186 | 1,341,367,837 | 1,375,404,797 | 1,414,076,214 |

Coconino County: Gross Sales (\$)

| Hotel/Motel | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|--------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| January | 6,784,957 | 7,696,265 | 8,843,178 | 7,892,829 | 7,614,506 | 8,181,489 | 8,622,559 | 9,768,396 | 10,673,596 | 11,137,771 | 15,862,137 | 16,578,194 | 17,108,231 | 21,731,215 |
| February | 9,790,944 | 9,297,095 | 9,891,087 | 9,978,475 | 9,703,750 | 9,274,000 | 9,926,601 | 10,588,313 | 10,629,416 | 15,656,881 | 16,430,585 | 18,530,729 | 22,354,214 | 19,867,866 |
| March | 14,468,557 | 15,732,399 | 17,979,322 | 15,279,884 | 16,125,724 | 16,982,912 | 18,247,947 | 22,389,133 | 21,293,983 | 26,800,059 | 32,317,026 | 35,225,363 | 41,343,990 | 42,336,675 |
| April | 16,918,005 | 20,901,298 | 20,546,626 | 21,977,857 | 18,677,191 | 19,325,601 | 21,172,905 | 21,077,503 | 26,330,984 | 30,067,824 | 31,690,879 | 40,085,711 | 42,431,401 | 47,077,177 |
| May | 22,962,022 | 23,563,821 | 23,938,770 | 23,710,712 | 25,000,767 | 26,004,019 | 27,120,317 | 27,679,091 | 31,793,484 | 37,625,944 | 40,783,140 | 45,636,477 | 50,985,583 | 53,803,595 |
| June | 24,746,893 | 26,047,517 | 32,117,414 | 25,550,701 | 29,218,875 | 30,876,945 | 33,141,310 | 37,939,413 | 37,794,325 | 43,848,353 | 47,105,507 | 54,615,382 | 50,523,930 | 55,712,401 |
| July | 24,748,968 | 26,714,637 | 28,333,236 | 27,725,653 | 29,240,939 | 31,769,828 | 31,108,690 | 34,832,394 | 37,863,862 | 45,296,551 | 47,354,386 | 48,190,970 | 56,687,871 | 55,756,872 |
| August | 21,927,037 | 25,283,234 | 28,726,981 | 26,216,800 | 29,008,280 | 30,861,332 | 31,023,194 | 33,614,663 | 39,483,968 | 40,421,786 | 44,171,210 | 46,920,518 | 49,842,092 | 50,895,645 |
| September | 22,945,985 | 25,022,032 | 27,434,043 | 25,451,404 | 26,858,178 | 29,883,185 | 32,488,365 | 33,503,995 | 37,139,665 | 39,465,490 | 42,663,916 | 49,570,515 | 51,347,920 | 55,694,169 |
| October | 19,804,061 | 22,011,902 | 21,027,080 | 19,754,659 | 21,443,232 | 23,968,402 | 24,976,154 | 21,957,055 | 29,195,085 | 33,253,624 | 39,876,783 | 44,223,359 | 45,883,561 | 47,799,901 |
| November | 12,384,335 | 13,215,601 | 11,725,170 | 11,414,799 | 13,726,547 | 13,059,372 | 14,433,389 | 14,574,263 | 17,069,942 | 20,818,056 | 22,654,023 | 27,076,864 | 27,555,422 | 30,925,618 |
| December | 11,708,684 | 12,120,773 | 13,044,579 | 11,909,841 | 12,544,158 | 13,356,053 | 15,014,127 | 15,482,397 | 19,710,103 | 20,601,058 | 25,345,950 | 29,753,754 | 32,249,044 | 35,025,168 |
| Total | 209,190,448 | 227,606,574 | 243,607,486 | 226,863,614 | 239,162,147 | 253,543,138 | 267,275,558 | 283,406,616 | 318,978,413 | 364,993,397 | 406,255,542 | 456,407,836 | 488,313,259 | 516,626,302 |

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