

## Coconino County Tourism Related Trend Data-2018 vs. 2019

Following is a snapshot of tourism and travel related data for Coconino County. Tables are updated monthly as new data becomes available. If you have questions on any of the content or require an accessible version of this document feel free to contact us at: [Tourism.Research@nau.edu](mailto:Tourism.Research@nau.edu) or 928-523-7307.

County	Gross Sales			Gross Sales			Gross Sales			Gross Sales		
Coconino	Restaurant/Bar			Amusement			Retail			Hotel/Motel		
	2018	2019	% Ch	2018	2019	% Ch	2018	2019	% Ch	2018	2019	% Ch
January	\$31,422,901	\$35,258,597	12%	\$6,954,753	\$11,115,682	60%	\$96,359,972	\$92,915,132	-4%	\$17,108,231	\$21,731,215	27%
February	37,033,016	32,349,430	-13%	9,050,898	9,500,817	5%	91,870,318	86,596,958	-6%	22,354,214	19,867,866	-11%
March	48,968,729	49,205,991	0%	12,848,169	13,719,152	7%	114,745,700	111,428,680	-3%	41,343,990	42,336,675	2%
April	47,949,269	50,663,840	6%	10,312,078	12,372,911	20%	110,601,285	119,836,763	8%	42,431,401	47,077,177	11%
May	49,839,594	53,381,689	7%	9,520,075	13,208,526	39%	121,107,526	120,798,627	0%	50,985,583	53,803,595	6%
June	52,247,088	55,065,189	5%	13,316,052	14,121,428	6%	122,874,824	129,468,235	5%	50,523,930	55,712,401	10%
July	56,765,857	55,389,210	-2%	13,701,115	13,763,024	0%	122,324,960	128,914,983	5%	56,687,871	55,756,872	-2%
August	48,538,930	53,627,662	10%	9,015,055	10,731,077	19%	120,635,946	127,133,261	5%	49,842,092	50,895,645	2%
September	52,065,929	53,460,440	3%	9,637,601	10,766,996	12%	122,097,029	121,640,107	0%	51,347,920	55,694,169	8%
October	48,524,117	52,808,918	9%	8,637,600	10,725,109	24%	115,569,291	126,606,712	10%	45,883,561	47,799,901	4%
November	38,994,941	41,710,558	7%	7,501,733	7,616,917	2%	113,161,724	115,194,173	2%	27,555,422	30,925,618	12%
December	43,328,758	43,159,472	0%	12,338,451	16,212,893	31%	124,442,599	133,542,583	8%	32,249,044	35,025,168	9%
<b>Total</b>	<b>\$555,679,129</b>	<b>\$576,080,996</b>	<b>4%</b>	<b>\$122,833,580</b>	<b>\$143,854,532</b>	<b>17%</b>	<b>\$1,375,404,797</b>	<b>\$1,414,076,214</b>	<b>3%</b>	<b>\$488,313,259</b>	<b>\$516,626,302</b>	<b>6%</b>

Source: Arizona Department of Revenue

Coconino County Tourism Related Trend Data-2018 vs. 2019

City of Flagstaff	Bed Tax Collections (2% only)			City of Page	Bed Tax Collections (4.263%)			City of Sedona	Bed Tax Collections (3.5%)		
	2018	2019	% Ch		2018	2019	% Ch		2018	2019	% Ch
January	\$208,682	\$233,492	11.9%	January	\$94,998	\$123,237	29.7%	January	\$238,911	\$306,838	28.4%
February	144,722	161,010	11.3%	February	67,417	71,201	5.6%	February	368,899	290,354	-21.3%
March	152,362	160,658	5.4%	March	83,592	81,960	-2.0%	March	525,190	569,565	8.4%
April	267,464	264,174	-1.2%	April	168,258	162,546	-3.4%	April	501,573	563,908	12.4%
May	213,216	253,874	19.1%	May	224,600	252,523	12.4%	May	436,389	472,623	8.3%
June	281,444	283,250	0.6%	June	341,931	374,487	9.5%	June	366,110	380,099	3.8%
July	363,242	361,964	-0.4%	July	306,384	346,188	13.0%	July	303,167	380,276	25.4%
August	304,154	305,220	0.4%	August	391,951	407,671	4.0%	August	294,795	340,704	15.6%
September	238,040	348,582	46.4%	September	425,848	333,716	-21.6%	September	392,461	457,901	16.7%
October	315,666	286,016	-9.4%	October	362,693	466,254	28.6%	October	467,620	515,088	10.2%
November	259,010	259,078	0.0%	November	242,566	278,615	14.9%	November	365,072	446,282	22.2%
December	214,788	228,842	6.5%	December	97,303	118,278	21.6%	December	381,736	360,997	-5.4%
<b>Total</b>	<b>\$2,962,790</b>	<b>\$3,146,160</b>	<b>6.2%</b>	<b>Total</b>	<b>\$2,807,542</b>	<b>\$3,016,675</b>	<b>7.4%</b>	<b>Total</b>	<b>\$4,641,923</b>	<b>\$5,084,635</b>	<b>9.5%</b>

Source: Finance department of respective city

Flagstaff Pulliam Airport:								
Passengers, Combined Enplaned/Deplaned	2017	2018	2019	% Ch 2019 vs 2018	2017 YTD	2018 YTD	2019 YTD	% Ch 2019 vs 2018
January	7,215	9,379	10,440	11.3%	7,215	9,379	10,440	11.3%
February	8,854	7,762	8,734	12.5%	16,069	17,141	19,174	11.9%
March	12,709	11,314	14,039	24.1%	28,778	28,455	33,213	16.7%
April	13,434	13,657	18,464	35.2%	42,212	42,112	51,677	22.7%
May	14,150	14,876	19,649	32.1%	56,362	56,988	71,326	25.2%
June	9,515	12,413	19,673	58.5%	65,877	69,401	90,999	31.1%
July	13,882	14,119	18,575	31.6%	79,759	83,520	109,574	31.2%
August	13,166	12,465	18,647	49.6%	92,925	95,985	128,221	33.6%
September	11,978	10,475	19,397	85.2%	104,903	106,460	147,618	38.7%
October	14,974	11,428	21,827	91.0%	119,877	117,888	169,445	43.7%
November	12,598	9,734	17,643	81.3%	132,475	127,622	187,088	46.6%
December	11,178	9,780	16,471	68.4%	143,653	137,402	203,559	48.1%
<b>Total</b>	<b>143,653</b>	<b>137,402</b>	<b>203,559</b>	<b>48.1%</b>				

Source: Flagstaff Pulliam Airport

### Coconino County Tourism Related Trend Data-2018 vs. 2019

Arizona State Parks Monthly Visitation Coconino County													
2018	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2018 Total
Riordan Mansion	1,083	859	1,813	1,333	2,170	2,616	3,204	2,264	2,739	2,269	1,152	2,349	23,851
Slide Rock	14,150	16,295	32,948	56,906	45,288	62,468	78,252	52,585	47,662	28,445	21,512	12,775	469,286
<b>County Total</b>	<b>15,233</b>	<b>17,154</b>	<b>34,761</b>	<b>58,239</b>	<b>47,458</b>	<b>65,084</b>	<b>81,456</b>	<b>54,849</b>	<b>50,401</b>	<b>30,714</b>	<b>22,664</b>	<b>15,124</b>	<b>493,137</b>
2019	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2019 Total
Riordan Mansion	983	610	1,221	1,532	2,526	2,407	2,482	2,068	2,146	2,166	953	2,041	21,135
Slide Rock	11,216	7,756	27,570	42,044	37,664	67,305	76,898	56,795	35,694	38,815	18,852	10,955	431,564
<b>County Total</b>	<b>12,199</b>	<b>8,366</b>	<b>28,791</b>	<b>43,576</b>	<b>40,190</b>	<b>69,712</b>	<b>79,380</b>	<b>58,863</b>	<b>37,840</b>	<b>40,981</b>	<b>19,805</b>	<b>12,996</b>	<b>452,699</b>

Source: Arizona State Parks

National Parks Monthly Visitation Coconino County													
2018	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2018 Total
Glen Canyon NRA*	75,025	42,424	145,090	282,433	389,462	778,383	665,168	456,377	324,409	266,325	147,444	64,709	3,637,249
Grand Canyon NP	257,366	265,949	503,284	549,416	637,703	673,474	799,765	744,826	615,783	555,094	408,794	369,041	6,380,495
Sunset Crater Volcano NM	3,750	4,189	12,185	11,270	11,057	12,722	11,974	10,140	9,964	8,207	6,975	2,150	104,583
Walnut Canyon NM	7,772	6,482	19,863	19,396	15,764	17,402	18,088	13,625	13,625	20,010	11,827	3,882	167,736
Wupatki NM	7,552	7,578	24,476	20,635	16,325	25,807	25,517	23,705	25,003	14,912	10,618	2,994	205,122
<b>County Total</b>	<b>351,465</b>	<b>326,622</b>	<b>704,898</b>	<b>883,150</b>	<b>1,070,311</b>	<b>1,507,788</b>	<b>1,520,512</b>	<b>1,248,673</b>	<b>988,784</b>	<b>864,548</b>	<b>585,658</b>	<b>442,776</b>	<b>10,495,185</b>
2019	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2019 Total
Glen Canyon NRA*	89,808	80,352	169,963	333,186	407,798	648,036	735,277	515,230	279,689	314,412	163,860	92,548	3,830,159
Grand Canyon NP	225,056	213,050	451,228	562,265	618,598	643,821	756,860	700,896	578,852	551,558	347,847	324,380	5,974,411
Sunset Crater Volcano NM	564	2,469	11,628	13,274	12,087	14,393	14,493	10,855	11,881	10,378	2,852	3,505	108,379
Walnut Canyon NM	363	6,467	19,531	18,723	12,429	17,327	18,238	13,506	13,837	16,227	11,808	3,878	152,334
Wupatki NM	724	4,243	17,447	14,767	14,117	27,113	26,993	24,528	24,543	15,377	9,772	7,435	187,059
<b>County Total</b>	<b>316,515</b>	<b>306,581</b>	<b>669,797</b>	<b>942,215</b>	<b>1,065,029</b>	<b>1,350,690</b>	<b>1,551,861</b>	<b>1,265,015</b>	<b>908,802</b>	<b>907,952</b>	<b>536,139</b>	<b>431,746</b>	<b>10,252,342</b>

\*Glen Canyon NRA counts only include sites in Arizona (Horseshoe Bend, Lees Ferry and Wahweap districts)

Source: National Park Service, <https://irma.nps.gov/stats>

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## Coconino County Tourism Related Trend Data-2018 vs. 2019

<b>Coconino County Workforce Data (Not Seasonally Adjusted)</b>													
<b>2019</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
Total Nonfarm	66,800	67,000	67,300	68,600	68,400	68,300	67,700	69,200	70,400	70,400	69,900	68,100	68,500
Total Private	46,700	46,700	47,000	48,200	48,900	49,800	50,000	49,900	49,700	49,700	49,400	48,400	48,700
Goods Producing	7,000	7,000	7,000	7,100	7,100	7,300	7,300	7,300	7,200	7,100	7,100	7,000	7,100
Service-Providing	59,800	60,000	60,300	61,500	61,300	61,000	60,400	61,900	63,200	63,300	62,800	61,100	61,400
Private Service-Providing	39,700	39,700	40,000	41,100	41,800	42,500	42,700	42,600	42,500	42,600	42,300	41,400	41,600
Trade, Transportation, & Utilities	9,400	9,100	9,100	9,100	9,200	9,400	9,300	9,200	9,400	9,400	9,700	9,500	9,300
Information	400	400	400	400	400	400	400	400	400	400	500	500	400
Financial Activities	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400
Professional & Business Services	3,200	3,300	3,400	3,500	3,600	3,700	3,700	3,600	3,400	3,500	3,400	3,000	3,400
Educational & Health Services	9,400	9,400	9,400	9,400	9,300	9,200	9,100	9,300	9,300	9,500	9,600	9,400	9,400
<b>Leisure &amp; Hospitality</b>	<b>14,300</b>	<b>14,500</b>	<b>14,700</b>	<b>15,700</b>	<b>16,200</b>	<b>16,700</b>	<b>17,100</b>	<b>17,000</b>	<b>16,900</b>	<b>16,700</b>	<b>16,000</b>	<b>15,900</b>	<b>16,000</b>
Other Private Service-Providing	1,600	1,600	1,600	1,600	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700
Government	20,100	20,300	20,300	20,400	19,500	18,500	17,700	19,300	20,700	20,700	20,500	19,700	19,800
Federal Government	2,300	2,400	2,400	2,500	2,900	3,000	2,700	3,000	3,000	2,800	2,600	2,500	2,700
State and Local Government	17,800	17,900	17,900	17,900	16,600	15,500	15,000	16,300	17,700	17,900	17,900	17,200	17,100
<b>Labor Force</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
2018	74,189	74,937	75,840	76,217	76,749	77,759	77,166	78,651	79,297	78,808	77,887	77,498	77,083
2019	78,026	76,844	76,726	76,708	77,146	79,554	79,788	79,423	80,716	80,225	78,989	77,665	
<b>Employment</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
2018	69,569	70,612	71,652	72,453	73,176	73,430	72,642	74,341	75,221	74,656	73,772	72,679	72,850
2019	72,207	72,175	72,365	73,070	73,294	74,714	74,631	74,651	76,867	76,442	75,214	73,397	
<b>Unemployment</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
2018	4,620	4,325	4,188	3,764	3,573	4,329	4,524	4,310	4,076	4,152	4,115	4,819	4,233
2019	5,819	4,669	4,361	3,638	3,852	4,840	5,157	4,772	3,849	3,783	3,775	4,268	
<b>Unemployment Rate</b>	<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Annual Avg.</b>
2018	6.2%	5.8%	5.5%	4.9%	4.7%	5.6%	5.9%	5.5%	5.1%	5.3%	5.3%	6.2%	5.5%
2019	7.5%	6.1%	5.7%	4.7%	5.0%	6.1%	6.5%	6.0%	4.8%	4.7%	4.8%	5.5%	

Source: Arizona Office of Economic Opportunity, <https://laborstats.az.gov>

## Coconino County Tourism Related Trend Data-2018 vs. 2019

Flagstaff Weather	Highest Max Temperature		Lowest Min Temperature		Mean Avg. Temperature		Total Precipitation		Total Snowfall (inches)	
	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019
January	63	59	-2	-3	34.4	30.7	1.71	2.39	11.3	15.3
February	64	51	-3	-2	32.4	25.8	2.37	6.51	23.0	71.3
March	69	63	14	7	37.8	37.5	0.93	2.59	3.1	13.5
April	75	74	21	19	47.8	45.8	0.06	0.66	T	T
May	82	72	27	24	52.4	45.1	0.62	3.02	0.6	1.5
June	<b>91</b>	86	35	32	63.4	58.9	0.38	T	0.0	0.0
July	<b>91</b>	88	44	35	68.0	67.0	3.14	0.72	0.0	0.0
August	88	<b>89</b>	44	46	65.4	67.3	5.15	0.41	0.0	0.0
September	82	<b>89</b>	33	28	59.9	59.2	1.30	0.95	0.0	0.0
October	71	73	25	15	45.5	44.9	4.21	0.05	1.5	T
November	64	69	11	11	35.8	38.4	0.76	5.66	6.6	24.2
December	62	59	1	-7	30.0	29.4	0.95	3.14	9.0	M
<b>Hi/Lo/Avg. Temp &amp; Total Precip./Snow</b>	<b>91</b>	<b>89</b>	<b>-3</b>	<b>-7</b>	<b>47.7</b>	<b>45.8</b>	<b>21.58"</b>	<b>26.10"</b>	<b>55.1"</b>	<b>M</b>

Source: <https://nowdata.rcc-acis.org/fgz/>