## How to Order NON-Undergraduate Symposium Research Posters from Printing Services

Tips to ensure your poster is ready by your due date:

- Plan ahead. Don't wait until the last minute to place your order.
- Have your department speedchart number. No other form of payment is accepted.
- Use up-to-date logos. Outdated logos (shield logos and others) will not be printed and correcting your file could delay turnaround time.
- Choose Curbside Pickup for express orders and plan to pick up your poster from the cabinet outside of the Printing Services delivery doors on the southeast side of the building. You will be notified when your order is ready.
- Choose Curbside Pickup or Campus Delivery for orders with a standard turnaround time. For Campus Delivery provide the building and room number. We do not deliver to dorms.


## Designing your Artwork

1. Artwork dimensions must match size ordered.
2. Use a current logo. The shield logo shown below is outdated and will not be printed. Logos should contrast with background color.

Outdated shield logo

Updated logo style

Information and logo downloads are available on the NAU logo portal:
https://nau.edu/marketing/resources/logos/
3. Although the NAU CMYK color values shown below are optimal they are not required when artwork is designed in Powerpoint, Canva, or Word.
4. We encourage the use of CMYK color for designers using Illustrator or other Adobe programs. The visual identity guide is here: https://nau.edu/visual-identity-guide/visual-identity-policy/.

```
NAU TRUE BLUE
Pantone@ 282 C
C100 M60 Y0 K70
R0 G51 B102
HEX 002454
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NAU GOLD

Pantone ${ }^{\circledR} 3514$ C C0 M27 Y100 K0

R241 G179 B0
HEX FAC01A
5. Avoid sending pixelated images. Optimal resolution is 300 dpi .

## Steps to Place your Order with Printing Services

1. Go to the digital storefront to place your order.
2. Click on the NAU Users bar to login with your NAU credentials.

3. Use the category dropdown to search Posters and Signs.

| Athletics | Course Packs and Class Manu... | FUSD Forms | Letterhead | Posters and Signs |
| :--- | :--- | :--- | :--- | :--- |
| Basic Copy | Custom Boxes | FUSD Stationery | Magnets | Presentation Packets |
| Booklets | Envelopes | FUSD Stickers and Magnets | Name Tag | Printing Services Calendar |
| Brochures | Event Signage | Go Green Products | New Product Testing | Stickers and Adhesives |
| Business Cards | Flyers | Gold Foil Products | Notecards | Table Tents |
| Campus Dining | Folders | KNAU | Notepads | Undergraduate Symposium Po... |
| Certificates | Forms | Labels |  | Postcards, Handout Cards, Rac... University Transit Services |

5. Click on Posters and Signs and on the following page select Rolled Posters from other poster option images. Click on Buy Now.


Rolled Posters
Large posters printed and rolled. Short-term use only. Prints singl...

## Buy Now

## 6. Choose Paper Type

a. Coated paper prints with more vibrant color.
b. Uncoated paper is more economical and can be written on.


Select your options
Rolled Poster Paper Type


Large posters printed and rolled. Short-term use only. Prints single sided.
Available Paper Options
Uncoated - Smooth uncoated finish. Excellent paper with great ink holdout.
Coated - Crisp coated finish. Great choice for any printing application.
7. On the following page select paper size and orientation. Go to Add Files to upload your file. Your design file will appear on the preview screen. Click on Buy Now to pick a due date and complete your order.

8. For a standard turnaround, use the dropdown arrow to select a non-express time. Save.

9. Click on Proceed to Checkout.

10. Choose the Fulfillment Method and Save. Please choose Curbside Pickup for Express orders. Express orders will not be delivered. Plan to pick up your poster from Printing Services during NAU Core Business Hours. You will receive an email when ready.

## Select fulfillment option

FULFILLMENT METHOD 1
Please Select
Curbside Pickup Cabinet (NAU Core Business Hours) $\checkmark$ Curbside Pickup Cabinet (NAU Core Business Hours) Mountain Campus Delivery FedEx Ground FedEx Overnight
EM Coordination
Windmaster Signs
Printing Services Installation
प्र28-523-1941 ाracey.मaा!@nau.eau
11. Click on Proceed to Payment.
12. Enter a speedchart number or grant number. Click on Place My Order to complete your order.

13. You will receive a confirmation email when your order has been received.

Email us at printing.sevices@nau.edu if you have any questions.

