## How to Order NON-Undergraduate Symposium Research Posters from Printing Services

Tips to ensure your poster is ready by your due date:

- Plan ahead. Don't wait until the last minute to place your order.
- Have your **department speedchart number**. No other form of payment is accepted.
- Use up-to-date logos. Outdated logos (shield logos and others) will not be printed and correcting your file could delay turnaround time.
- **Choose Curbside Pickup for express orders** and plan to pick up your poster from the cabinet outside of the Printing Services delivery doors on the southeast side of the building. You will be notified when your order is ready.
- **Choose Curbside Pickup or Campus Delivery** for orders with a standard turnaround time. For Campus Delivery provide the building and room number. We do not deliver to dorms.

# **Designing your Artwork**

- 1. Artwork dimensions must match size ordered.
- 2. Use a current logo. The shield logo shown below is outdated and will not be printed. Logos should contrast with background color.



Outdated shield logo



Updated logo style

Information and logo downloads are available on the NAU logo portal: <u>https://nau.edu/marketing/resources/logos/</u>

- 3. Although the NAU CMYK color values shown below are optimal they are not required when artwork is designed in Powerpoint, Canva, or Word.
- We encourage the use of CMYK color for designers using Illustrator or other Adobe programs. The visual identity guide is here: <u>https://nau.edu/visual-identityguide/visual-identity-policy/</u>.

NAU TRUE BLUE	NAU GOLD
Pantone® 282 C	Pantone® 3514 C
C100 M60 Y0 K70	C0 M27 Y100 K0
R0 G51 B102	R241 G179 B0
HEX 002454	HEX FAC01A

5. Avoid sending pixelated images. Optimal resolution is 300 dpi.

### **Steps to Place your Order with Printing Services**

- 1. Go to the <u>digital storefront</u> to place your order.
- 2. Click on the **NAU Users** bar to login with your NAU credentials.

		×
	Login	
1/2	Username	
	Please enter user name	
	Password	
	Please enter password	
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	LOGIN	
	or	
ed		8
•	NAU USERS (CLICK HERE)	
tac	s about an order :	

3. Use the category dropdown to search Posters and Signs.

Categories 🔻				
Athletics	Course Packs and Class Manu	FUSD Forms	Letterhead	Posters and Signs
Basic Copy	Custom Boxes	FUSD Stationery	Magnets	Presentation Packets
Booklets	Envelopes	FUSD Stickers and Magnets	Name Tag	Printing Services Calendar
Brochures	Event Signage	Go Green Products	New Product Testing	Stickers and Adhesives
Business Cards	Flyers	Gold Foil Products	Notecards	Table Tents
Campus Dining	Folders	KNAU	Notepads	Undergraduate Symposium F
Certificates	Forms	Labels	Postcards, Handout Cards, Rac	University Transit Services

5. Click on **Posters and Signs** and on the following page select **Rolled Posters** from other poster option images. Click on **Buy Now.** 



#### **Rolled Posters**

4.

Large posters printed and rolled. Short-term use only. Prints singl...



- 6. Choose Paper Type
  - a. Coated paper prints with more vibrant color.
  - b. Uncoated paper is more economical and can be written on.



#### Select your options

Rolled Poster Paper Type

Choose	~
Choose	
Uncoated	
Coated	

Large posters printed and rolled. Short-term use only. Prints single sided. Available Paper Options

Uncoated - Smooth uncoated finish. Excellent paper with great ink holdout. Coated - Crisp coated finish. Great choice for any printing application. 7. On the following page select paper size and orientation. Go to **Add Files** to upload your file. Your design file will appear on the preview screen. Click on **Buy Now** to pick a due date and complete your order.

-	44.00 Inches	Rolled Pos	ters Uncoa	ted		PRODUCT ID : PS-SKU-63
		Unit Price <b>\$53.56</b>	Total Price <b>\$53.56</b>		•	Buy Now
	•		<b>1</b> Ac	dd Files	•	
- 34.00 Inches		Job Name *		Quantity	Page Count	
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		<ul> <li>Standard</li> <li>Width *</li> </ul>	O Cus Height ★	stom Units <b>*</b>		
		44	34	Inches 🗸		
	1/1 N M Q Q 13%	Must be between 1 and 120	Must be between 1 and 36			
		Choose your fini	shing options:			
	•	Orientation			Mailing Tube	
		Portrait		~	No Tube	~
		Landscape Portrait				

8. For a standard turnaround, use the dropdown arrow to select a non-express time. **Save**.

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01:0	OPM					

9. Click on **Proceed to Checkout**.

Products		Quantity	Unit Price	Total	SubTotal:	\$53.56
000	<u>Undergraduate Symposium Posters</u> Item Name: Undergraduate Symposium Poster	s Landscape	\$53.56	\$53.56	Taxes:	\$0.00
	✓ Tax Exempt (Keep checked for NAU users)	<ul> <li>Save for lat</li> <li>Remove</li> </ul>	er		Total: Price subject to change.	\$53.56
					You are exempted tax	on products
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10. Choose the **Fulfillment Method** and **Save.** Please choose **Curbside Pickup** for **Express** orders. Express orders will not be delivered. Plan to pick up your poster from Printing Services during NAU Core Business Hours. You will receive an email when ready.

### Select fulfillment option

FULFILLMENT METHOD 1	
Please Select	
Curbside Pickup Cabinet (NAU Core Business Hours) 🗸	
Curbside Pickup Cabinet (NAU Core Business Hours)	
Mountain Campus Delivery	Ē
FedEx Ground	
FedEx Overnight	1
EM Coordination	
Windmaster Signs	
Printing Services Installation	
928-523-1941 Tracey.Hail@nau.edu	
Save Cancel	

11. Click on Proceed to Payment.



12. Enter a speedchart number or grant numbe	. Click on <b>Place My Order</b> to complete your order.
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AYMENT METHOD	Products	
you'd like to request your Speedchart be added to our Digital Storefront, please email the number to inting.services@nau.edu.	Undergraduate Symposium Posters	
Speedchart	Item Name: Undergrad	luate Symposium
Speedchart	Posters Landscape	
PEEDCHART	Qty Unit Price 1 \$53.56	Tota \$53.56
Speedchart#:	SubTotal:	\$53.56
	Shipping:	\$0.00
	Taxes:	\$0.00
	Total:	\$53.56
	Price subject to change.	
	You are exempted tax	on products

13. You will receive a confirmation email when your order has been received.

Email us at <u>printing.sevices@nau.edu</u> if you have any questions.