

RETURN  
ADDRESS  
REQUIRED  
SPEEDCHART REQUIRED

**POSTAGE  
CLEAR ZONE**  
3 1/2" x 1 1/4"

5" x 7" POSTCARD  
FIRST CLASS MAILING

NO QUANTITY MINIMUMS

GLOSSY STOCK UNACCEPTABLE

**ADDRESS  
BLOCK  
AREA**  
3 1/2" x 1 7/8"

Addressing guidelines (internal use):  
Recipient info - 12pt font, Univers 55 or Arial

**CLEAR SPACE FOR USPS MARKINGS**  
4 3/4" x 5/8"

1/2" CLEAR SPACE

Blue = Text Safe

Red = Trim

Green = Bleed

1/8"

1/8"