

RETURN
ADDRESS
REQUIRED
SPEEDCHART REQUIRED

4"x6" POSTCARD
FIRST CLASS MAILING

NO QUANTITY MINIMUMS

GLOSSY STOCK
UNACCEPTABLE

Blue = Text Safe
Red = Trim
Green = Bleed

POSTAGE
CLEAR ZONE
3 1/2" x 1 1/4"

ADDRESS
BLOCK
AREA
3 1/2" x 1 7/8"

Addressing guidelines (internal use):
Recipient info - 12pt font, Univers 55 or Arial

CLEAR SPACE FOR USPS MARKINGS
4 3/4" x 5/8"

1/2" CLEAR SPACE

1/8"

1/8"