



# MOUNTAIN MOJO GROUP

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## Creative Marketing Solutions

### **SOCIAL MEDIA INTERN JOB DESCRIPTION**

**Mountain Mojo Group** is looking for a relentlessly curious strategic thinker with a passion for social media and small business to fill a social media management support position. The primary role for this position is to support our experienced team-members with their social media management and public relations projects.

Mountain Mojo Group has a fast paced work environment and we are seeking individuals who crave learning new skills and aren't afraid to tackle big projects. As an intern you will get to work with our seasoned team of marketing professionals while working on real projects that directly influence our local community.

#### **What You Will Learn:**

1. How to create a long term social media plan and marketing calendar.
2. Relationship building with our online community by maintaining Facebook, Twitter, LinkedIn, and other media accounts.
3. How to track social media analytics using Sprout Social, Hootsuite and other software, and report results and new ideas to our marketing team.
4. Create compelling content that will be shared by influencers.
5. Creative feedback and viral loops between our Facebook Page, twitter, and blog accounts .
6. Assist our Director of Social Media Marketing in building and presenting social media strategy.
7. Plenty of additional opportunities in related projects.

**For the “A” player looking for something special and who can answer “yes” to the following questions, this is the opportunity for you:**

1. Are you obsessed with finding and sharing stories online?
2. Do your friends look to you on social media for the latest trends, ideas, and online memes?
3. Do you walk into a room of people and can’t leave without making a few friends?
4. Are you creative and thoughtful when interacting with online communities and do you build relationships everywhere you go?
5. Do you have a background in marketing, communication, non-profit management or any other related field?
6. Do you have strong and dynamic communication skills?
7. Are you proficient in Google services and project management softwares?
8. Are you organized with an ability to prioritize time-sensitive assignments?
9. Do you have a natural ability to engage people and start conversations on social media?

We value all of our interns and go the extra mile to make sure you receive a learning experience that fits your career goals. You will become extremely knowledgeable in online communication, a master of twitter (and content scheduling softwares), an understanding of the right tactics to combine online marketing with overarching outreach goals in a professional setting. You will also learn how to work in a professional environment and have ample opportunity to network with department leaders and other professionals in the non-profit and marketing field.

**Details:**

The position is open ended and lasts for roughly 3 months. You are expected to work 12-15+ hours a week based on your availability with family and school being top priorities. This position is not a paid position.

To apply please submit your resume to Rand Jenkins at  
[rand@MountianMojoGroup.com](mailto:rand@MountianMojoGroup.com)

## **GRAPHIC DESIGN INTERN JOB DESCRIPTION**

**Mountain Mojo Group** is looking for a creative minded, hard working designers. The primary role for this position is to support our experienced team-members with their graphic design projects.

Mountain Mojo Group has a fast paced work environment and we are seeking individuals who crave learning new skills and aren't afraid to tackle big projects. As an intern you will get to work with our seasoned team of marketing professionals while working on real projects that directly influence our local community.

### **What You Will Learn:**

Meet with clients to get a feel for their passion, their dream, their business.

1. Understanding website layout and creative design
2. Building logo and brand kit concepts
3. Creation of design that represents client's character, background, mission and team.
4. Assisting our Art Director in review of multiple projects, project management skills and customer relations.
5. Understanding the role of design in the overall marketing strategy.
6. Plenty of additional opportunities in related projects.

**For the “A” player looking for something special and who can answer “yes” to the following questions, this is the opportunity for you:**

1. Do you have a positive attitude with a team mentality?
2. Do you have a background in graphic design, photography, videography, website coding, marketing and branding?
3. Do you have strong communication skills?
4. Have you or do you work with any of the major design suites?
5. Are you organized, with an ability to prioritize time-sensitive assignments?
6. Are you a creative individual with a flexible schedule?

7. Do you have familiarity with Word Press, HTML, Muse etc..?
8. Are you interested in socially conscious issues and how to change the world?
9. Do you have an interest in working with nonprofits and community organizations?

We value all of our interns and go the extra mile to make sure you receive a learning experience that fits your career goals. You will become extremely knowledgeable in online communication, website building, sales, graphics, logo design, branding kits and marketing strategy development. You will also learn how to work in a professional environment and have ample opportunity to network with department leaders and other professionals in the non-profit and marketing field.

### **Details:**

The position is open ended and lasts for roughly 3 months. You are expected to work 12-15+ hours a week based on your availability with family and school being top priorities. This position is not a paid position.

To apply please submit your application to Austin Leggett at  
[Austin@MountianMojoGroup.com](mailto:Austin@MountianMojoGroup.com)