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Pronouns: *They* · *Them* · *Theirs*

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# Terry O'Shea

June 15, 2019

Charles Fenster  
Men's Wearhouse  
4933 E. Ray Rd. Ste. 1  
Phoenix, AZ 85044

Dear Mr. Fenster:

I am thrilled to apply for the Visual Merchandiser position to oversee the three Men's Wearhouse stores in Phoenix. Besides my passion for merchandising, it has long been my dream to work for a successful Fortune 500 retail company that consistently excels in tailored customer service like yours.

My degree in Visual Communications with a Merchandising emphasis has been put into practice for more than four years, as I have worked for both Gap, Inc. and Earthbound Trading Company. In both companies, I worked my way up to Shift Manager and Assistant Manager, respectively. Because of my eye for detail and knowledge of our client bases, I was tasked with managing the visual displays of my stores year-round. This resulted not only in frequent compliments from our customers about our aesthetics but a 5%-10% increase in profits at the end of each fiscal year.

Furthermore, I am an avid follower and appreciator of the fashion industry. I was able to attend the 2017 CFDA Fashion Awards in New York, where I got to talk with some of the designers about their inspirations. I even published an article about the experience in the Journal of Visual Communication in 2018. Any opportunity I have to expand my fashion knowledge is not wasted.

I would appreciate the opportunity for a meeting to discuss my credentials more and how I could serve your store. Please contact me if you have questions, and thank you for considering me.

Sincerely,

*Terry O'Shea*

Terry O'Shea