

HIKARI IORI

(520) 532-0019

hikari_iori@yahoo.com

July 11, 2019

Wired PR
221 E. Indianola Ave.
Phoenix, AZ 85012

Dear Wired PR Hiring Professionals:

I am glad for the opportunity to apply for the Social Media PR Specialist position within your firm. A friend of mine at MST Solutions, one of your clients, mentioned how Wired PR is respected across the state for its professionalism and customized approach. This is exactly the type of organization that I want to represent.

A recent graduate with my BS in Creative Media and Film, I have gained three years of practical experience working for Northern Arizona University's School of Communication. In this role, I managed social media accounts (i.e., Twitter, and Instagram) for four campus departments. I met with stakeholders from both the university and Flagstaff community to listen to their ideas for the brand they envisioned and collaborated with them to make a strategic PR plan to boost their digital presence. Collectively, we gained 300+ social media followers, and attendance at events put on by these departments increased by an estimated 30% over the 2018-19 academic year.

I appreciate you considering me as a candidate. Feel free to contact me by phone or e-mail if you have questions. I am excited at the prospect of interviewing with you. Thank you for your time.

Sincerely,

Hikari Iori

Hikari Iori