November 25, 2020

Addendum 3
Request for Proposal Number: P21DC005
Student Admissions Application Platform

Please note the following on the above referenced Request for Proposal.

1. Question: Does the University want to manage all recruitment and admission activities in Salesforce for all applicant types?

   University’s response: No.

2. Question: Will Salesforce be the system that creates and tracks all admissions requirements for all applicants, or will those requirements be tracked in another system such as PeopleSoft?

   University’s response: No.

3. Question: Are you asking the Offeror to provide integration services to support Salesforce integration with Peoplesoft, or would the University prefer to address Peoplesoft integration internally?

   University’s response: Offeror may propose options.

4. Question: What type of integration exist between Salesforce and Peoplesoft?

   University’s response: The University uses informatica to connect to Salesforce and Peoplesoft. Informatica is the middleware that allows the University to take data from PeopleSoft and transform it for Salesforce. There is also a flat file that goes into a middleware (Mongo Database) that performs various validation checks before data gets pushed into PeopleSoft.

5. Question: Does the University want an applicant portal for various application types being provided by the Student Admissions Application Platform?

   University’s response: Yes.
6. Question: Does the University anticipate using a new Salesforce environment or leverage an existing Salesforce.org?

   University’s response: Existing.

7. Does the University use Education Data Architecture?

   University’s response: Yes.

8. Any other open source solutions or customization?

   University’s response: The University is using FormAssembly.

9. Does the University use Pardot?

   University’s response: No

10. Does the University use Marketing Cloud?

    University’s response: Yes

11. Would the University consider functionality for admissions decisions?

    University’s response: Offeror may propose options.

12. Would the University consider functionality for event management?

    University’s response: No